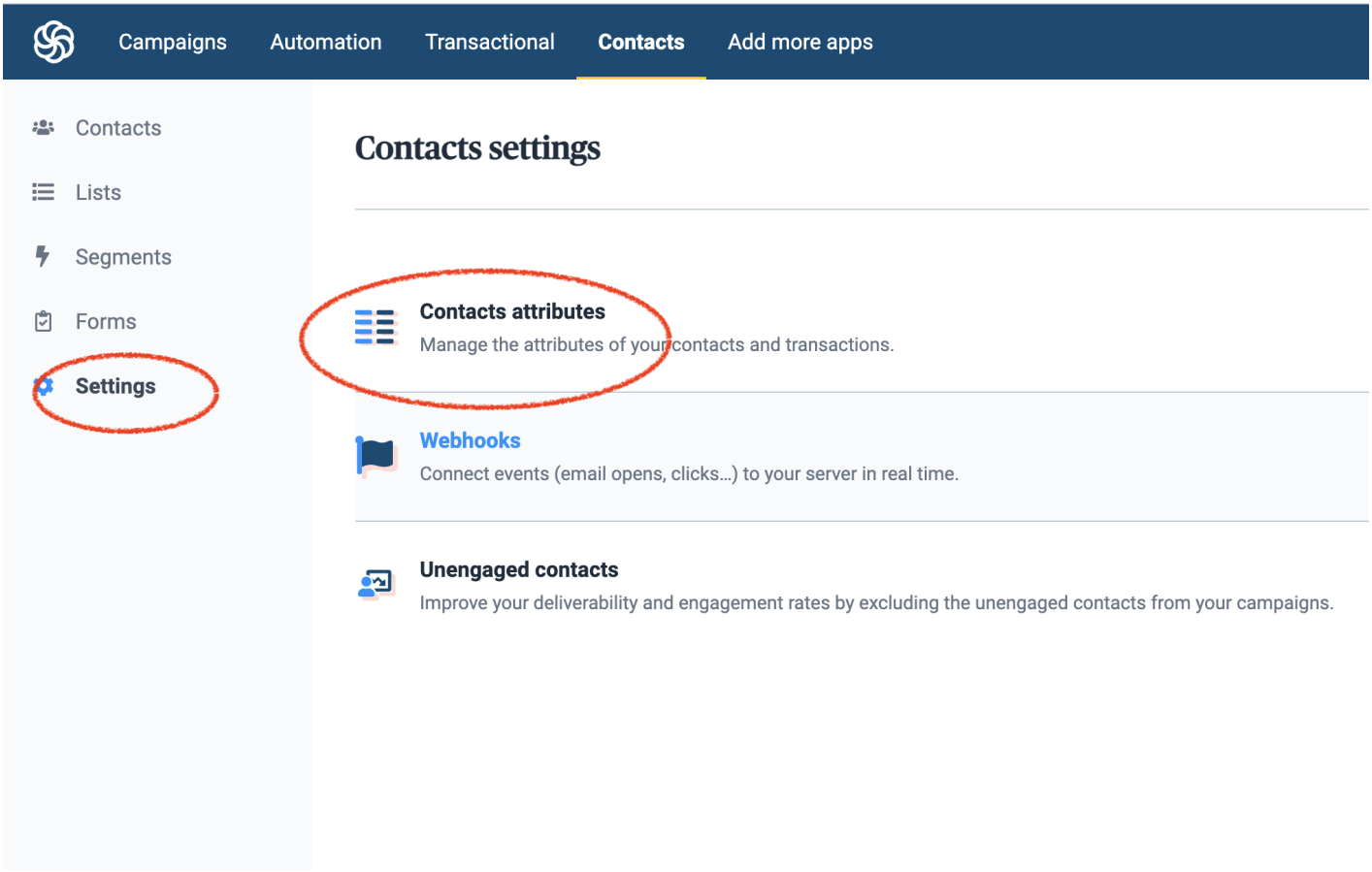
Brevo (Sendinblue)

- Track UTMs in Sendinblue form

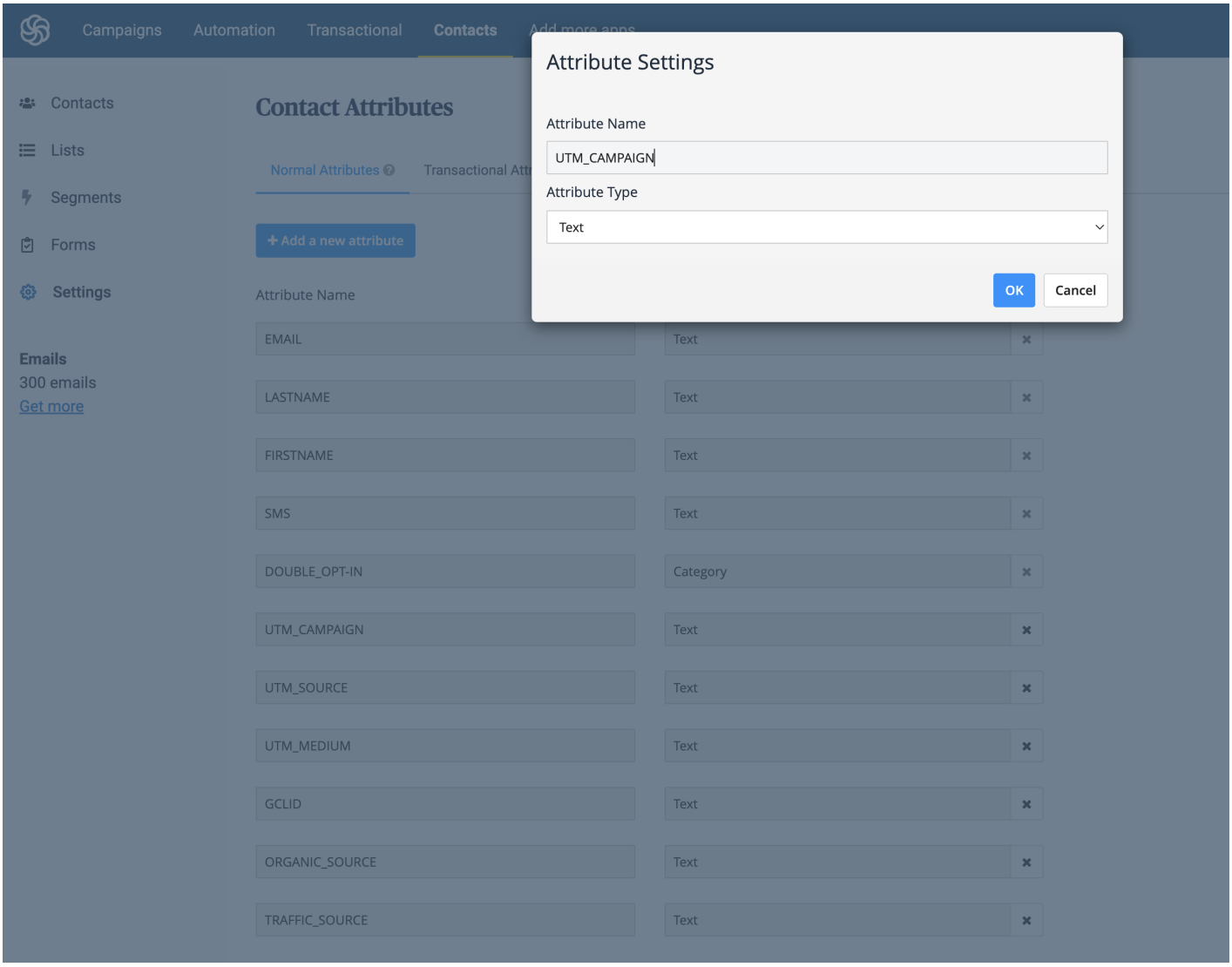
Track UTMs in Sendinblue form

Add Contact Attributes

Go to Settings > Contacts atributes

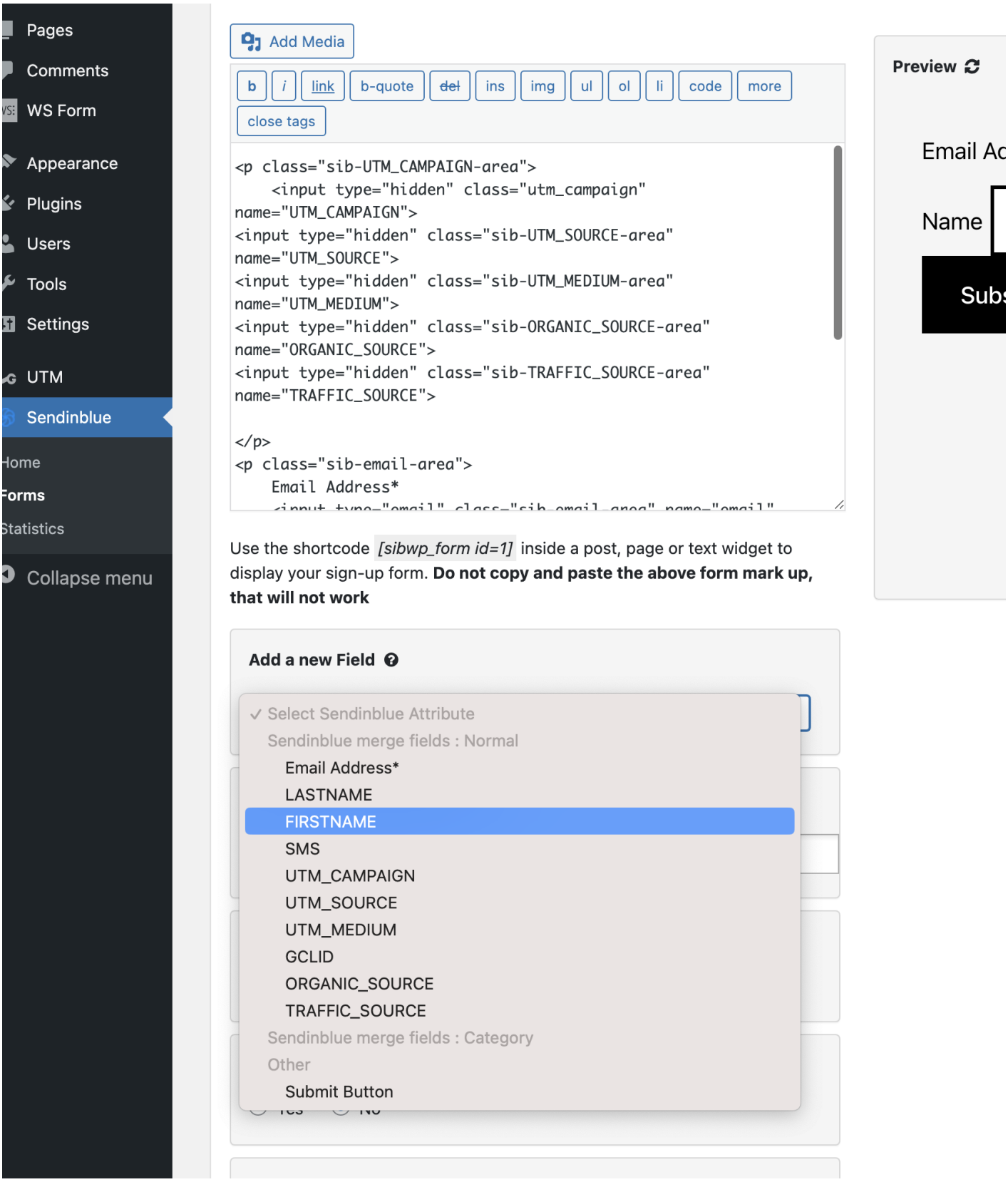


Add all the UTMs and other parameters from UTM Grabber as shown below. Native WP Shortcodes



Add the fields in your form

You can add the new fields in your form using "Add a new field" feature



Or simply copy paste the following code, anywhere in the form

```
<p class="sib-UTM_CAMPAIGN-area"> <input type="hidden" class="utm_campaign"
```

```
name="UTM_CAMPAIGN">
</p>
<p class="sib-UTM_SOURCE-area"> <input type="hidden" class="utm_source" name="UTM_SOURCE">
</p>
<p class="sib-UTM_MEDIUM-area"> <input type="hidden" class="utm_medium" name="UTM_MEDIUM">
</p>
<p class="sib-ORGANIC_SOURCE-area"> <input type="hidden" class="organic_source"
name="ORGANIC_SOURCE">
</p>
<p class="sib-TRAFFIC_SOURCE-area"> <input type="hidden" class="traffic_source"
name="TRAFFIC_SOURCE">
</p>
```

NOTE: interestingly the wrapper div is required :)

We have added only some UTMs, `organic_source` and `traffic_source` as an example. You can add as much fields as you wish.

Make sure the class variable matches with our naming convention here Native WP Shortcodes As long as you maintain that, our plugin will be able to aitofill the fields.

After that you can test and go to Sendinblue to confirm

asdada@asdad.com

Added by you on March 10th, 2023

Email campaigns
Subscribed

Transactional emails
Approved (1/1)

Information

LASTNAME
LASTNAME

FIRSTNAME
FIRSTNAME

SMS
+1

EMAIL
asdada@asdad.com

DOUBLE_OPT-IN
Select DOUBLE_OPT-IN

UTM_CAMPAIGN
SpringSale

UTM_SOURCE
Google

UTM_MEDIUM
cpc

GCLID
GCLID

ORGANIC_SOURCE
https://handl-sandbox/

TRAFFIC_SOURCE
Paid

Add a note | Compose an email | Import a file | New deal

Overview

Email campaigns

Sent	Delivered	Unique opening	Unique clicks
0	0% (0)	0% (0)	0% (0)

History

All | Marketing | CRM & Conversations | Contact updates

March 2023

Added by **WORDPRESS**
4 hours ago

Contact added to the list(s): (#2) Your first list
4 hours ago