

# Using Thrive Automator with UTM Grabber

First, create a webhook in Automator

TRIGGER

When this happens

Search or explore all triggers

Expand categories

1 trigger added

Incoming webhook

Webhook URL

https://handl-sandbox/wp-json/tap/v1/automator/webhook/1f

Incoming data

+ Add new

Listen

Security settings

☒ None

☐ Custom

DONE

Expand Thrive Automator's reach by connecting it to other tools

[Connect more integrations →](#)

## Set UTM Grabber Webhook URL

Copy the URL from the Webhook URL and paste it into the UTM > Zapier URL section. Then, save the form.

My Sites

HandL UTM Grabber - Sandbox

59

0

New

Forms

Dashboard

Posts

Media

Forms

Pages

Comments

Appearance

Plugins

Users

Tools

Settings

UTM

UTM

Apps

Thrive Dashboard

Collapse menu

HandL UTM Grabber

Warning! Thrive Automator is currently incompatible with the following Thrive plugins: Please make sure all Thrive plugins are updated to their latest versions. [Manage plugins](#)

HandL Options

Custom Fields

GDPR

Gravity Forms

Predefined Variables

Facebook CAPI

Append UTM

☐ Append UTM variables to all the links, CTAs automatically.

Zapier Webhook URL

https://handl-sandbox/wp-json/tap/v1/automator/webhook/1h7g4m4rl

View Zapier Log (Latest Call Made) +

Contact Form 7, Ninja Form, Gravity Form, Fluent Form, Thrive Leads, Formidable and WP Forms supported. See [here](#) for documentation.

Cookie Duration

364

days

Domain

If you are using subdomains and lock all the cookies to parent domain. You can do so here. e.g. `.domain.com`

Enable GDPR

☐ Check if you'd like to be compliant with EU's GDPR. This will display HandL's consent bar in your website. Our plugin won't collect any data until consent is given. If you are using other consent plugins, yo

Integromat Webhook URL

Contact Form 7, Ninja Form, Gravity Form, Fluent Form, Thrive Leads, Formidable and WP Forms supported. See [here](#) for documentation.

Save Changes

Upon completing these steps, the automation in Thrive Automator will be triggered whenever a new lead submits your lead form.