

Spiffy Checkout Integration

Spiffy Checkout integration is very easy.

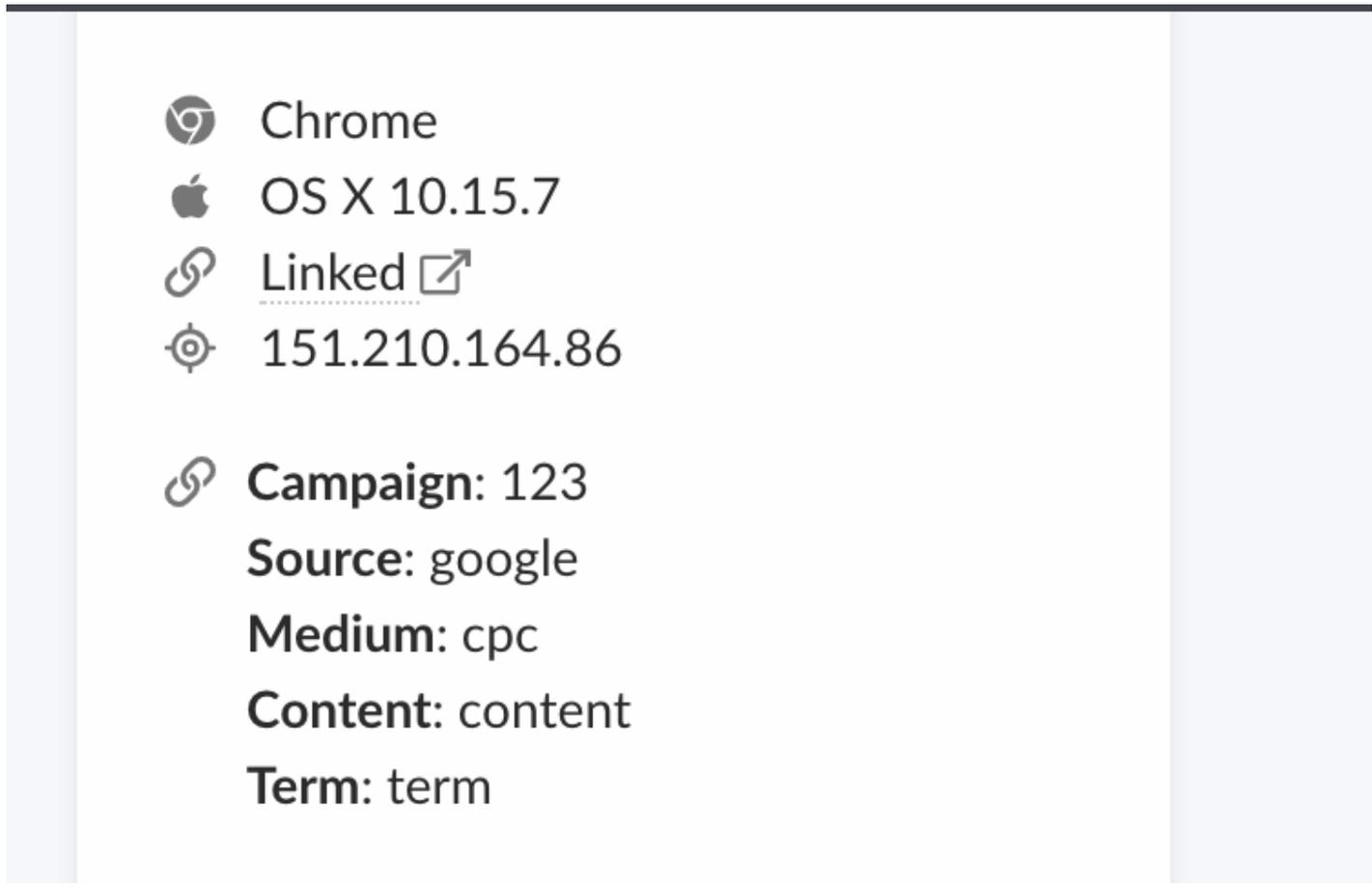
As long as you can pass UTMs to the checkout URL, Spiffy can take them and record automatically as it is explained here <https://help.spiffy.co/article/251-adding-utm-parameters>.

So how can you append all the UTM variables to checkout URL.

It is very easy, simply create your anchor link and add `utm-out` class variable.

```
<a href="https://domain.spiffy.co/checkout/test" class="utm-out" />
```

You can view the UTMs in the Spiffy.



The screenshot shows a list of user and device information, followed by UTM tracking data. The user information includes browser (Chrome), OS (OS X 10.15.7), referrer (Linked), and IP address (151.210.164.86). The UTM data includes Campaign (123), Source (google), Medium (cpc), Content (content), and Term (term).

-  Chrome
-  OS X 10.15.7
-  [Linked](#)
-  151.210.164.86

-  **Campaign:** 123
- Source:** google
- Medium:** cpc
- Content:** content
- Term:** term

You can pass UTMs using the integrations as well such as Zapier.

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