

# Capture UTMs using Formstack forms

This form only works in HandL UTM Grabber V3

Add the hidden fields as follows. Make sure the hidden field name (either field label or placeholder exactly matches with our naming convention here [Native WP Shortcodes](#))

The screenshot displays the Formstack Builder interface for a form titled "Sign up for our newsletter!". The form is configured with the following fields:

- General:**
  - FIELD LABEL: utm\_campaign
  - SUPPORTING TEXT: utm\_campaign
  - Use Callout: ☐
  - PLACEHOLDER: utm\_campaign
  - Required: ☐ Hidden: ☒ Read-only: ☐ Unique: ☐ Hide Label: ☐
  - SAVE THIS FIELD FOR REUSE LATER:
- Field-Specific:**
  - Create Custom List: ☐ Link to Smart List: ☒ -- Select Smart List to Link --
  - Autocomplete Editor:
  - FIELD SIZE: Minimum Characters: 0, Maximum Characters: 0

The form structure in the main editor includes:

- Sign up for our newsletter!
- Fill out your information below to be signed up for our informative newsletter.
- Name (input field)
- Email (input field)
- Hidden utm\_campaign (input field)
- Hidden utm\_source (input field)
- Hidden utm\_medium (input field)
- Hidden organic\_source\_str (input field)

After activating the plugin, insert the following code in your custom javascript file:

```
function FF_OnAfterRender(){
  console.log("Form rendered successfully!");
  var vars =
    ["Lead.UTM_Campaign__c","Lead.UTM_Medium__c","Lead.UTM_Source__c","Lead.UTM_Term__c","Lead.UTM_
  for (v of vars){
    escape_v = v.replace(/\./g, '\\.');
    jQuery("#"+escape_v).val(Cookies.get(v));
  }
}
```

```
    return true;
}
```

And the fields will be automatically populated after lead is submitted.

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**Submission 1** of 3

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Sign up for our newsletter!	
Name	Haktan S
Email	<a href="mailto:haktan@domain.com">haktan@domain.com</a>
utm_campaign	SpringSale
utm_source	facebook
utm_medium	cpc
organic_source_str	<a href="https://www.formstack.com/">https://www.formstack.com/</a>
traffic_source	Paid
handl_landing_page	<a href="https://handl-sandbox/favicon.ico">https://handl-sandbox/favicon.ico</a>

1 field was not displayed

Revision #3

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