


# Export all WooCommerce data with UTMs

Go to UTM > WooCommerce Postback and click [Download All WooCommerce HandL Report \(CSV\)](#) to download the data.

 HandL UTM Grabber

HandL Options

Custom Fields

Predefined Variables

WooCommerce Postback

Facebook CAPI

[Download All WooCommerce HandL Report \(CSV\)](#)

Preloaded Settings

Facebook Ads (Offline Conversion)

Postback URL

Postback URL

<https://example.com/webhook/>

Method

GET

When payment complete

user[email]=wc[data\_\_billing\_\_email&user[city]=wc[data\_\_billing\_\_city&user[country\_code]=wc[data\_\_bil

[gclid=wc|meta\\_\\_gclid&amount=wc|data\\_\\_total&cur=wc|data\\_\\_currency&utm\\_source=handl|utm\\_source&status=payment\\_complete](#)

When order status pending

Payload

[gclid=wc|meta\\_\\_gclid&amount=wc|data\\_\\_total&cur=wc|data\\_\\_currency&utm\\_source=handl|utm\\_source&status=order\\_status\\_pending](#)

When order status failed

Payload

[gclid=wc|meta\\_\\_gclid&amount=wc|data\\_\\_total&cur=wc|data\\_\\_currency&utm\\_source=handl|utm\\_source&status=order\\_status\\_failed](#)

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