

Track UTMs in Kadence Blocks Form

In order to implement our solution, you need to do the following modification on kadence form. If you require assistance, let us know, we'd be happy to help.

remove or comment out the line from wp-content/plugins/kadence-blocks/dist/form-ajax.php:456

```
//case 'hidden':
```





It should look like this...

```
444     }
445     /**
446      * Sanitize the field
447      *
448      * @param string $field_type the field type.
449      * @param mixed $value the field value.
450      */
451     private function sanitize_field( $field_type, $value, $multi_select = false ) {
452         switch ( $field_type ) {
453             case 'text':
454             case 'tel':
455             case 'password':
456             // case 'hidden':
457             case 'search':
458             case 'select':
459                 $value = ( $multi_select && is_array( $value ) ) ? sanitize_text_field( implode(
460                     break;
461             case 'checkbox':
462                 $value = ( is_array( $value ) ) ? sanitize_text_field( implode( separator: ', ', !
463                     break;
464             case 'radio':
465                 $value = ( is_array( $value ) ) ? sanitize_text_field( implode( separator: ', ', !
466                     break;
467             case 'url':
```

After that, name the form "field input"s with respect to our naming convention here [Native WP Shortcodes](#). And make sure all the fields are marked as "Hidden".



One example can be seen here:

Kadence Contact

| | | | |
|---|---|---|---|
|  |  |  |  |
|---|---|---|---|


Name

Email *

Message *

Submit



Form

Create a contact or marketing form for your website.

Name Settings

Email Settings

Message Settings

utm_campaign Settings

FIELD TYPE

Hidden

FIELD NAME

utm_campaign

FIELD INPUT

[utm_campaign]

utm_source Settings

+ Add Field

Actions After Submit

Email Settings

Basic Spam Check

Google reCAPTCHA

That's it! Wait until you receive a lead or submit a test yourself. The fields should be populated as shown in the image below:

Name

asdasda

Email

asdasd@asdasd.com

Message

123123123

utm_campaign

HandLTestCampaign

utm_source

HandLTestSource

Sent from HandL UTM Grabber - Sandbox

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