

# Tracking UTMs in Logiform for embedded

Create custom text fields and make them hidden.

Here we show it for `utm_campaign`. However, you can track any parameters listed here [Native WP Shortcodes](#)

The screenshot displays the 'Form Designer: Test' interface. On the left, the 'Form Outline' pane shows a tree structure with 'Appointment Scheduling' expanded to 'utm\_campaign', which includes fields for 'First Name', 'Last Name', 'Email', 'Phone Number', 'Calendar Date and Time', and 'Confirm Appointment Via'. A red arrow points from this 'utm\_campaign' node to the 'Field Properties' pane at the bottom. The 'Field Properties' pane shows a table with the following data:

Property	Value
Field Name	utm_campaign
Caption	utm_campaign
Notes	
TabIndex	
Defaultvalue	
Binding	
Dependency	
Binding Options	

The main form area on the right is titled 'Appointment Scheduling' and contains the following fields:

- First Name:
- Last Name:
- Email:
- Phone Number:
- Select Date and Time:
- How would you like us to confirm your appointment?  Email  Phone

At the bottom of the form are 'Submit' and 'Reset' buttons.

Make sure field name matches to our naming convention here [Native WP Shortcodes](#)

Export the embed code

The screenshot shows the Logi Forms Designer interface. On the left is the 'Form Outline' showing the structure of the 'Appointment Scheduling' form, including fields like 'First Name', 'Last Name', 'Email', 'Phone Number', and 'Calendar Date and Time'. The main area displays a preview of the form with a blue header and a calendar icon. Overlaid on this is the 'Integration Wizard' dialog box, which is in the 'Embedded Code' step. The code is highlighted with a red circle, and a red arrow points to the 'Add URL Params' button. A tooltip above the code says 'Use CTRL + C to copy and then paste this code onto any page of your website'.

Before we place the code into our website, we'll make one modification in the embed code. It is the `params` field, please see it below.

```
params[ ]: decodeURIComponent(jQuery.param(handl_utm)),
```

```
<!-- logiforms.com integration code - copy and paste anywhere on your page --><script
type="text/javascript">var formscript = '//cdn.logiforms.com/v3/build/ext/formProxy-min.js';
var head= document.getElementsByTagName('head')[0];var script=
document.createElement('script');
script.type = 'text/javascript';
script.src = formscript;
head.appendChild(script);
window.formproxyS2=true;
window.addForm = function(){
  FormProxy = new FormProxy({
    // user editable
    resizeOnDemand: true,
```

```

    scrollTop          : true,
    height: 500,
    width: '100%',
    scrolling: 'no',
    marginWidth: 0,
    marginHeight: 0,
    frameborder: 0,
    vspace: 2,
    hspace: 2,
    params: decodeURIComponent(jQuery.param(handl_utm)),
    // system properties
    cookieRedirect      : false,
    formviewid         : 0,
    hid: 393948,
    fid: 86172,
    eid: 80784,
    eid2: 21,
    secureform: 0,
    rootformurl: 'https://forms.logiforms.com/',
    mode: 'standard',
    target: 'lform-placeholder'
  });
}
</script>
<div id="lform-placeholder"></div>
<!-- end logiforms.com integration code -->

```

## Embed the code in your WP

After you embed, it will look like this

# Logiforms

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## Appointment Scheduling

Please complete the following form to book your next appointment.

Appointment Scheduling

First Name: \*

Last Name: \*

Email: \*

Phone Number: \*

Select Date and Time \*  

How would you like us to confirm your appointment? \*  Email  Phone

Submit

[Reset](#)

Now you can test it...

If everything went well, you should see the UTMs, traffic source and all the other parameters in the backend.

Database: Test

Data Display Views | Export Data | Import Data | Transfer Records | Bulk Delete | Graphs and Reports | Triggers

Print Templates | Email Templates | Labels

### Form Submission Data from Test

RecordID	DateSubmitted	Labels	Ifuserid (Unique ID)	User FormURL	User OS	User Browser V...	User Browser	Utm campaign	Utm medium	Utm source	Utm term	Utm content	First utm campa...	First utm medium	First utm source
5	02/11/22 12:12:23 PM		CF439491-94E...	https://handi-sa...	unknown	97.0.4692.99	Chrome	campaign	medium	source	term	content	campaign	medium	source
4	02/11/22 11:58:04 AM		68CE95B9-DB5...	https://handi-sa...	unknown	97.0.4692.99	Chrome	campaign							
3	02/11/22 11:49:00 AM		31F39751-873E...	https://forms.log...	unknown	97.0.4692.99	Chrome	123							
2	02/11/22 11:43:42 AM		4406F92B-1D0...	http://forms.logif...	unknown	97.0.4692.99	Chrome								
1	02/11/22 11:43:05 AM		A1235081-28E...	http://forms.logif...	unknown	97.0.4692.99	Chrome								

  

### Record Details: Test

Print | Labels | Email Tools | Decrypt | Options

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DateSubmitted : Feb. 11 2022 12:12:23 PM  
Last Modified : [Show Log](#)  
Last Modified By :

utm\_campaign

- campaign
- medium
- source
- term
- content
- campaign
- medium
- source
- term
- content

utm\_campaign

Reset Update

Revision #4

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