

# Heyflow

HandL UTM Grabber / WordPress UTM Tracker How to collect and track UTM variables via HeyFlow  
step by step

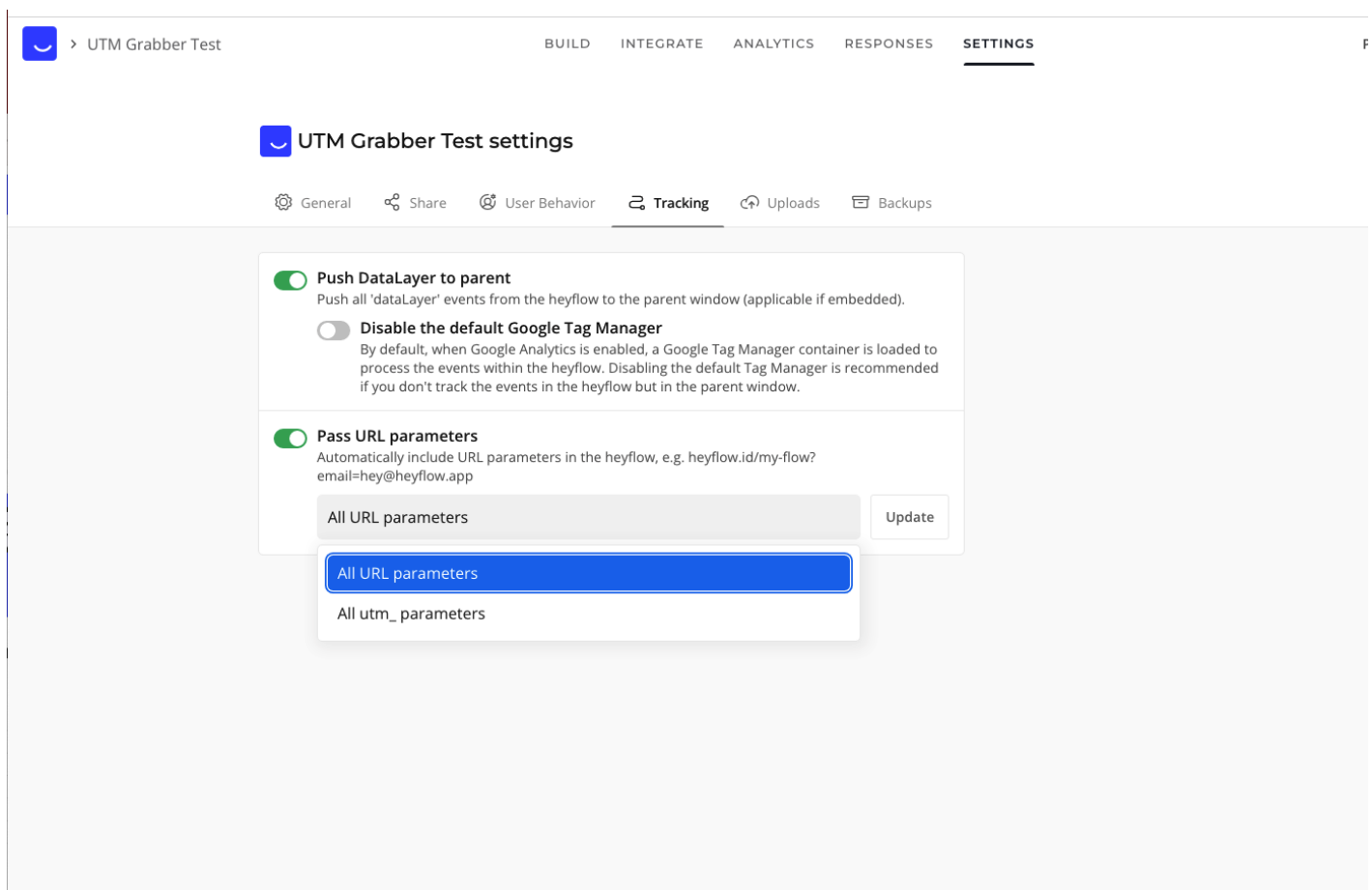
- [Track UTMs in Heyflow](#)

# Track UTMs in Heyflow

We are going to implement as it is recommended here...

<https://www.heyflow.help/en/articles/5508707-url-parameter-tracking>

You can either let Heyflow pick all the parameters or you can just allow the ones that start with utm\_. We recommend "All URL parameters" because our plugin tracks more than utms



After that go to Integrations > Embed select WordPress and generate the embed code. It will look like this.

```
<heyflow flow-id="put-your-flow-id" height="600px" width="800px" pass-parameters dynamic-height></heyflow>
```

Simply wrap around the code with `[handl_all_i]` and add `url-parameters="%s"`

```
[handl_all_i]<heyflow url-parameters="%s" flow-id="put-your-flow-id" height="600px"
width="800px" pass-parameters dynamic-height></heyflow>[/handl_all_i]
```

Embed it in your page...



# Heyflow

Type / to choose a block

```
<script src="https://static.heyflow.app/widget/latest/iframe.js"></script>

[handl_all_i]<heyflow url-parameters="%s" flow-id="utm-grabber-test"
height="600px" width="800px" pass-parameters="" dynamic-height="">
</heyflow>[/handl_all_i]
```



Test it and check the responses in Heyflow

If everything went well, you should see all the parameters collected in Responses

Sort Submission time Newest first Preview dub-3342bcd1 + Add period + Add condition

Showing 4 out of 4 responses

January 2023

- ☐ Fri, 6/1 21:01 Don't know yet
- ☐ Fri, 6/1 21:01
- ☐ Fri, 6/1 20:59 Embed it on a landing page
- ☐ Fri, 6/1 20:59

17 minutes ago  
**January 6, 2023** 21:01

Copy ID Trigger Delete

first\_utm\_campaign  
**SpringSale**

first\_utm\_content  
**google\_enhanced\_search**

first\_utm\_medium  
**cpc**

first\_utm\_source  
**google**

first\_utm\_term  
**shoes**

handl\_landing\_page  
**https%3A%2F%2Fhandl-sandbox%2Fheyflow%2F**

handl\_original\_ref  
**https%3A%2F%2Fhandl-sandbox%2Fwp-admin%2Fpost.php%3Fpost%3D3478%26action%3Dedit**

handl\_url  
**https%3A%2F%2Fhandl-sandbox%2Fheyflow%2F**

organic\_source  
**https%3A%2F%2Fhandl-sandbox%2Fwp-admin%2Fpost.php%3Fpost%3D3478%26action%3Dedit**

organic\_source\_str  
**Internal**

rnd  
**x8eihy**

Export all responses

Delete 0 responses