OptimizeLeads

HandL UTM Grabber / Tracker How to collect and track UTM variables via OptimizeLeads step by step

- Capture UTMs in OptimizeLeads form

Capture UTMs in OptimizeLeads form

Add the fields you would like to capture in Optimize Press

Don't worry if you can't make them hidden right now.

First Name

E-Mail

utm_campaign

utm_source

utm_medium

utm_term

utm_content

gclid

handl_original_ref

handl_ip

Your Best Phone Number

fbclid

gaclientid

_fbp

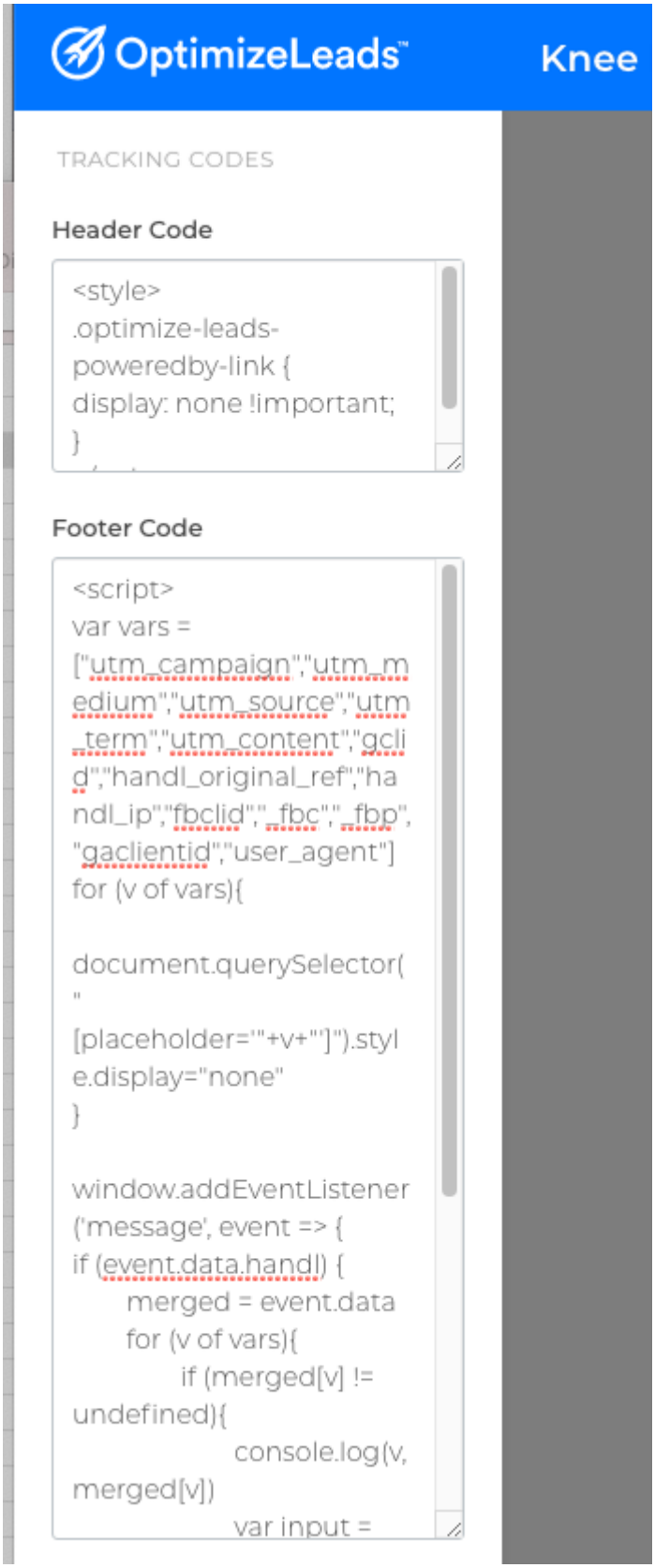
_fbc

user_agent

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Add the following code in Footer in Tracking

```
<script>var vars =
["utm_campaign","utm_medium","utm_source","utm_term","utm_content","gclid","handl_original_ref"
for (v of vars){
document.querySelector("[placeholder='"+v+"']").style.display="none"
}
window.addEventListener('message', event => {
if (event.data.handl) {
merged = event.data
for (v of vars){
if (merged[v] != undefined){
console.log(v, merged[v])
var input = document.querySelector("[placeholder='"+v+"']")
input.value=merged[v]
input.setAttribute('value', input.value);
}
}
}
});
</script>
```



Edit the plugin file handl-utm-grabber.js:109

Inser the lines at 109

```
$('.optimize-leads-link-trigger').click(function(){
    setTimeout(function(){        var merged = jQuery.extend( {'handl':true}, handl_utm
)
        var frames = document.getElementsByClassName("optimize-leads-frame")        for
(frame of frames){
            frame.contentWindow.postMessage(merged, '*');
        }
    }, 100)
})
```