Logiforms Integration

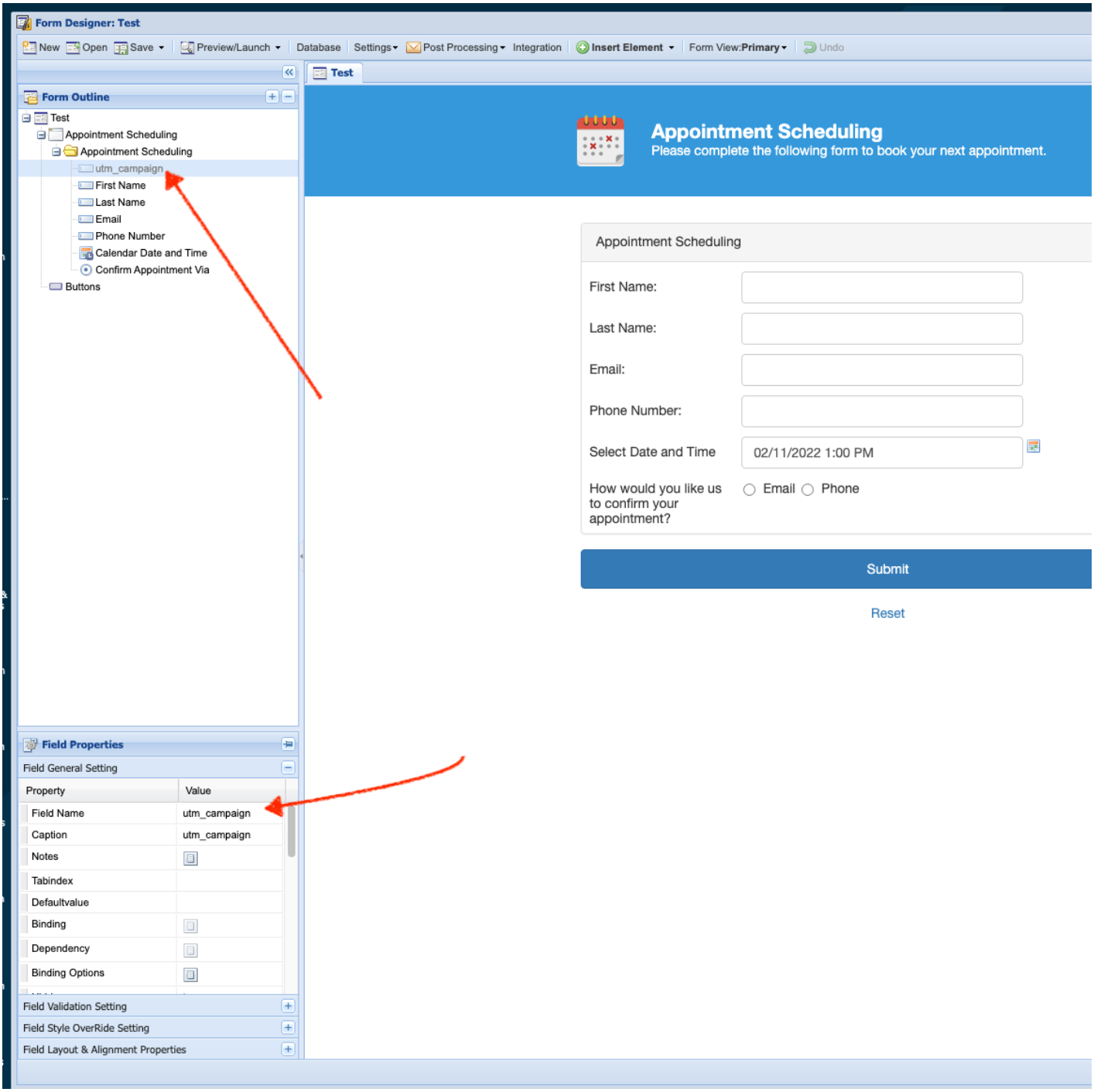
HandL UTM Grabber / Tracker How to collect and track UTM variables via Logiforms step by step

- Tracking UTMs in Logiform for embedded

Tracking UTMs in Logiform for embedded

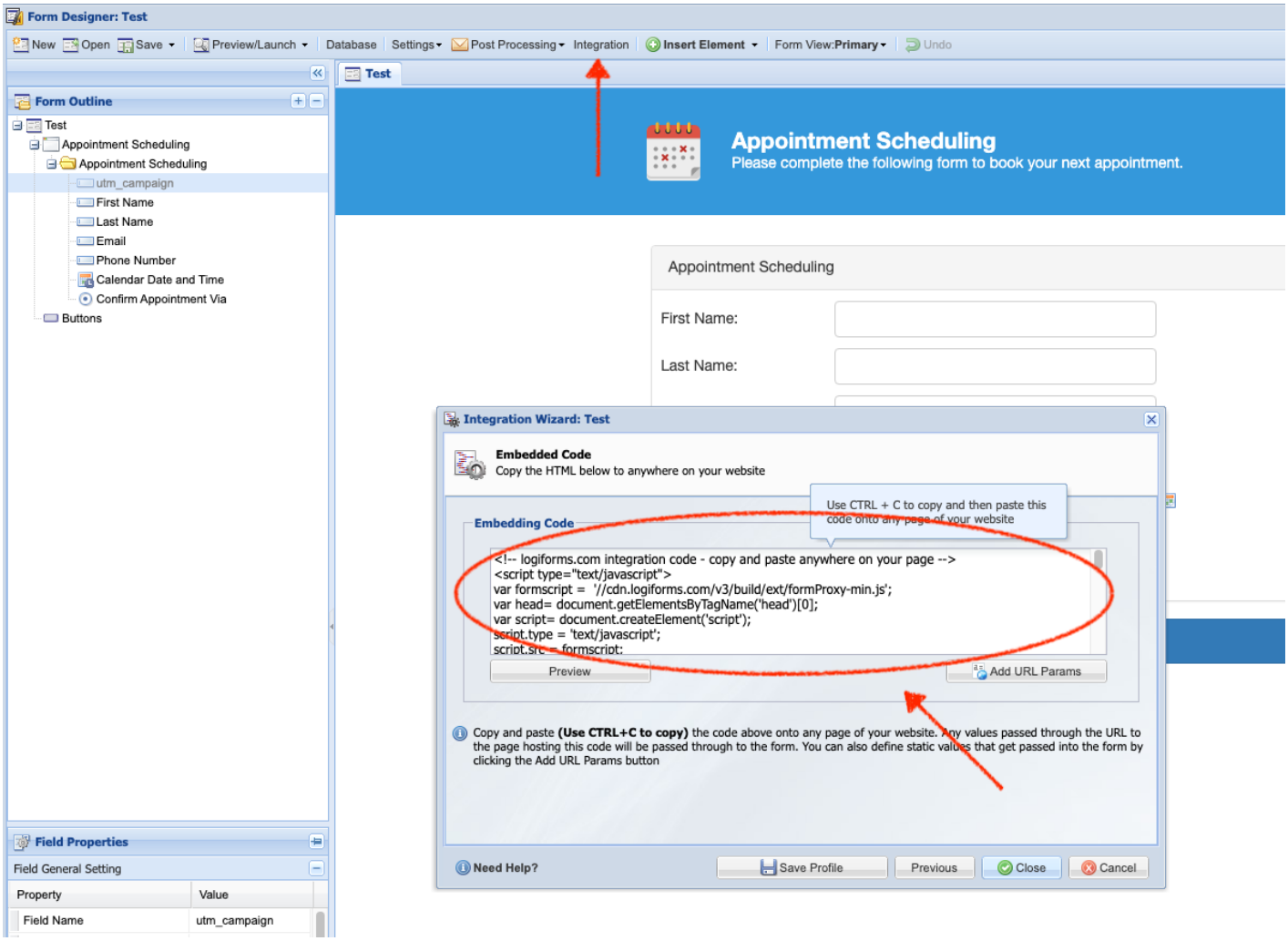
Create custom text fields and make them hidden.

Here we show it for `utm_campaign`. However, your can track any parameters listed here Native WP Shortcodes



Make sure field name matches to our naming convention here Native WP Shortcodes

Export the embed code



Before we place the code into our website, we'll make one modification in the embed code. It is the `params` field, please see it below.

```
params□□□: decodeURIComponent(jQuery.param(handl_utm)),
```

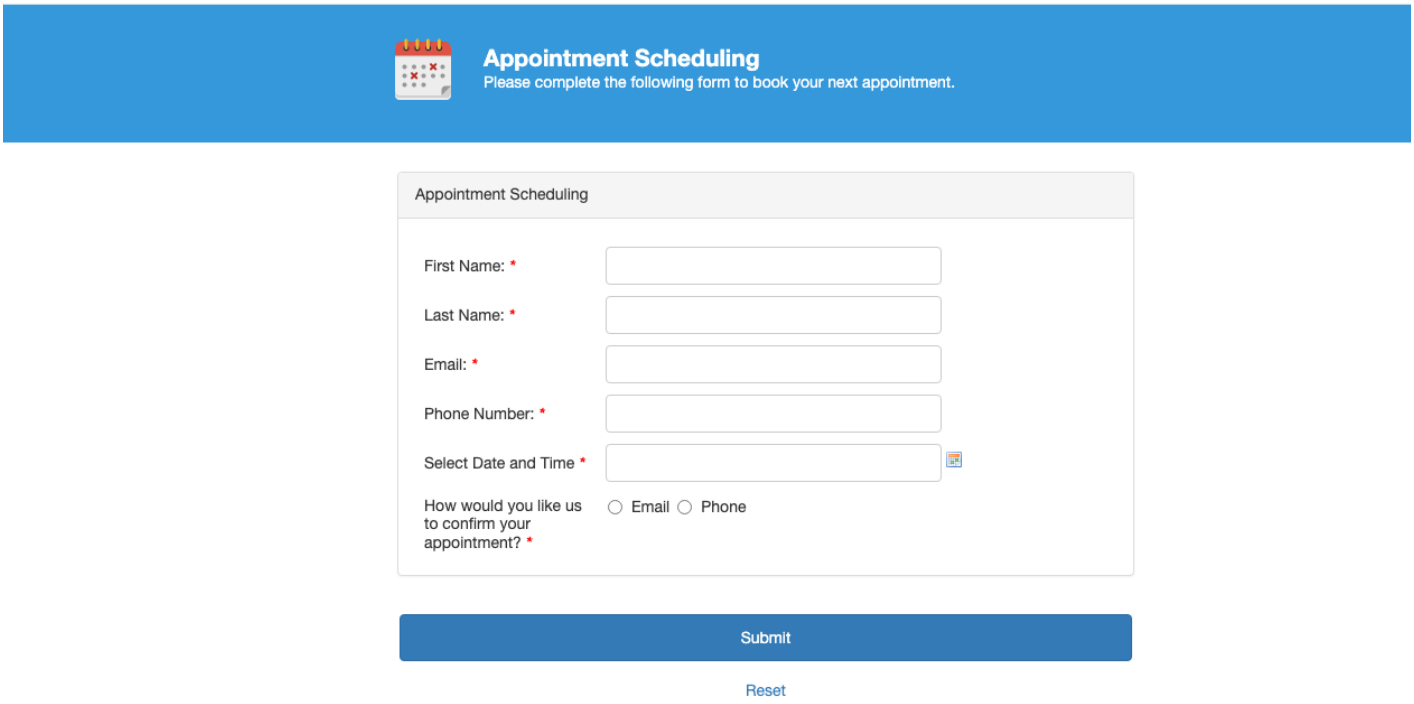
```
<!-- logiforms.com integration code - copy and paste anywhere on your page --><script
type="text/javascript">var formscript =  '//cdn.logiforms.com/v3/build/ext/formProxy-min.js';
var head= document.getElementsByTagName('head')[0];var script=
document.createElement('script');
script.type = 'text/javascript';
script.src = formscript;
head.appendChild(script);
window.formproxyS2=true;
window.addForm = function(){
FormProxy = new FormProxy({
□// user editable
□resizeOnDemand□□: true,
```

```
   scrollTop           : true,
□height□□□: 500,
□width□□□: '100%',
□scrolling□□: 'no',
□marginWidth□□: 0,
□marginHeight□□: 0,
□frameborder□□: 0,
□vspace□□□: 2,
□hspace□□□: 2,
□params□□□: decodeURIComponent(jQuery.param(handl_utm)),
□// system properties
   cookieRedirect      : false,
   formviewid          : 0,
□hid□□□□: 393948,
□fid□□□□: 86172,
□eid□□□□: 80784,
□eid2□□□: 21,
□secureform□□: 0,
□rootformurl□□: 'https://forms.logiforms.com/',
□mode□□□: 'standard',
□target□□□: 'lfform-placeholder'
});
}
</script>
<div id="lfform-placeholder"></div>
<!-- end logiforms.com integration code -->
```

Embed the code in your WP

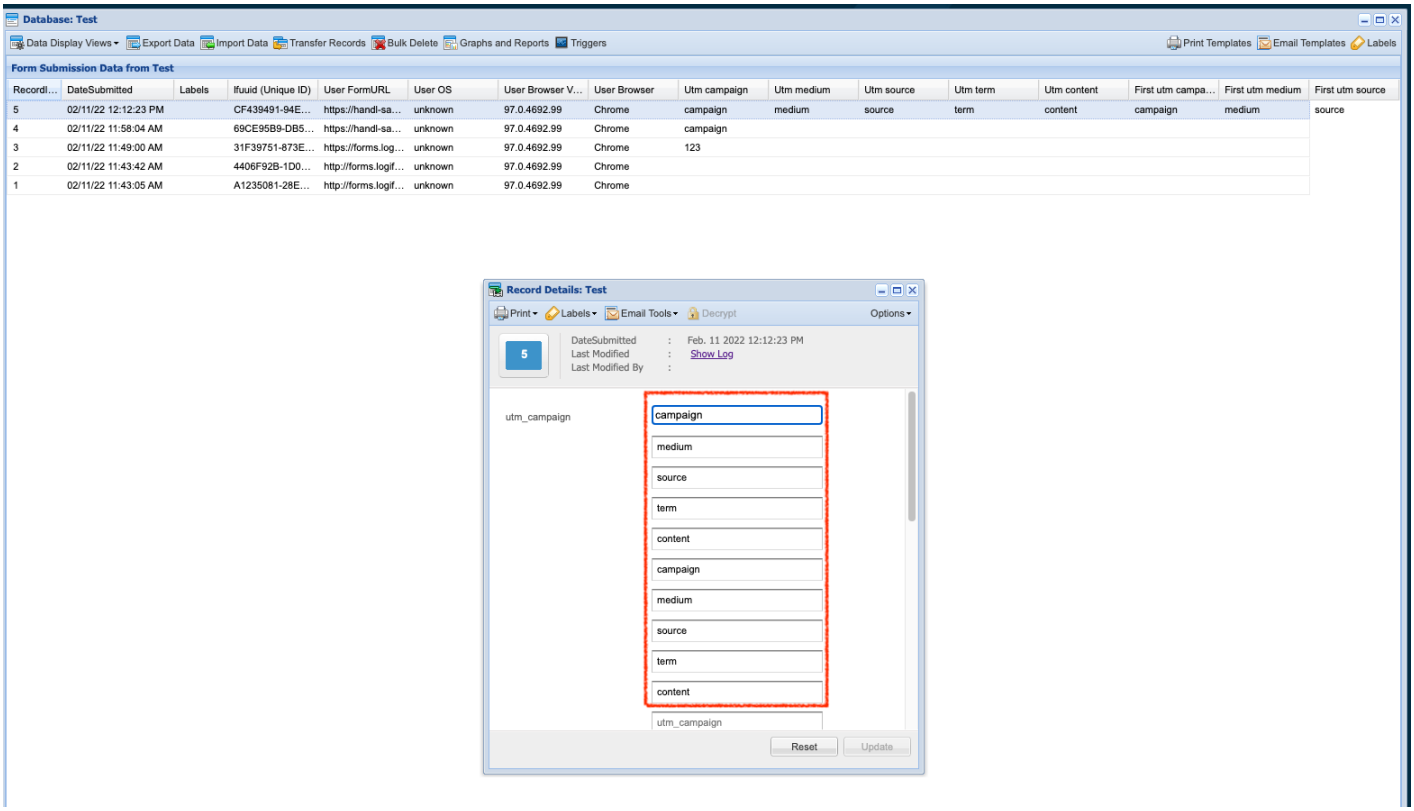
After you embed, it will look like this

Logiforms



Now you can test it...

If everything went well, you should see the UTMs, traffic source and all the other parameters in the backend.


Database: Test
Data Display Views
Export Data
Import Data
Transfer Records
Bulk Delete
Graphs and Reports
Triggers
Print Templates
Email Templates
Labels
Form Submission Data from Test
RecordI…
DateSubmitted
Labels
Ifuuid (Unique ID)
User FormURL
User OS
User Browser V…
User Browser
Utm campaign
Utm medium
Utm source
Utm term
Utm content
First utm campa…
First utm medium
First utm source
5 02/11/22 12:12:23 PM CF439491-94E… https://handl-sa… unknown 97.0.4692.99 Chrome campaign medium source term content campaign medium source
4 02/11/22 11:58:04 AM 69CE95B9-DB5… https://handl-sa… unknown 97.0.4692.99 Chrome campaign
3 02/11/22 11:49:00 AM 31F39751-873E… https://forms.log… unknown 97.0.4692.99 Chrome 123
2 02/11/22 11:43:42 AM 4406F92B-1D0… http://forms.logif… unknown 97.0.4692.99 Chrome
1 02/11/22 11:43:05 AM A1235081-28E… http://forms.logif… unknown 97.0.4692.99 Chrome
Record Details: Test
Print
Labels
Email Tools
Decrypt
Options
5
DateSubmitted : Feb. 11 2022 12:12:23 PM
Last Modified : Show Log
Last Modified By :
utm_campaign
campaign
medium
source
term
content
campaign
medium
source
term
content
utm_campaign
Reset
Update