

Capture UTMs using Formstack forms (V4)

This form is only compatible with HandL UTM Grabber V3.

Please add the hidden fields as outlined below. Ensure that the hidden field name (either the field label or placeholder) exactly matches our naming convention detailed here: [Native WP Shortcodes](#).

The screenshot shows the Formstack form builder interface. The form is titled "Sign up for our newsletter!" and includes a supporting text field: "Fill out your information below to be signed up for our informative newsletter." The form contains several input fields:

- Name:** A standard text input field.
- Email:** A standard text input field.
- Hidden utm_campaign:** A hidden text input field with the label "utm_campaign" and placeholder "utm_campaign".
- Hidden utm_source:** A hidden text input field with the label "utm_source" and placeholder "utm_source".
- Hidden utm_medium:** A hidden text input field with the label "utm_medium" and placeholder "utm_medium".
- Hidden organic_source_str:** A hidden text input field with the label "organic_source_str" and placeholder "organic_source_str".

The left sidebar shows the "Logic" panel with "General" and "Field-Specific" sections. The "General" section includes options for "FIELD LABEL", "SUPPORTING TEXT", "PLACEHOLDER", "Use Callout", "Required", "Read-only", "Hide Label", and "Hidden" (checked). The "Field-Specific" section includes options for "Create Custom List" and "Link to Smart List" (selected). The "FIELD SIZE" section includes "Minimum Characters" and "Maximum Characters" (both set to 0).

Add `Embed Code` in FormStack at the top of your form and include the following script there. Make sure to replace `<FORM ID>` with your own form id

```
<script>
var form = window.fsApi().getForm(<FORM ID>);
form.registerFormEventListener({
  type: 'ready',
  onFormEvent: function (event) {
    if (window.handl_utm_all_params){
```

```

    handl_utm_all_params.map(function(v){
        var element =
document.querySelector('.fsForm [placeholder="'+v+'"]')
        if (element){
            var curVal = Cookies.get(v);
            if (curVal){
                var field_id = element.getAttribute('data-fs-field-id');
                var dest_field =
form.getField(field_id);
                dest_field.setValue(curVal);
            }
        }
    });
    return Promise.resolve(event);
}
});
</script>

```

This code will automatically populate the fields after a lead is submitted.

[<< Back to Submission List](#) ✕

Submission 1 of 3
[First](#)
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Sign up for our newsletter!	
Name	Haktan S
Email	haktan@domain.com
utm_campaign	SpringSale
utm_source	facebook
utm_medium	cpc
organic_source_str	https://www.formstack.com/
traffic_source	Paid
handl_landing_page	https://handl-sandbox/favicon.ico

1 field was not displayed

Revision #4

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