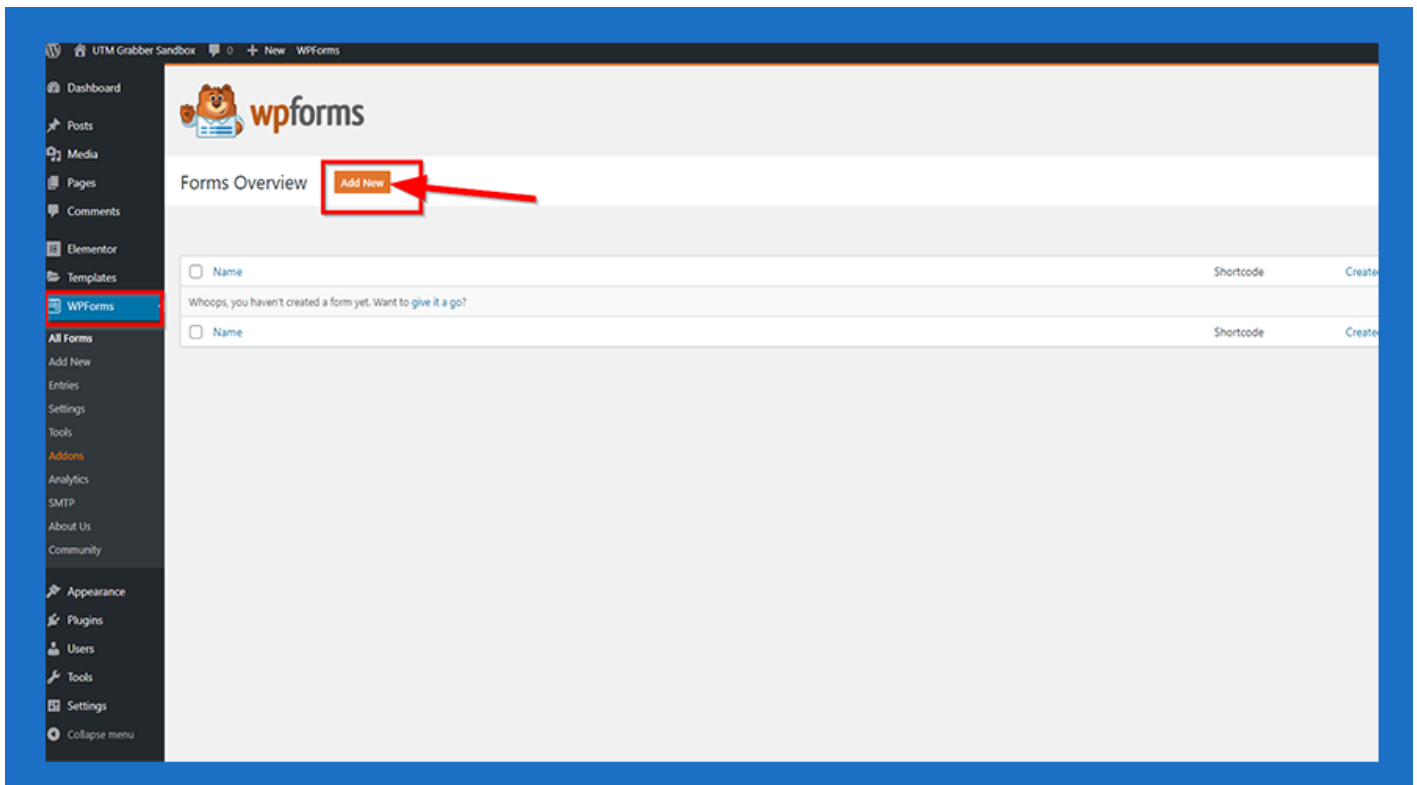
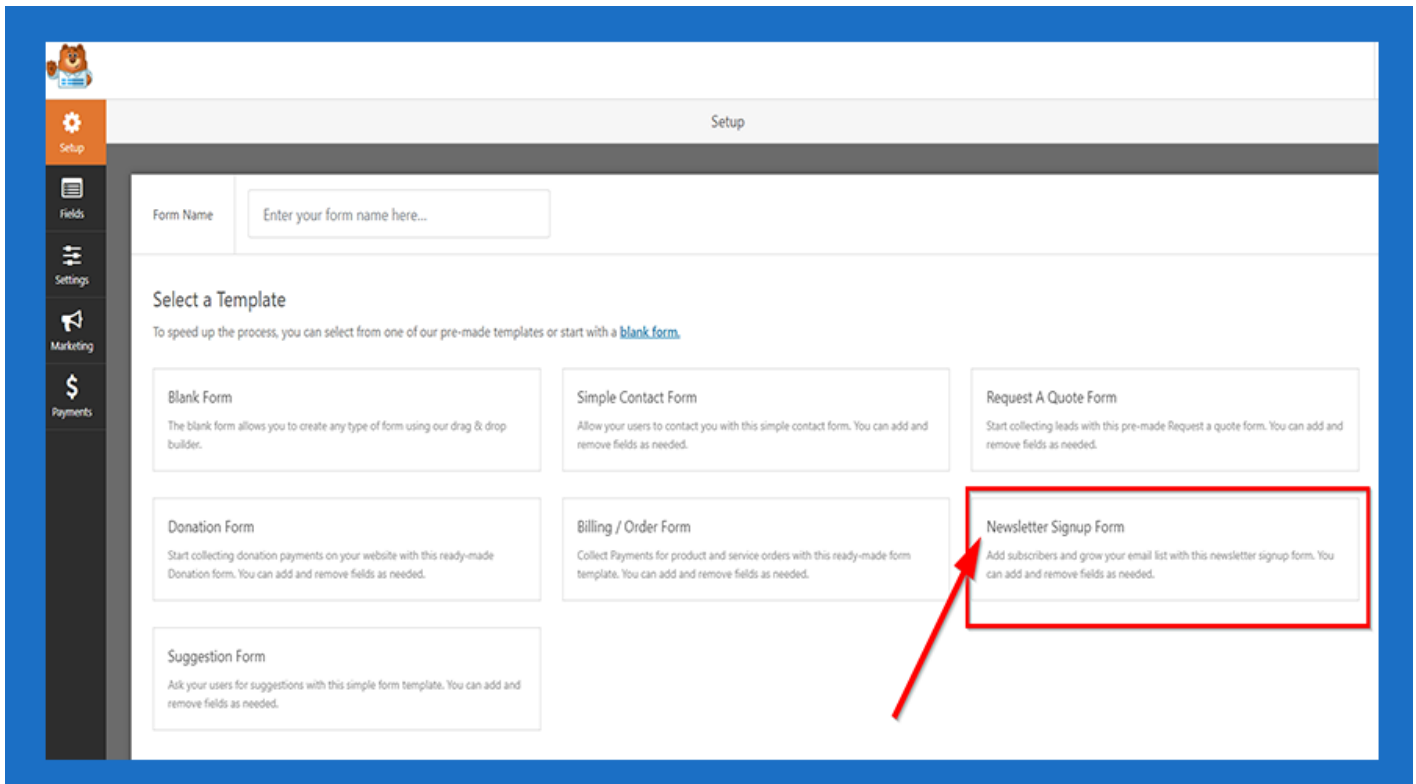


# Wpforms Integration

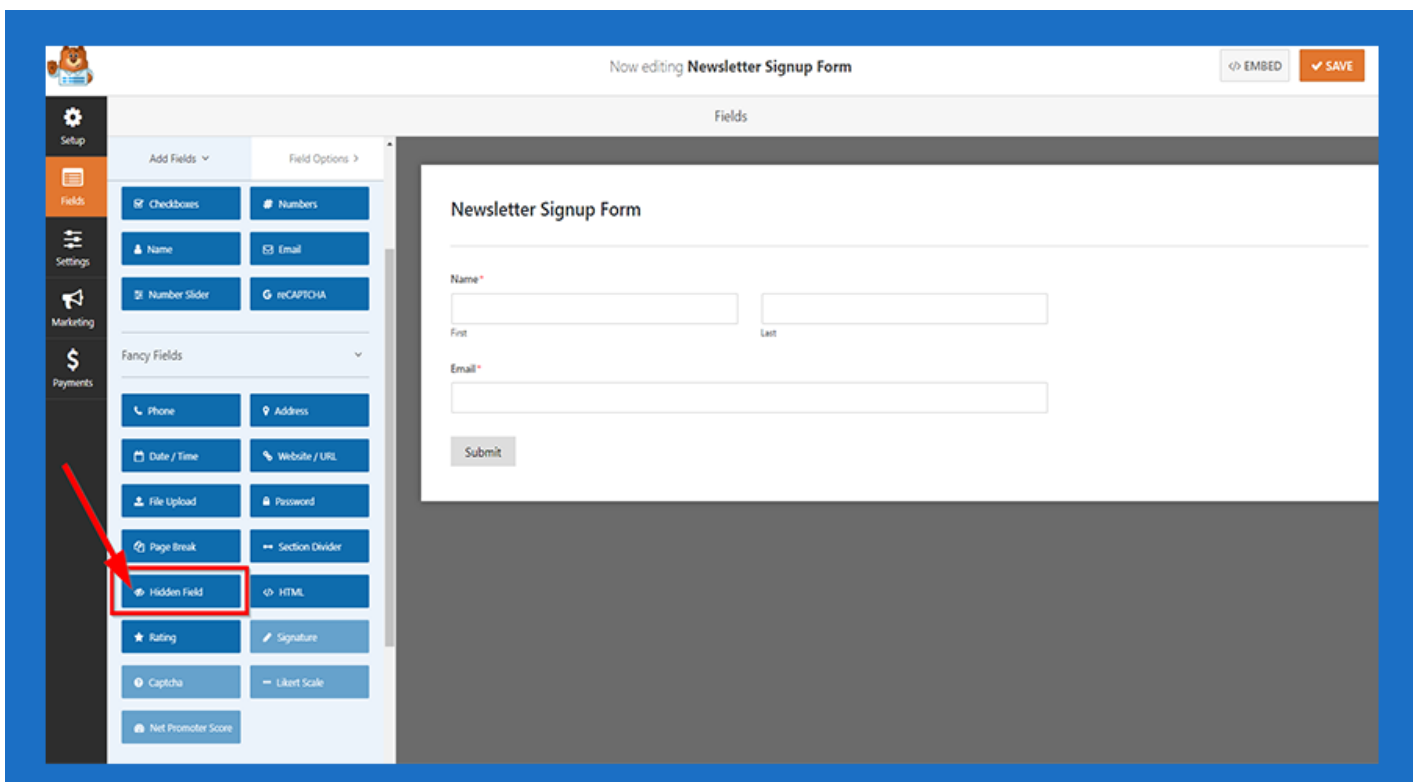
**1. Select WPForms from the left manu and then click 'Add New'**



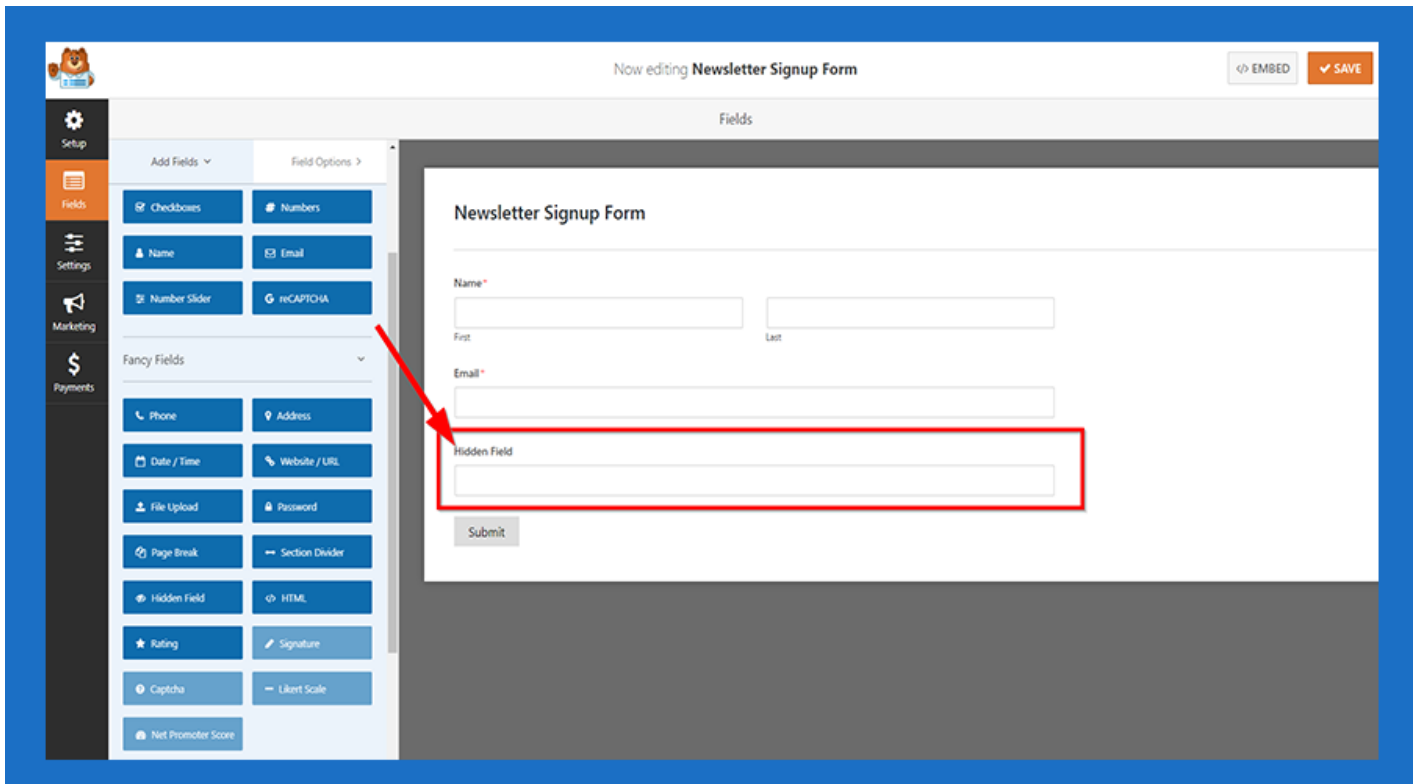
**2. Click 'Newsletter Sign Up Form'**



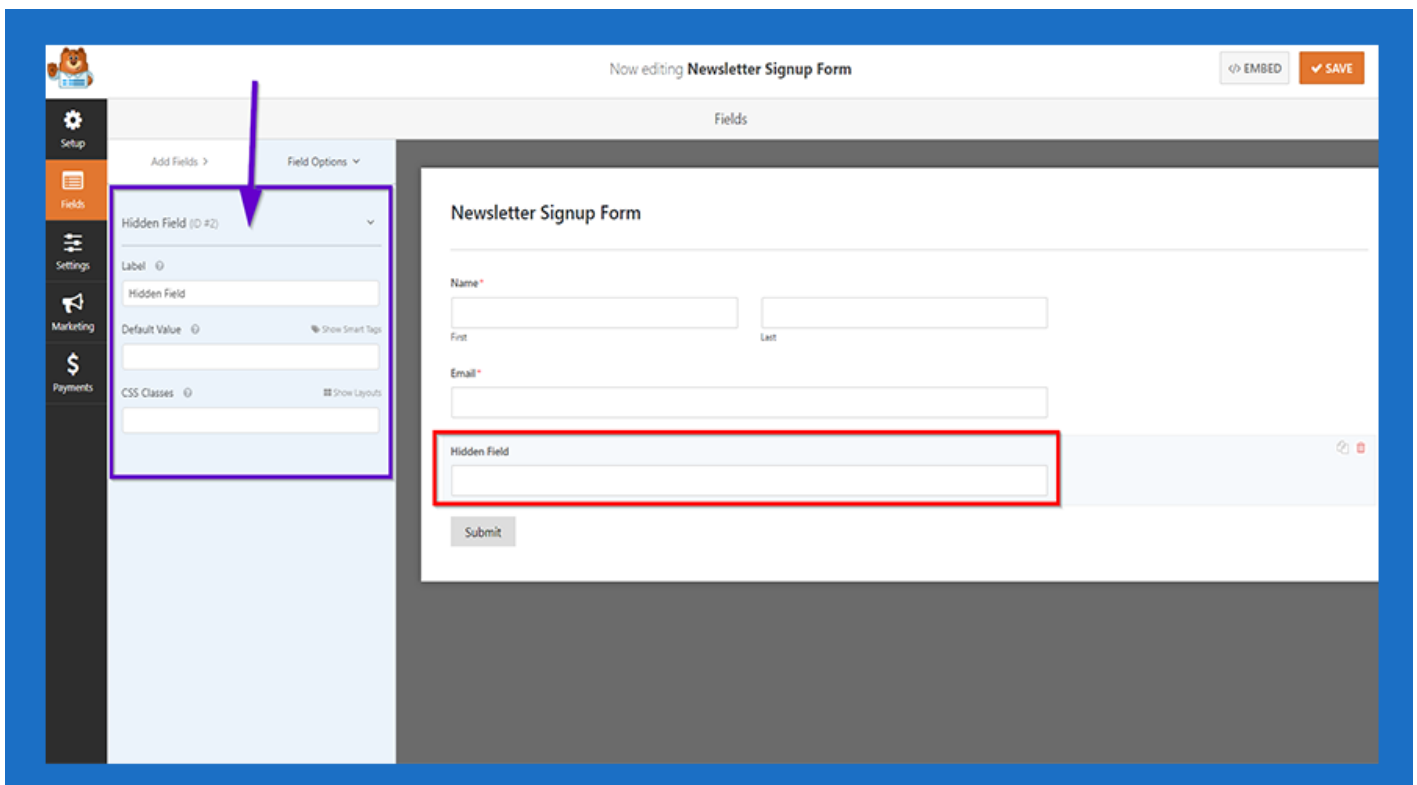
### 3. Click 'Hidden Field' Button



### 4. Hidden Field shows at the bottom of the form



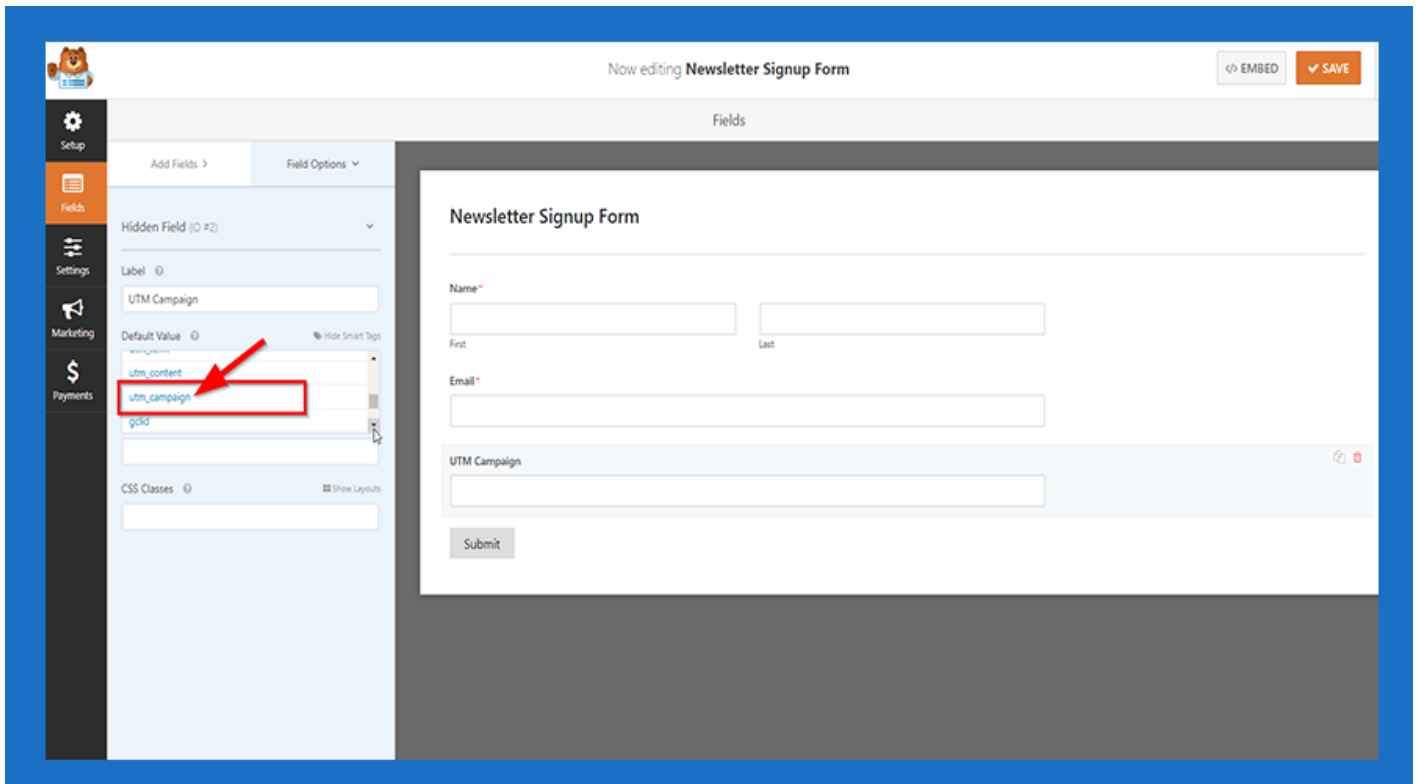
**5. Click 'Hidden Field' and then a menu shows at the left side the form**



## 6. Give a name for your Hidden Field and then Click the 'Show Smart Tag'


The screenshot shows the 'Newsletter Signup Form' editor. On the left, a sidebar contains icons for Setup, Fields, Settings, Marketing, and Payments. The 'Fields' tab is active, showing a list of fields. A 'Hidden Field (ID #2)' is selected, with its 'Label' set to 'UTM Campaign'. A red box highlights the 'Label' field, and a purple box highlights the 'Show Smart Tag' button, with a purple arrow pointing from the 'Default Value' field to it. The main area displays the form layout with fields for Name (First and Last), Email, and the 'UTM Campaign' field. A 'Submit' button is at the bottom.

## 7. Scroll Down the menu and choose your value from the list





## 7.5.Add Class Variable After The Name


If you are adding `utm_campaign`, add the class variable as `utm_campaign` as well. This will enable client-side tracking to function properly, which is particularly helpful if caching is enabled on your site.





Now editing **Contactformulier** |...


**Setup**


**Fields**

**Settings**

**Marketing**

**Payments**


**Add Fields**


**Field Options**


**General**


**Advanced**


**Hidden Field (ID #9)**

Default Value 

 Show Smart Tags

CSS Classes 

 Show Layouts

☒ Hide Label 

☐ Enable Calculation

☐ Speciaal onder


☐ Vakantieparken


☐ Zorg

☐ Sportaccommo

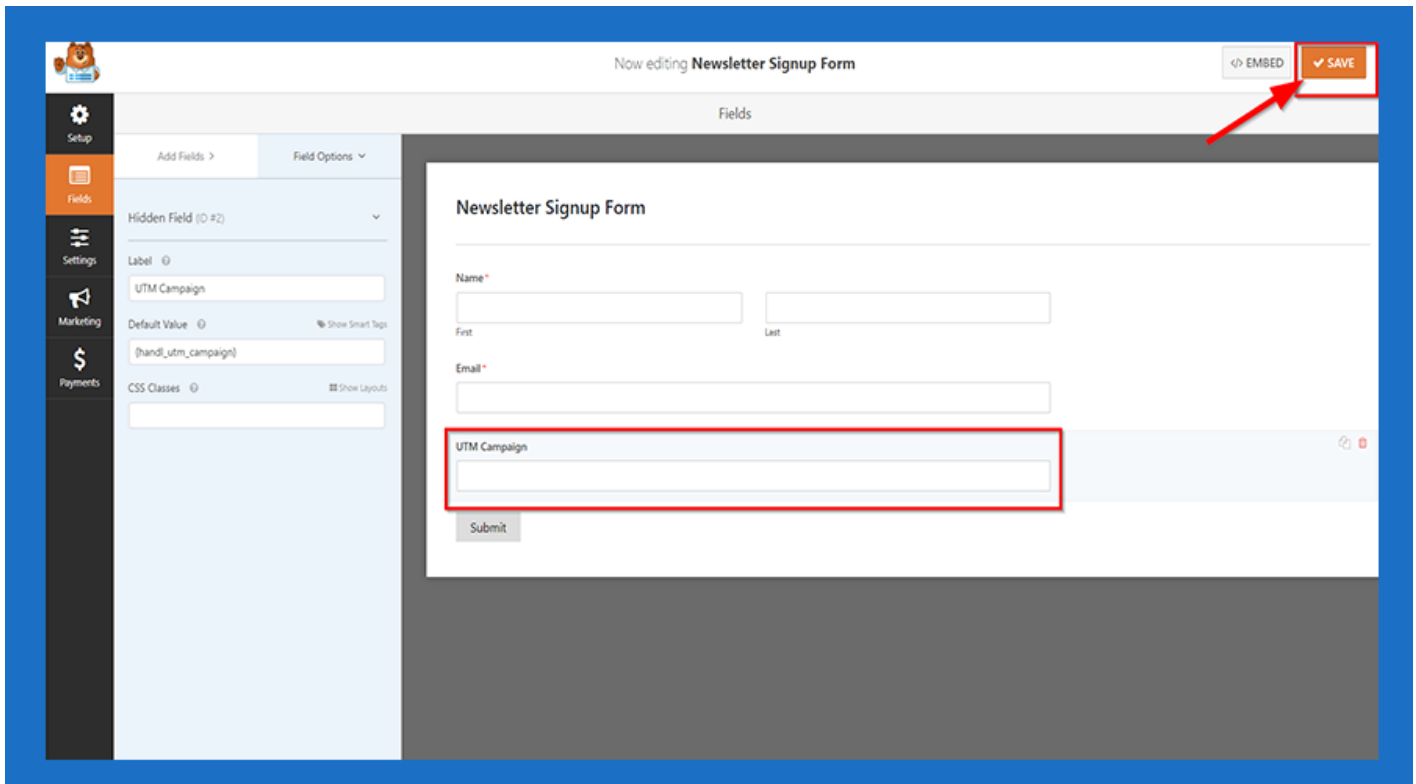
**Naam organisatie**

**Opmerkingen**

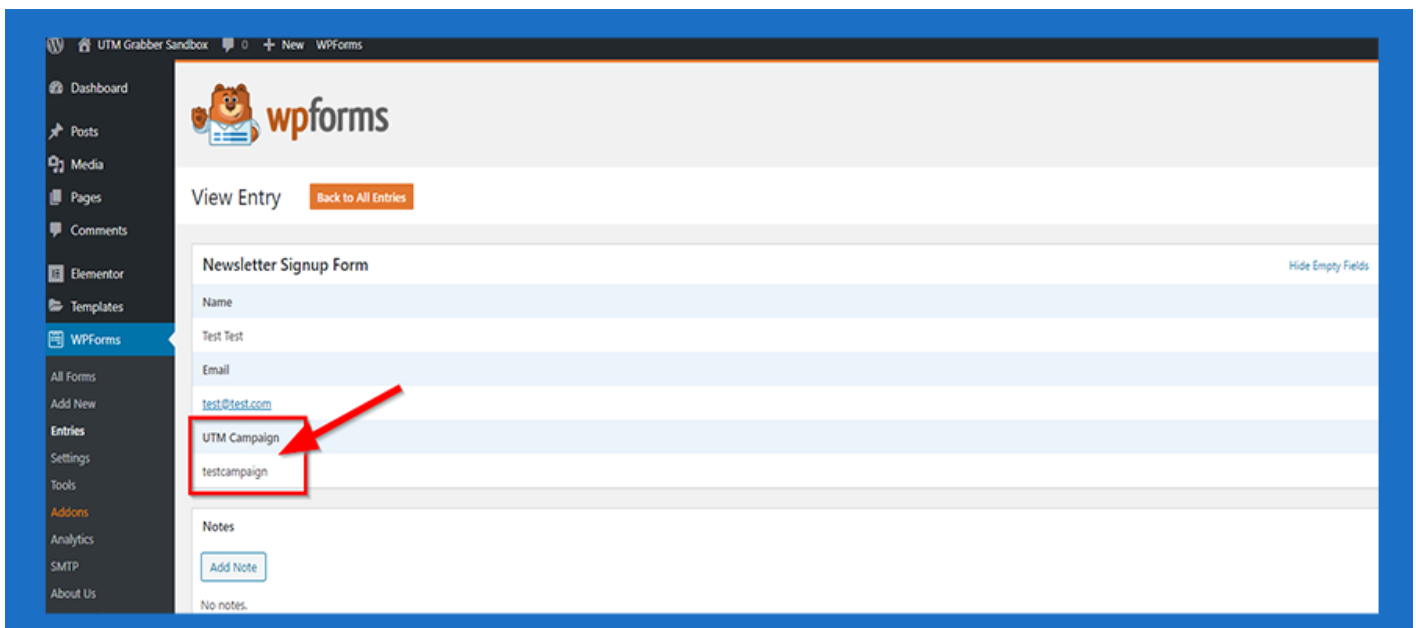
 **UTM Campaign**

 **UTM Source**

## 8. Save it and Now You are Ready



## 9. You can see your populated UTM Fields under entries



Revision #4

Created Fri, Aug 14, 2020 10:54 PM by [Leman](#)

Updated Thu, Jul 18, 2024 12:59 PM by [Leman](#)