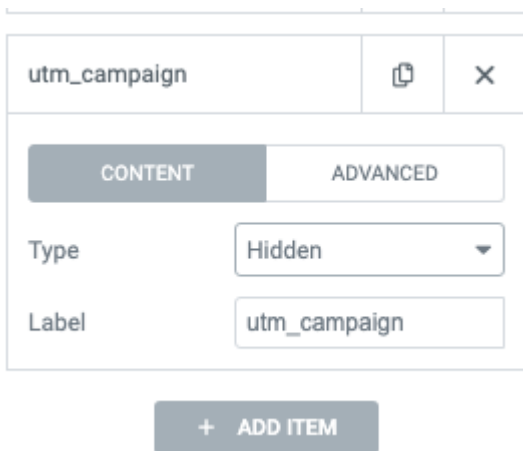


Native Elementor Form Support

This is our preferred way of collecting UTMs into your Elementor Form.

First add your field just like any other field to your form



The screenshot shows the configuration for a form field named 'utm_campaign'. The field is currently in the 'CONTENT' tab, which is highlighted in grey. The 'ADVANCED' tab is also visible. Under the 'CONTENT' tab, the 'Type' is set to 'Hidden' in a dropdown menu, and the 'Label' is set to 'utm_campaign' in a text input field. Below the configuration panel is a button with a plus sign and the text '+ ADD ITEM'.

Go to Advanced and select "parameters" under HandL UTM Grabber menu

The image shows a web form titled 'utm_campaign'. It has two tabs: 'CONTENT' and 'ADVANCED', with 'ADVANCED' currently selected. Below the tabs is a 'Default Value' input field. To the left of the main form is a sidebar menu with the following items: '> Shortcode', '> User Info', '**Media**', '> Featured Image Data', '**Author**', '> Author Info', '> Author Meta', '> Author Name', '**Comments**', '> Comments Number', '**HandL UTM Grabber**', and '> Parameters'. The 'Parameters' item is highlighted with a blue bar.

Click parameter and enter the parameter name you want to track into the form field

This image shows the same 'utm_campaign' form, but with a 'Parameters' dialog box open. The dialog has a 'Settings' section with a 'Parameter' label and a text input field containing 'utm_campaign'. Below the input field is an 'Advanced' section with a right-pointing arrow. In the background, the 'ADVANCED' tab is still selected, and a 'Parameters' button with a wrench icon is visible next to the 'Default Value' field.

That's it!

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