Elementor Integration

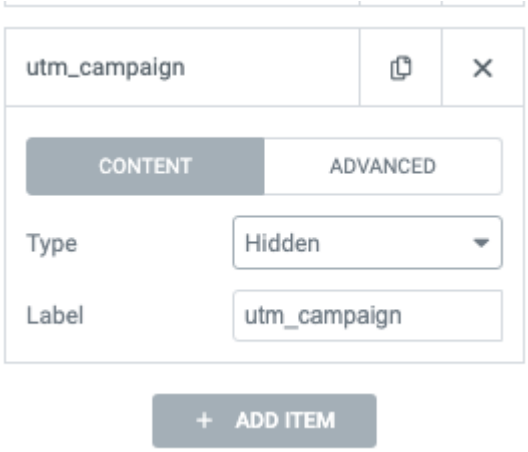
HandL UTM Grabber / Tracker Elementor Integration step by step

- Native Elementor Form Support
- Elementor Integration
- Add cookie support to Elementor Pro
- ActiveCampaign hidden fields to appear in Elementor Form
- Appending UTM variables using Text Editor in Elementor
- Appending UTMs to the selective Buttons in Elementor
- Elementor Integration with Mailchimp
- Syncing the form data to your CRM via Webhook

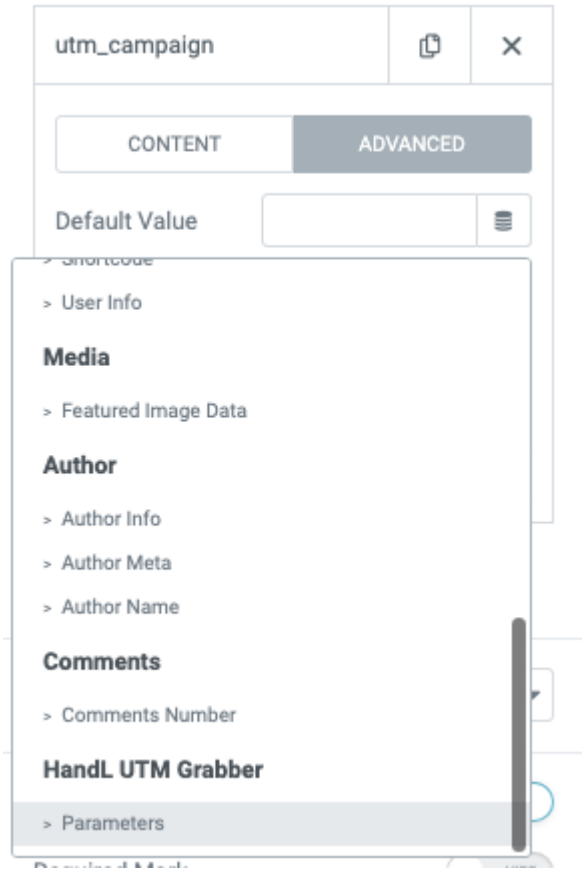
Native Elementor Form Support

This is our preferred way of collecting UTMs into your Elementor Form.

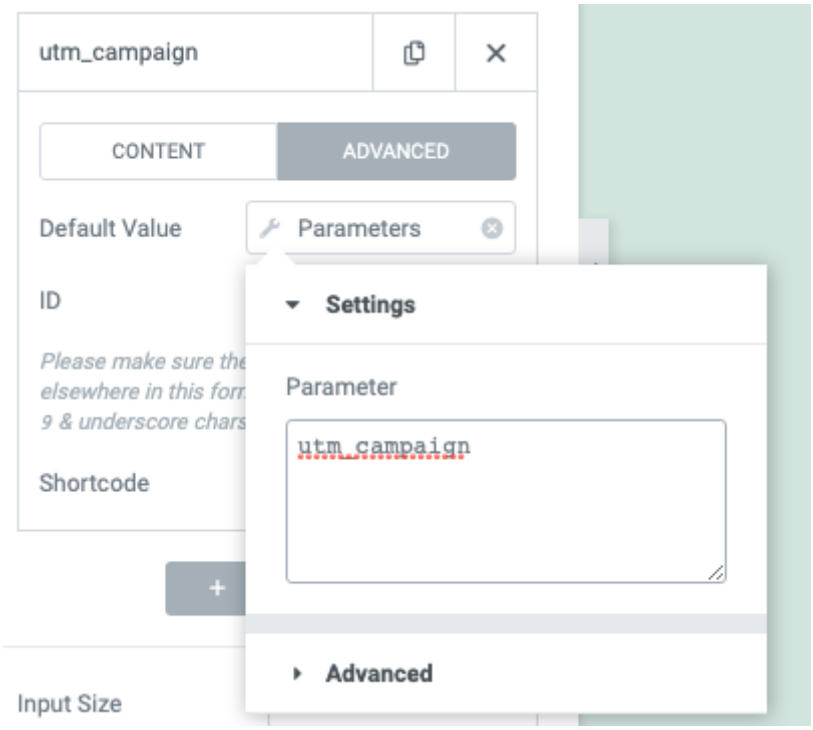
First add your field just like any other field to your form



Go to Advanced and select "parameters" under HandL UTM Grabber menu



Click parameter and enter the parameter name you want to track into the form field

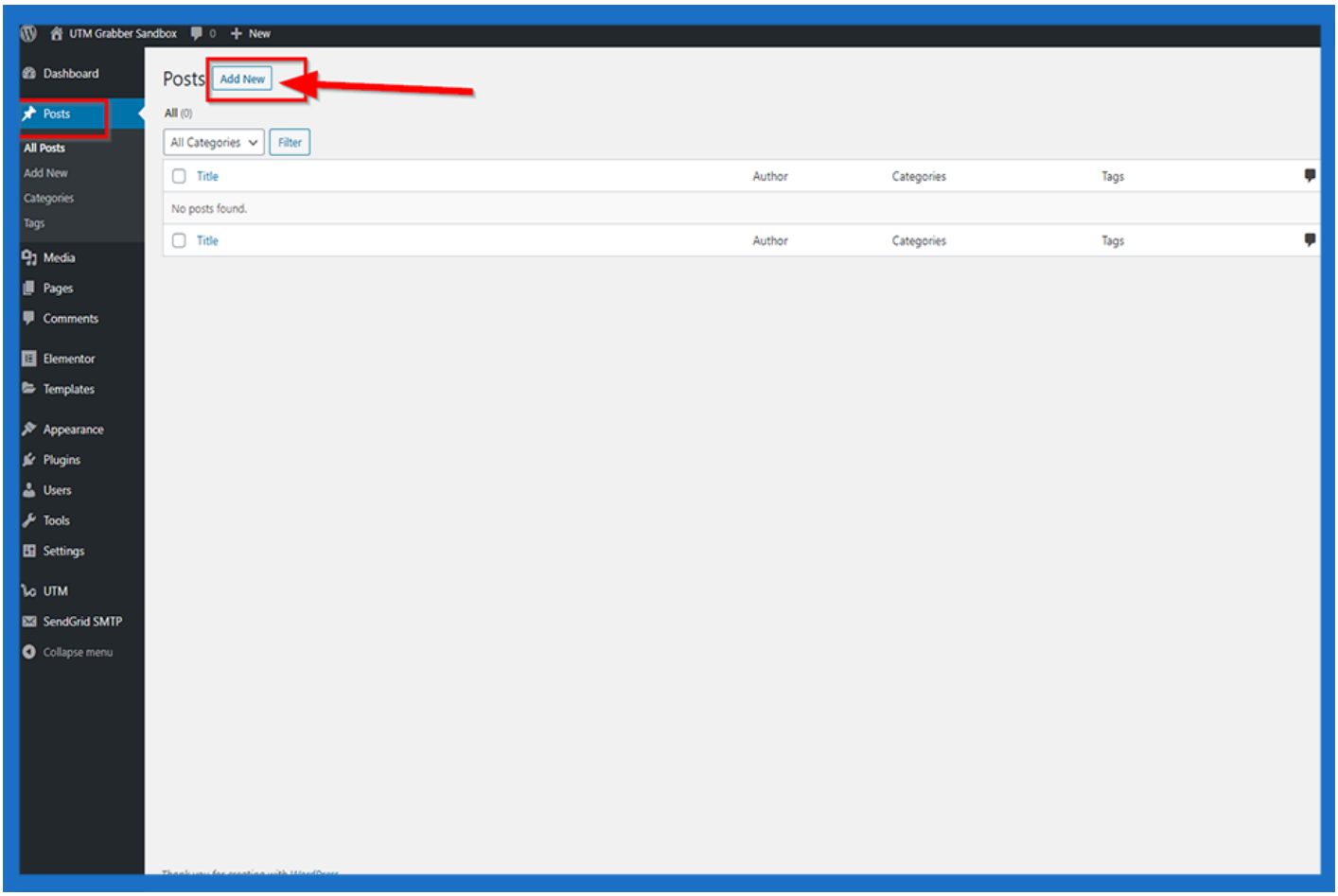


That's it!

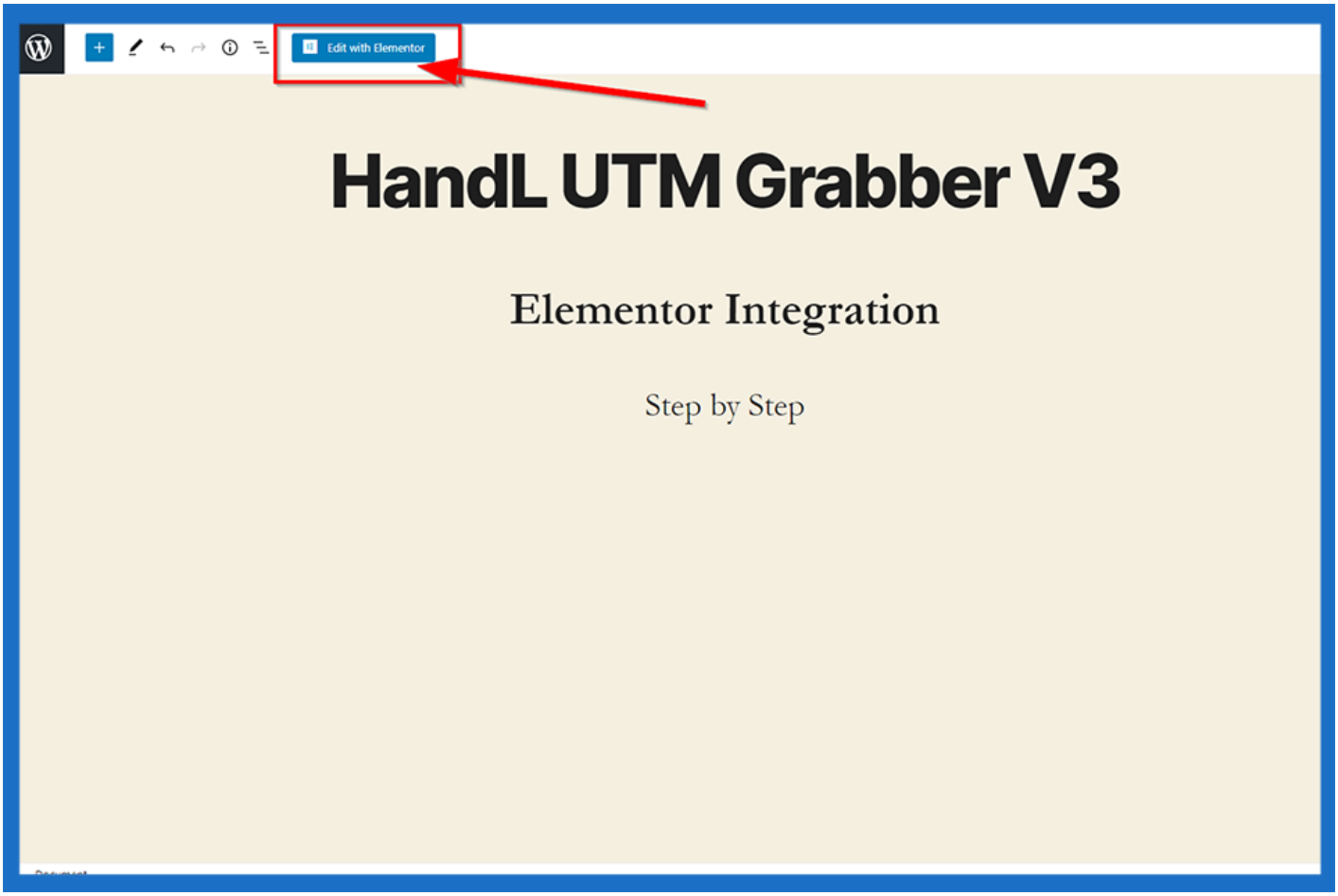
Elementor Integration

This documentation has been obsoluted, please use Native Elementor Form Support

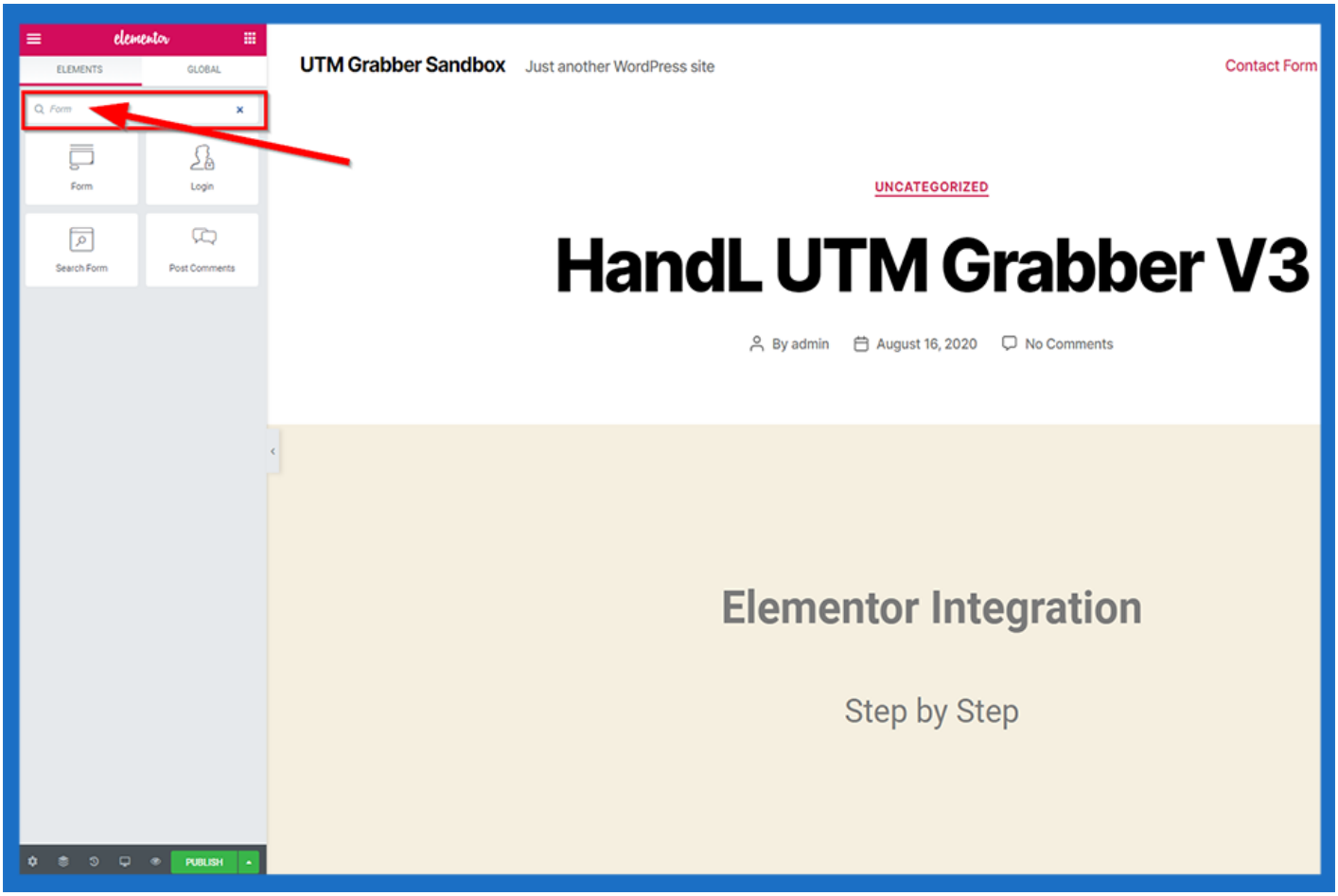
1. Click 'Post' and 'Add New'



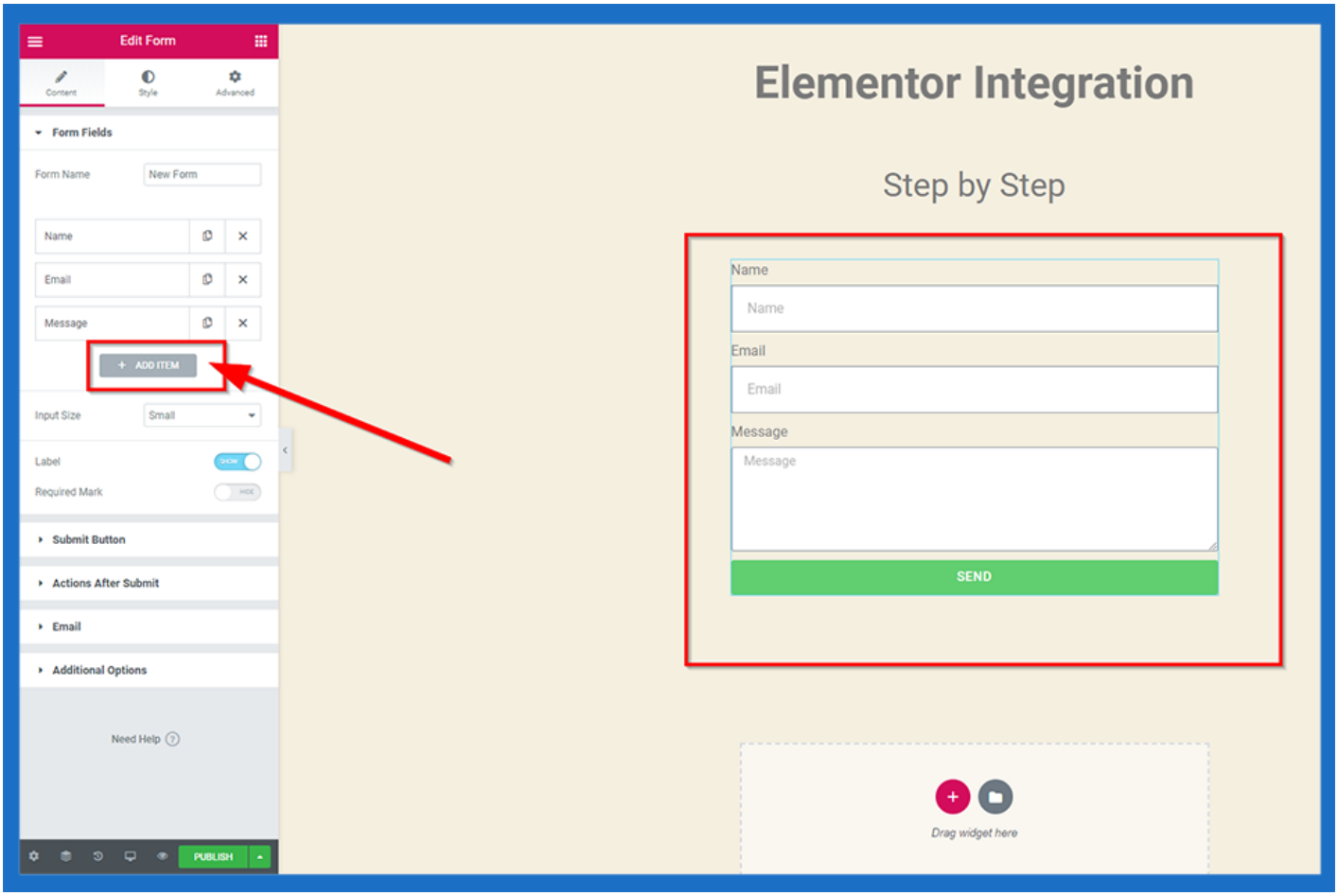
2. Click 'Edit with Elementor' Button



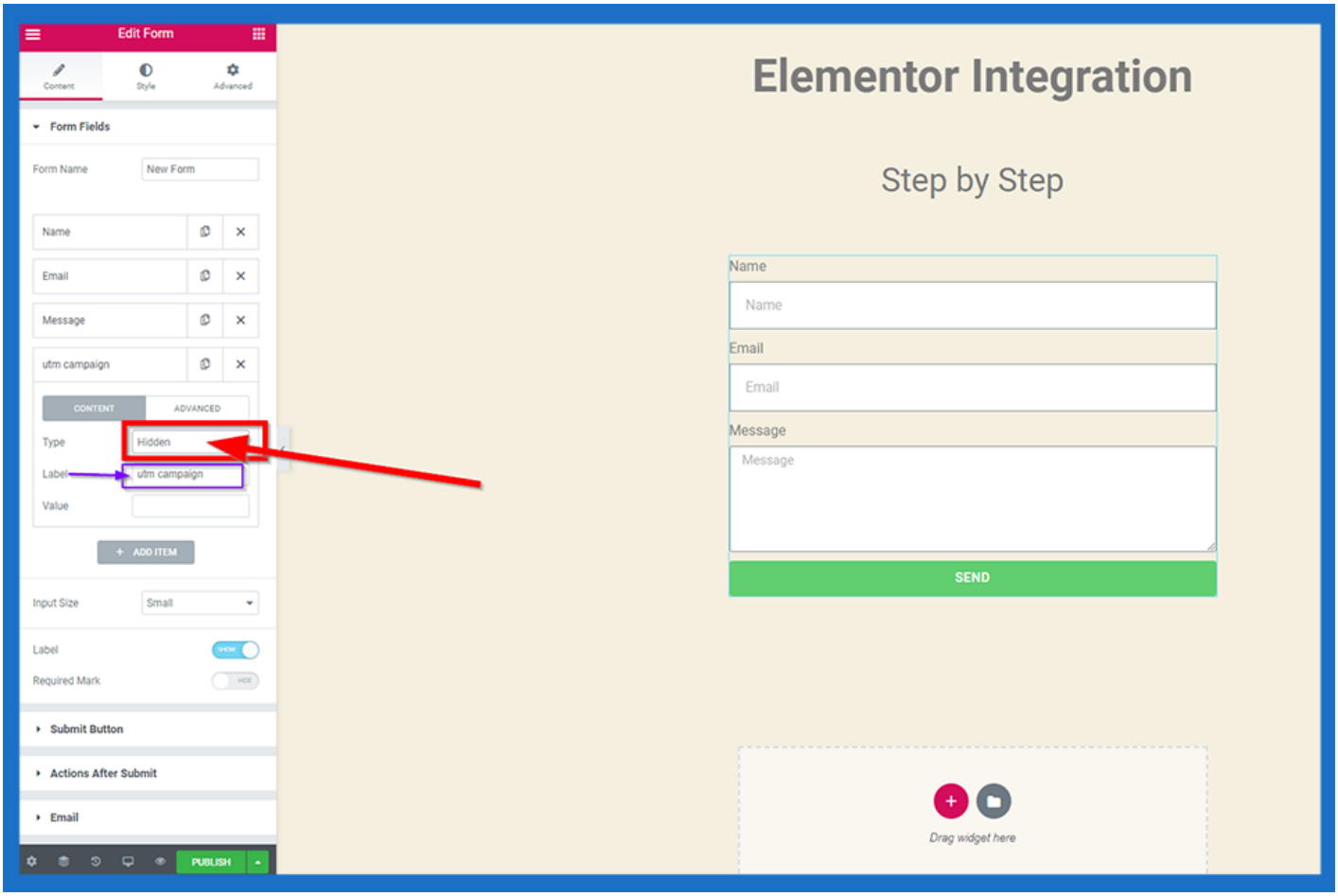
3. Search 'Form'



4. Click 'Add Item' Button

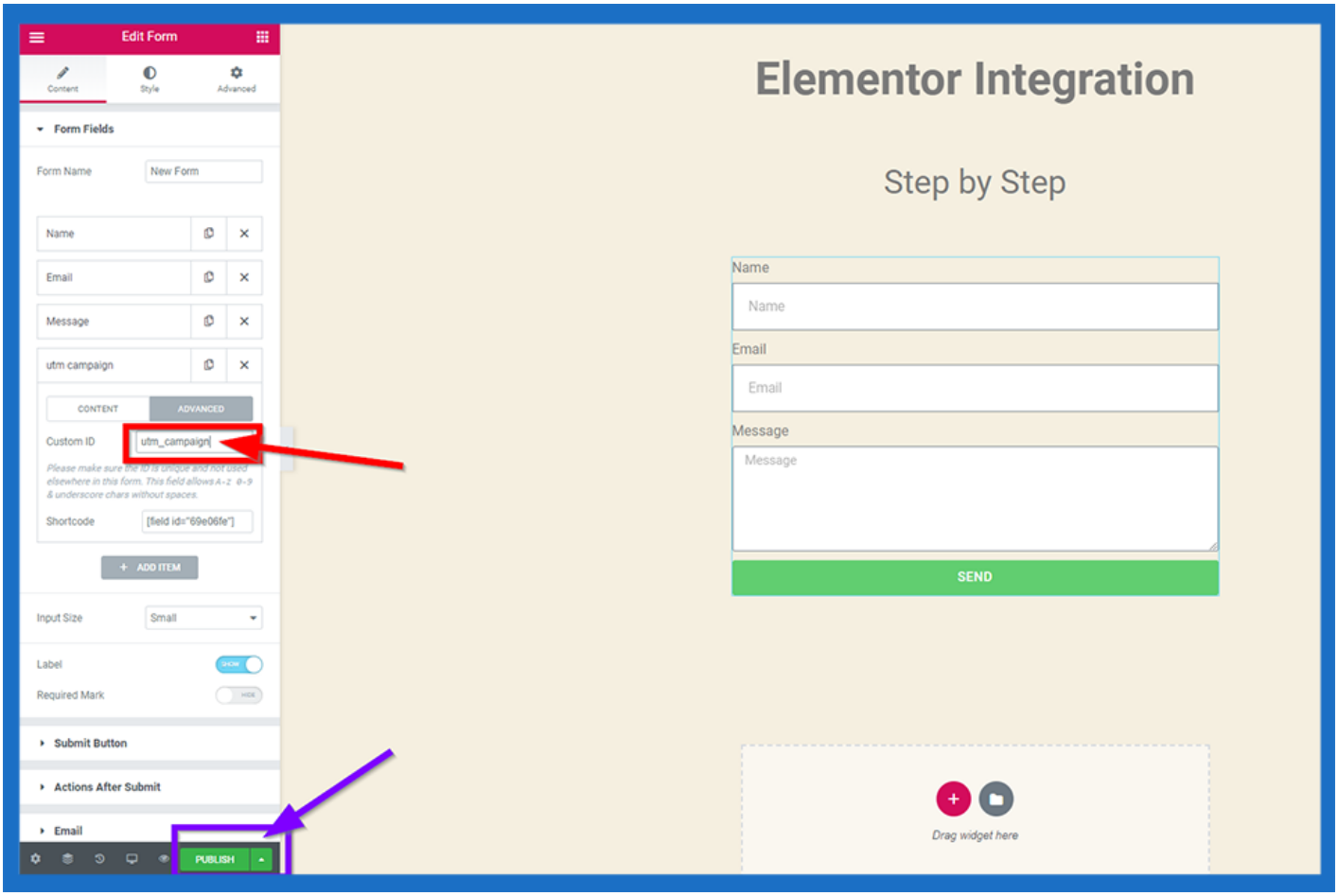


5. Select the Type as 'Hidden' and Give a name for Label



6. Click 'Advance', Give a name to Custom ID and then Click 'PUBLISH' button

□□Now You are ready!


Edit Form
Content
Style
Advanced
Form Fields
Form Name
New Form
Name
Email
Message
utm campaign
CONTENT
ADVANCED
Custom ID
utm_campaign
Please make sure the ID is unique and not used elsewhere in this form. This field allows A-z 0-9 & underscore chars without spaces.
Shortcode
[field id="69e06fe"]
ADD ITEM
Input Size
Small
Label
Required Mark
Submit Button
Actions After Submit
Email
PUBLISH
Elementor Integration
Step by Step
Name
Name
Email
Email
Message
Message
SEND
Drag widget here

Add cookie support to Elementor Pro

This method has been officially deprecated and archive only.

Please use Native Elementor Form Support

In case Elementor Pro doesn't capture UTMs as it is supposed to. You can try this reliable method that allows Elementor Pro to grab the UTMs from COOKIES.

Install the cookies module

First of all, download the cookies.php file from the attachment (left sidebar) and upload it to `wp-content/plugins/elementor-pro/modules/dynamic-tags/tags`

Acitvate cookies module

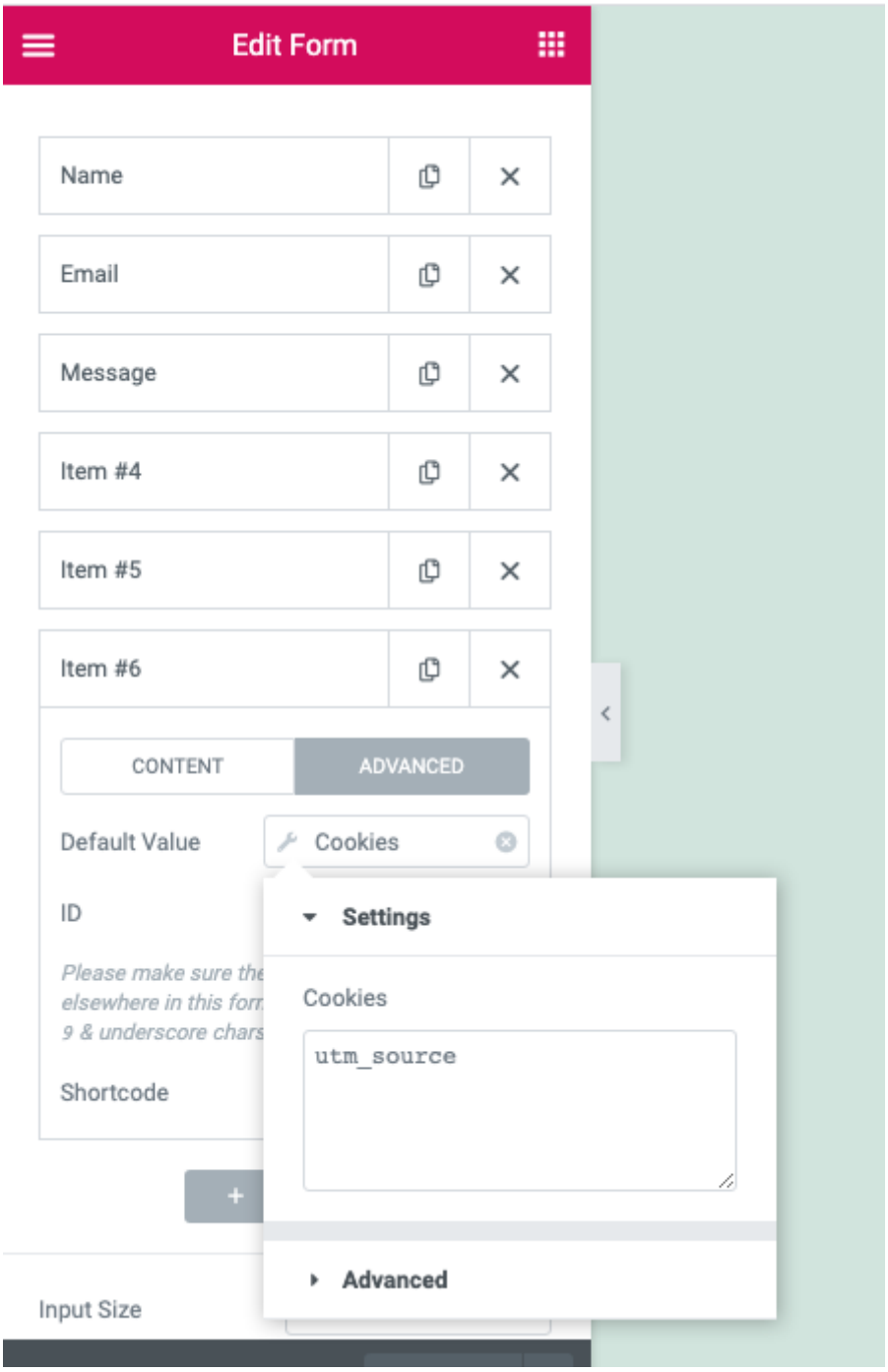
Go and edit the `wp-content/plugins/elementor-pro/modules/dynamic-tags/module.php:52` and add Cookies in the get_tag_classes_names function's array

```php
public function get_tag_classes_names() {
    return [
        'Archive_Description',
        'Archive_Meta',
        'Archive_Title',
        'Archive_URL',
        'Author_Info',
        'Author_Meta',
        'Author_Name',
        'Author_Profile_Picture',
        'Author_URL',
        'Comments_Number',
        'Comments_URL',
        'Page_Title',
        'Post_Custom_Field',
        'Post_Date',
        'Post_Excerpt',
        'Post_Featured_Image',
        'Post_Gallery',
        'Post_ID',
        'Post_Terms',
        'Post_Time',
        'Post_Title',
        'Post_URL',
        'Site_Logo',
        'Site_Tagline',
        'Site_Title',
        'Site_URL',
        'Internal_URL',
        'Current_Date_Time',
        'Request_Parameter',
        'Lightbox',
        'Featured_Image_Data',
        'Shortcode',
        'Cookies',
        'Contact_URL',
        'User_Info',
        'User_Profile_Picture',
    ];
}
```

Set your field to read the value from

Cookies.

Go to your form you'd like to edit, select Default Value as "Cookies" under "Advanced". And then enter the the parameter name in the text field as shown below.

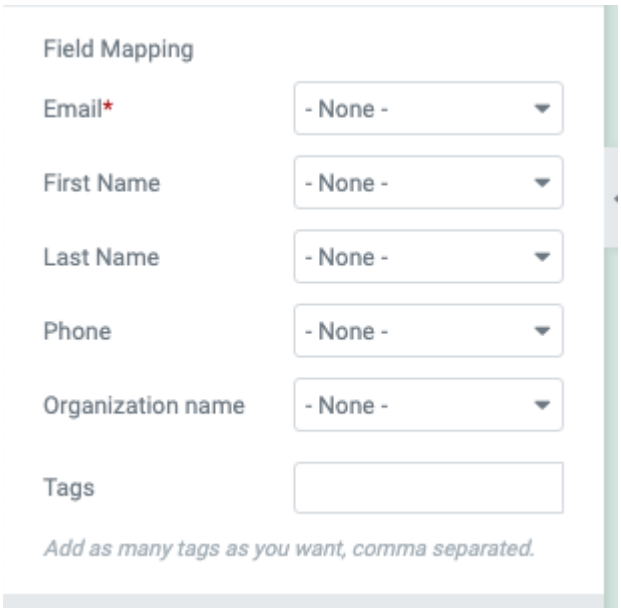


You can use any parameter name listed here Native WP Shortcodes

ActiveCampaign hidden fields to appear in Elementor Form

By default Elementor doesn't list to map hdden fields in Elementor Form

You can't map your form field to a hidden field in Elementor...

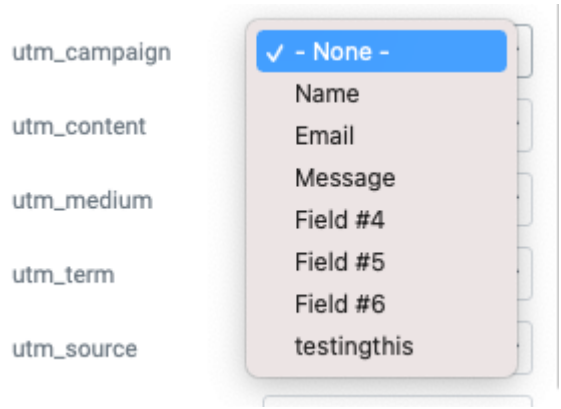


You can resolve this in two ways

1. change all the custom parameters from ActiveCampaign to text from hidden. They will immediately will be mappable.
2. edit elementor code (single line edit) wp-content/plugins/elementor-pro/modules/forms/classes/activecampaign-handler.php:131. Add hidden => 'text' as shown in the image.

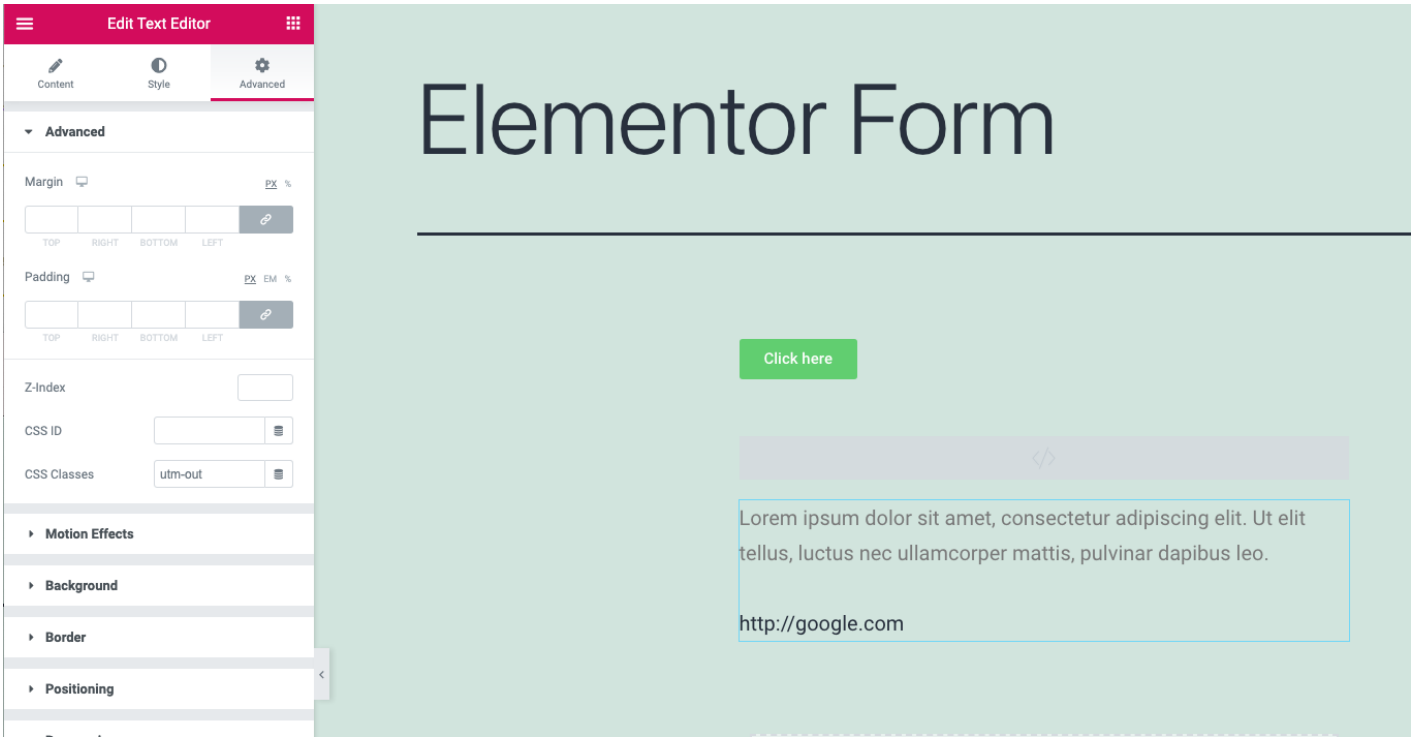
```
117
118     private function normalize_type( $type ) {
119         static $types = [
120             'text' => 'text',
121             'number' => 'number',
122             'address' => 'text',
123             'phone' => 'text',
124             'date' => 'text',
125             'url' => 'url',
126             'imageurl' => 'url',
127             'radio' => 'radio',
128             'dropdown' => 'select',
129             'birthday' => 'text',
130             'zip' => 'text',
131             'hidden' => 'text'
132         ];
133
```

After you are done either of those, you will be able to map the fields just fine (see the image)...

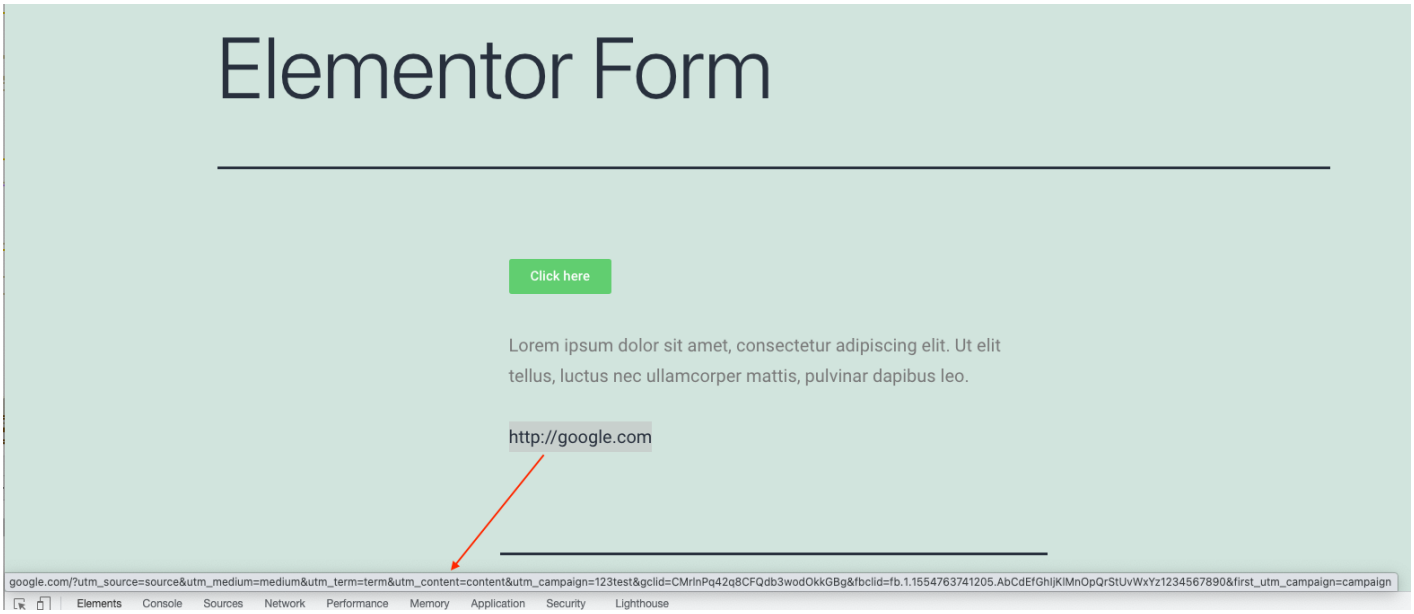


Appending UTM variables using Text Editor in Elementor

Simply add a class attribute `utm-out` to the your text editor...

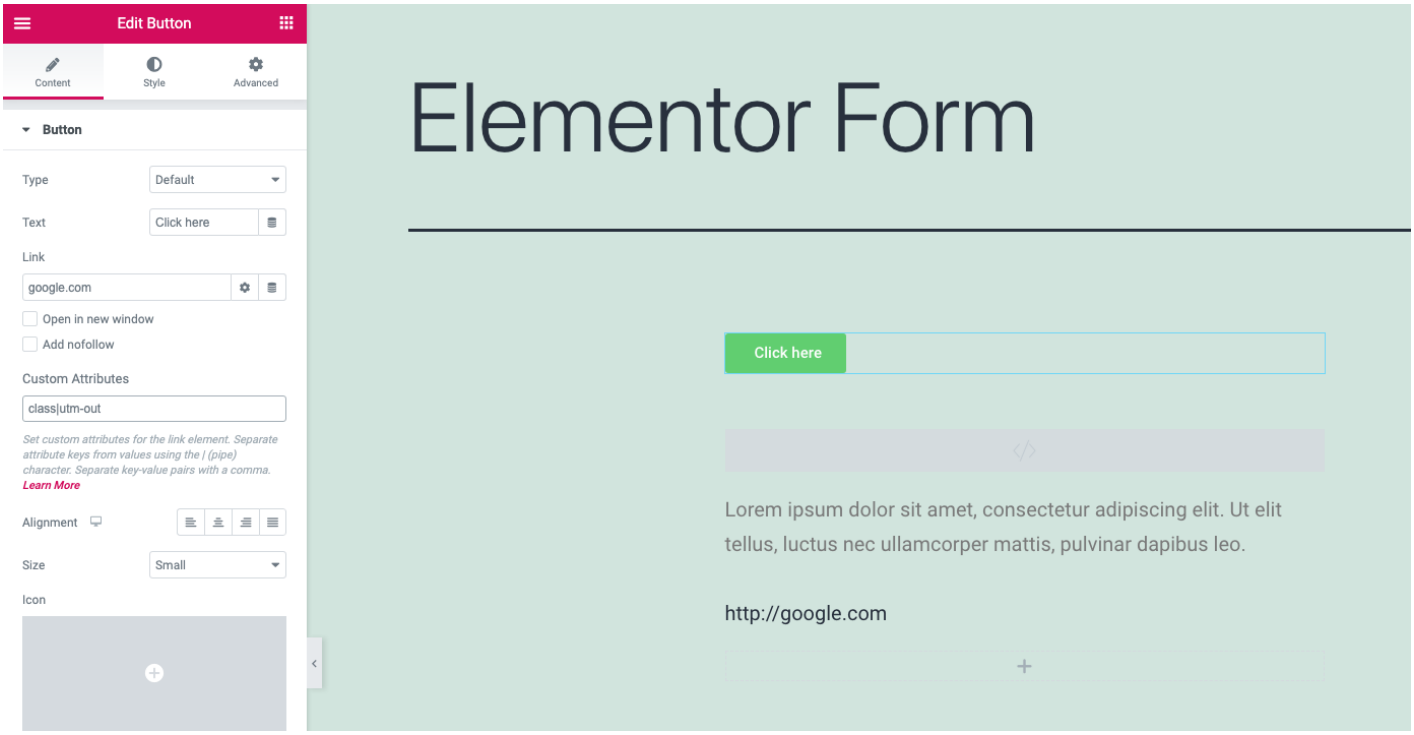


And the class variables `utm-out` will append UTMs to every single hyperlink within that text editor.


Elementor Form
Click here
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo.
http://google.com
google.com/?utm_source=source&utm_medium=medium&utm_term=term&utm_content=content&utm_campaign=123test&gclid=CMrlnPq42q8CFQdb3wodOkkGBg&fbclid=fb.1.1554763741205.AbCdEfGhIjKlMnOpQrStUvWxYz1234567890&first_utm_campaign=campaign
Elements
Console
Sources
Network
Performance
Memory
Application
Security
Lighthouse

Appending UTMs to the selective Buttons in Elementor

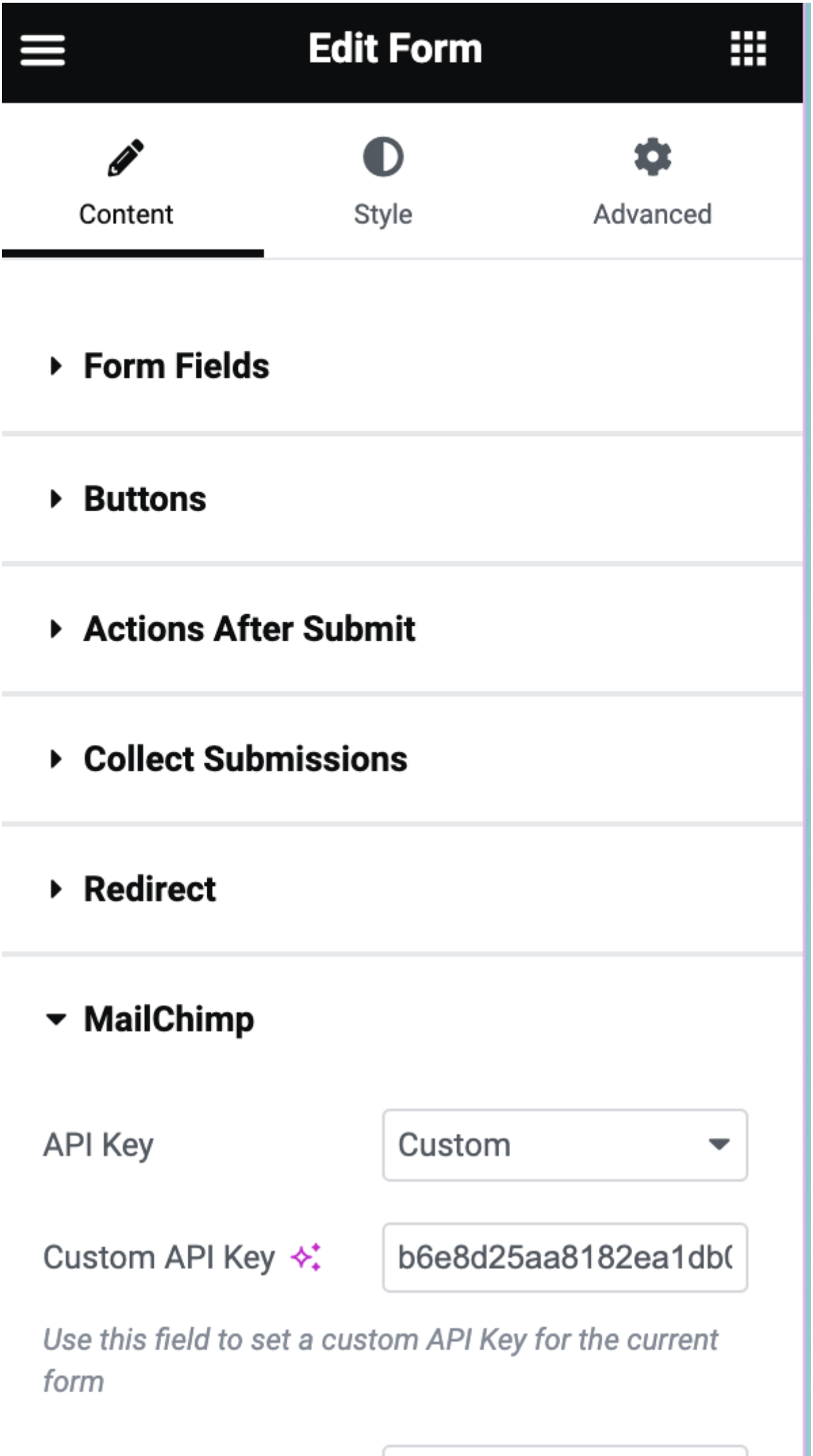
Simply add the magical `utm-out` class attribute to the button as custom attributes as `class|utm-out`



Elementor Integration with Mailchimp

First, implement as shown here in the Native Elementor Form Support.

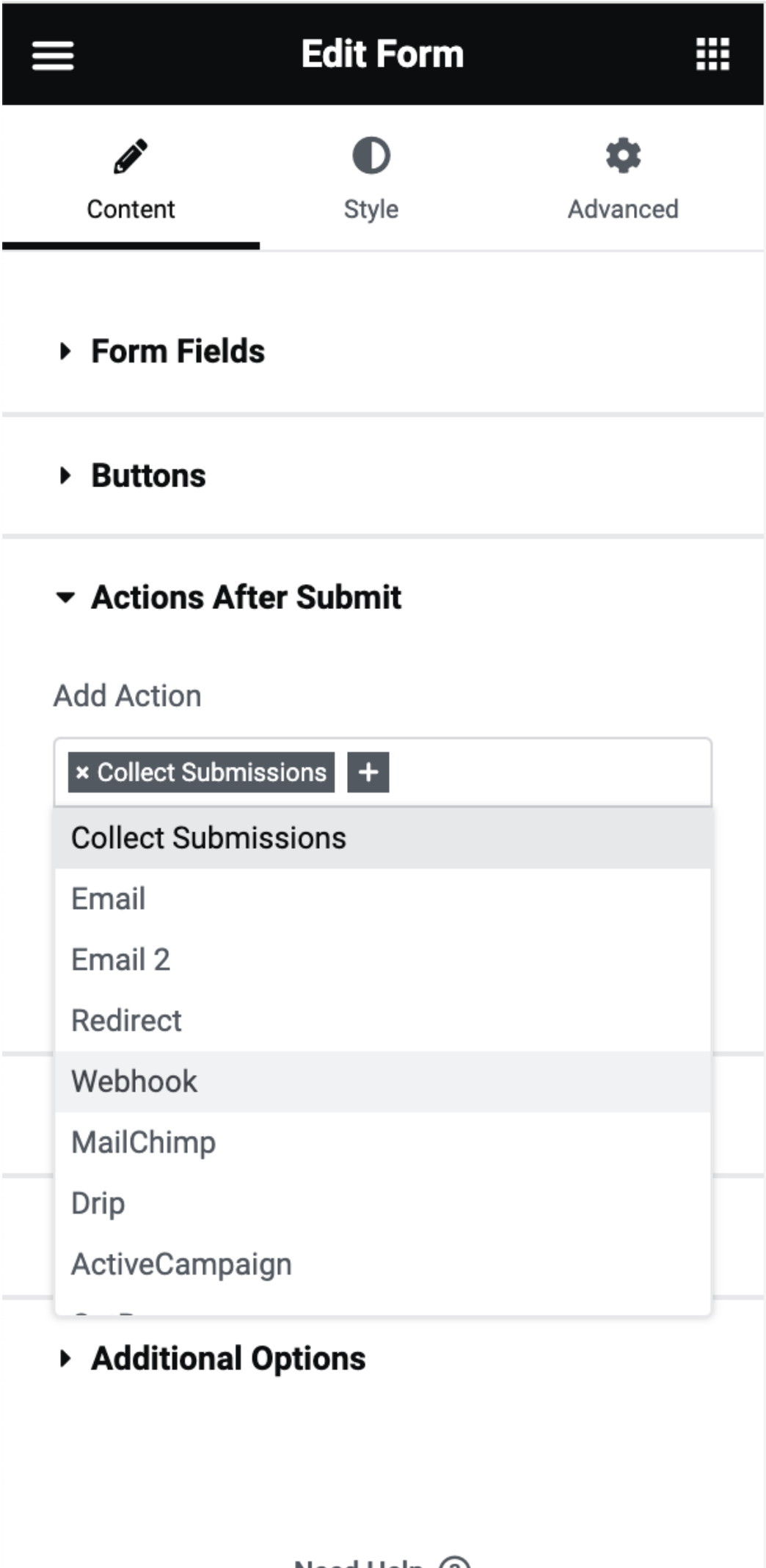
After doing so, enable MailChimp and proceed with the mapping as shown below:


Edit Form
Content
Style
Advanced
Form Fields
Buttons
Actions After Submit
Collect Submissions
Redirect
MailChimp
API Key
Custom
Custom API Key
b6e8d25aa8182ea1db(
Use this field to set a custom API Key for the current form

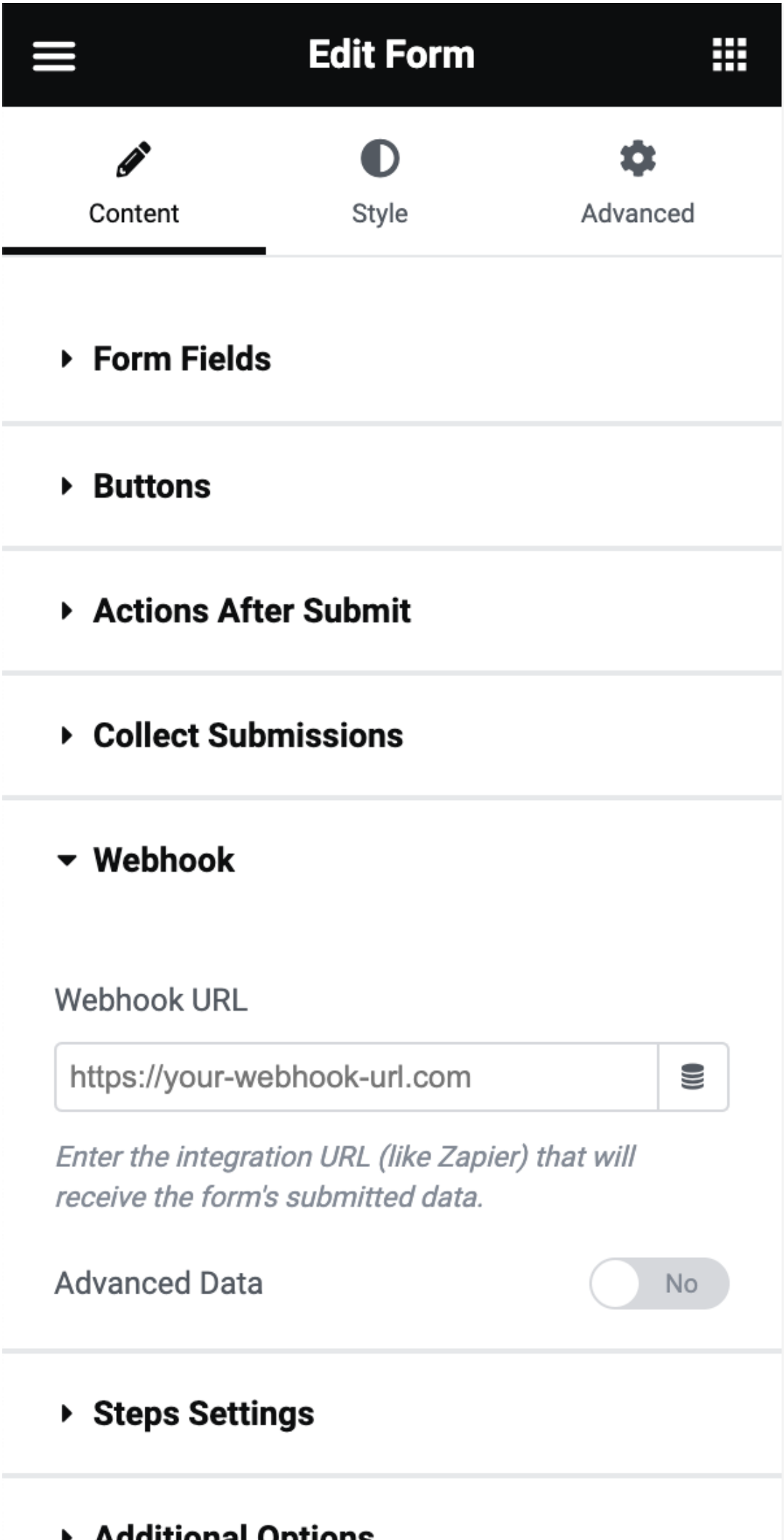
Syncing the form data to your CRM via Webhook

After setting up your Elementor Form with HandL UTM Grabber based on the documentation, the next step is to send this data to your CRM. One method is using a webhook service like Zapier or Integromat (Make).

1. Select "Webhook" under the Action After Submit menu in Elementor.


Edit Form
Content
Style
Advanced
Form Fields
Buttons
Actions After Submit
Add Action
× Collect Submissions
+
Collect Submissions
Email
Email 2
Redirect
Webhook
MailChimp
Drip
ActiveCampaign
Additional Options

2. A new menu item, "Webhook," will appear in the Edit Form section. Click "Webhook" to configure it.


Edit Form
Content
Style
Advanced
Form Fields
Buttons
Actions After Submit
Collect Submissions
Webhook
Webhook URL
https://your-webhook-url.com
Enter the integration URL (like Zapier) that will receive the form's submitted data.
Advanced Data
No
Steps Settings

3. Copy and paste your Zapier or Make URL into the designated field. Once the form is submitted, your selected service will receive the payload, including all the UTM data collected.