

# SureCart

HandL UTM Grabber / Tracker How to collect and track UTM variables via SureCart step by step

- [Track UTMs in SureCart](#)

# Track UTMs in SureCart

## Edit Your Checkout Page

First, edit your checkout page.



# Checkout

Form

Test ▾



Store Logo

Add Image



If there are errors in the checkout, they will display here.

Email \*

your@email.com

Name \*

Your Full Name

Address \*

Country ▾

Address

City

Postal Co

utm\_campaign

utm\_source

Order  
Summ ^  
ary

Your cart is  
empty.

# Add a Text Field to Your Checkout Page

Add a text field to your checkout page, ensuring you adhere to our naming convention found here: [Native WP Shortcodes](#). For each parameter you wish to track, create a new field and ensure the name field exactly matches our naming convention.



Page

Block



## Text Field

Displays a form text input field.  
This is saved with the order as  
additional metadata.

### Attributes



Required

NAME

utm\_campaign

LABEL

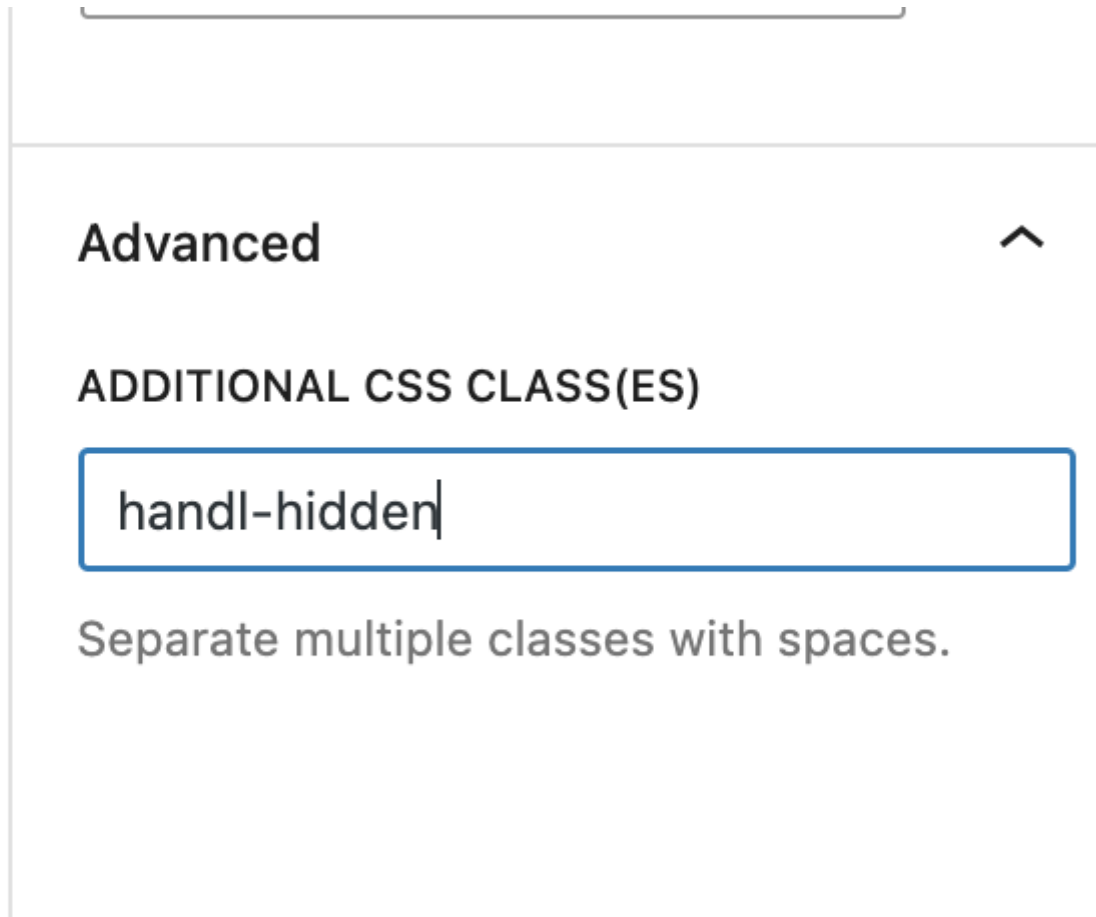
utm\_campaign

PLACEHOLDER

HELP

# Hide the Text Field

To hide the text field, go to the text field settings, navigate to the Advanced section, and enter `handl-hidden` in the ADDITIONAL CSS CLASS(ES) field.



The screenshot shows a settings interface with a vertical sidebar on the left. The main content area has a header 'Advanced' with an upward-pointing chevron icon to its right. Below this header is a section titled 'ADDITIONAL CSS CLASS(ES)'. Inside this section is a text input field with a blue border containing the text 'handl-hidden'. Below the input field is a greyed-out instruction: 'Separate multiple classes with spaces.'

## Fields Will Be Populated and Saved by UTM Grabber

The results can be displayed on the order page under the additional order data section.



#TEST-0001

Processing

Unfulfilled

Created on Friday, March 22, 2024 at 7:26:43 PM

Test Mode

Unfulfilled

1 Item



Name Your Own Price Product

Qty: 1

Fulfill Item

Processing

Download Receipt / Invoice



Name Your Own Price Product

\$10

Subtotal

\$10

Total

USD \$10

Customer

admin  
bilgi@websitelerimiz.com

View Customer

Shipping & Tax Address

100 main street  
78712  
Leander  
Albania

Additional Order Data

utm campaign  
2ndCampaign