

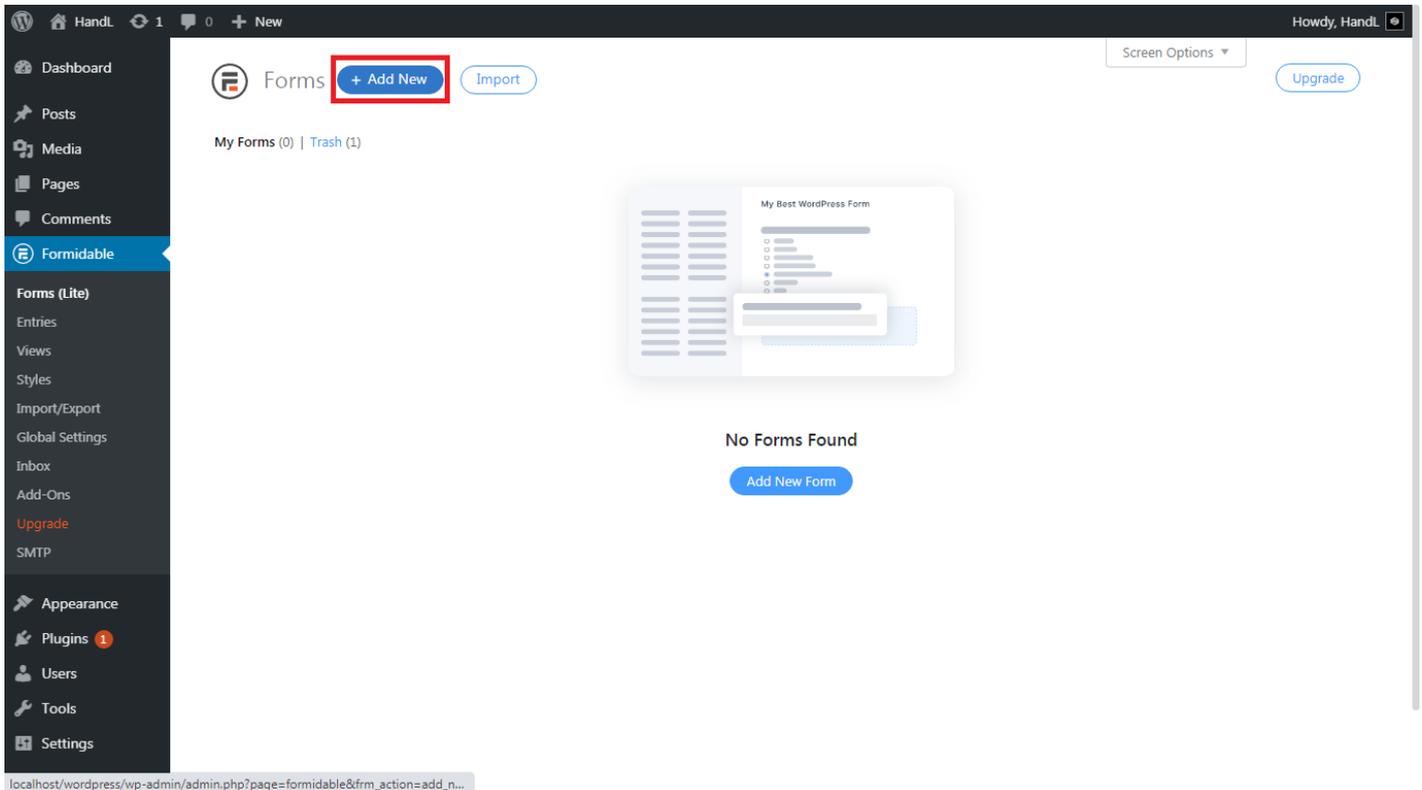
Formidable Forms Integration

HandL UTM Grabber / Tracker How to collect and track UTM variables via Formidable Forms step by step

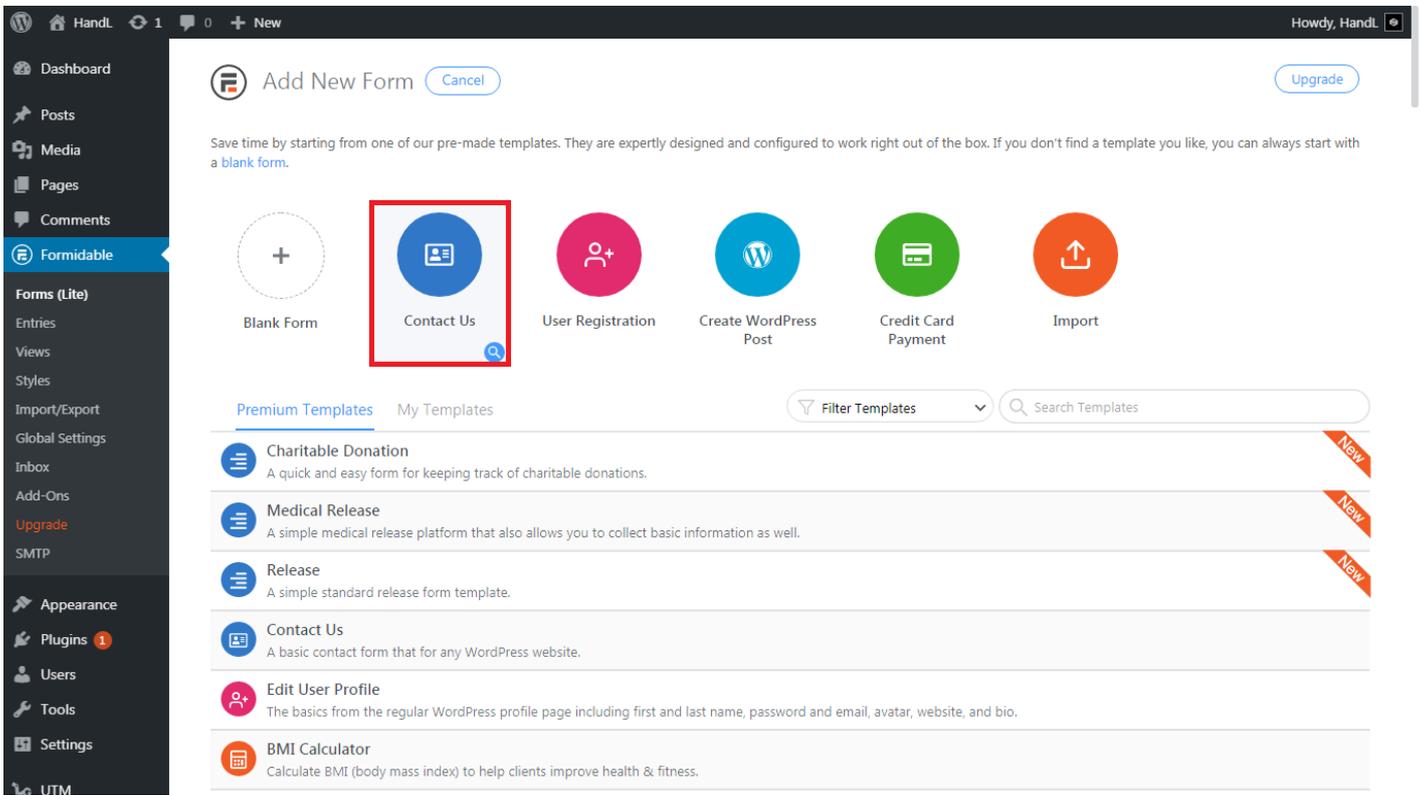
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Formidable Form Integration

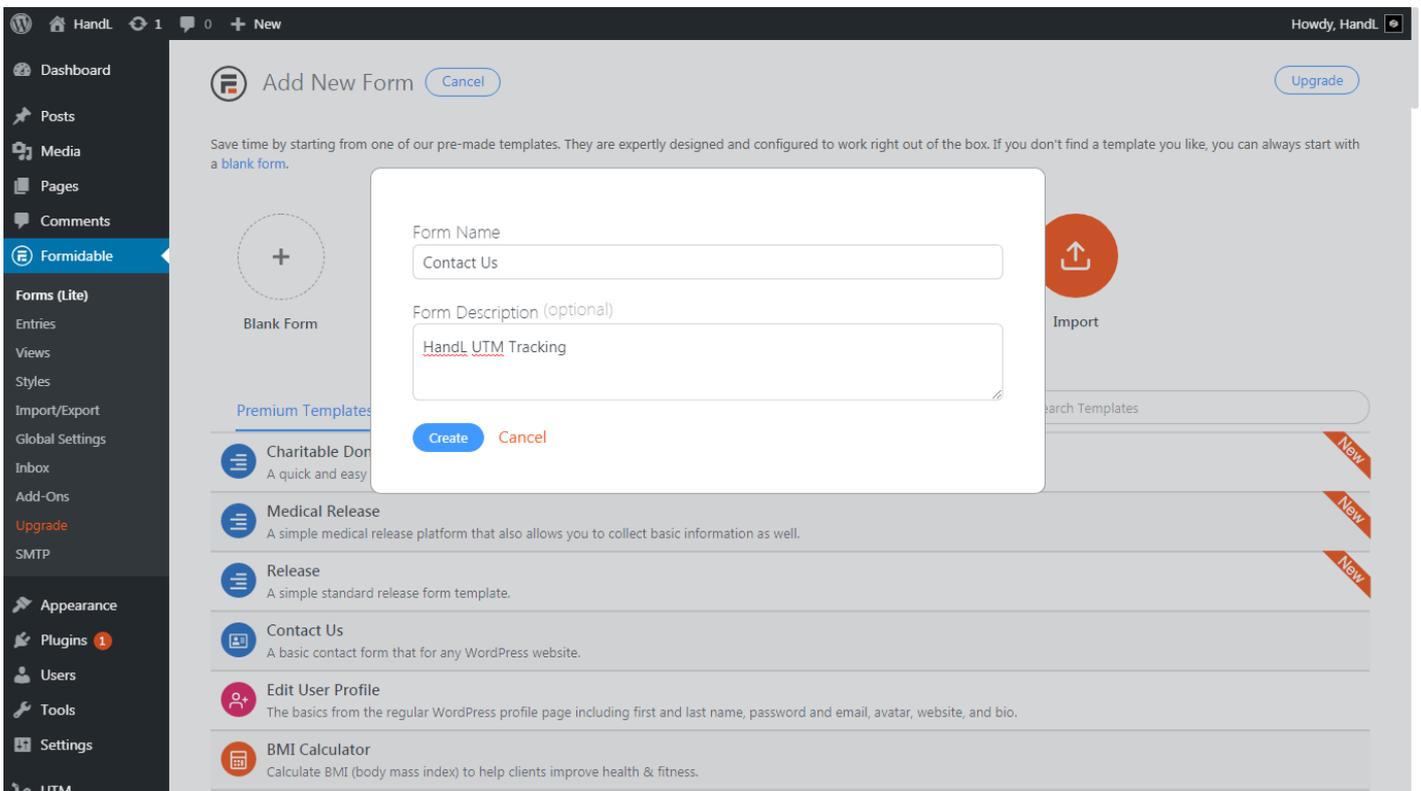
1. Open Formidable and click "Add New"



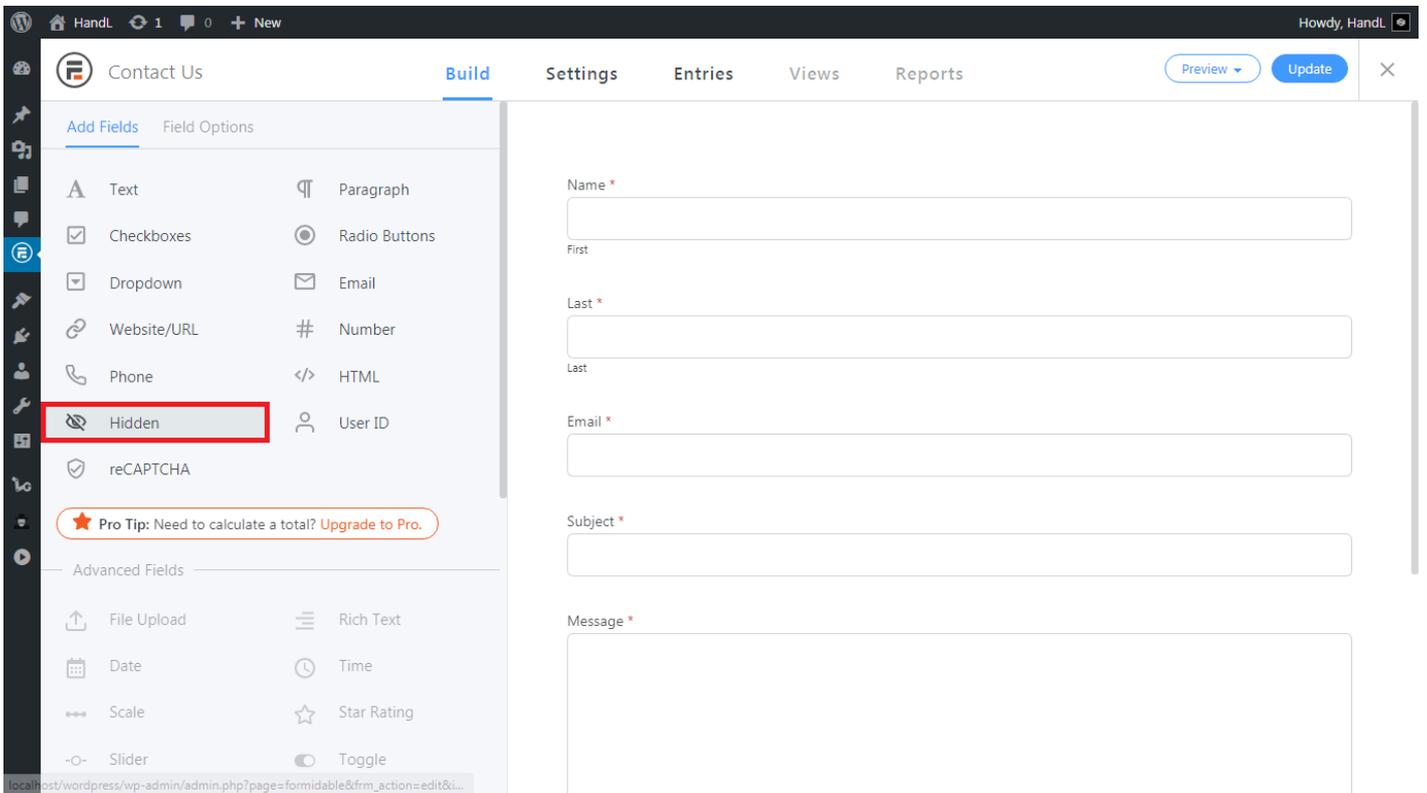
2. Choose a form type



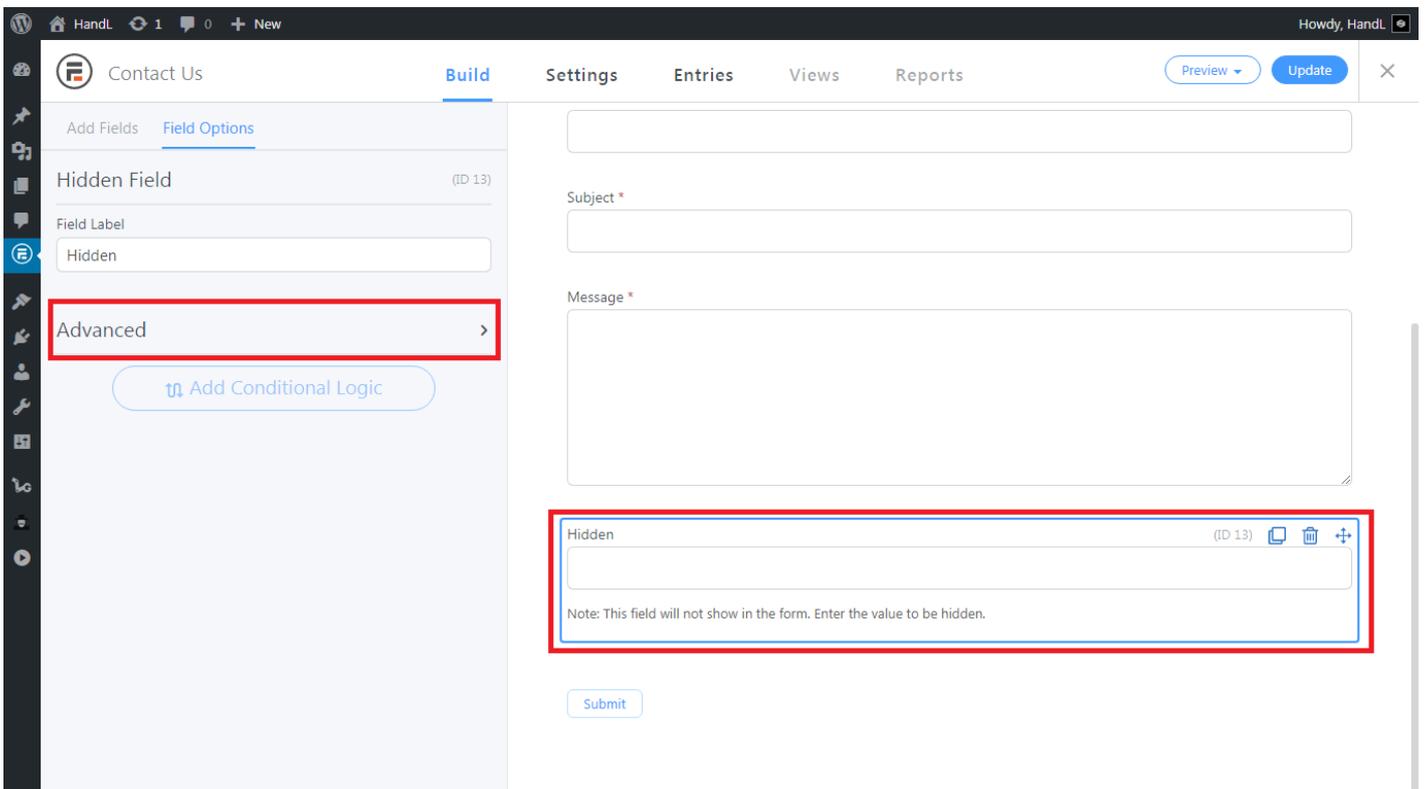
3. Name your form and type the description you want



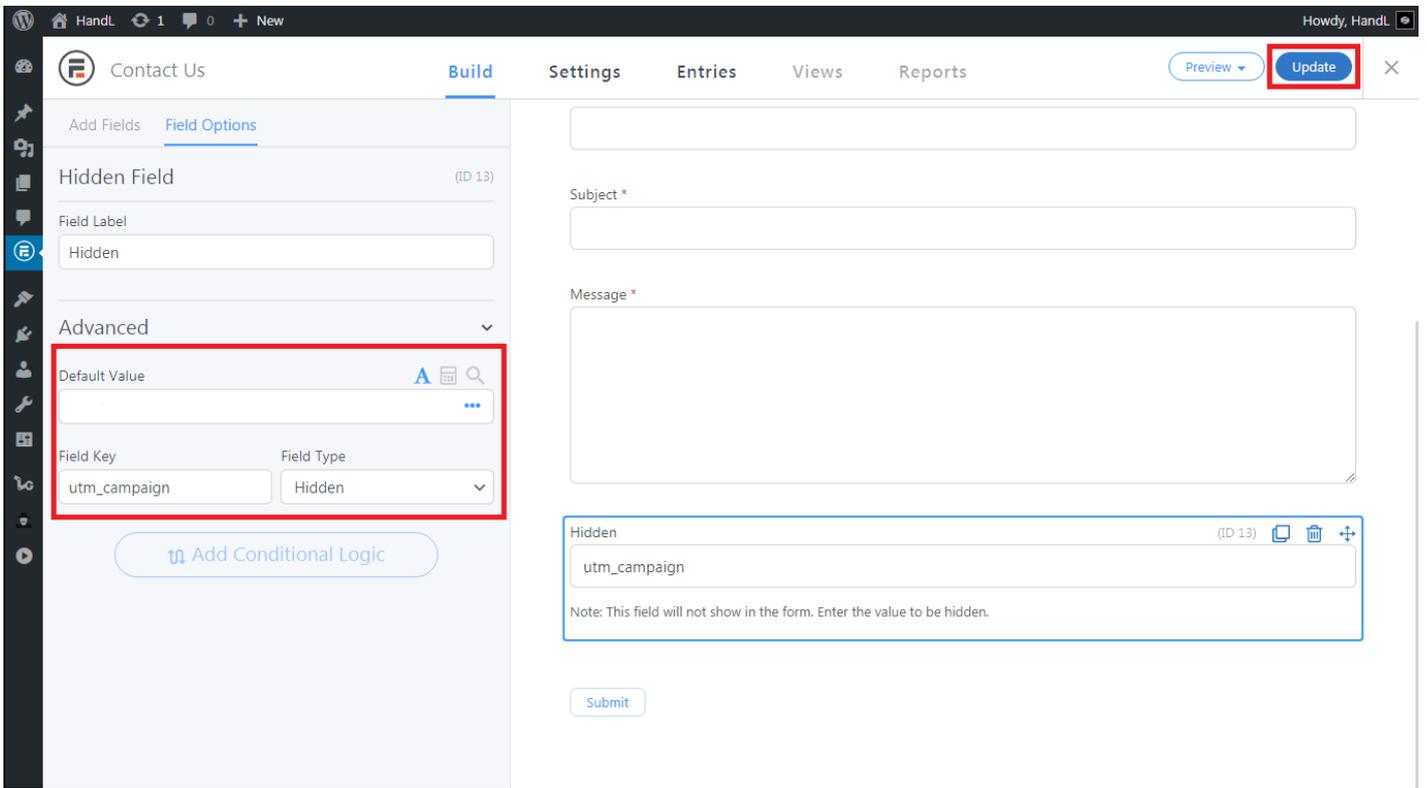
4. Choose "Hidden" in the left menu



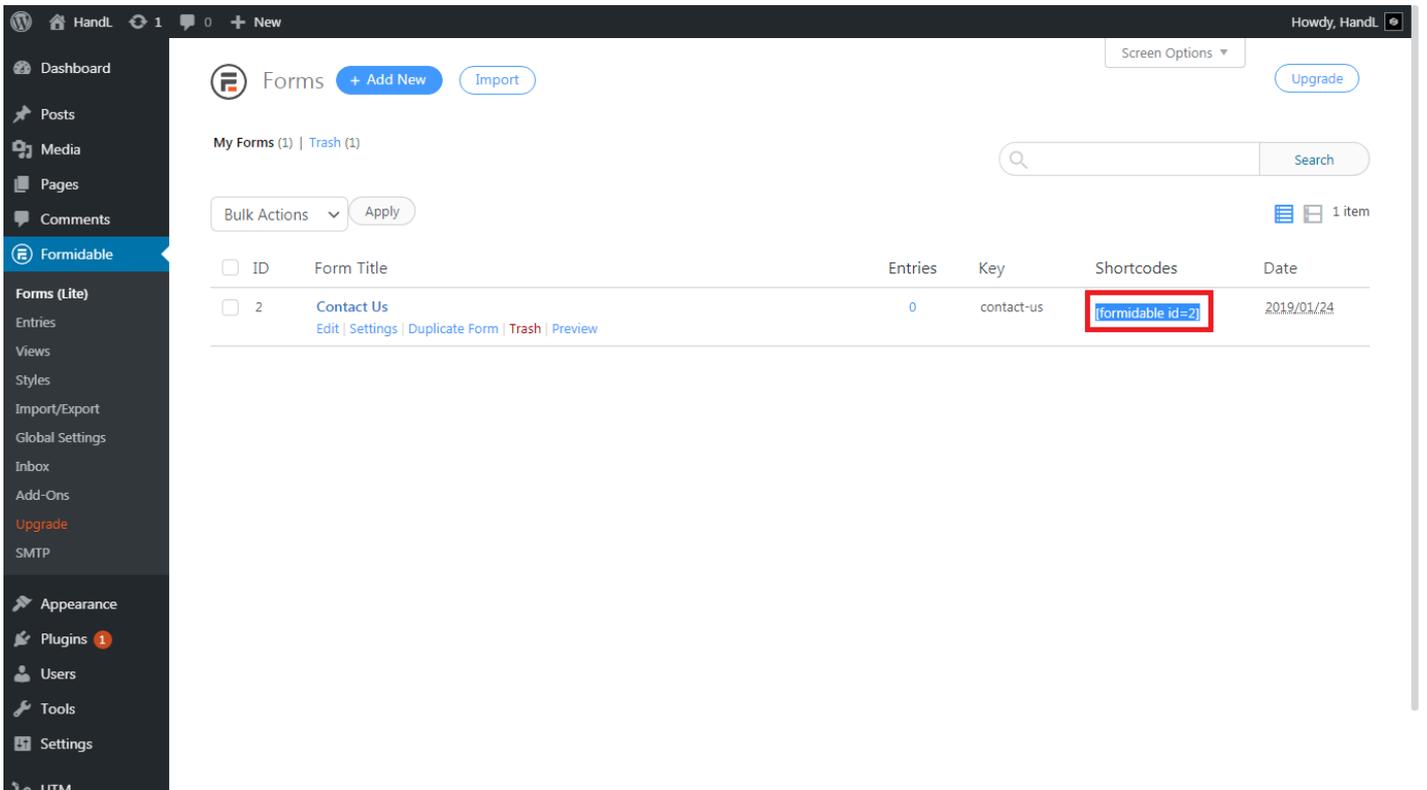
5. Click your new hidden area, then click "Advanced"



6. Type the "Field Key" like that and click "Update"



7. Copy the shortcode of the form



8. Edit your form page

WordPress admin dashboard showing the Pages list. The 'Form' page is selected and highlighted in blue. The page title is 'Form', the author is 'HandL', and it was published on 2020/09/19 at 1:44 pm. The page is currently in the 'Draft' state.

9. Paste the shortcode and update the form

WordPress editor showing a form being updated. The form title is 'Form'. The shortcode `[formidable id=2]` is pasted into the form content area. The 'Update' button is visible in the top right corner.

Formidable Forms UTM Tracking Video Tutorial

Please watch the related Video Tutorial below

and click right to the video and open link in new tab

