

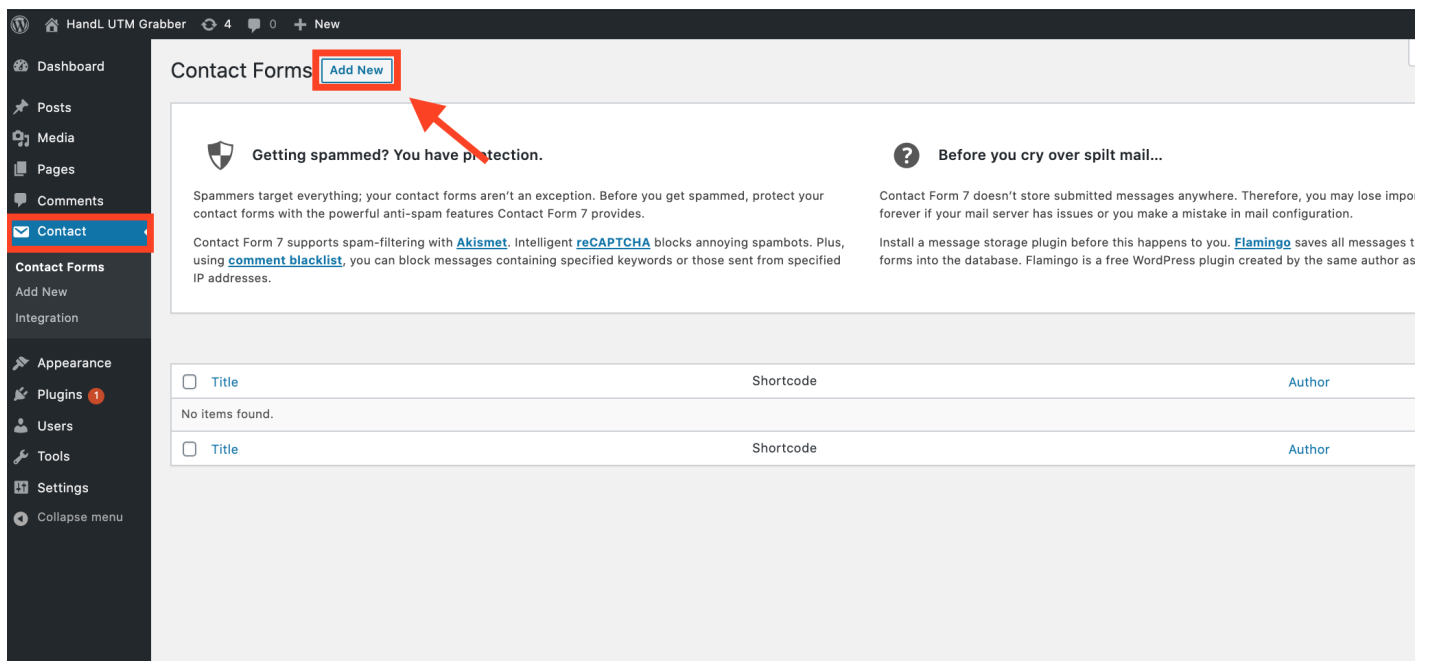
Zapier For Contact Form 7

Track all UTM from Contact Form 7 to Zapier via HandL UTM Grabber/Tracker HandL UTM Grabber is an advance UTM Tracking system

- [Contact Form 7 to Zapier Integration Screen Shot Documentation](#)
- [Contact Form 7 to Zapier Integration Video Tutorial](#)

Contact Form 7 to Zapier Integration Screen Shot Documentation

1. Click Contact And Add New



2. Paste The Code Shown Below to the Form Section Like that

Form

You can edit the form template here. For details, see [Editing form template](#).

text email URL tel number date text area drop-down menu checkboxes radio buttons acceptance quiz file submit

```
<label> Your Name (required)
[text* your-name] </label>

<label> Your Email (required)
[email* your-email] </label>

<label> Subject
[text your-subject] </label>

<label> Your Message
[textarea your-message] </label>

[hidden utm_campaign]
[hidden utm_source]
[hidden utm_medium]
[hidden utm_term]
[hidden utm_content]
[hidden gclid]

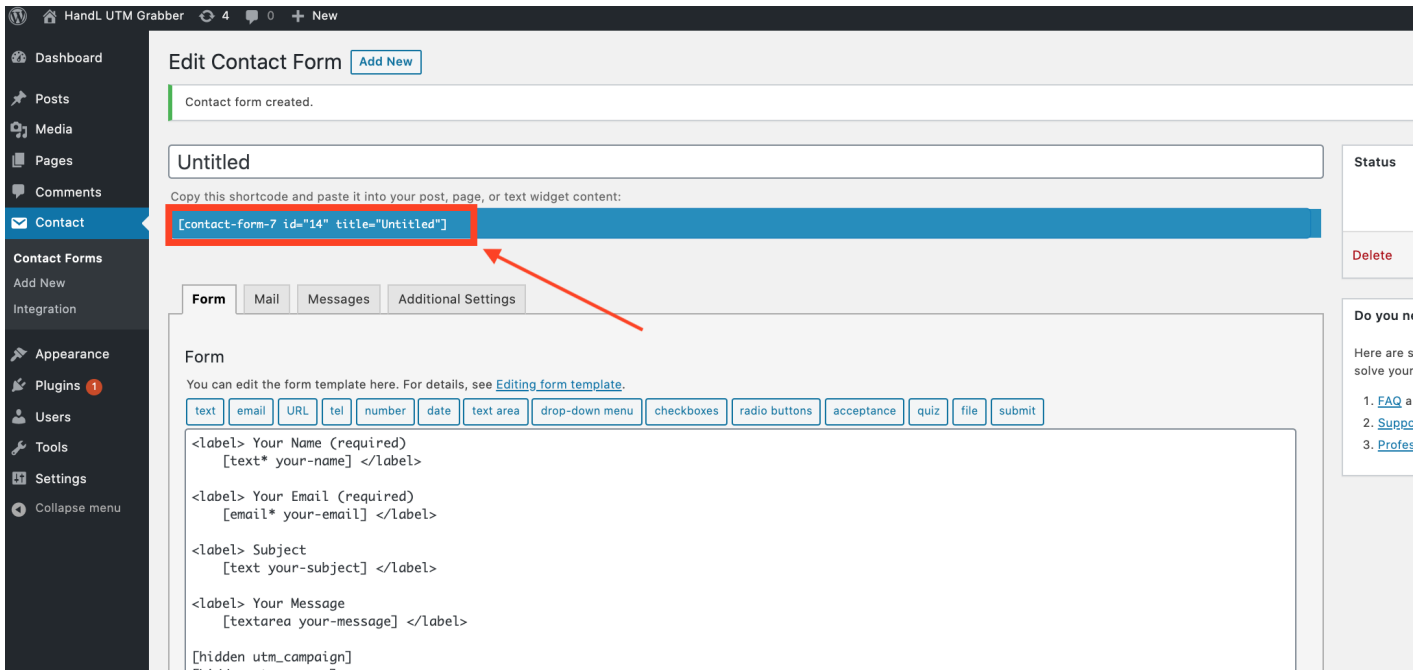
[submit "Send"]
```

Save

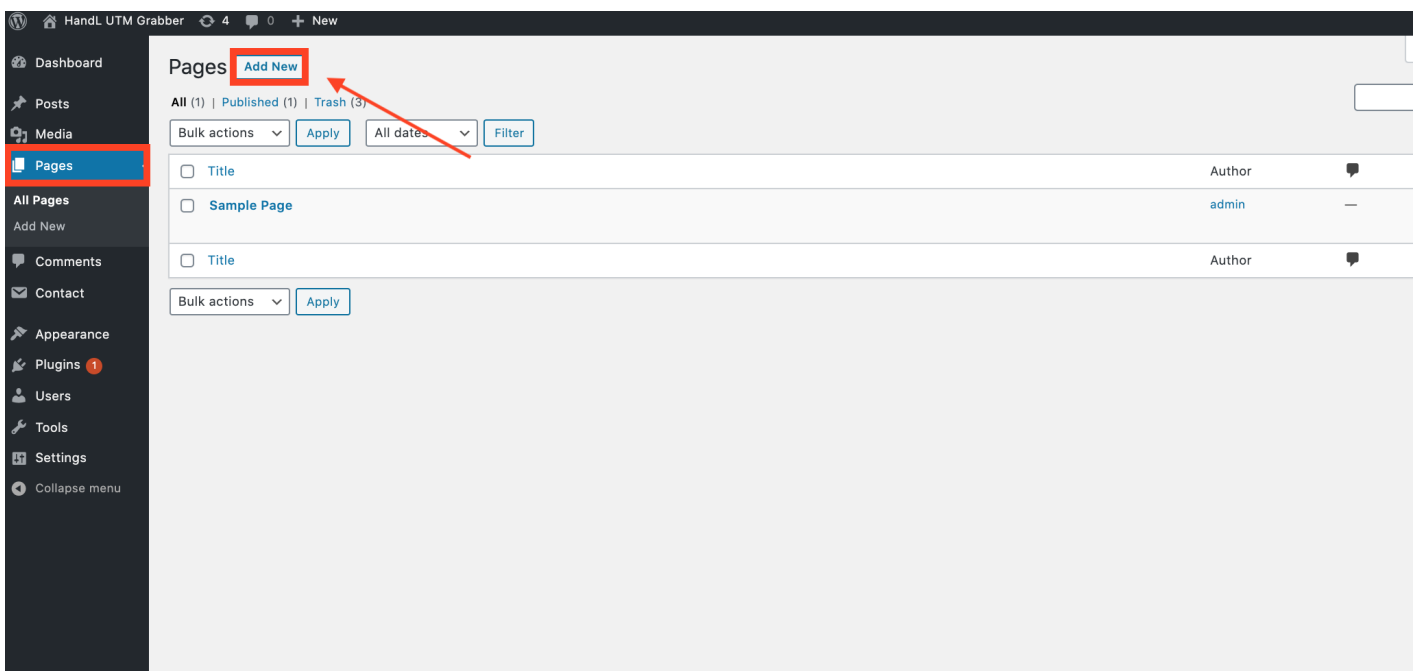
--->Code Snippets<---

```
[hidden utm_campaign]
[hidden utm_source]
[hidden utm_medium]
[hidden utm_term]
[hidden utm_content]
[hidden gclid]
```

3.Copy the Shortcode



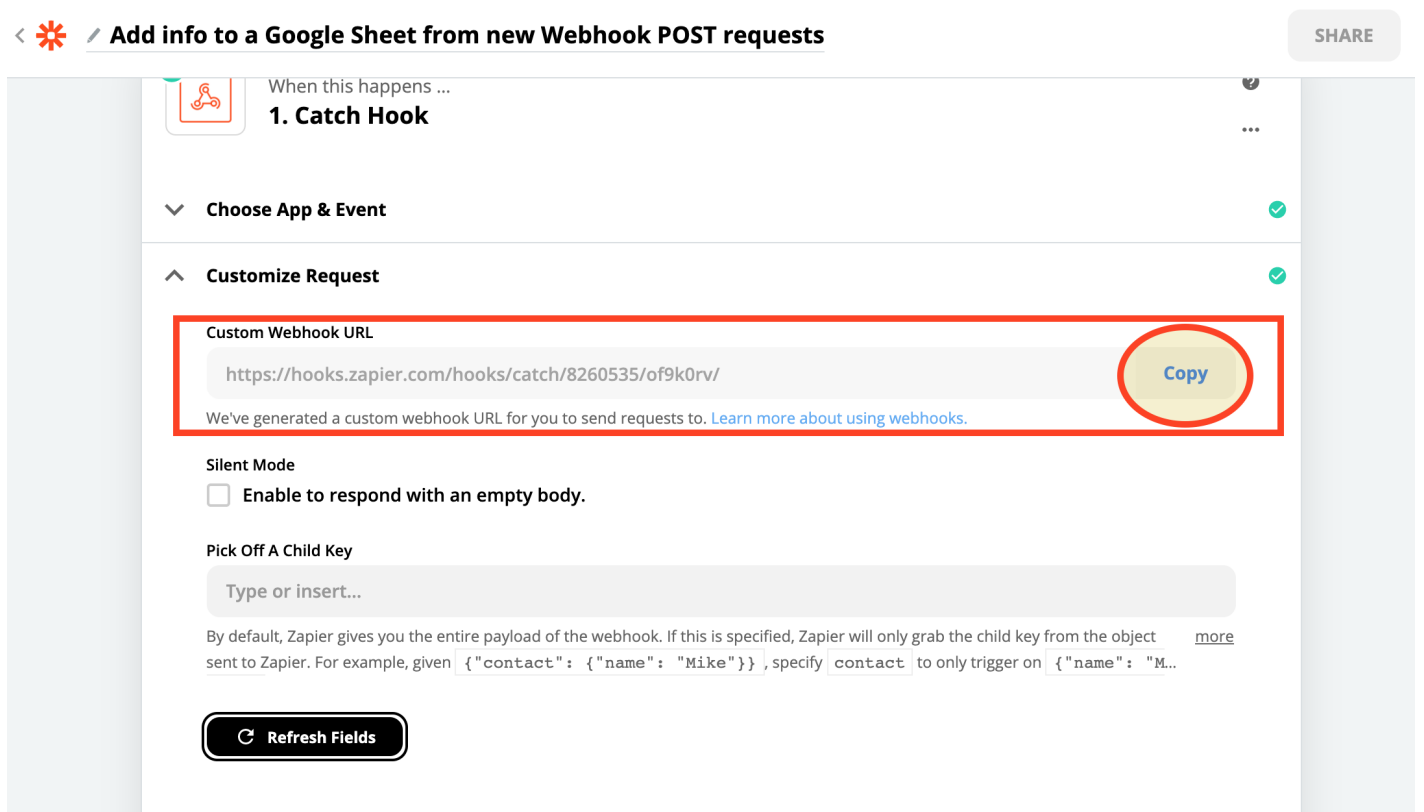
4. Click 'Pages' and then click the 'Add New' button



5. Paste the code that you copied and click 'Publish' button



6.Copy The Webhook URL that you created on ZAPIER



7. Click the 'HandL UTM Grabber' button from Settings

Dashboard

Posts

Media

Pages

Comments

Contact

Appearance

Plugins 1

Users

Tools

Settings

General

Writing

Reading

Discussion

Media

Permalinks

Privacy

HandL UTM Grabber

Collapse menu

General Settings

Site Title

Tagline

WordPress Address (URL)

Site Address (URL)

Administration Email Address

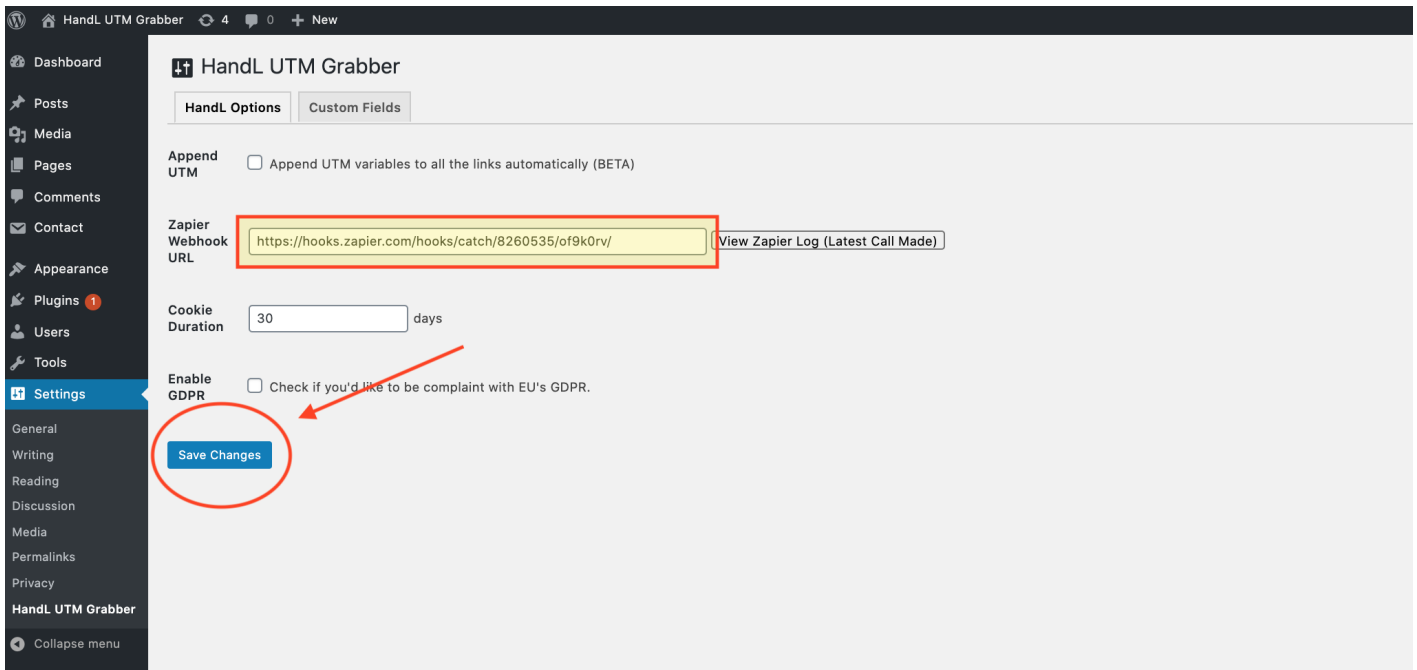
Membership

New User Default Role

Site Language 

Timezone

8. Paste the Webhook URL that you copied to the Zapier Webhook URL section and click 'Save Changes'



9. Go to campaign URL builder and Copy The URL.

Embed API

Basic Dashboard

Multiple Views

Interactive Charts

Working with Custom Components

Third Party Visualizations

Server-side Authorization

Enhanced Ecommerce Updated!

Hit Builder

Query Explorer

Request Composer

Spreadsheet Add-on

Tag Assistant

Usage Trends

Resources

About this Site

Help & Feedback

Enter the website URL and campaign information

Fill out the required fields (marked with *) in the form below, and once complete the full campaign URL will be generated for you. *Note: the generated URL is automatically updated as you make changes.*

* Website URL

http://localhost:8888/wordpress/zapier-for-cf7/

The full website URL (e.g. `https://www.example.com`)

* Campaign Source

google

The referrer: (e.g. `google`, `newsletter`)

* Campaign Medium

cpc

Marketing medium: (e.g. `cpc`, `banner`, `email`)

* Campaign Name

spring_sale

Product, promo code, or slogan (e.g. `spring_sale`)

Campaign Term

wp plugins

Identify the paid keywords

Campaign Content

ads1

Use to differentiate ads

Share the generated campaign URL

Use this URL in any promotional channels you want to be associated with this custom campaign

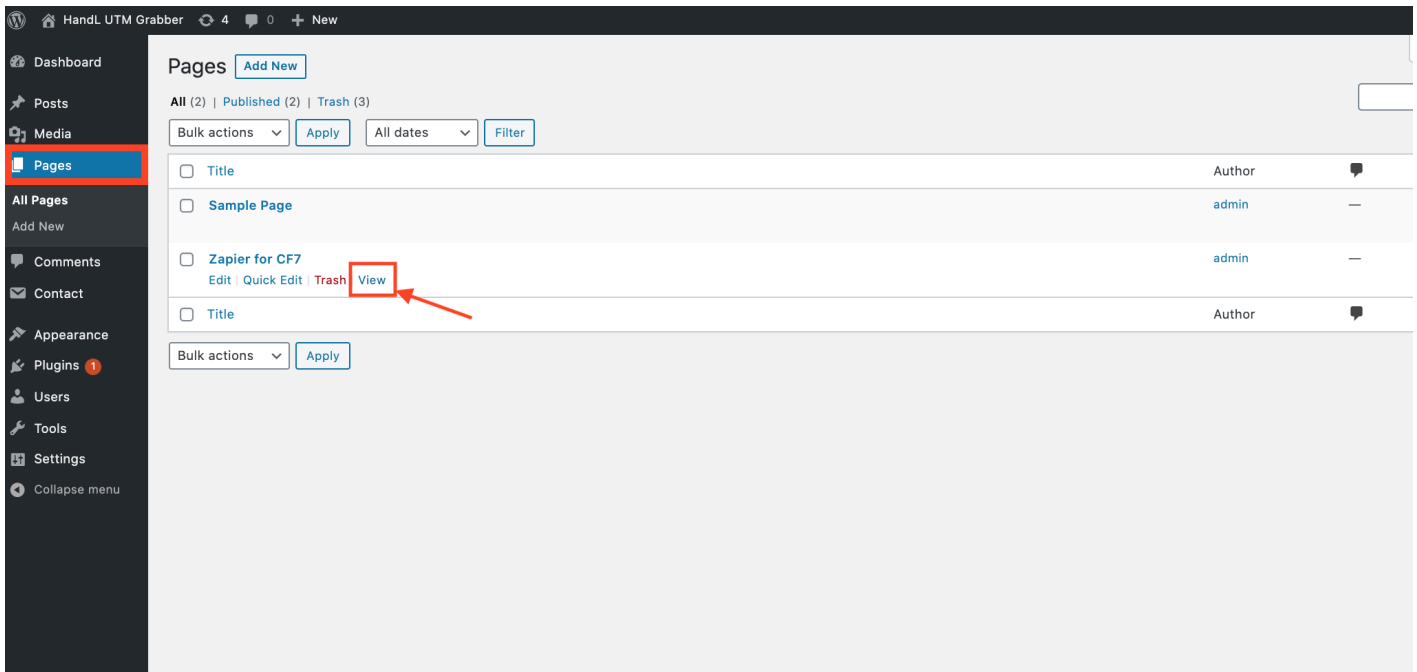
http://localhost:8888/wordpress/zapier-for-cf7/?utm_source=google&utm_medium=cpc&utm_campaign=spring_sale&utm_term=wp%20plugins&utm_content=ads1

☐ Set the campaign parameters in the fragment portion of the URL (not recommended).

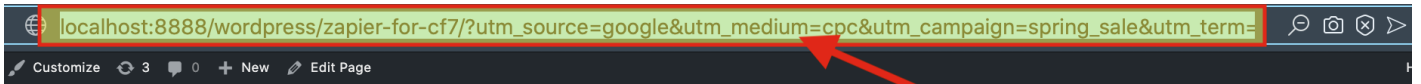
Copy URL

Convert URL to Short Link (authorization required)

10.Come back to the Pages and View Your Contact Form



11. Paste the URL that you copied then Fill the blanks on your form and 'SEND'



Zapier for CF7

A screenshot of a contact form on a light beige background. The form consists of four text input fields and a submit button. The first field is labeled 'Your Name (required)' and contains the text 'test'. The second field is labeled 'Your Email (required)' and contains 'test@test.com'. The third field is labeled 'Subject' and contains 'testing subject'. The fourth field is labeled 'Your Message' and contains 'test message'. Below the message field is a large, empty text area. At the bottom left of the form is a yellow button with the word 'SEND' in orange. A red arrow points from the left towards the 'SEND' button. Below the button is a small 'Edit' link with a pencil icon.

12. Here is your Result on Zapier



1. Catch Hook

Find Data



We found a request!

This request was sent to <https://hooks.zapier.com/hooks/catch/8260535/of9k0rv>. [Learn more about test data.](#)



Request C



Search...

your-name: test

your-email: test@test.com

your-subject: testing subject

your-message: test message

utm_campaign: spring_sale

utm_source: google

utm_medium: cpc

utm_term: wp plugins

utm_content: ads1

gclid:

CONTINUE

Contact Form 7 to Zapier Integration Video Tutorial

Please watch the related Video Tutorial below

and click right to the video and open link in new tab



Track UTMs from Contact Form 7 to Zapier via HandL UTM Grabber