

# Capture UTMs in Brilliant Web-to-Lead for Salesforce

Edit your form and use the shortcode in the value field...

utm_campaign	Enabled <input checked="" type="checkbox"/>	Text	Label:			15
	Required <input type="checkbox"/>		Value:	[utm_campa		
	Delete <input type="checkbox"/>					

See here for the list of shortcodes you can use [Native WP Shortcodes](#)

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