

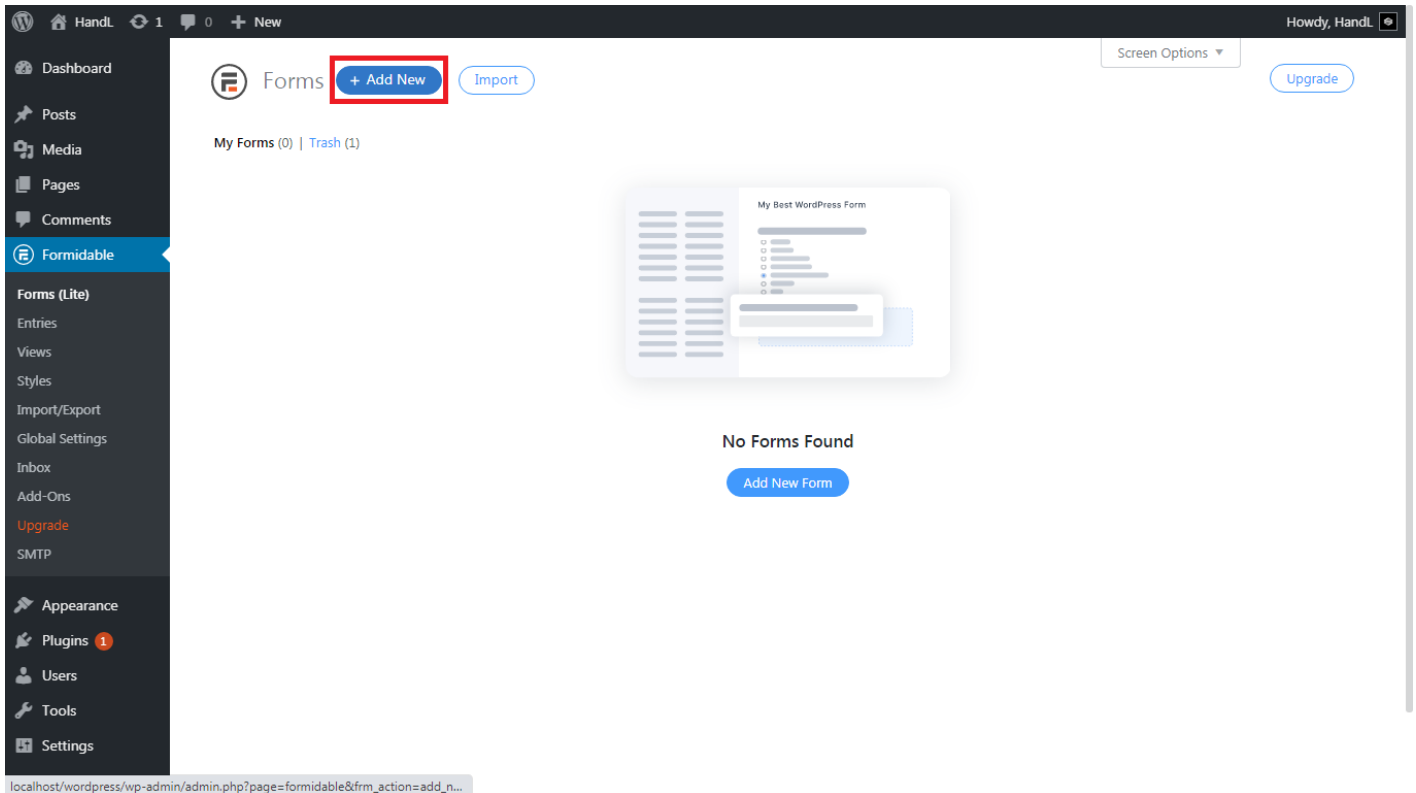
Formidable Forms Integration

HandL UTM Grabber / Tracker How to collect and track UTM variables via Formidable Forms step by step

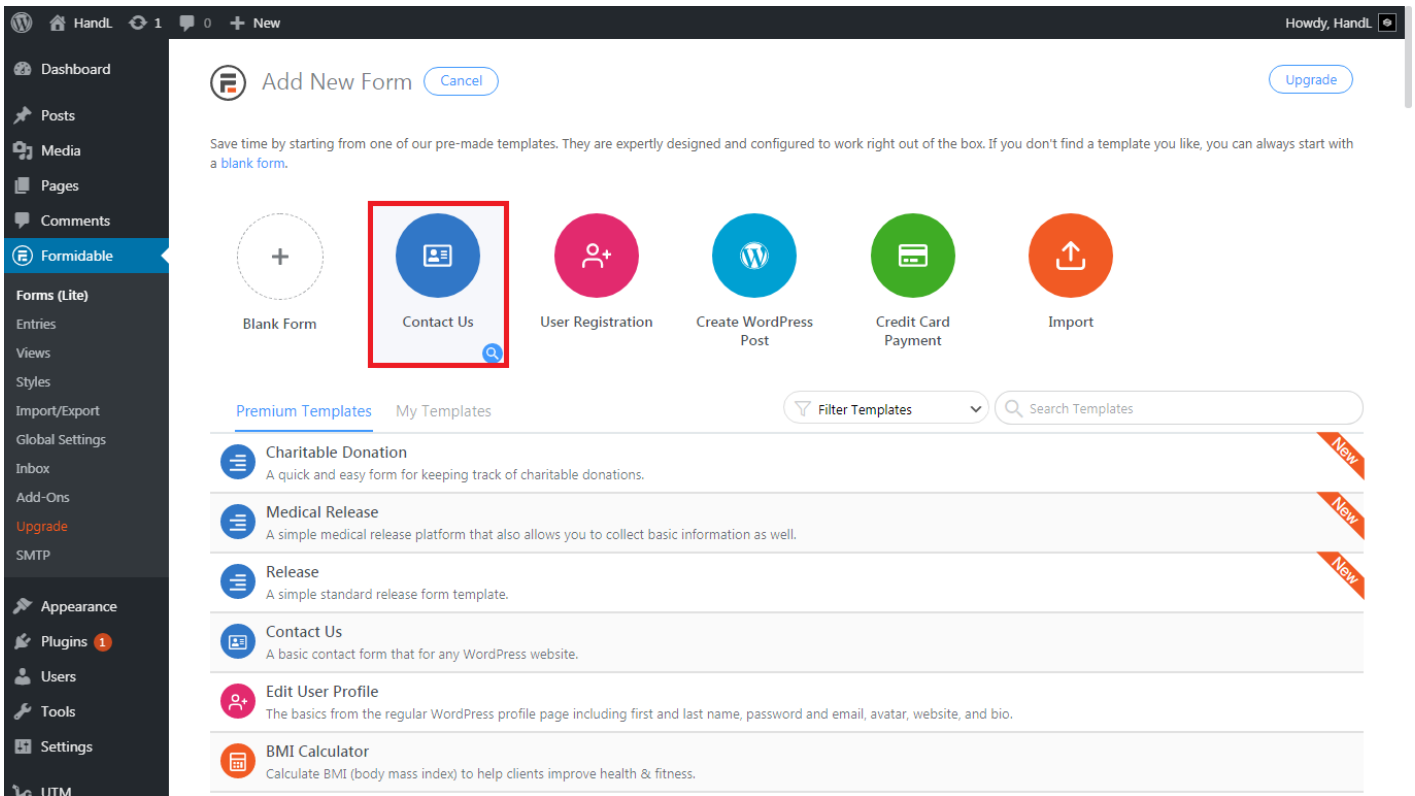
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Formidable Form Integration

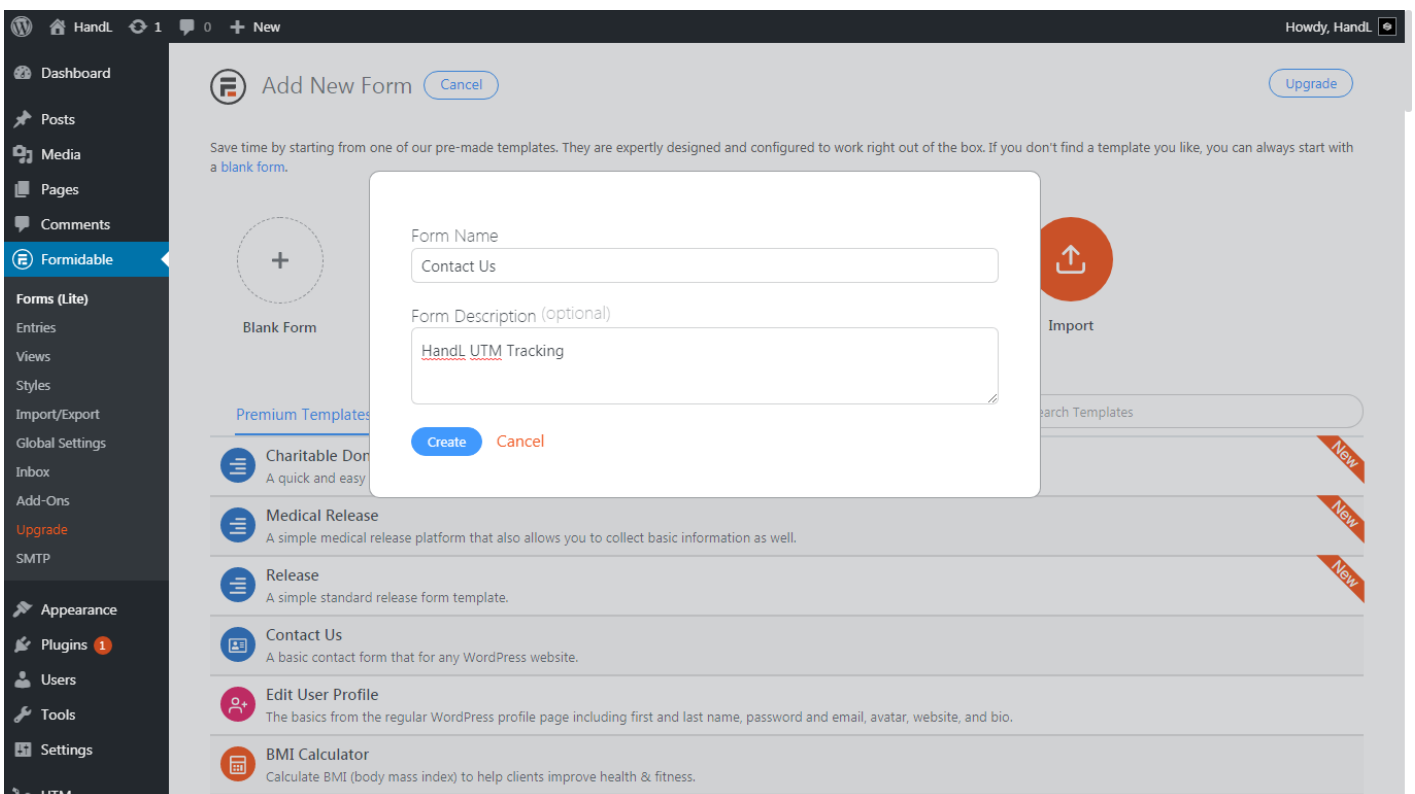
1. Open Formidable and click "Add New"



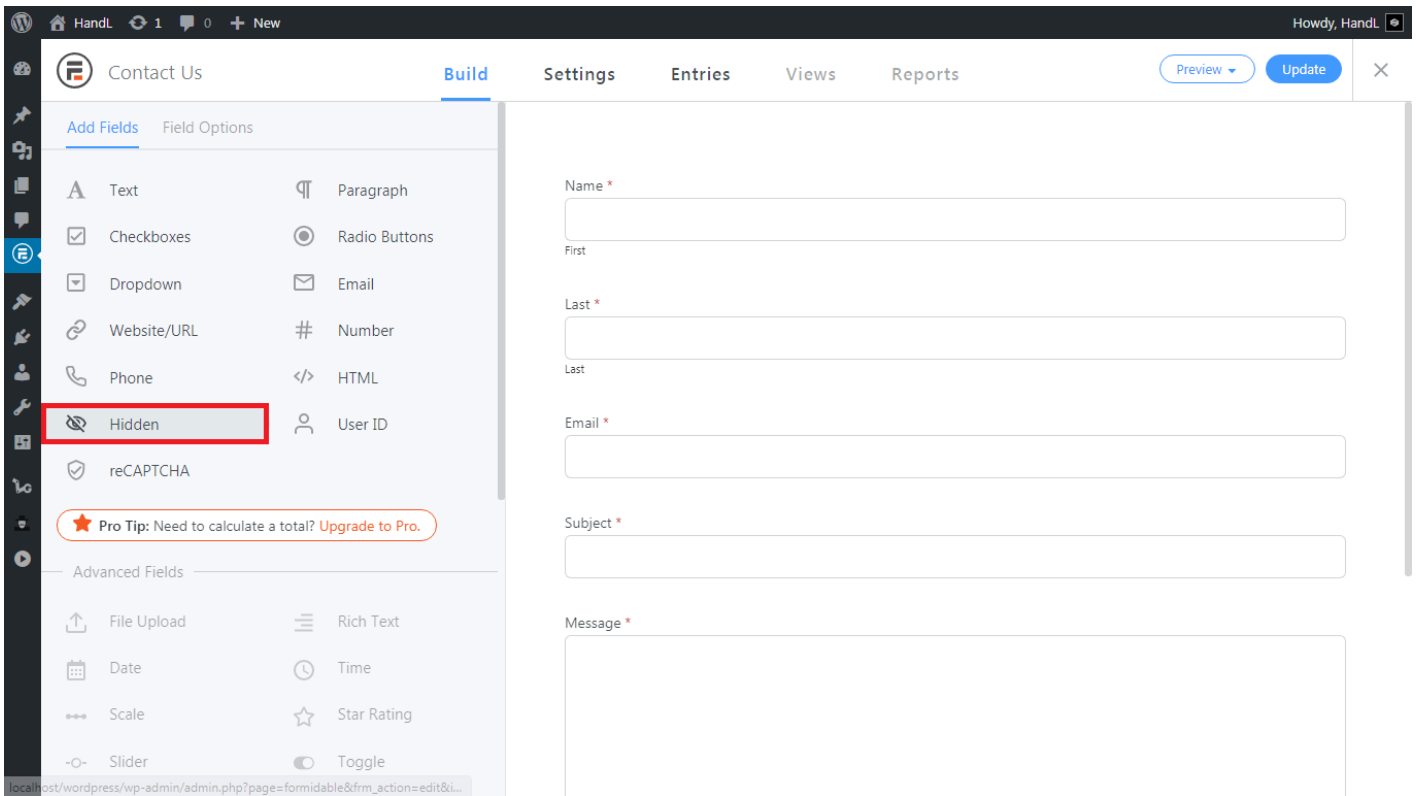
2. Choose a form type



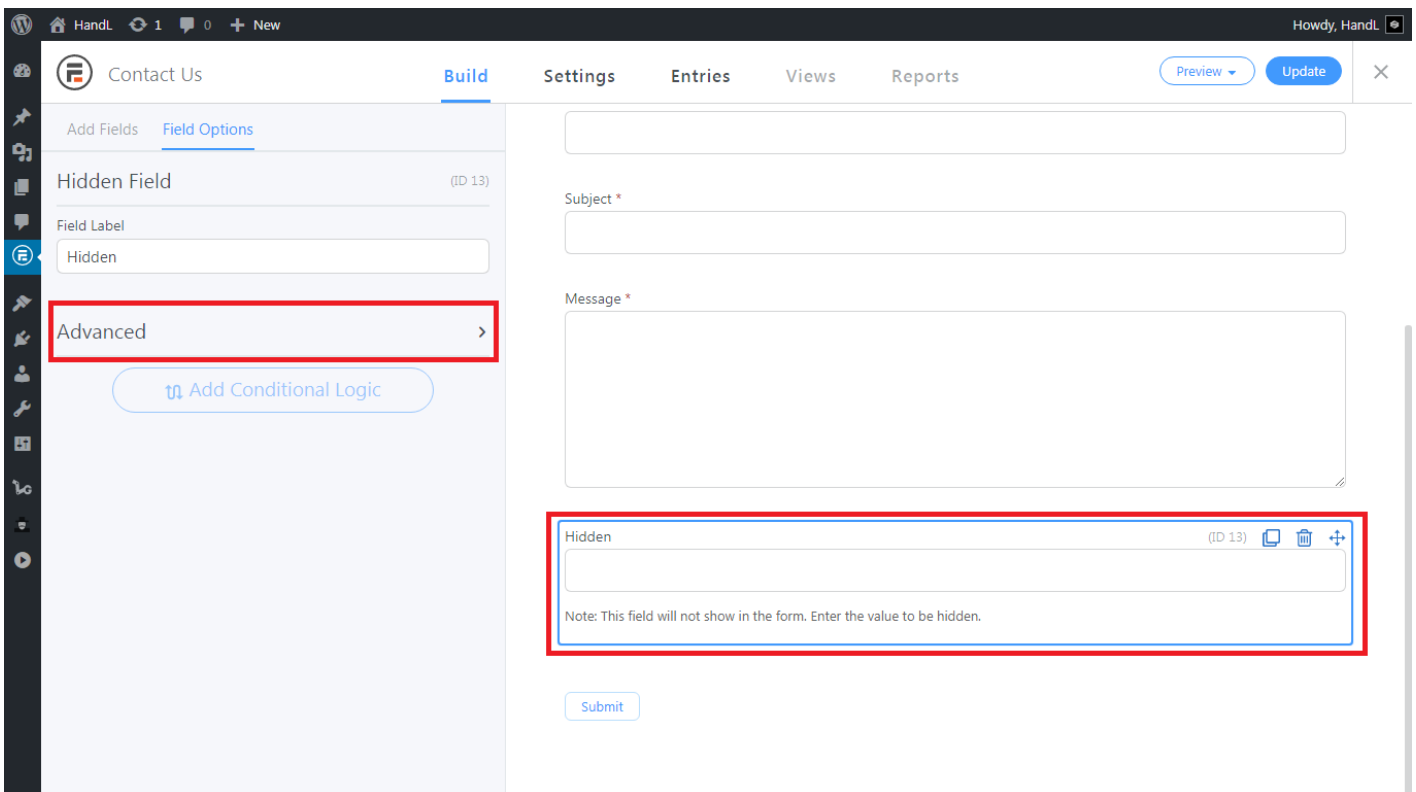
3.Name your form and type the description you want



4.Choose "Hidden" in the left menu



5. Click your new hidden area, then click "Advanced"



6. Type the "Field Key" like that and click "Update"

HandL 1 0 + New Howdy, HandL

Contact Us Build Settings Entries Views Reports Preview Update

Add Fields Field Options

Hidden Field (ID 13)

Field Label

Hidden

Advanced

Default Value

Field Key

utm_campaign

Field Type

Hidden

Add Conditional Logic

Subject *

Message *

Hidden (ID 13)

utm_campaign

Note: This field will not show in the form. Enter the value to be hidden.

Submit

7.Copy the shortcode of the form

HandL 1 0 + New Howdy, HandL

Forms + Add New Import Screen Options Upgrade

My Forms (1) | Trash (1)

Bulk Actions Apply

ID	Form Title	Entries	Key	Shortcodes	Date
2	Contact Us Edit Settings Duplicate Form Trash Preview	0	contact-us	[formidable id=2]	2019/01/24

1 item

Dashboard Posts Media Pages Comments Formidable Forms (Lite) Entries Views Styles Import/Export Global Settings Inbox Add-Ons Upgrade SMTP Appearance Plugins 1 Users Tools Settings UTM

8.Edit your form page

WordPress Dashboard: Pages section. The left sidebar shows navigation options: Dashboard, Posts, Media, Pages (selected), All Pages, Add New, Comments, Formidable, Appearance, Plugins (1), Users, Tools, Settings, UTM, Avatars, and Collapse menu. The main content area displays the 'Pages' list. At the top, there's a 'Pages' header with an 'Add New' button. Below it, filters show 'All (1) | Published (1) | Trash (2)'. A search bar and 'Search Pages' button are on the right. The table lists pages with columns for Title, Author, and Date. One page is listed: 'Form' by 'HandL', published on 2020/09/19 at 1:44 pm. Below the table, there are 'Bulk actions' and 'Apply' buttons. The bottom of the dashboard shows the URL 'localhost/wordpress/wp-admin/post.php?post=128&action=edit' and 'Version 5.5.1'.

9. Paste the shortcode and update the form

WordPress Editor: Document view. The top bar shows the WordPress logo, a toolbar with icons for adding blocks, undo, redo, and more options, and buttons for 'Switch to draft', 'Preview', 'Update', and settings. The main content area has a large heading 'Form'. Below the heading, there's a shortcode block. The shortcode is '[formidable id=2]'. At the bottom of the editor, there's a 'Document -> Shortcode' breadcrumb.

Formidable Forms UTM Tracking Video Tutorial

Please watch the related Video Tutorial below

and click right to the video and open link in new tab

