

Sales Force Integration

1. Go to "Settings -> Salesforce" and Add a New Form

The screenshot shows the WordPress dashboard with the 'Brilliant Web-to-Lead for Salesforce: Configuration' page open. The left sidebar contains various menu items, with 'Settings' highlighted in blue and 'Salesforce' highlighted with a red box. The main content area shows the 'Forms' tab selected, displaying a table with one form entry: '1 My New Lead Form 2020-08-25 12:34:13'. Below the table, a green button labeled 'Add a new form »' is circled in red, with a red arrow pointing to it. A message at the top states: 'Your WordPress-to-Lead settings are not complete. You must enter your Salesforce.com Organization ID for it to work. [Settings](#)'.

2. Click Add A Field

HandL UTM Grabber 3 0 + New

- Dashboard
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- Pages
- Comments
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- Appearance
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- Tools
- Settings**
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- UTM
 - Collapse menu

city	Enabled <input type="checkbox"/>	Text	Label: City		9
	Required <input type="checkbox"/>		Value:		
	Delete <input type="checkbox"/>				
state	Enabled <input type="checkbox"/>	Text	Label: State		10
	Required <input type="checkbox"/>		Value:		
	Delete <input type="checkbox"/>				
zip	Enabled <input type="checkbox"/>	Text	Label: ZIP		11
	Required <input type="checkbox"/>		Value:		
	Delete <input type="checkbox"/>				
country	Enabled <input type="checkbox"/>	Text	Label: Country		12
	Required <input type="checkbox"/>		Value:		
	Delete <input type="checkbox"/>				
Campaign_ID	Enabled <input type="checkbox"/>	Hidden	Label: Campaign ID		13
	Required <input type="checkbox"/>		Value:		
	Delete <input type="checkbox"/>				

Add a field

Form Settings

Form Type:

☒ Web to Lead

☐ Web to Case

Lead Source:

Lead form on HandL UTM Grabber

3. Check for “Enabled”, select field type as “Hidden” and use the shortcode in “Value”

WordPress

HandL UTM Grabber

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Campaign_c	Enabled	<input checked="" type="checkbox"/>	Hidden	Label:		15
	Required	<input type="checkbox"/>		Value:	[utm_campaig]	
	Delete	<input type="checkbox"/>				
Source_c	Enabled	<input checked="" type="checkbox"/>	Hidden	Label:		16
	Required	<input type="checkbox"/>		Value:	[utm_source]	
	Delete	<input type="checkbox"/>				
Term_c	Enabled	<input checked="" type="checkbox"/>	Hidden	Label:		17
	Required	<input type="checkbox"/>		Value:	[utm_term]	
	Delete	<input type="checkbox"/>				
Medium_c	Enabled	<input checked="" type="checkbox"/>	Hidden	Label:		18
	Required	<input type="checkbox"/>		Value:	[utm_medium]	
	Delete	<input type="checkbox"/>				
Content_c	Enabled	<input checked="" type="checkbox"/>	Hidden	Label:		19
	Required	<input type="checkbox"/>		Value:	[utm_content]	
	Delete	<input type="checkbox"/>				

Add a field

Form Settings

Form Type:

4. Save The Form

HandL UTM Grabber

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Overrides the default message for this form.(leave blank to use the global setting)

Required fields text (override):

These fields are required.

Overrides the default message for this form (leave blank to use the global setting).

User CC email subject:

Subject of the email when sending out a copy to the user.(leave blank to use the global setting)

Captcha:

☒ Use global setting

☐ Enabled for this form

☐ Disabled for this form

Overrides the default captcha settings for this form.

Required Fields Text Location:

☒ Below Form

☐ Above Form

☐ None

Label Location (Content):

☒ Top Aligned

☐ Left Aligned

☐ Placeholders

Label Location (Sidebar):

☒ Top Aligned

☐ Left Aligned

☐ Placeholders

Layout (Content):

☒ One Column

☐ Two Columns

Auto Formatting:

☐ Do not automatically add a colon to labels

Salesforce.com Organization ID (override):

Overrides the default org_id for this form (leave blank to use the global setting).

Save Form

Revision #2

Created Tue, Aug 25, 2020 1:13 AM by [Maruf](#)

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