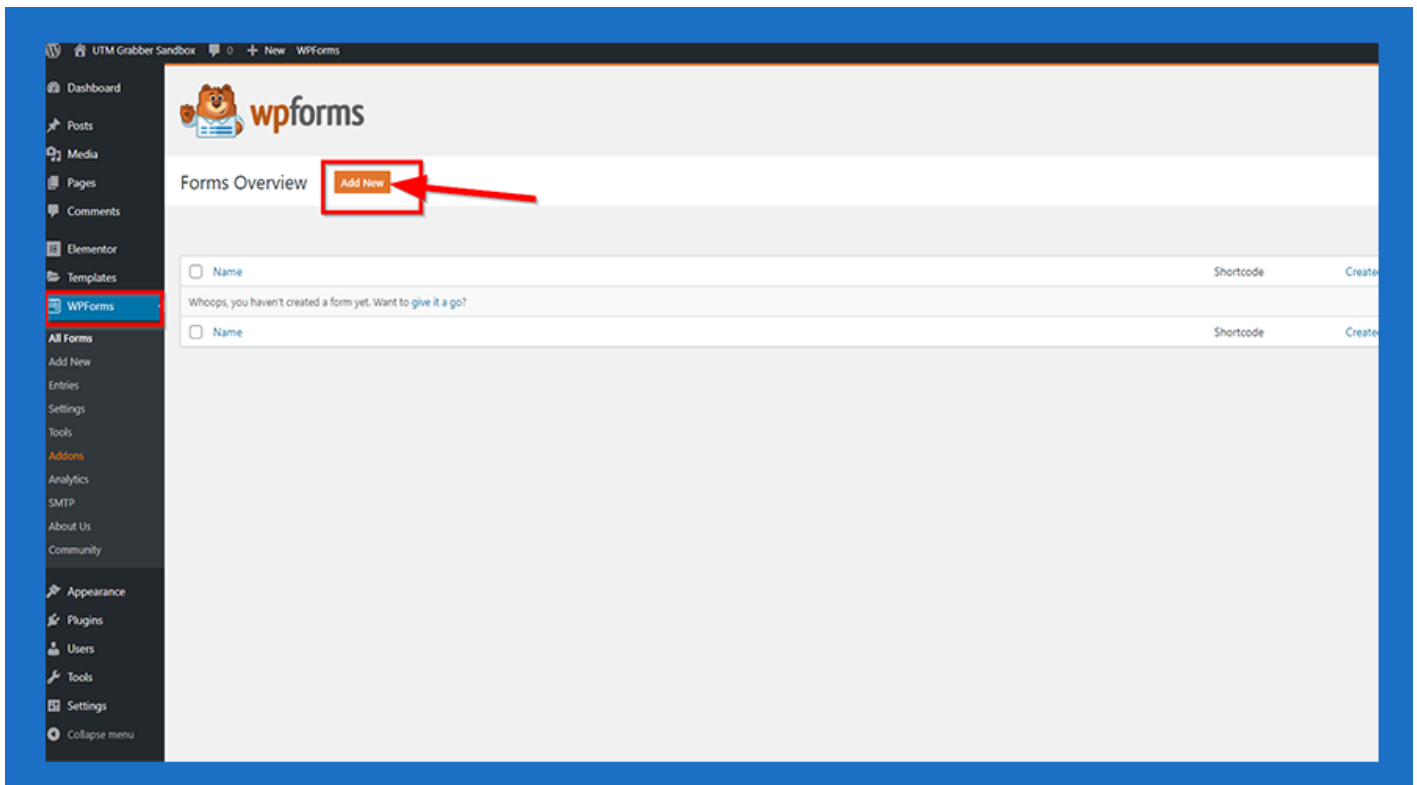
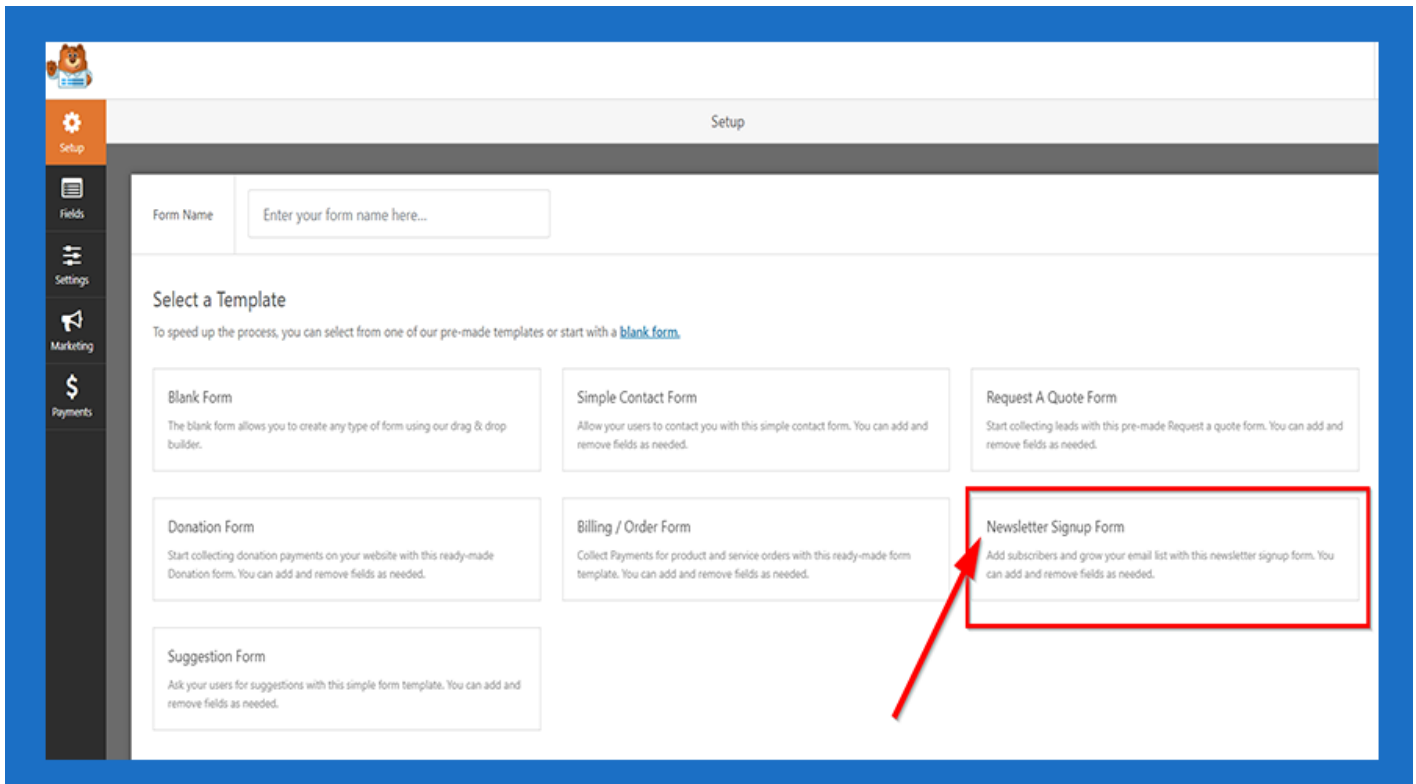


# Wpforms Integration

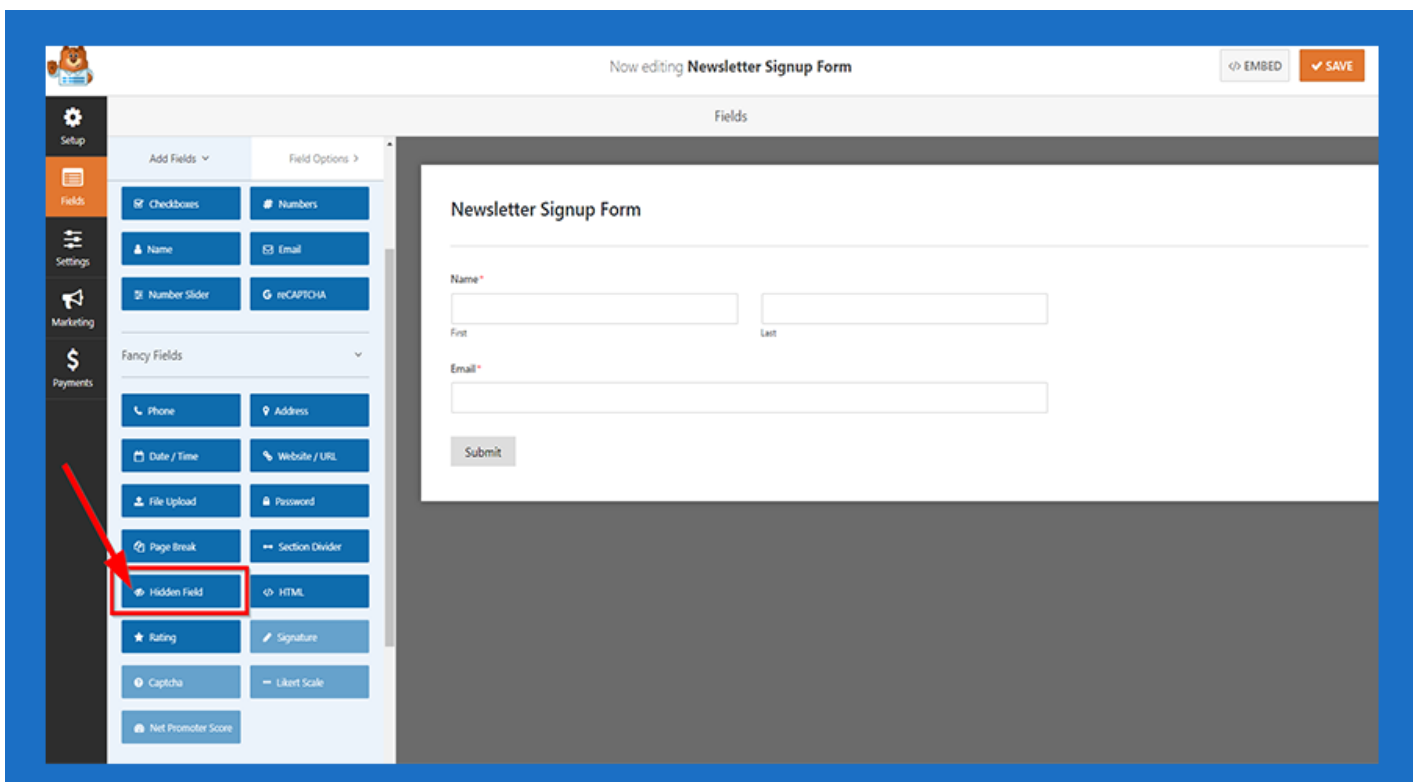
**1. Select WPForms from the left manu and then click 'Add New'**



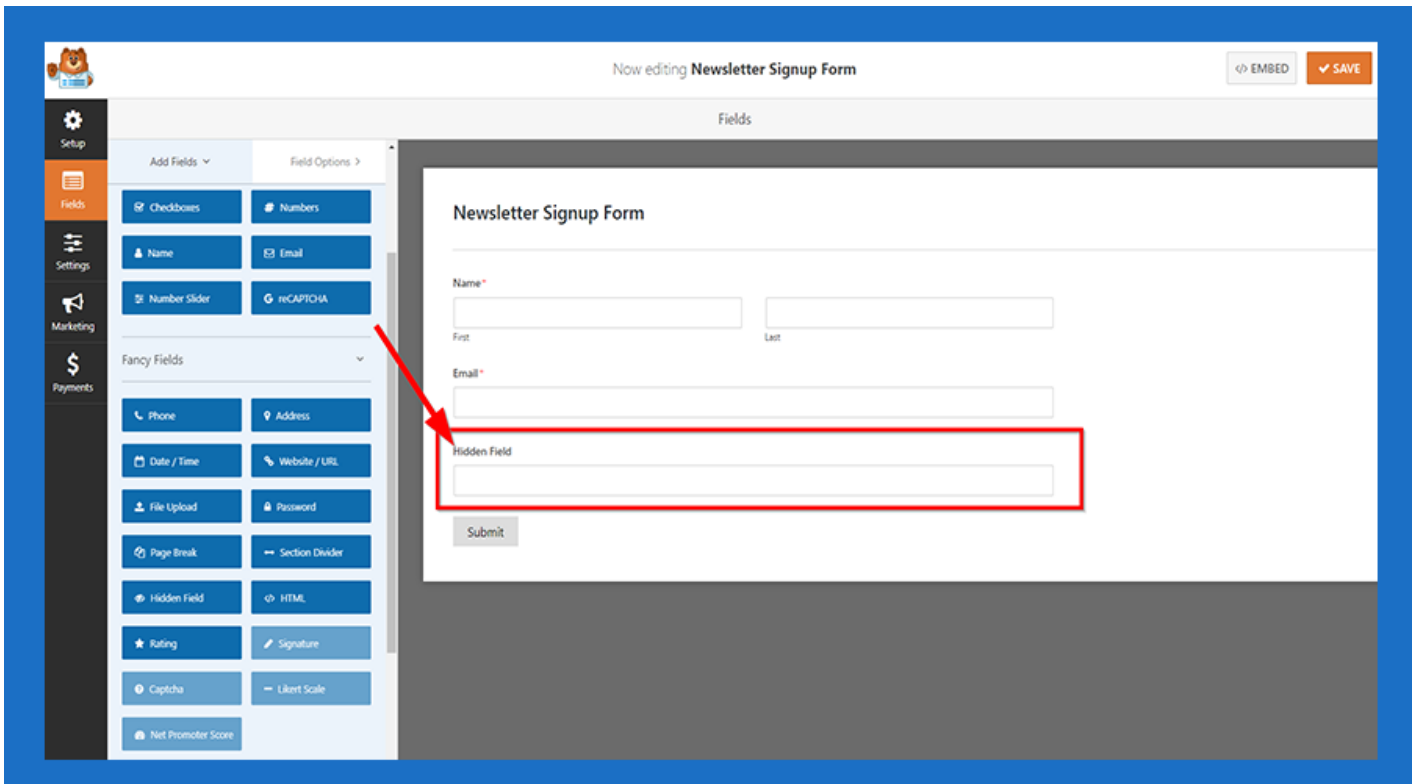
**2. Click 'Newsletter Sign Up Form'**



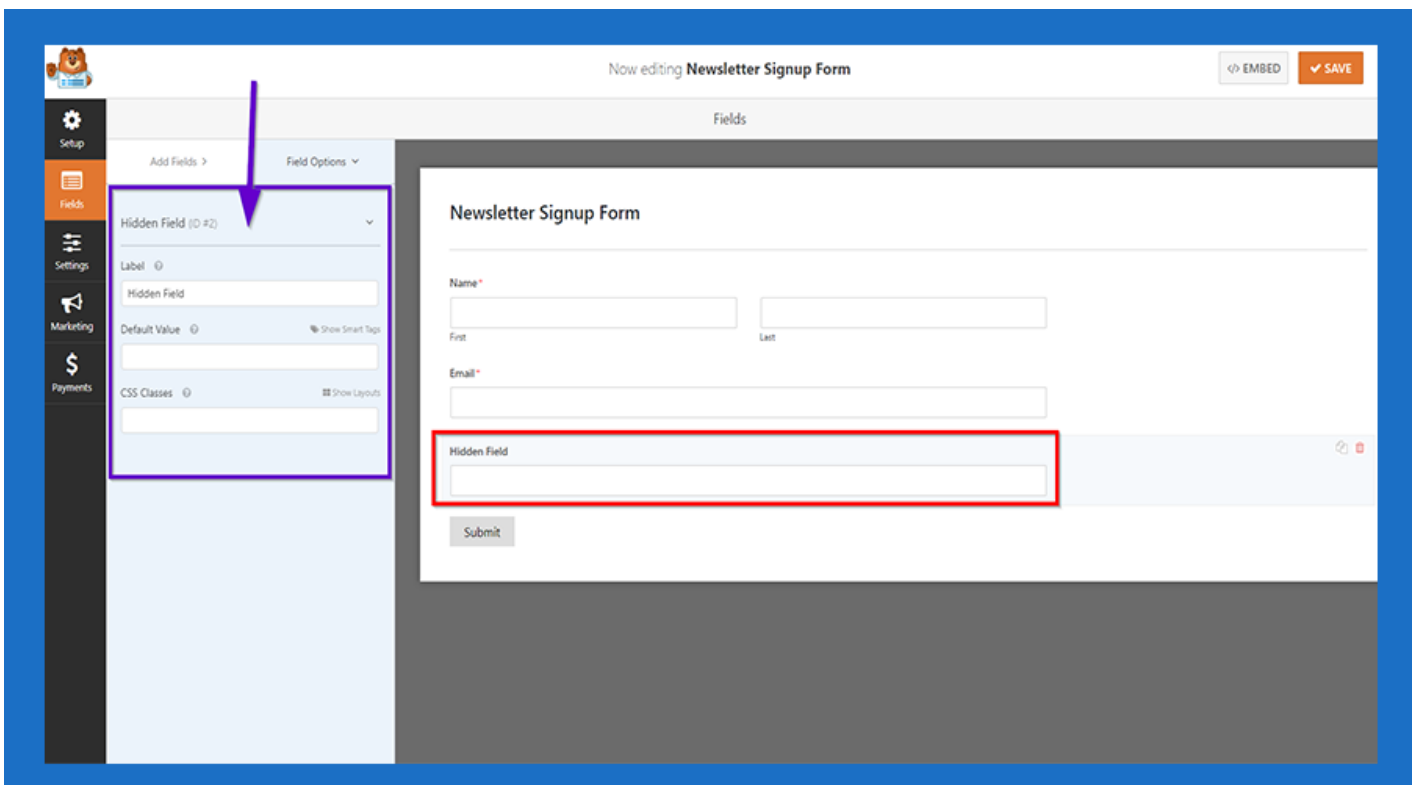
### 3. Click 'Hidden Field' Button



### 4. Hidden Field shows at the bottom of the form



**5. Click 'Hidden Field' and then a menu shows at the left side the form**



## 6. Give a name for your Hidden Field and then Click the 'Show Smart Tag'

The screenshot shows the 'Newsletter Signup Form' editor. On the left, a sidebar contains icons for Setup, Fields, Settings, Marketing, and Payments. The 'Fields' tab is active, showing a list of fields. A 'Hidden Field (ID #2)' is selected, with its 'Label' set to 'UTM Campaign'. A red box highlights the 'Label' field, and a purple box highlights the 'Show Smart Tag' button, with a purple arrow pointing from the 'Default Value' field to it. The main area displays the form layout with fields for Name (First and Last), Email, and the 'UTM Campaign' field. A 'Submit' button is at the bottom.


Now editing Newsletter Signup Form

Fields

Add Fields > Field Options ▾

Hidden Field (ID #2) ▾

Label ⓘ  
UTM Campaign

Default Value ⓘ  Show Smart Tag

CSS Classes ⓘ Show Layouts

Newsletter Signup Form

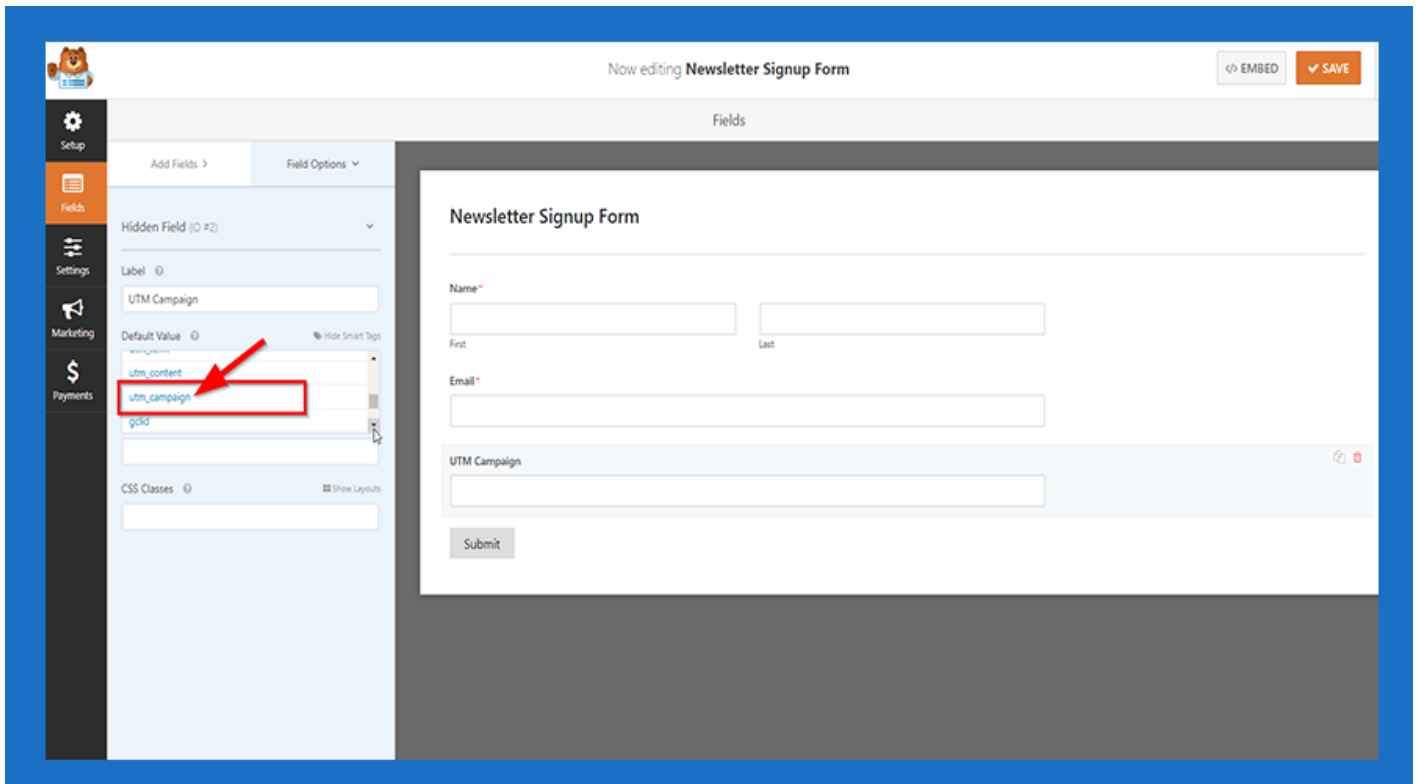
Name\*  
First Last

Email\*

UTM Campaign


Submit

## 7. Scroll Down the menu and choose your value from the list





## 7.5.Add Class Variable After The Name


If you are adding `utm_campaign`, add the class variable as `utm_campaign` as well. This will enable client-side tracking to function properly, which is particularly helpful if caching is enabled on your site.





Now editing **Contactformulier** |...

  
Setup

  
Fields

  
Settings

  
Marketing

  
Payments



Add Fields

Field Options



General

Advanced


Hidden Field (ID #9)

Default Value   Show Smart Tags

{handl\_utm\_campaign}

CSS Classes   Show Layouts

utm\_campaign

☒ Hide Label 

☐ Enable Calculation

☐ Speciaal onder


☐ Vakantieparken

☐ Zorg


☐ Sportaccommo

Naam organisatie

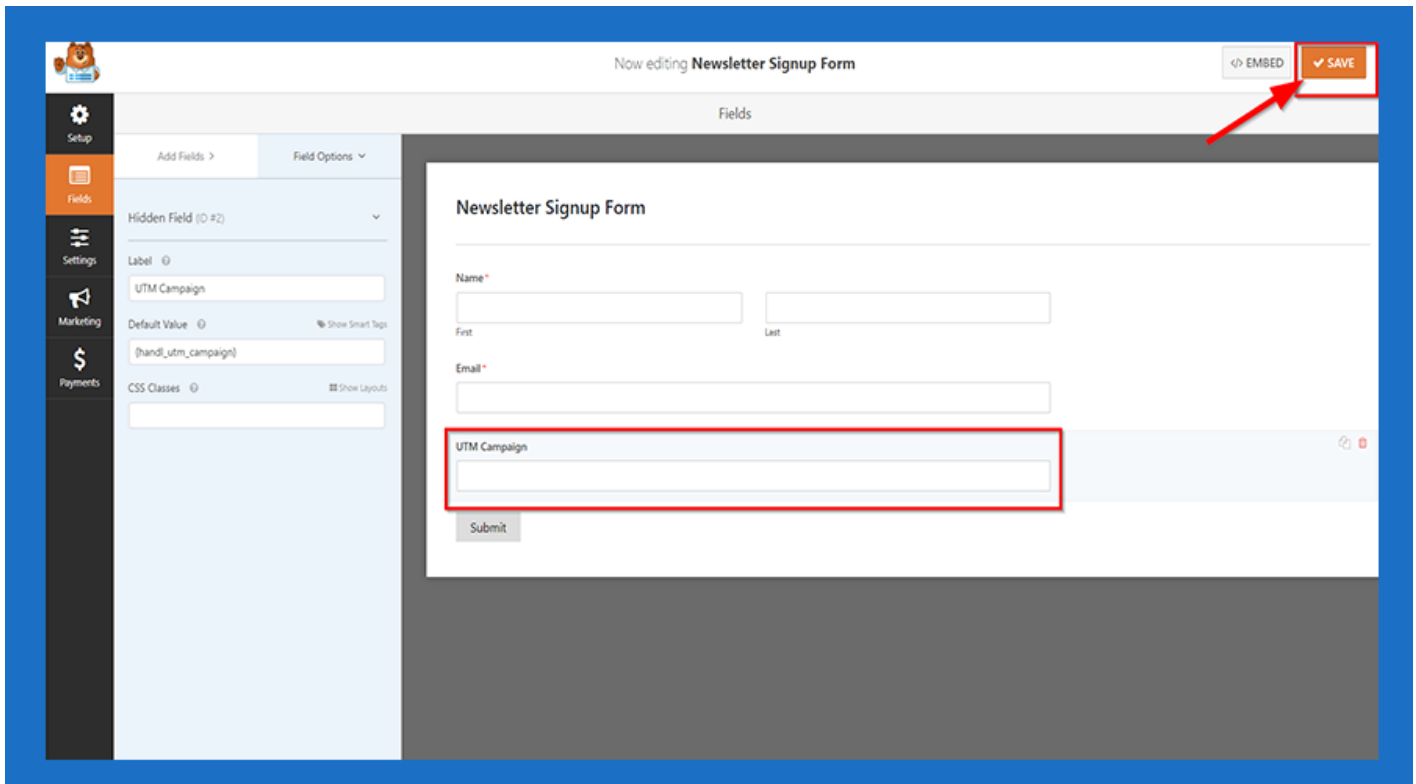
Opmerkingen

 UTM Campaign

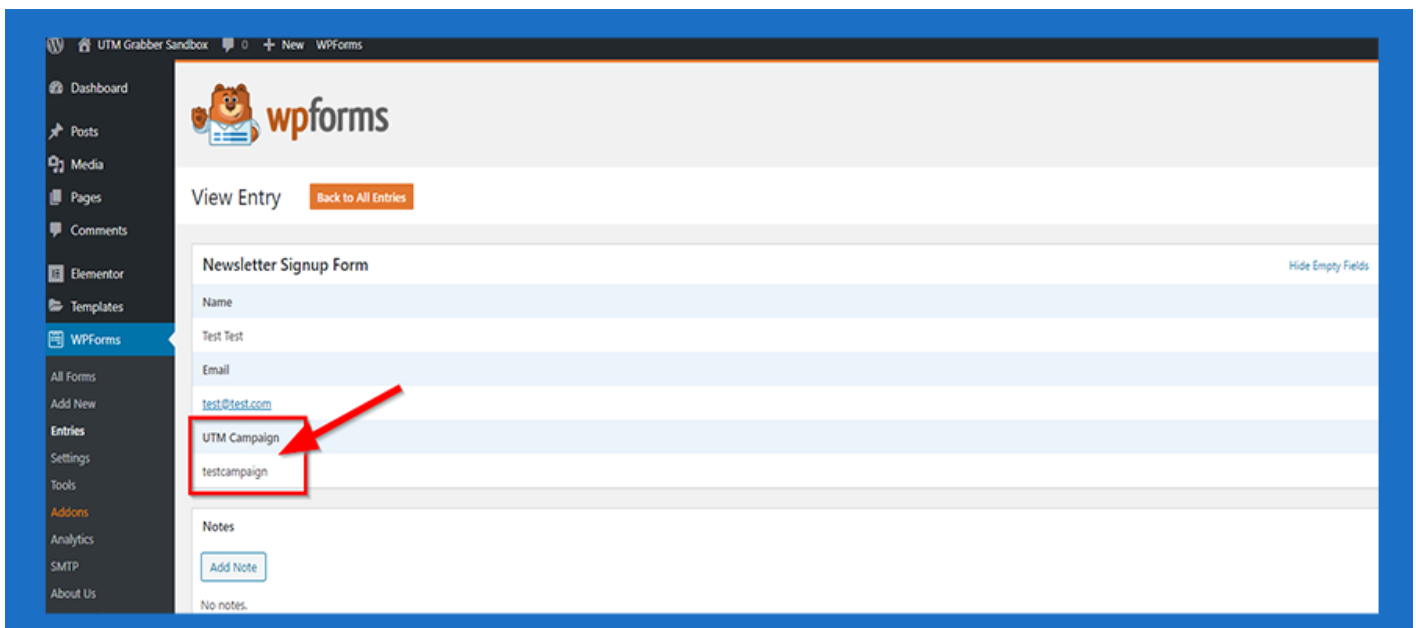
{handl\_utm\_carr

 UTM Source

## 8. Save it and Now You are Ready



## 9. You can see your populated UTM Fields under entries



Revision #4

Created Fri, Aug 14, 2020 10:54 PM by [Leman](#)

Updated Thu, Jul 18, 2024 12:59 PM by [Leman](#)