

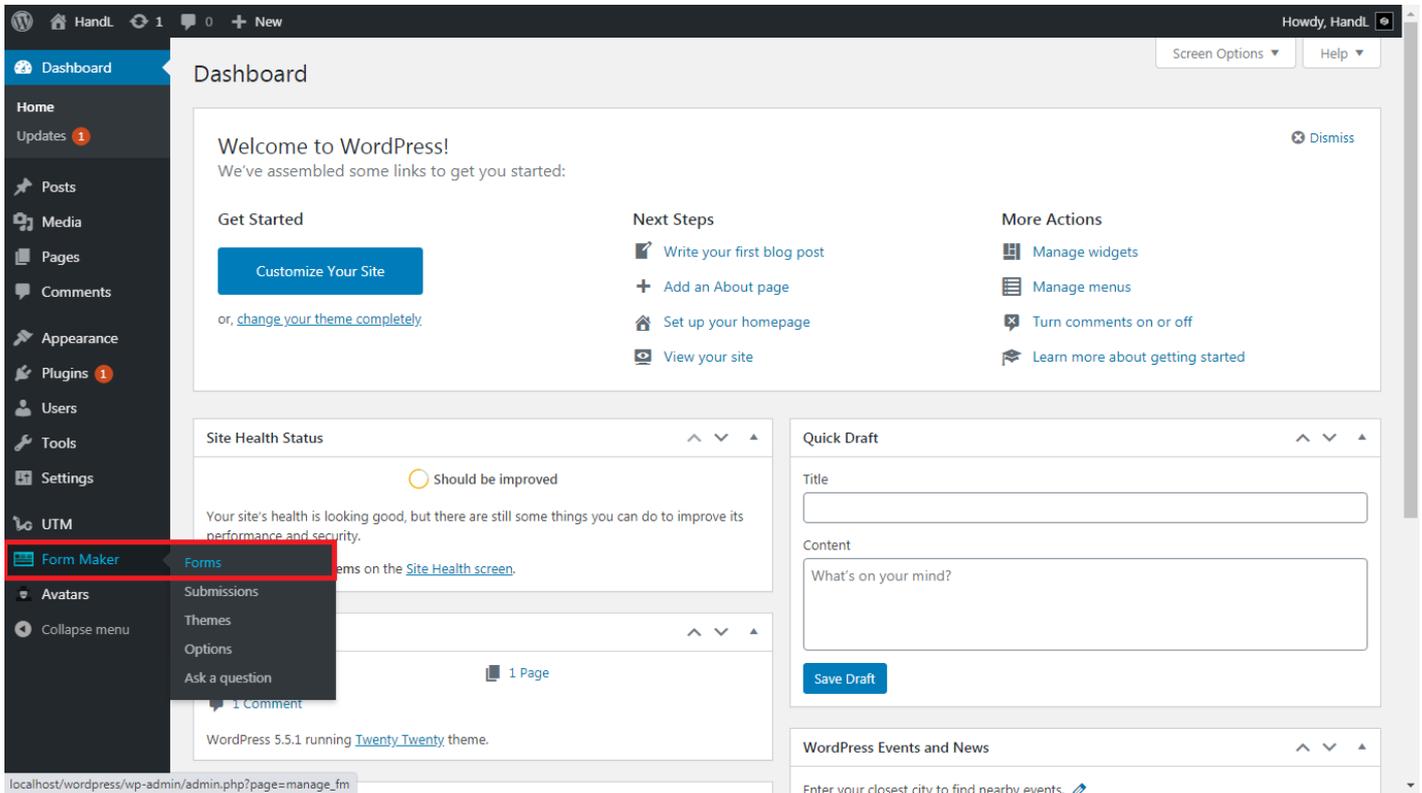
Form Maker Integration

HandL UTM Grabber / Tracker with Form Maker Integration

- [Form Maker Integration](#)

Form Maker Integration

1. Click "Form Maker"



2. Create a new form or use one of the samples to edit

The screenshot shows the WordPress Form Maker dashboard. The left sidebar contains navigation options: Dashboard, Posts, Media, Pages, Comments, Appearance, Plugins (1), Users, Tools, Settings, UTM, Form Maker, Forms, Submissions, Themes, Options, Ask a question, Avatars, and Collapse menu. The main content area features the 'FORM MAKER' logo, navigation links for 'Forms', 'Extensions', and 'Premium Version' (with an 'UPGRADE' button), and a search bar. Below this is a table of forms with columns for Title, Type, Submissions, Shortcode, and PHP function. The 'Contact Us' form is selected, and its 'Edit' button is highlighted with a red box.

Title	Type	Submissions	Shortcode	PHP function
Contact Us	Embedded Set display options	1	[Form id="1"]	<?php if(function_exists("wd_form_maker")) { wd_fo
Client List Form	Embedded	0	[Form id="2"]	<?php if(function_exists("wd_form_maker")) { wd_fo
Feedback Form	Embedded	0	[Form id="3"]	<?php if(function_exists("wd_form_maker")) { wd_fo
Business Demographic Survey	Embedded	0	[Form id="4"]	<?php if(function_exists("wd_form_maker")) { wd_fo
Cupcake Order Form	Embedded	0	[Form id="5"]	<?php if(function_exists("wd_form_maker")) { wd_fo

3. Drag the "New Field" button to the form field

The screenshot shows the WordPress Form Maker form editor for the 'Contact Us' form. The 'Fields' tab is active, and the form fields are visible: Name, Email, Subject, and Message. A red box highlights a 'New Field' button in the top right corner of the form editor, with a tooltip that says 'Drag icon to the form to add a field.' The 'Add Column' button is also visible in the bottom right corner.

4. Select "Hidden Input" in the "Advanced" section, type the UTM tag to the "Name" field and click "Add"

Add Field ✕

BASIC FIELDS

USER INFO FIELDS

ADVANCED

HTML File Upload

Map Time

Receive Copy Date Range

Stars Rating

Slider Range

Grades Table of Fields

Hidden Input Custom Button

Password Phone-Area Code

Arithmetic Captcha

PAYMENT

Hidden Input

Name

Value

Advanced options

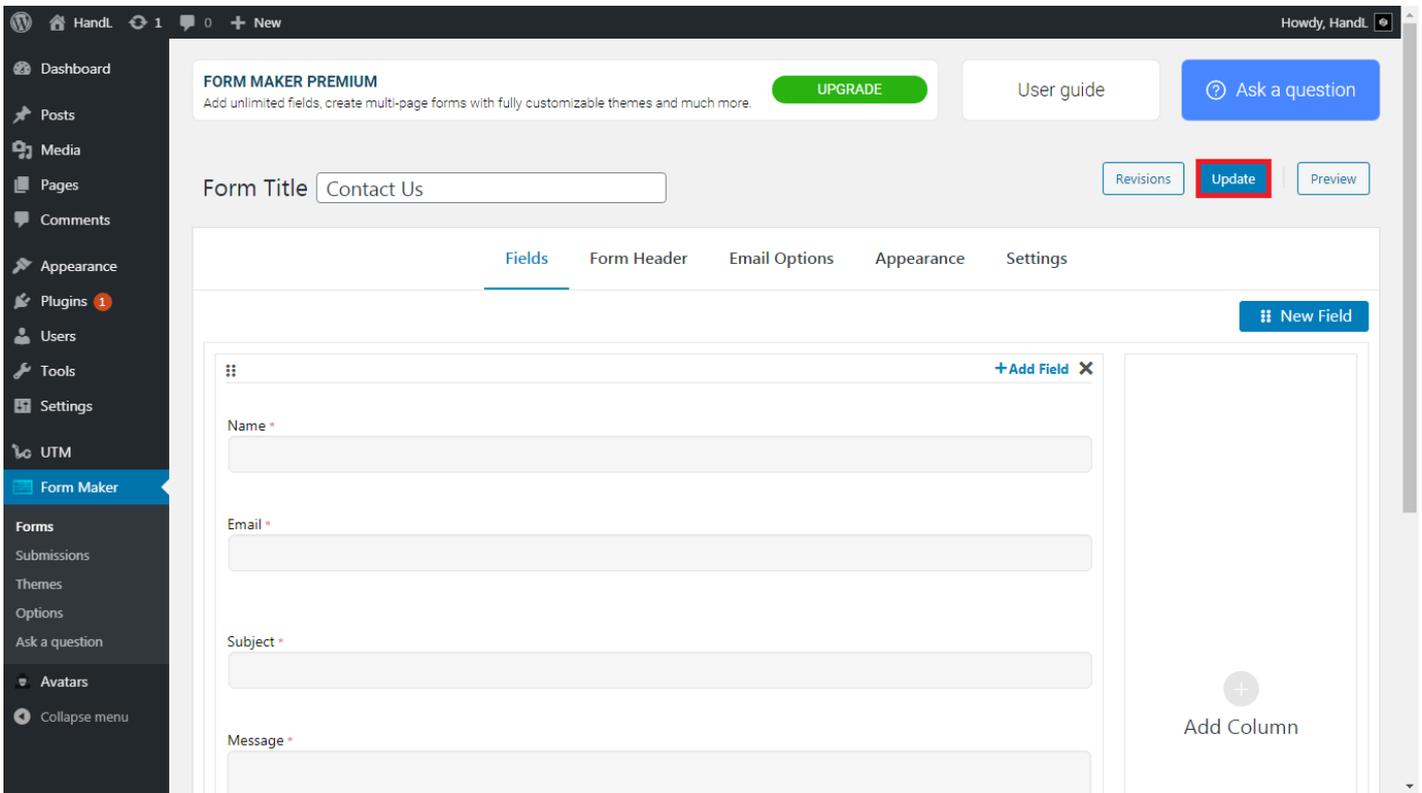
Add

Hidden field Name: utm_campaign
Value:

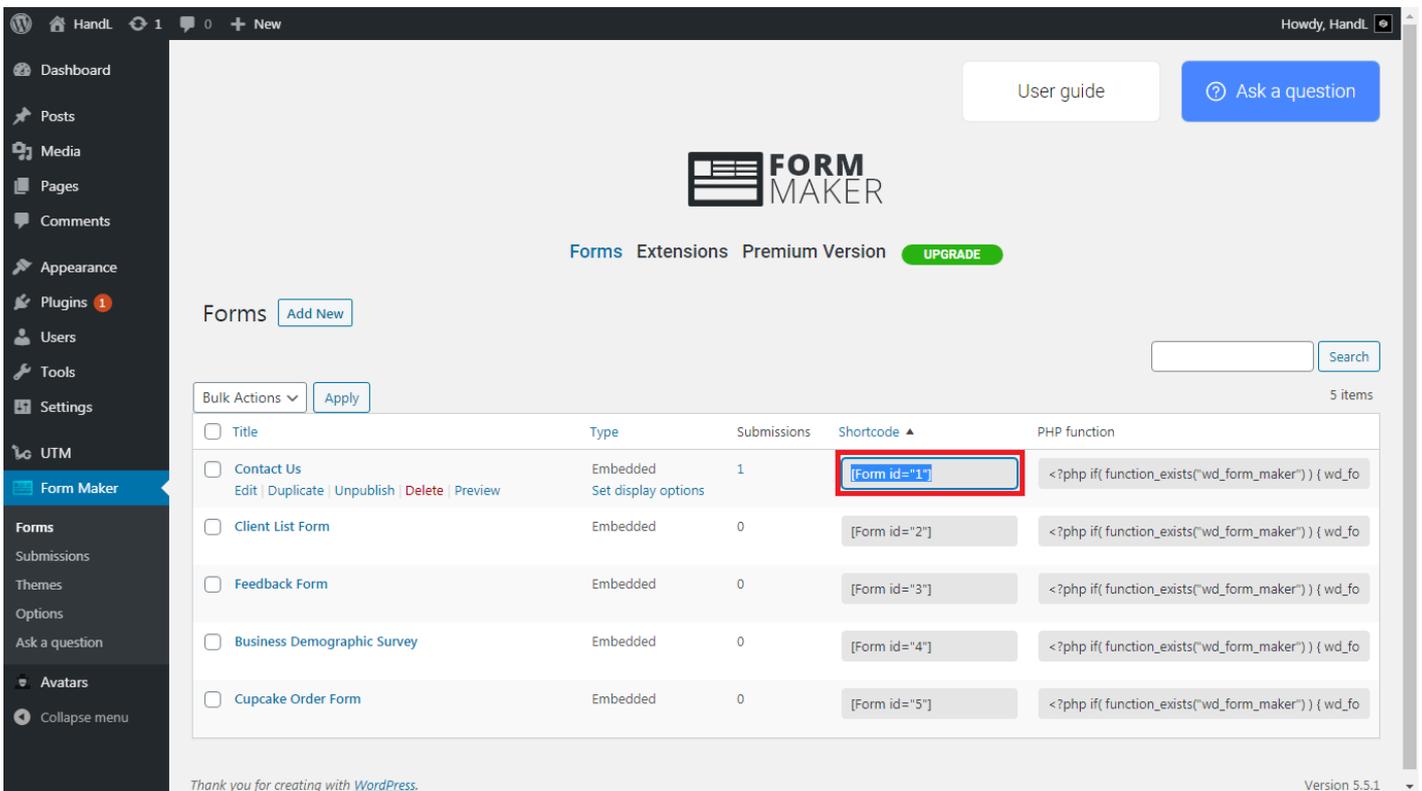
Hidden Input field is similar to Single Line Text field, but it is not visible to users. Hidden Fields are handy, in case you need to run a custom Javascript and submit the result with the info on your form.

Name option of this field is mandatory. Note: we highly recommend you to avoid using spaces or special characters in Hidden Input name. You can write the custom Javascript code using the editor on Form Options > Javascript page.

5. Click "Update"



6. Copy the shortcode of your form



7. Go to "Pages" to add your form

WordPress dashboard showing the Pages section. The page titled "Form" is selected and highlighted in blue. The page is published on 2020/09/19 at 1:44 pm. The dashboard includes a sidebar with navigation options like Dashboard, Posts, Media, Pages, Comments, Appearance, Plugins, Users, Tools, Settings, UTM, Form Maker, Avatars, and Collapse menu. The main content area shows a list of pages with columns for Title, Author, and Date. The "Form" page is the only one listed. There are buttons for "Bulk actions", "Apply", "All dates", and "Filter" above the list. A search bar and "Search Pages" button are also visible. The footer includes a thank you message for using WordPress and the version number 5.5.1.

8. Paste the shortcode and update the page

WordPress editor showing the "Form" page. The page title is "Form" and the content area contains a shortcode `[Form id='1']`. The editor interface includes a top bar with "Switch to draft", "Preview", "Update", and a settings icon. A right sidebar shows the "Block" editor with a "Shortcode" block selected, which includes the instruction "Insert additional custom elements with a WordPress shortcode." The bottom of the screen shows the breadcrumb "Document -> Shortcode".

9. Time for the test!

Form - HandL

localhost/wordpress/form/?utm_source=testsource&utm_medium=testmedium&utm_campaign=testcampaign

Contact Us

You may contact us by filling in this form any time you need professional support or have any questions. You can also fill in the form to leave your comments or feedback.

Name *

Email *

Subject *

Message *

SUBMIT

10. Open "Submissions" and select the form

FORM MAKER PREMIUM

Add unlimited fields, create multi-page forms with fully customizable themes and much more. **UPGRADE**

User guide **Ask a question**

Submissions

- Select a form -

- Select a form -
- Business Demographic Survey
- Client List Form
- Contact Us**
- Cupcake Order Form
- Feedback Form

Blocked IPs

Thank you for creating with [WordPress](#). Version 5.5.1

11. You're ready to catch the UTM's now

WordPress dashboard header with navigation menu on the left and user profile 'Howdy, HandL' on the right. The main content area shows the 'FORM MAKER PREMIUM' interface with a 'Submissions' table and a 'View submission' modal window.

FORM MAKER PREMIUM
Add unlimited fields, create multi-page forms with fully customizable themes and much more. [UPGRADE](#)

User guide [Ask a question](#)

Item successfully deleted.

Submissions

Contact Us

Bulk Actions

<input type="checkbox"/>	ID	Submit date
<input type="checkbox"/>	2	2020-09-22 17:15:14

View submission [X]

ID:	2
Date:	2020-09-22 17:15:14
IP:	:::1
Name:	testname
Email:	test@mail.com
Subject:	testsubject
Message:	testmessage
utm_campaign:	testcampaign

<input type="checkbox"/>	Email	Subject	Mess
<input type="checkbox"/>	test@mail.com	testsubject	testr

Thank you for creating with [WordPress](#). Version 5.5.1