

Contact Form 7 Native Integration for Collecting UTM's

The screenshot shows the Contact Form 7 editor interface. At the top, there are tabs for 'Form', 'Mail', 'Messages', and 'Additional Settings'. The 'Form' tab is active. Below the tabs, there is a section titled 'Form' with a sub-header 'You can edit the form template here. For details, see [Editing form template.](#)'

A grid of widget options is displayed, including: text, email, URL, tel, number, date, text area, drop-down menu, checkboxes, radio buttons, acceptance, quiz, file, submit, utm_source, utm_medium, utm_term, utm_content, utm_campaign, fbclid, msckid, gclid, handl_original_ref, handl_landing_page, handl_ip, handl_ref, handl_url, email, username, gaclientid, organic_source, organic_source_str, and user_agent. The 'utm_source' and 'utm_medium' options are circled in red.

Below the widget grid, the form template code is visible, showing fields for 'Your Name (required)', 'Your Email (required)', 'Subject', and 'Your Message'. At the bottom of the code, there are UTM integration tags: [utm_campaign_cf7 utm_campaign_cf7-625], [utm_source_cf7 utm_source_cf7-995], [handl_url_cf7 handl_url_cf7-459], [handl_ref_cf7 handl_ref_cf7-56], [user_agent_cf7 user_agent_cf7-835], and a hidden field for Facebook Pixel: [fbp_i]<input type="hidden" name="fbp" value="%s" />[/fbp_i]. A submit button with the text 'Send' is also present.

A 'Save' button is located at the bottom left of the editor.

Revision #1

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