Track UTMs in SureCart

Edit Your Checkout Page

First, edit your checkout page.

Checkout

Form

Test 0

Store Logo

Add Image

If there are errors in the checkout, they will display here.

Email *

your@email.com

Name *

Your Full Name

Address *

Country

Address

City

Postal Cc

utm_campaign

utm_source

Order Summary

Your cart is empty.

Add a Text Field to Your Checkout Page

Add a text field to your checkout page, ensuring you adhere to our naming convention found here: Native WP Shortcodes. For each parameter you wish to track, create a new field and ensure the name field exactly matches our naming convention.

Page Block

Text Field

Displays a form text input field. This is saved with the order as additional metadata.

Attributes

Required

NAME

utm_campaign

LABEL

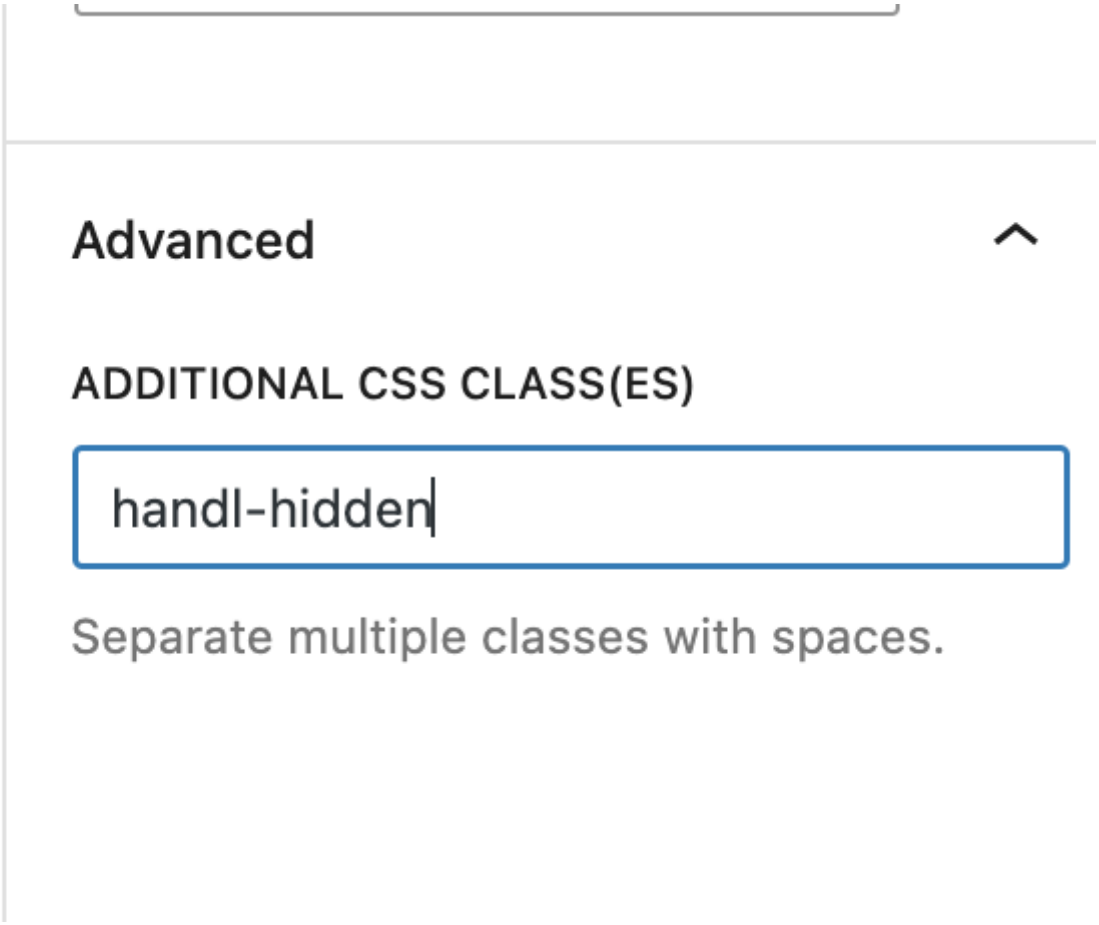
utm_campaign

PLACEHOLDER

HELP

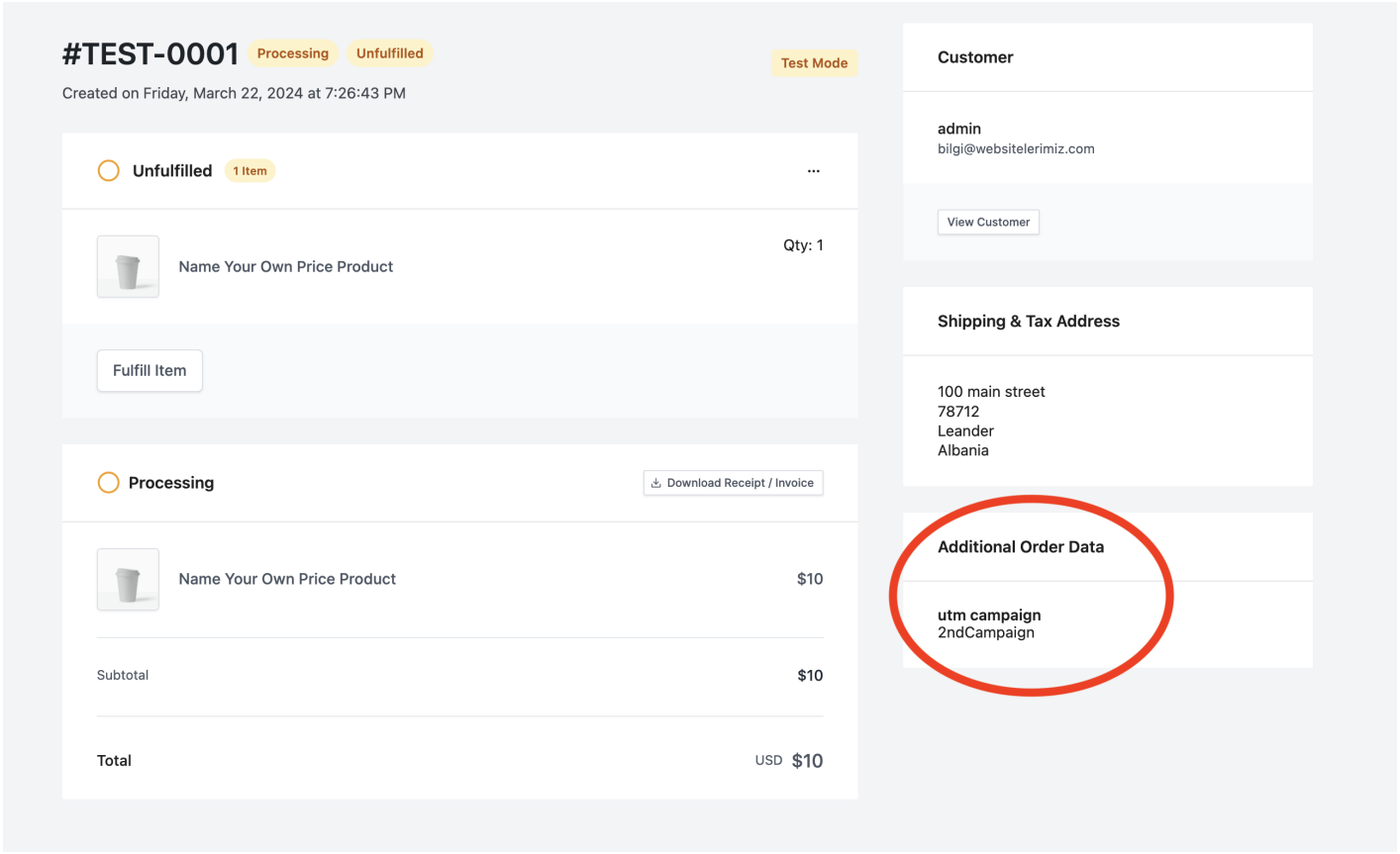
Hide the Text Field

To hide the text field, go to the text field settings, navigate to the Advanced section, and enter `handl-hidden` in the ADDITIONAL CSS CLASS(ES) field.



Fields Will Be Populated and Saved by UTM Grabber

The results can be displayed on the order page under the additional order data section.



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