


Export all WooCommerce data with UTMs

Go to UTM > WooCommerce Postback and click [Download All WooCommerce HandL Report \(CSV\)](#) to download the data.



HandL UTM Grabber

HandL Options Custom Fields Predefined Variables **WooCommerce Postback** Facebook CAPI

[Download All WooCommerce HandL Report \(CSV\)](#)

Preloaded Settings Facebook Ads (Offline Conversion) ▾

Postback URL
Postback URL
https://example.com/webhook/

Method GET ▾

When payment complete
user[email]=wc|data__billing__email&user[city]=wc|data__billing__city&user[country_code]=wc|data__bil
gclid=wc|meta__gclid&amount=wc|data__total&cur=wc|data__currency&utm_source=handl|utm_source&status=payment_complete

When order status pending
Payload
gclid=wc|meta__gclid&amount=wc|data__total&cur=wc|data__currency&utm_source=handl|utm_source&status=order_status_pending

When order status failed
Payload
gclid=wc|meta__gclid&amount=wc|data__total&cur=wc|data__currency&utm_source=handl|utm_source&status=order_status_failed

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