

# Tracking UTMs in MemberPress

Our plugin integrates seamlessly with MemberPress.

After you activate HandL UTM Grabber v3, you will start collecting UTM data for each subscription you will have.

You can access this data in two places:

Subscription / Transaction

← → ↺

handl-sandbox/wp-admin/admin.php?page=memberpress-trans&action=edit&id=5

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UTM

Created (UTC/GMT):

2022-02-25 23:41:55

Now

The date that the transaction was created on. This field is displayed in UTC/GMT.

Expiration Date (UTC/GMT):

Default

Lifetime

The date that the transaction will expire. This is used to determine how long the user will have access to the

Note: Blank indicates a lifetime expiration.

HandL UTM Grabber Fields

utm_source	source
utm_medium	medium
utm_term	term
utm_content	content
utm_campaign	campaign
fbclid	fb.1.1554763741205.AbCdEfGhIjKlMnOpQrStUvWxYz1234567890
gclid	CMrInPq42q8CFQdb3wodOkkGBg
handl_original_ref	https://handl-sandbox/wp-admin/admin.php?page=gf_edit_forms&id=1
handl_landing_page	https://handl-sandbox/favicon.ico
handl_ip	::1
handl_ref	https://handl-sandbox/wp-admin/admin.php?page=memberpress-trans&action=edit&id=5

User / Member

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Log Out Everywhere

Log John Doe out of all locations.

Application Passwords

Application passwords allow authentication via non-interactive systems, such as XML-RPC or the REST API, without providing your actual password. Application passwords can be used to authenticate a user's application.

New Application Password Name

Required to create an Application Password, but not to update the user.

Add New Application Password

HandL UTM Grabber Fields

handl_original_ref	https://handl-sandbox/register/platinum/
handl_landing_page	https://handl-sandbox/register/platinum/
handl_ip	::1
handl_ref	https://handl-sandbox/register/platinum/
handl_url	https://handl-sandbox/register/platinum/?action=checkout&txn=6
gaclientid	477890596.1645836520
organic_source	https://handl-sandbox/register/platinum/
organic_source_str	Direct
user_agent	Mozilla/5.0 (Macintosh; Intel Mac OS X 10_15_7) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/98.0.4758.109 Safari/537.36
tid	196625578442

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