

# Track UTMs in JetForm Builder

This is only supported in V3 of the plugin...

Setup is very easy.

Add a text field and match our naming conventions shown here. [Native WP Shortcodes](#)

1. Add a Hidden field block. Fill both the FIELD LABEL and FRM FIELD with the title of the UTM parameter that you want to use.



## Hidden Field

### General



#### FIELD LABEL

organic\_source

#### FORM FIELD NAME

organic\_source

Should contain only Latin letters, numbers, '-' or '\_' chars, no spaces only lower case

2. Toggle on the rendered in the HTML and leave "Return raw value" untoggled.

## Field



### Render in HTML

Enable this option if you use this field in Calculated Field, Conditional Block, Advanced Validation, Global Macros, or Dynamic Value.



### Return the raw value

If this option is enabled, the value of the field will be JSON-encoded if the value is an array or object


3. Set FIELD VALUE to Manual input and leave the VALUE blank.

**FIELD VALUE**

Manual Input 

**VALUE**

4. Under advanced settings, add the relevant CSS CLASS NAME

Advanced 

**CSS CLASS NAME**

organic\_source

5. Save and test.

Documentation / Screenshot courtesy by Nawfel Oussedik

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