

LatePoint Scheduling for Your Business

- [UTM Tracking in LatePoint](#)

UTM Tracking in LatePoint

There is no setup required, we natively track all the params and capture them once booking is completed.

Here is a screenshot from LatePoint.

The screenshot displays the LatePoint interface. On the left, a table lists appointments with columns for 'CUSTOMER' and 'STATUS'. The 'STATUS' column shows 'Approved' for all entries. On the right, a sidebar titled 'Edit Appointment #19' provides details for a specific appointment. The 'Balance & Payments' section shows a total payment of \$0.00 and a balance due of \$0.00. The 'Transactions' section includes a '+ Add Transaction' button. The 'HandL UTM Grabber' section lists various UTM parameters and their values: utm_source (Google), utm_medium (cpc), utm_term (shoes), utm_content (google_enhanced_search), utm_campaign (SpringSale), first_utm_source (Google), first_utm_medium (cpc), first_utm_term (shoes), and first_utm_content (google_enhanced_search). At the bottom of the sidebar, there are 'Save Changes' and 'Delete' buttons.

	CUSTOMER	STATUS
...	Search by Customer	All Statuses
...	HH SS	Approved

Edit Appointment #19 [Close]

Balance & Payments [Not Paid]

\$0.00 Total Payments | \$0.00 Balance Due

Transactions

+ Add Transaction

HandL UTM Grabber

utm_source: Google

utm_medium: cpc

utm_term: shoes

utm_content: google_enhanced_search

utm_campaign: SpringSale

first_utm_source: Google

first_utm_medium: cpc

first_utm_term: shoes

first_utm_content: google_enhanced_search

[Save Changes] [Delete]