Syncing the form data to your CRM via Webhook

After setting up your Elementor Form with HandL UTM Grabber based on the [documentation](#), the next step is to send this data to your CRM. One method is using a webhook service like Zapier or Integromat (Make).

1. Select "Webhook" under the Action After Submit menu in Elementor.

Content

Style

Advanced

▸ **Form Fields**

▸ **Buttons**

▾ **Actions After Submit**

Add Action

| × Collect Submissions | + |

Collect Submissions

Email

Email 2

Redirect

Webhook

MailChimp

Drip

ActiveCampaign

▸ **Additional Options**

2. A new menu item, "Webhook," will appear in the Edit Form section. Click "Webhook" to configure it.

Content

Style

Advanced

▸ **Form Fields**

▸ **Buttons**

▸ **Actions After Submit**

▸ **Collect Submissions**

▾ **Webhook**

Webhook URL

https://your-webhook-url.com

Enter the integration URL (like Zapier) that will receive the form's submitted data.

Advanced Data   No

▸ **Steps Settings**

▸ **Additional Options**

3. Copy and paste your Zapier or Make URL into the designated field. Once the form is submitted, your selected service will receive the payload, including all the UTM data collected.