

Capture UTMs using Formstack forms

This form only works in HandL UTM Grabber V3

Add the hidden fields as follows. Make sure the hidden field name (either field label or placeholder exactly matches with our naming convention here [Native WP Shortcodes](#))

The screenshot shows the Formstack form builder interface. The form is titled "Sign up for our newsletter!" and includes a description: "Fill out your information below to be signed up for our informative newsletter." The form contains several input fields: "Name", "Email", and a "utm_campaign" field. Below the "Email" field, there are four hidden fields, each with a label and a placeholder: "utm_campaign", "utm_source", "utm_medium", and "organic_source_str". The left sidebar shows the "Logic" tab with "General" and "Field-Specific" sections. The "Field-Specific" section has "Link to Smart List" selected. The bottom of the sidebar shows "FIELD SIZE" settings for "Minimum Characters" and "Maximum Characters".

After activating the plugin, insert the following code in your custom javascript file:

```
function FF_OnAfterRender(){
  console.log("Form rendered successfully!");
  var vars =
    ["Lead.UTM_Campaign__c","Lead.UTM_Medium__c","Lead.UTM_Source__c","Lead.UTM_Term__c","Lead.UTM_
  for (v of vars){
    escape_v = v.replace(/\./g, '\\.');
    jQuery("#"+escape_v).val(Cookies.get(v));
  }
```

```
    return true;
}
```

And the fields will be automatically populated after lead is submitted.

[<< Back to Submission List](#)✕

Submission 1 of 3

[First](#) [Previous](#) [Next](#) [Last](#)

[Edit](#) [Resend Notification Email](#) [Export](#) [Delete](#)

Sign up for our newsletter!	
Name	Haktan S
Email	haktan@domain.com
utm_campaign	SpringSale
utm_source	facebook
utm_medium	cpc
organic_source_str	https://www.formstack.com/
traffic_source	Paid
handl_landing_page	https://handl-sandbox/favicon.ico

1 field was not displayed

Revision #3

Created Tue, Aug 17, 2021 2:30 AM by [Leman](#)

Updated Mon, Jan 2, 2023 5:44 AM by [Leman](#)