

# Logiforms Integration

HandL UTM Grabber / Tracker How to collect and track UTM variables via Logiforms step by step

- [Tracking UTM's in Logiform for embedded](#)

# Tracking UTMs in Logiform for embedded

Create custom text fields and make them hidden.

Here we show it for `utm_campaign`. However, you can track any parameters listed here [Native WP Shortcodes](#)

**Form Designer: Test**

New Open Save Preview/Launch Database Settings Post Processing Integration Insert Element Form View: Primary Undo

**Form Outline**

- Test
  - Appointment Scheduling
    - Appointment Scheduling
      - utm\_campaign
      - First Name
      - Last Name
      - Email
      - Phone Number
      - Calendar Date and Time
      - Confirm Appointment Via
    - Buttons

**Appointment Scheduling**  
Please complete the following form to book your next appointment.

Appointment Scheduling

First Name:

Last Name:

Email:

Phone Number:

Select Date and Time:

How would you like us to confirm your appointment? ☐ Email ☐ Phone

**Submit**

[Reset](#)

**Field Properties**

Field General Setting

| Property        | Value                |
|-----------------|----------------------|
| Field Name      | utm_campaign         |
| Caption         | utm_campaign         |
| Notes           | <input type="text"/> |
| TabIndex        |                      |
| Defaultvalue    |                      |
| Binding         | <input type="text"/> |
| Dependency      | <input type="text"/> |
| Binding Options | <input type="text"/> |

Field Validation Setting

Field Style OverRide Setting

Field Layout & Alignment Properties

Make sure field name matches to our naming convention here [Native WP Shortcodes](#)

Export the embed code

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**Field Properties**

Field General Setting

| Property   | Value        |
|------------|--------------|
| Field Name | utm_campaign |

**Appointment Scheduling**  
Please complete the following form to book your next appointment.

Appointment Scheduling

First Name:

Last Name:

**Integration Wizard: Test**

**Embedded Code**  
Copy the HTML below to anywhere on your website

**Embedding Code**

Use CTRL + C to copy and then paste this code onto any page of your website

```
<!-- logiforms.com integration code - copy and paste anywhere on your page -->
<script type="text/javascript">
var formscript = '//cdn.logiforms.com/v3/build/ext/formProxy-min.js';
var head= document.getElementsByTagName('head')[0];
var script= document.createElement('script');
script.type = 'text/javascript';
script.src = formscript;
head.appendChild(script);
window.formproxyS2=true;
window.addForm = function(){
  FormProxy = new FormProxy({
    // user editable
    resizeOnDemand: true,
```

Preview Add URL Params

Copy and paste (Use CTRL+C to copy) the code above onto any page of your website. Any values passed through the URL to the page hosting this code will be passed through to the form. You can also define static values that get passed into the form by clicking the Add URL Params button

Need Help? Save Profile Previous Close Cancel

Before we place the code into our website, we'll make one modification in the embed code. It is the `params` field, please see it below.

```
params[[]]: decodeURIComponent(jQuery.param(handl_utm)),
```

```
<!-- logiforms.com integration code - copy and paste anywhere on your page --><script
type="text/javascript">var formscript = '//cdn.logiforms.com/v3/build/ext/formProxy-min.js';
var head= document.getElementsByTagName('head')[0];var script=
document.createElement('script');
script.type = 'text/javascript';
script.src = formscript;
head.appendChild(script);
window.formproxyS2=true;
window.addForm = function(){
  FormProxy = new FormProxy({
    // user editable
    resizeOnDemand: true,
```

```

        scrollTop                : true,
        height[[]]: 500,
        width[[]]: '100%',
        scrolling[[]]: 'no',
        marginWidth[[]]: 0,
        marginHeight[[]]: 0,
        frameborder[[]]: 0,
        vspace[[]]: 2,
        hspace[[]]: 2,
        params[[]]: decodeURIComponent(jQuery.param(handl_utm)),
        // system properties
        cookieRedirect            : false,
        formviewid                : 0,
        hid[[]]: 393948,
        fid[[]]: 86172,
        eid[[]]: 80784,
        eid2[[]]: 21,
        secureform[[]]: 0,
        rootformurl[[]]: 'https://forms.logiforms.com/',
        mode[[]]: 'standard',
        target[[]]: 'lfform-placeholder'
    });
}
</script>
<div id="lfform-placeholder"></div>
<!-- end logiforms.com integration code -->

```

## Embed the code in your WP

After you embed, it will look like this

# Logiforms

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## Appointment Scheduling

Please complete the following form to book your next appointment.

Appointment Scheduling

First Name: \*

Last Name: \*

Email: \*

Phone Number: \*

Select Date and Time \*

How would you like us to confirm your appointment? \*

☐ Email

☐ Phone

Submit

[Reset](#)

Now you can test it...

If everything went well, you should see the UTMs, traffic source and all the other parameters in the backend.

Database: Test

Data Display Views

Export Data

Import Data

Transfer Records

Bulk Delete

Graphs and Reports

Triggers

Print Templates

Email Templates

Labels

Form Submission Data from Test

| Recordi... | DateSubmitted        | Labels | Ifuid (Unique ID) | User FormURL          | User OS | User Browser V... | User Browser | Utm campaign | Utm medium | Utm source | Utm term | Utm content | First utm campa... | First utm medium | First utm source |
|------------|----------------------|--------|-------------------|-----------------------|---------|-------------------|--------------|--------------|------------|------------|----------|-------------|--------------------|------------------|------------------|
| 5          | 02/11/22 12:12:23 PM |        | CF439491-94E...   | https://handi-sa...   | unknown | 97.0.4692.99      | Chrome       | campaign     | medium     | source     | term     | content     | campaign           | medium           | source           |
| 4          | 02/11/22 11:58:04 AM |        | 68CE95B9-DB5...   | https://handi-sa...   | unknown | 97.0.4692.99      | Chrome       | campaign     |            |            |          |             |                    |                  |                  |
| 3          | 02/11/22 11:49:00 AM |        | 31F39751-873E...  | https://forms.log...  | unknown | 97.0.4692.99      | Chrome       | 123          |            |            |          |             |                    |                  |                  |
| 2          | 02/11/22 11:43:42 AM |        | 4406F92B-1D0...   | http://forms.logif... | unknown | 97.0.4692.99      | Chrome       |              |            |            |          |             |                    |                  |                  |
| 1          | 02/11/22 11:43:05 AM |        | A1235081-28E...   | http://forms.logif... | unknown | 97.0.4692.99      | Chrome       |              |            |            |          |             |                    |                  |                  |

Record Details: Test

Print

Labels

Email Tools

Decrypt

Options

5

DateSubmitted : Feb. 11 2022 12:12:23 PM

Last Modified : [Show Log](#)

Last Modified By :

utm\_campaign

campaign

medium

source

term

content

campaign

medium

source

term

content

utm\_campaign

Reset

Update