

YITH

WooCommerce

Request A Quote

Integration

HandL UTM Grabber / Tracker How to collect and track UTM variables via Yith step by step

- [Collect UTMs in YITH \(Native Integration\)](#)

Collect UTMs in YITH (Native Integration)

This is only supported in V3.

There is no setup required for this :)

After quote is taken by a user, all the UTMs will appear in WooCommerce on order page.

The screenshot displays the WooCommerce 'Order #66 details' page. The left sidebar contains navigation links for Posts, Media, Pages, Comments, and WooCommerce. The main content area is divided into sections: General, Billing, Shipping, and a table of items. The 'General' section shows the order date (2020-08-28), status (Completed), and customer information. The 'Billing' section shows the customer's name, address, email, and phone. The 'Shipping' section shows the shipping address. The 'Items' table lists the products and their costs. The 'Order actions' section on the right includes a dropdown menu and buttons for 'Move to Trash' and 'Update'. The 'HandL UTM Grabber V3' plugin is highlighted in a red box, showing a list of UTM data collected for the order, including Utm Source, Utm Medium, Utm Term, Utm Content, Utm Campaign, Gclid, HandL Original Ref, HandL Landing Page, HandL Ip, HandL Ref, HandL Uri, Email, Username, Gaclientid, and Organic Source.

Order #66 details
Payment via Direct bank transfer. Paid on August 28, 2020 @ 5:59 am. Customer IP: 127.0.0.1

General
Date created: 2020-08-28 @ 05:24
Status: Completed
Customer: Guest

Billing
John Doe
Acme Inc.
100 Main Street
Austin, TX 78928
United States (US)
Email address: test@example.com
Phone: 5122002020

Shipping
Address: No shipping address set.

Item	Cost	Qty	Total
Test Product	£5.00	1	£5.00

Items Subtotal: £5.00
Order Total: £5.00
Paid: £5.00
August 28, 2020 via Direct bank transfer

Downloadable product permissions
Search for a downloadable product... Grant access

Custom Fields

Name	Value
handl_ip	127.0.0.1
handl_landing_page	https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&a
handl_original_ref	https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&a

Order actions
Choose an action... Move to Trash Update

HandL UTM Grabber V3

- Utm Source: HandL.Source
- Utm Medium: HandL.Medium
- Utm Term: HandL.Term
- Utm Content: HandL.Content
- Utm Campaign: HandL.Campaign
- Gclid: NA
- HandL Original Ref: https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&utm_term=HandL.Term&utm_content=HandL.Content
- HandL Landing Page: https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&utm_term=HandL.Term&utm_content=HandL.Content
- HandL Ip: 127.0.0.1
- HandL Ref: https://handl-sandbox/checkout/
- HandL Uri: https://handl-sandbox/?wc-ajax=checkout
- Email: NA
- Username: NA
- Gaclientid: NA
- Organic Source: https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&utm_term=HandL.Term&utm_content=HandL.Content