

Passing UTM Variables to New Registration Admin Email Template

1-) Go to Ultimate Member > Settings > Email > New User Notification > Click the settings cog

The screenshot shows the 'Ultimate Member - Settings' interface with the 'Email' tab selected. The left sidebar contains navigation links: Dashboard, Posts, Media, Pages, Comments, Ultimate Member, Settings, Forms, User Roles, Member Directories, Extensions, Appearance, Plugins (2), Users, Tools, Settings, UTM, SendGrid SMTP, and Collapse menu. The main content area displays a table of email notifications. The 'New User Notification' row is highlighted with a red arrow pointing to its settings cog icon. The table has columns for 'Email', 'Recipient(s)', and a settings cog icon.

| Email | Recipient(s) | |
|---------------------------------------|--------------------------|----|
| ✓ Account Welcome Email ? | Member | ⚙️ |
| ✗ Account Activation Email ? | Member | ⚙️ |
| ✗ Your account is pending review ? | Member | ⚙️ |
| ✗ Account Approved Email ? | Member | ⚙️ |
| ✗ Account Rejected Email ? | Member | ⚙️ |
| ✓ Account Deactivated Email ? | Member | ⚙️ |
| ✓ Account Deleted Email ? | Member | ⚙️ |
| ✓ Password Reset Email ? | Member | ⚙️ |
| ✓ Password Changed Email ? | Member | ⚙️ |
| ✓ Account Updated Email ? | Member | ⚙️ |
| ✓ New User Notification ? | bilgi@websitelerimiz.com | ⚙️ |
| ✗ Account Needs Review Notification ? | bilgi@websitelerimiz.com | ⚙️ |
| ✗ Account Deletion Notification ? | bilgi@websitelerimiz.com | ⚙️ |

2-) Add the following short tags in the admin email template

Ultimate Member - Settings

General

Access

Email

Appearance

Misc

Install Info

New User Notification

☒

Subject Line

[[site_name]] New user account

Message Body

VisualText

b

i

link

b-quote

del

ins

img

ul

ol

li

code

more

close tags

just created an account on {site_name}.</div>

<div style="padding: 10px 0 50px 0;text-align: center;">To view their profile click here: {user_profile_link}</div>

<div style="padding: 0 0 15px 0;">

<div style="background: #eee;color: #444;padding: 12px 15px; border-radius: 3px;font-weight: bold;font-size: 16px;">Here is the submitted registration form:

{submitted_registration}

<h2>HandL UTM Grabber Parameters</h2>

utm_source: {utm_source}

utm_medium: {utm_medium}

utm_term: {utm_term}

utm_content: {utm_content}

utm_campaign: {utm_campaign}

gclid: {gclid}

handl_original_ref: {handl_original_ref}

handl_landing_page: {handl_landing_page}

handl_ip: {handl_ip}

handl_ref: {handl_ref}

handl_url: {handl_url}

gaclientid: {gaclientid}

organic_source: {organic_source}

fbclid: {fbclid}

custom1: {custom1}

</div>

</div>

</div>

<div style="color: #999;padding: 20px 30px">

<div style="">Thank you!</div>

<div style="">The {site_name}

Team</div>

For default text for plain-text emails please see this [doc](#)

Code Snippet

```

<h2>HandL UTM Grabber Parameters</h2>

utm_source: {utm_source}<br>
utm_medium: {utm_medium}<br>
utm_term: {utm_term}<br>
utm_content: {utm_content}<br>
utm_campaign: {utm_campaign}<br>
gclid: {gclid}<br>
handl_original_ref: {handl_original_ref}<br>handl_landing_page: {handl_landing_page}<br>
handl_ip: {handl_ip}<br>
handl_ref: {handl_ref}<br>
handl_url: {handl_url}<br>
gaclientid: {gaclientid}<br>
organic_source: {organic_source}<br>
fbclid: {fbclid}<br>
custom1: {custom1}
custom2: {custom2}
custom3: {custom3}

```

...

Revision #3

Created Thu, Aug 20, 2020 5:11 AM by [Leman](#)

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