

JetFormBuilder

- [Track UTMs in JetForm Builder](#)

Track UTMs in JetForm Builder

This is only supported in V3 of the plugin...

Setup is very easy.

Add a text field and match our naming conventions shown here. [Native WP Shortcodes](#)

1. Add a Hidden field block. Fill both the FIELD LABEL and FRM FIELD with the title of the UTM parameter that you want to use.



Hidden Field

General



FIELD LABEL

organic_source

FORM FIELD NAME

organic_source

Should contain only Latin letters, numbers, '-' or '_' chars, no spaces only lower case

2. Toggle on the rendered in the HTML and leave "Return raw value" untoggled.

Field



Render in HTML

Enable this option if you use this field in Calculated Field, Conditional Block, Advanced Validation, Global Macros, or Dynamic Value.



Return the raw value

If this option is enabled, the value of the field will be JSON-encoded if the value is an array or object

3. Set FIELD VALUE to Manual input and leave the VALUE blank.

FIELD VALUE

Manual Input



VALUE

4. Under advanced settings, add the relevant CSS CLASS NAME

Advanced



CSS CLASS NAME

organic_source

5. Save and test.