

YITH

WooCommerce

Request A Quote

Integration

HandL UTM Grabber / Tracker How to collect and track UTM variables via Yith step by step

- [Collect UTMs in YITH \(Native Integration\)](#)

Collect UTMs in YITH (Native Integration)

This is only supported in V3.

There is no setup required for this :)

After quote is taken by a user, all the UTMs will appear in WooCommerce on order page.

The screenshot displays a WooCommerce order page for Order #66. The order is completed and paid via Direct bank transfer on August 28, 2020. The customer's IP is 127.0.0.1. The order contains one item, 'Test Product', priced at £5.00. The total order amount is £5.00, which has been paid. The order is no longer editable.

The 'Custom Fields' section shows the following data:

Name	Value
handl_ip	127.0.0.1
handl_landing_page	https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&utm_term=HandL.Term
handl_original_ref	https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&utm_term=HandL.Term

The 'Order actions' menu includes 'Move to Trash' and 'Update'. The 'HandL UTM Grabber V3' sidebar shows a list of UTM parameters and their values:

- Utm Source: HandL.Source
- Utm Medium: HandL.Medium
- Utm Term: HandL.Term
- Utm Content: HandL.Content
- Utm Campaign: HandL.Campaign
- Gclid: NA
- HandL Original Ref: https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&utm_term=HandL.Term&utm_content=HandL.Content
- HandL Landing Page: https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&utm_term=HandL.Term&utm_content=HandL.Content
- HandL Ip: 127.0.0.1
- HandL Ref: https://handl-sandbox/checkout/
- HandL Uri: https://handl-sandbox/?wc-ajax=checkout
- Email: NA
- Username: NA
- Gaclidid: NA
- Organic Source: https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&utm_term=HandL.Term