

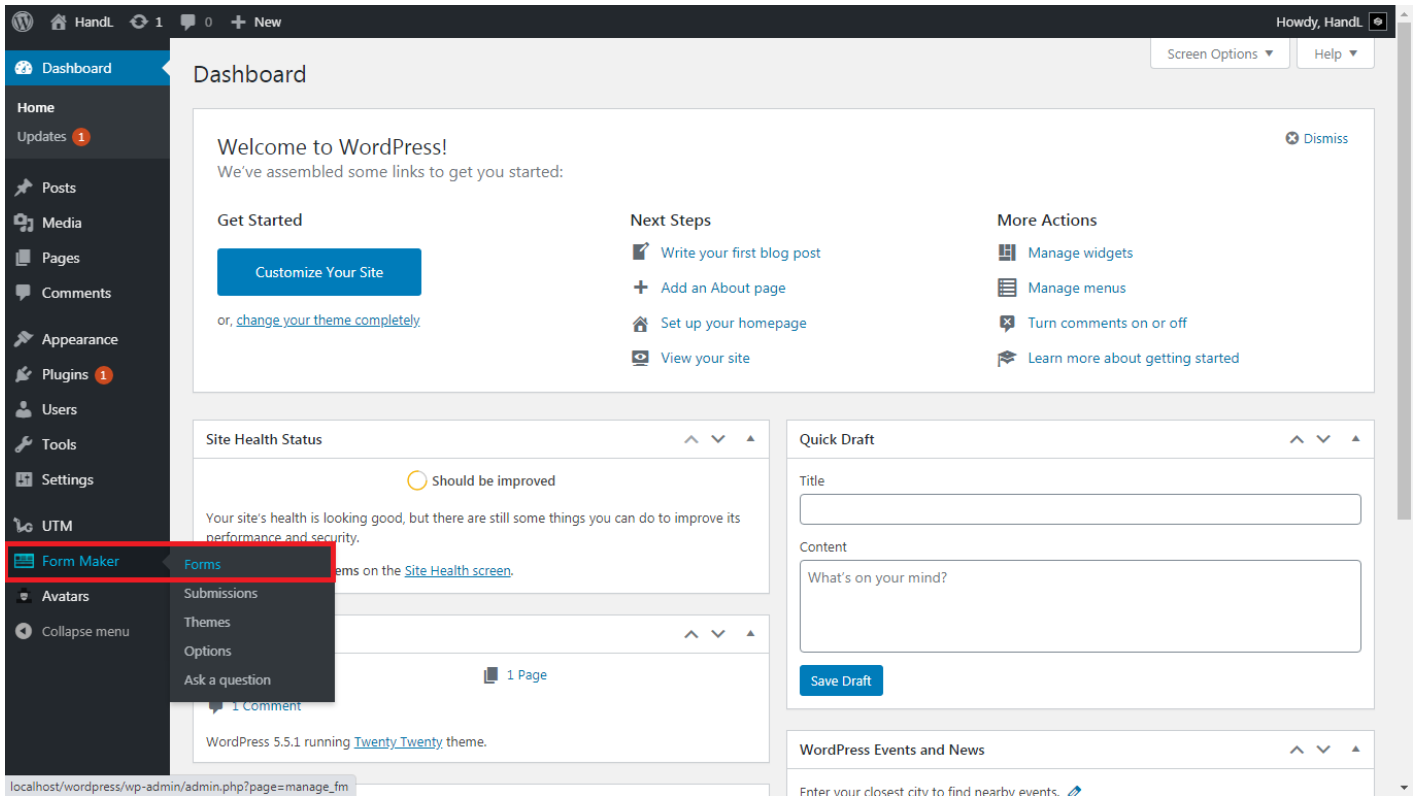
Form Maker Integration

HandL UTM Grabber / Tracker with Form Maker Integration

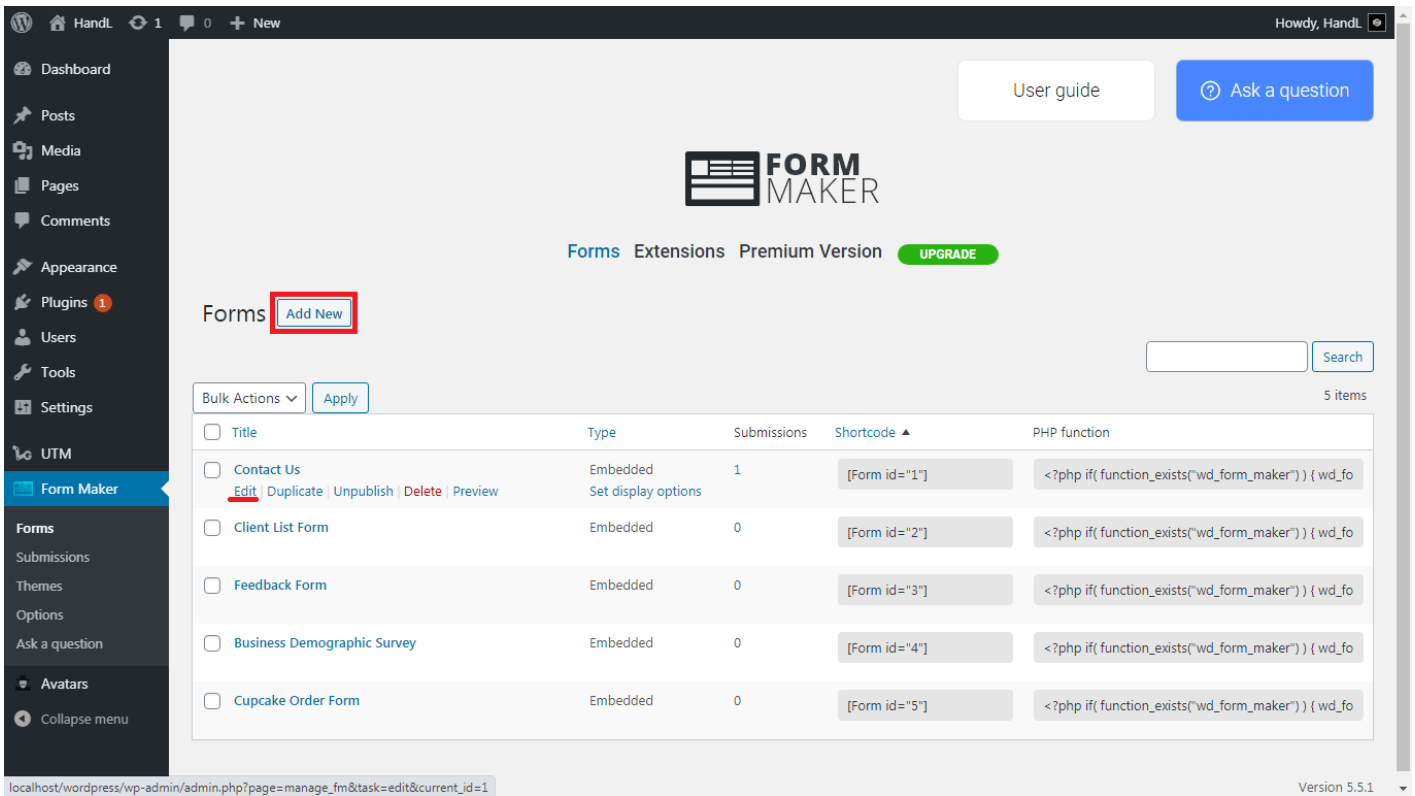
- [Form Maker Integration](#)

Form Maker Integration

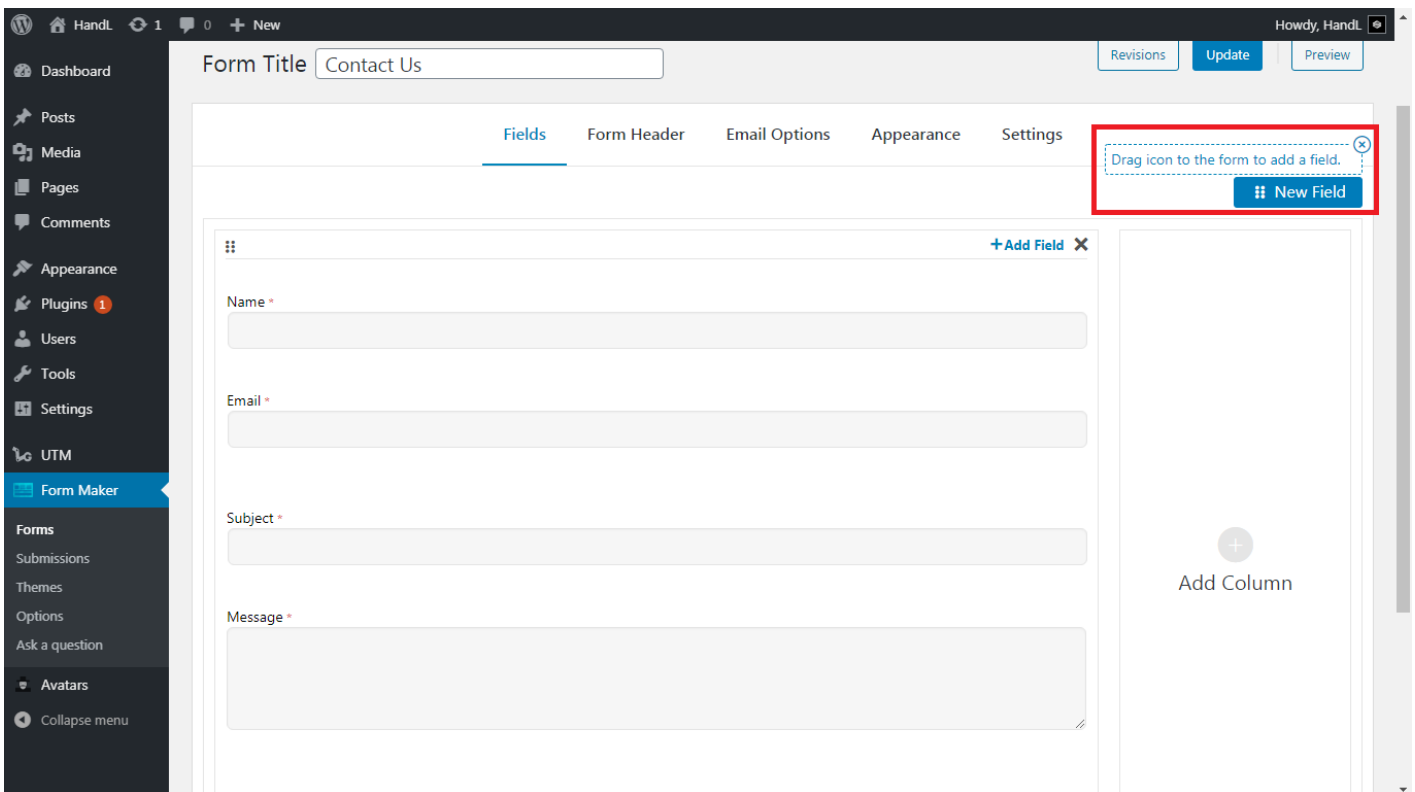
1.Click "Form Maker"



2.Create a new form or use one of the samples to edit



3. Drag the "New Field" button to the form field



4. Select "Hidden Input" in the "Advanced" section, type the UTM tag to the "Name" field and click "Add"

Add Field

Hidden Input

Name utm_campaign

Value

Advanced options

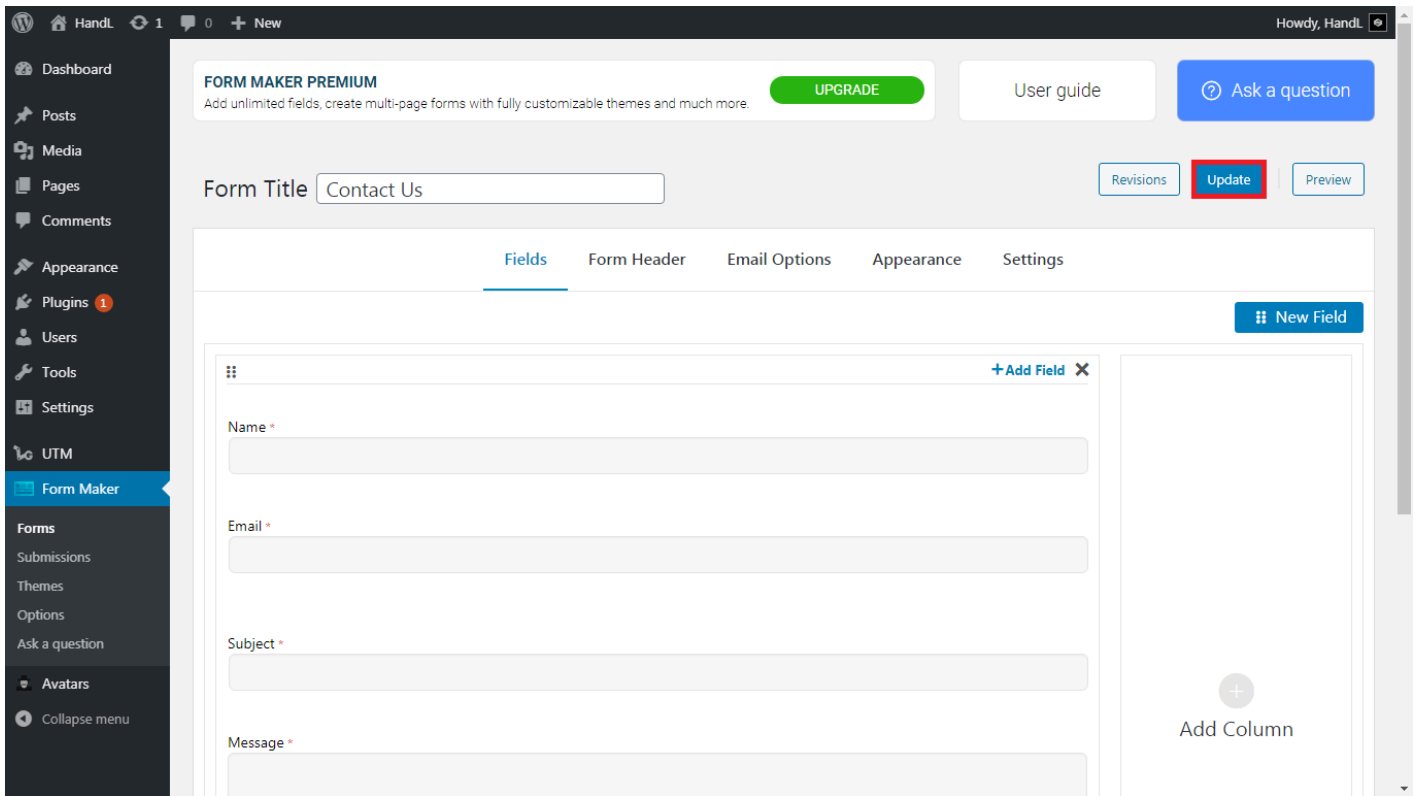
Add

Hidden field Name: utm_campaign
Value:

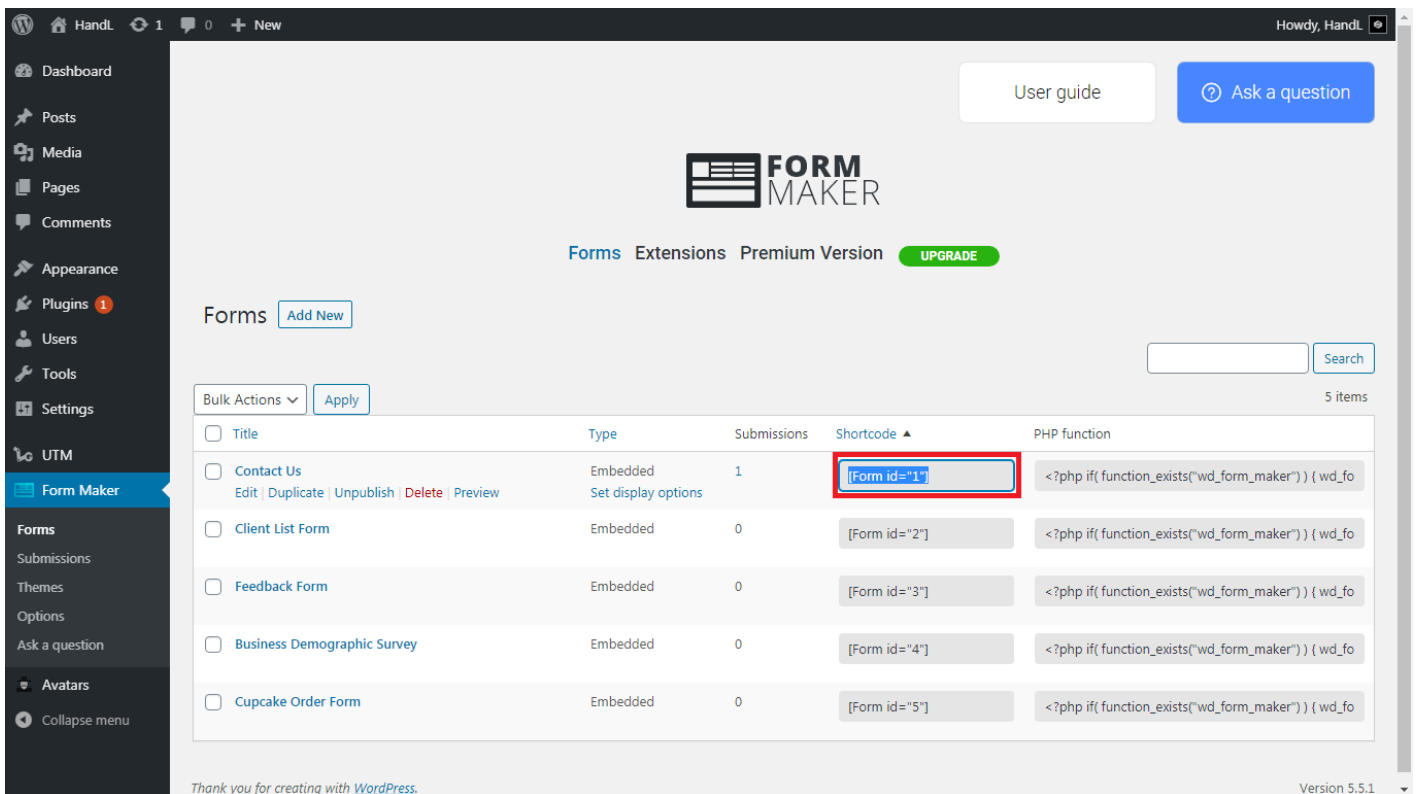
Hidden Input field is similar to Single Line Text field, but it is not visible to users. Hidden Fields are handy, in case you need to run a custom Javascript and submit the result with the info on your form.

Name option of this field is mandatory. Note: we highly recommend you to avoid using spaces or special characters in Hidden Input name. You can write the custom Javascript code using the editor on Form Options > Javascript page.

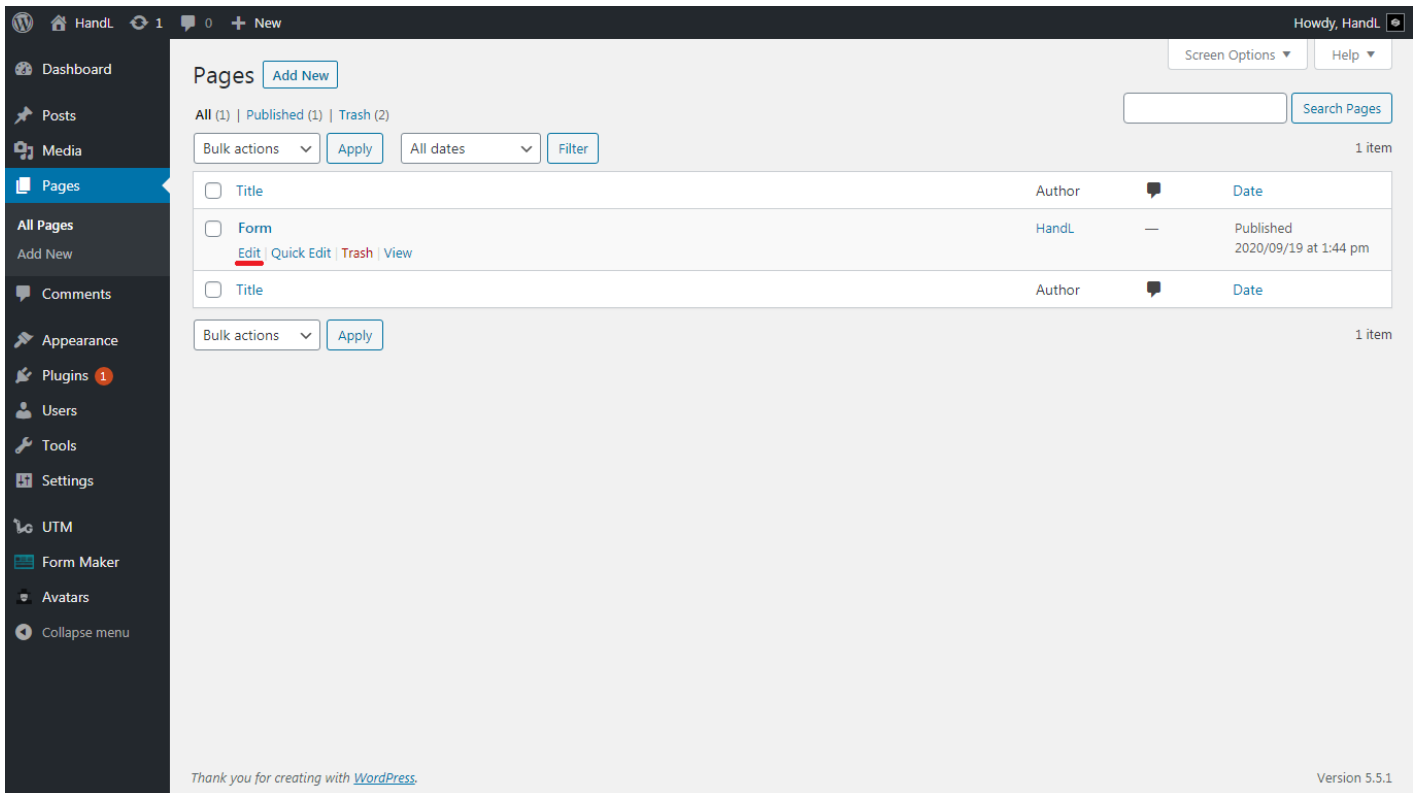
5. Click "Update"



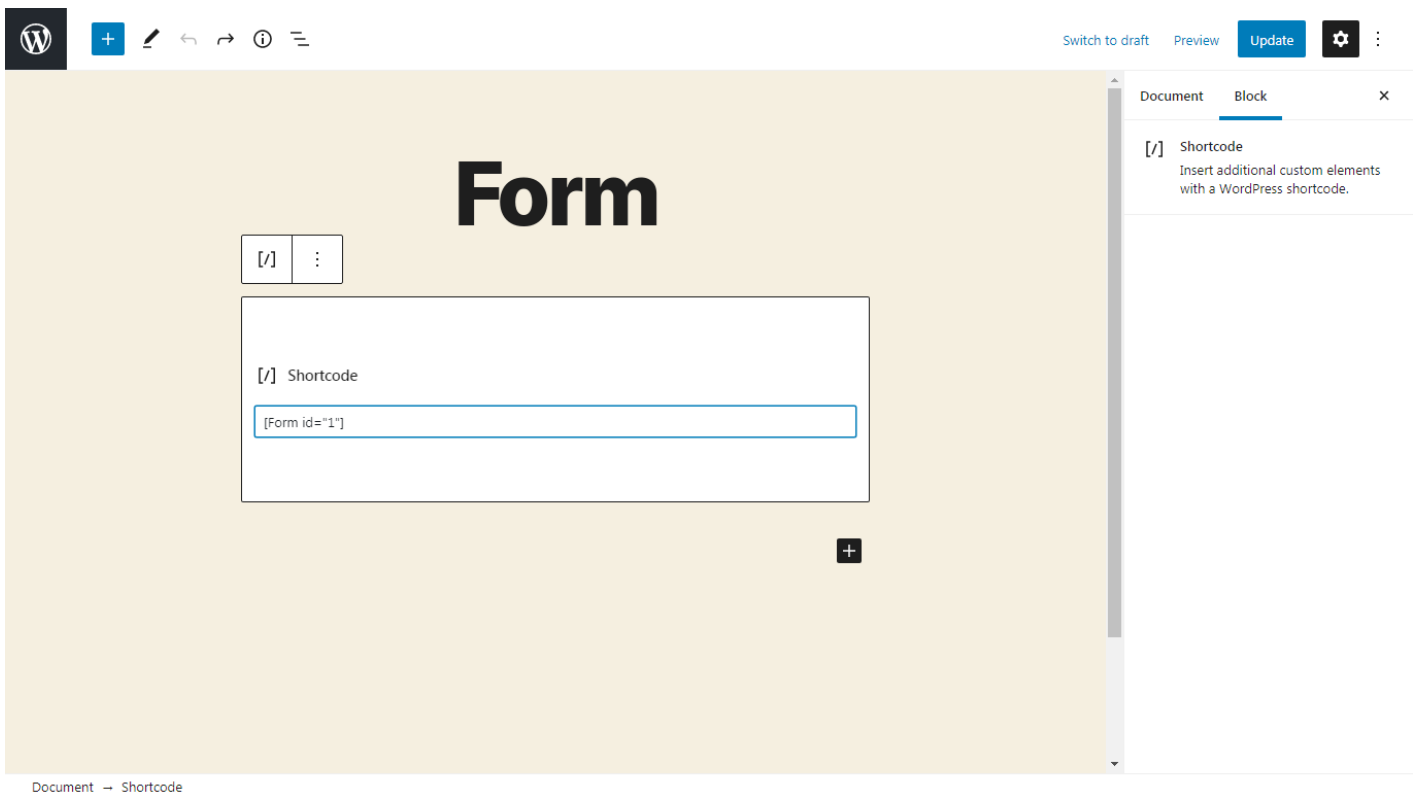
6.Copy the shortcode of your form



7.Go to "Pages" to add your form



8. Paste the shortcode and update the page



9. Time for the test!

A screenshot of a web browser showing a 'Contact Us' form. The browser's address bar displays the URL: `localhost/wordpress/form/?utm_source=testsource&utm_medium=testmedium&utm_campaign=testcampaign`. The form itself is titled 'Contact Us' and includes a brief instruction: 'You may contact us by filling in this form any time you need professional support or have any questions. You can also fill in the form to leave your comments or feedback.' The form contains four input fields: 'Name *' with the value 'testname', 'Email *' with the value 'test@mail.com', 'Subject *' with the value 'testsubject', and 'Message *' with the value 'testmessage'. A red 'SUBMIT' button is located at the bottom of the form.

10.Open "Submissions" and select the form

A screenshot of the 'Form Maker' application interface. The left sidebar shows a navigation menu with items like 'Dashboard', 'Posts', 'Media', 'Pages', 'Comments', 'Appearance', 'Plugins', 'Users', 'Tools', 'Settings', 'UTM', 'Form Maker', 'Forms', 'Submissions', 'Themes', 'Options', 'Ask a question', 'Avatars', and 'Collapse menu'. The 'Submissions' item is highlighted with a red box. The main content area is titled 'Submissions' and features a dropdown menu labeled '- Select a form -' which is also highlighted with a red box. The dropdown menu lists several forms: '- Select a form -', 'Business Demographic Survey', 'Client List Form', 'Contact Us' (which is selected and highlighted in blue), 'Cupcake Order Form', and 'Feedback Form'. At the top of the main area, there is a 'FORM MAKER PREMIUM' banner with an 'UPGRADE' button, a 'User guide' link, and an 'Ask a question' button. A 'Blocked IPs' button is also visible on the right side of the 'Submissions' section.

11.You're ready to catch the UTM's now

WordPress

HandL

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New

Howdy, HandL

Dashboard

Posts

Media

Pages

Comments

Appearance

Plugins1

Users

Tools

Settings

UTM

Form Maker

Forms

Submissions

Themes

Options

Ask a question

Avatars

Collapse menu

FORM MAKER PREMIUM

Add unlimited fields, create multi-page forms with fully customizable themes and much more.

UPGRADE

User guide

Ask a question

Item successfully deleted.

Submissions

Contact Us

Bulk Actions ▾

Apply

ID ▾

Submit date

2

2020-09-22 17:15:14

View submission

ID:

2

Date:

2020-09-22 17:15:14

IP:

::1

Name

testname

Email

test@mail.com

Subject

testsubject

Message

testmessage

utm_campaign

testcampaign

Blocked IPs

Export to CSV

Export to XML

1 item

Email

Subject

Mess

test@mail.com

testsubject

testr

1 item

Thank you for creating with WordPress.

Version 5.5.1