Calendly Integration

HandL UTM Grabber / Tracker How to collect and track UTM variables via Calendly step by step

- UTM Tracking in Calendly using init
- Track UTMs in Calendly

UTM Tracking in Calendly using init

Please insert the following code. Make sure replacing the URL with yours.

```
<!-- Calendly inline widget begin --><div id="handlCalendly" class="calendly-inline-widget"
style="min-width:320px;height:580px;" data-auto-load="false"><script type="text/javascript"
src="https://assets.calendly.com/assets/external/widget.js"></script>
<script>
setTimeout(function(){
    Calendly.initInlineWidget({
        url: 'https://calendly.com/YOUR_LINK/30min',        parentElement:
document.getElementById('handlCalendly'),
        utm: {
            utmCampaign: Cookies.get("utm_campaign"),            utmSource:
Cookies.get("utm_source"),
            utmMedium: Cookies.get("utm_medium"),            utmContent:
Cookies.get("utm_content"),
            utmTerm: Cookies.get("utm_term")
        }
   });
}, 1000);
</script>
</div>
```

You should see the UTMs after the booking in Calendly

Tuesday, September 27, 2022

08:00am - 09:00am

Handl Test
Event type **Request Demo**

Details

Mark as no-show

Edit Event Type

Filter by Event Type

Schedule Invitee Again

EMAIL
handltest@domain.com

LOCATION
This is a Zoom web conference.

INVITEE TIME ZONE
Central Time - US & Canada

QUESTIONS
Company Name
HandL Digital

Please share anything that will help prepare for our meeting.
testing

utm_campaign
testing

MEETING HOST
Host will attend this meeting

H

UTM PARAMETERS
UTM_Campaign=HandLTestCampaign
UTM_Source=HandLTestSource
UTM_Medium=HandLTestMedium
UTM_Content=HandLTestContent
UTM_Term=HandLTestTerm

Add meeting notes
(only the host will see these)

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Track UTMs in Calendly

Add class attributes to the iframe

```
<iframe class="utm-src" src="https://calendly.com/test" width="100%" height="100%"
frameborder="0"></iframe>
```