Easy Appointments Integration

HandL UTM Grabber / Tracker How to collect and track UTM variables via Easy Appointments step by step

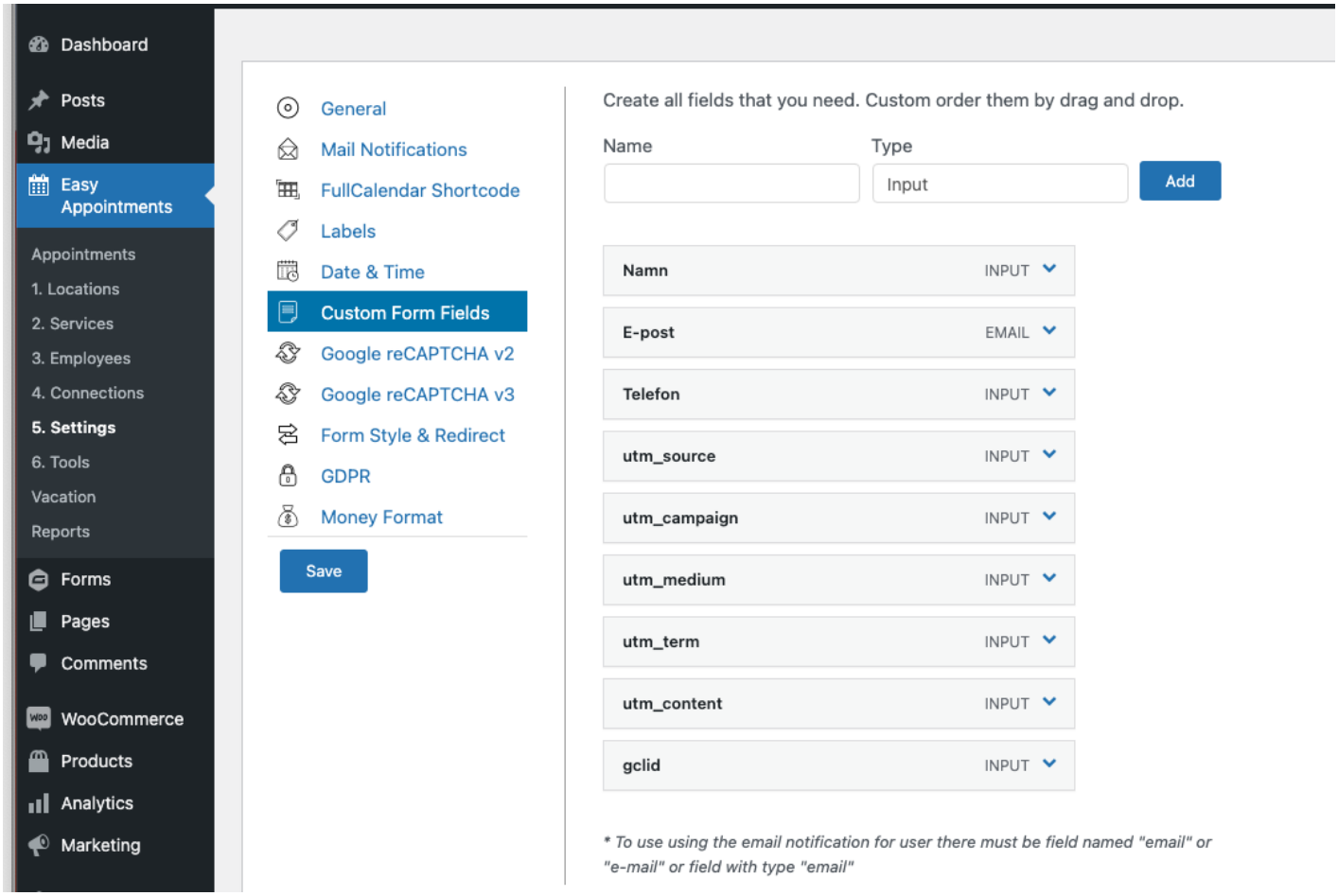
- Easy Appointments UTM integration

Easy Appointments UTM integration

1) Create the following custom fields in Easy Appointments WordPress plugin.

Go to Easy Appointments > Settings

```
utm_campaign – Collects utm_campaign variable.utm_source – Collects utm_source variable.
utm_term – Collects utm_term variable.
utm_medium – Collects utm_medium variable.
utm_content – Collects utm_content variable.
gclid – Collects gclid variable.
fbclid – Collects gclid variable.
```



it is very critical that you use the exact same name shown above as slug in order for our plugin collect and associate the UTMs

utm_source INPUT

Slug :

utm_source

Label

utm_source

Placeholder

Default value

You can put values from logged in user (list of keys: ID, user_login, user_pass, user_nicename, user_email, user_url, user_registered, user_activation_key, user_status, display_name, nickname, first_name, last_name, description, rich_editing, syntax_highlighting, comment_shortcuts, admin_color, use_ssl, show_admin_bar_front, locale, www0_capabilities, www0_user_level, dismissed_wp_pointers, aioseo_contact_methods_header, aioseo_twitter, aioseo_facebook, twitter, facebook, googleplus, linkedin, pinterest, last_update, _order_count, billing_first_name, billing_last_name, billing_company, billing_address_1, billing_address_2, billing_city, billing_postcode, billing_country, billing_state, billing_phone, billing_email, shipping_first_name, shipping_last_name, shipping_company, shipping_address_1, shipping_address_2, shipping_city, shipping_postcode, shipping_country, shipping_state, default_password_nag, session_tokens, wc_last_active, _woocommerce_persistent_cart_1, gform_recent_forms, _woocommerce_tracks_anon_id, www0_dashboard_quick_press_last_post_id, community-events-location)

Required :

Visible:

No, but rendered as hidden field

Delete | Apply

This is the bare minimum, you can add much more fields. Please see Native WP Shortcodes for the full list of parameters supported.

2) Confirm the fields prefilled automatically in your browser

