Heyflow

HandL UTM Grabber / WordPress UTM Tracker How to collect and track UTM variables via HeyFlow step by step

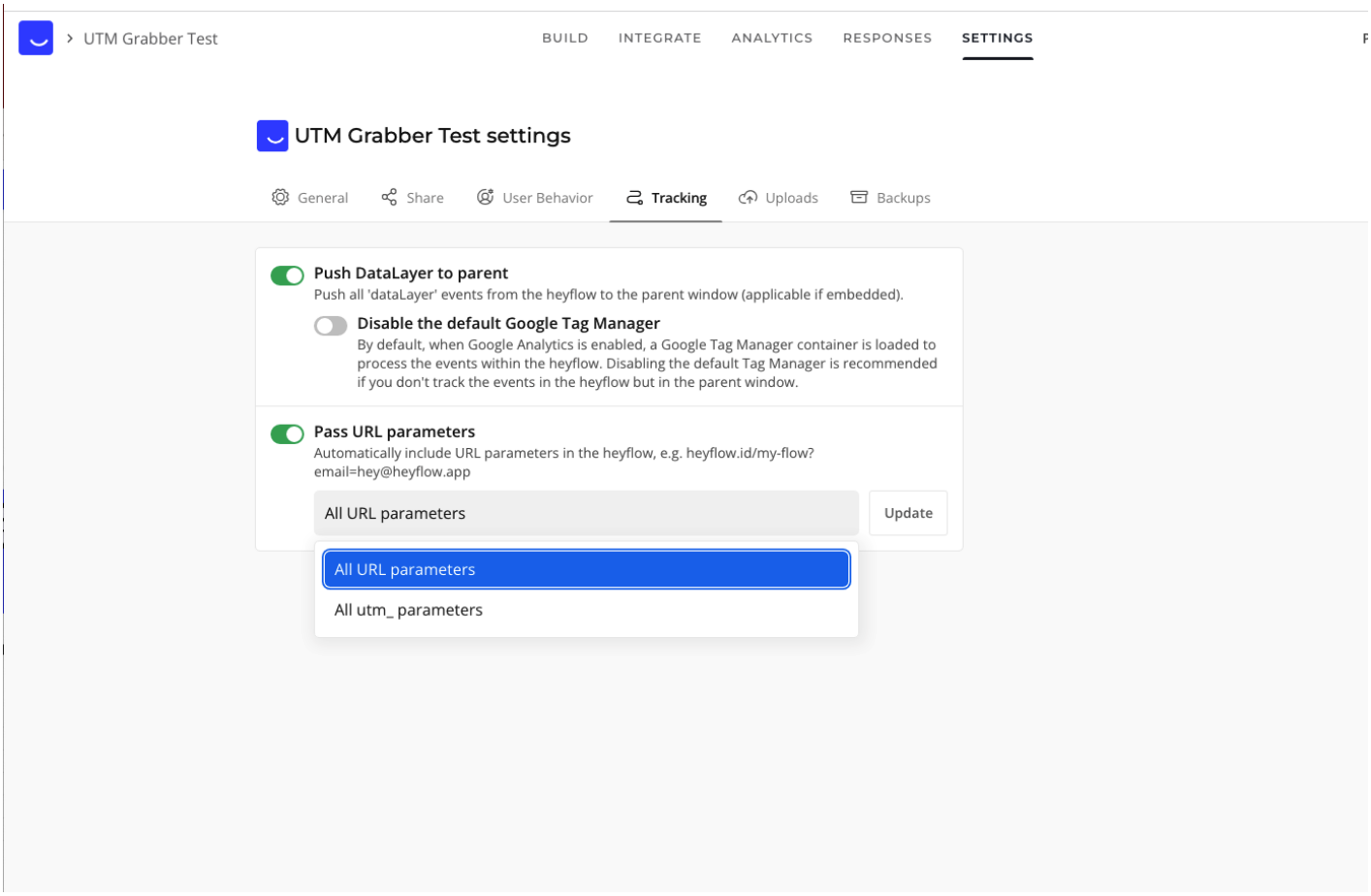
- Track UTMs in Heyflow

Track UTMs in Heyflow

We are going to implement as it is recommended here...

https://www.heyflow.help/en/articles/5508707-url-parameter-tracking

You can either let Heyflow pick all the parameters or you can just allow the ones that start with utm_. We recommend "All URL parameters" because our plugin tracks more than utms



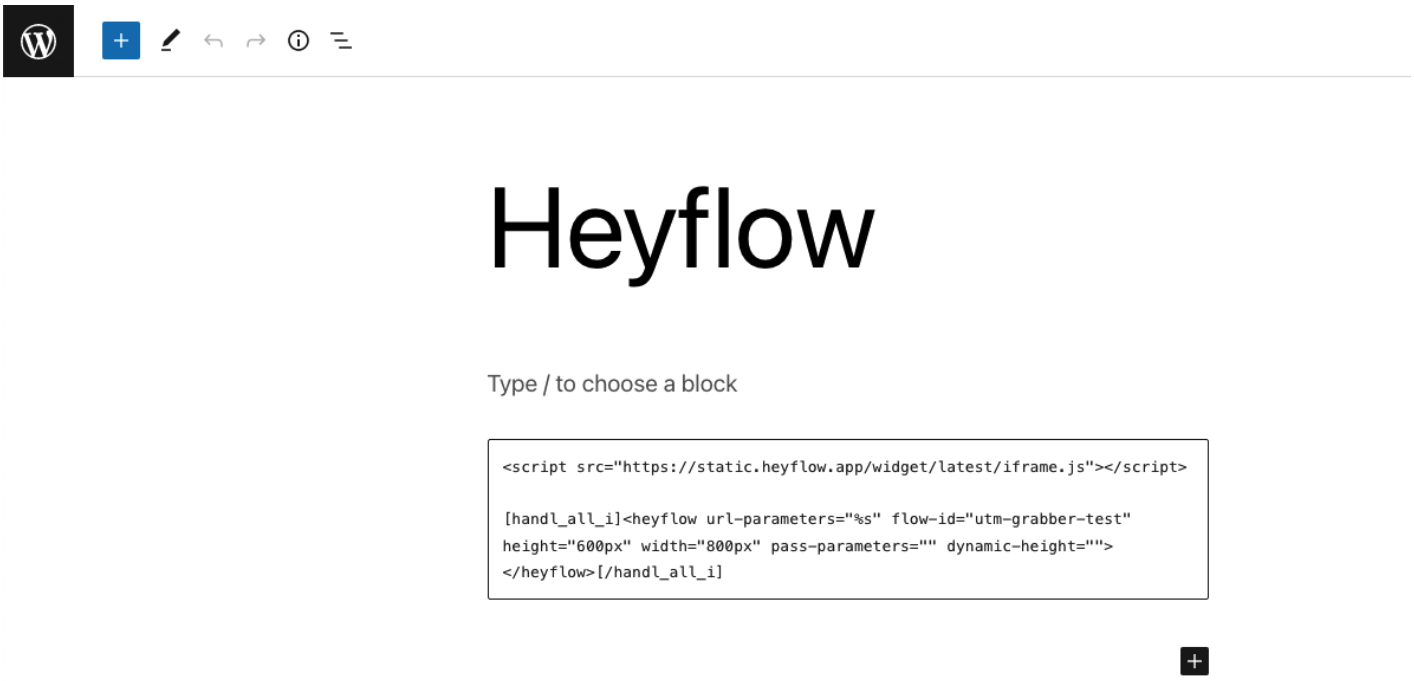
After that go to Integrations > Embed select WordPress and generate the embed code. It will look like this.

```
<heyflow flow-id="put-your-flow-id" height="600px" width="800px" pass-parameters dynamic-height></heyflow>
```

Simply wrap around the code with `[handl_all_i]` and add `url-parameters="%s"`

```
[handl_all_i]<heyflow url-parameters="%s" flow-id="put-your-flow-id" height="600px" width="800px" pass-parameters dynamic-height></heyflow>[/handl_all_i]
```

Embed it in your page...



Test it and check the responses in Heyflow

If everything went well, you should see all the parameters collected in Responses

 › UTM Grabber Test

BUILD INTEGRATE ANALYTICS **RESPONSES** SETTINGS Preview Inv

Sort Submission time Newest first | Preview dub-3342bcd1 | + Add period | + Add condition

Showing 4 out of 4 responses

January 2023

Fri, 6/1 21:01	Don't know yet
Fri, 6/1 21:01	
Fri, 6/1 20:59	Embed it on a landing page
Fri, 6/1 20:59	

Export all responses

Delete 0 responses

17 minutes ago

January 6, 2023 21:01

Copy ID Trigger Delete

first_utm_campaign
SpringSale

first_utm_content
google_enhanced_search

first_utm_medium
cpc

first_utm_source
google

first_utm_term
shoes

handl_landing_page
https%3A%2F%2Fhandl-sandbox%2Fheyflow%2F

handl_original_ref
https%3A%2F%2Fhandl-sandbox%2Fwp-admin%2Fpost.php%3Fpost%3D3478%26action%3Dedit

handl_url
https%3A%2F%2Fhandl-sandbox%2Fheyflow%2F

organic_source
https%3A%2F%2Fhandl-sandbox%2Fwp-admin%2Fpost.php%3Fpost%3D3478%26action%3Dedit

organic_source_str
Internal

rnd
x8eihy