Brilliant Web-to-Lead for Salesforce
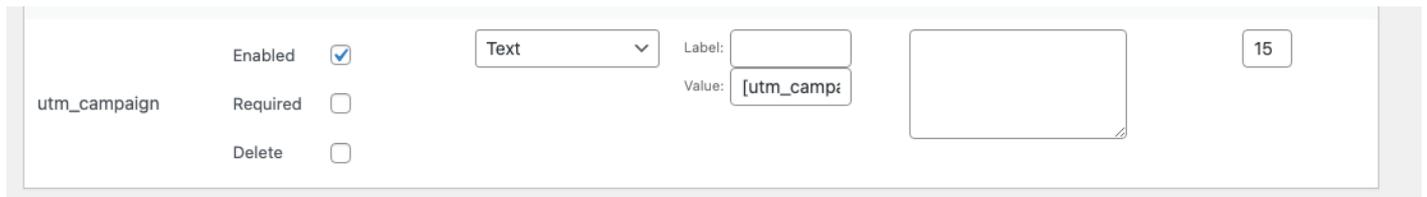
HandL UTM Grabber / Tracker How to collect and track UTM variables via Brilliant Web-to-Lead step by step

- Capture UTMs in Brilliant Web-to-Lead for Salesforce

Capture UTMs in Brilliant Web-to-Lead for Salesforce

Edit your form and use the shortcode in the value field...

See here for the list of shortcodes you can use Native WP Shortcodes