

# Track UTMs in FunnelKit

## Create UTM fields in your CRM

You can create as much fields as you would like to track. See the list here [Native WP Shortcodes](#)

## Add Hidden Field to your form

Here is an example for `utm_campaign`, you can add as many fields as you want to track similarly.

# Add Field



Field Name

utm\_campaign

Placeholder

Placeholder text here ...

Group

UTM Grabber



Type

Text Input



Is searchable



Cancel

Add

## Map Form Field to CRM Field

Dashboards

Contacts

Carts

Automations

Next Gen

Broadcasts

Templates

**Forms**

Link Triggers

Email Setup

Analytics

Connectors

Settings

And map the fields

1

Select Form

2

Mapping

3

Lead Notification

Mapping

Forms Fields

First name

Last name

Email

Phone number

Password

[utm\_campaign]

utm\_source

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Contact Fields

Do not import this field

Do not import this field

Do not import this field

Do not import this field

Do not import this field

[utm\_campaign]

utm\_source

Contact Profile

Add Tags

🔍 Search by tag name

Add to Lists

🔍 Search by list name

Update existing contacts

Trigger automations (for tag & list related events)

Back

Next