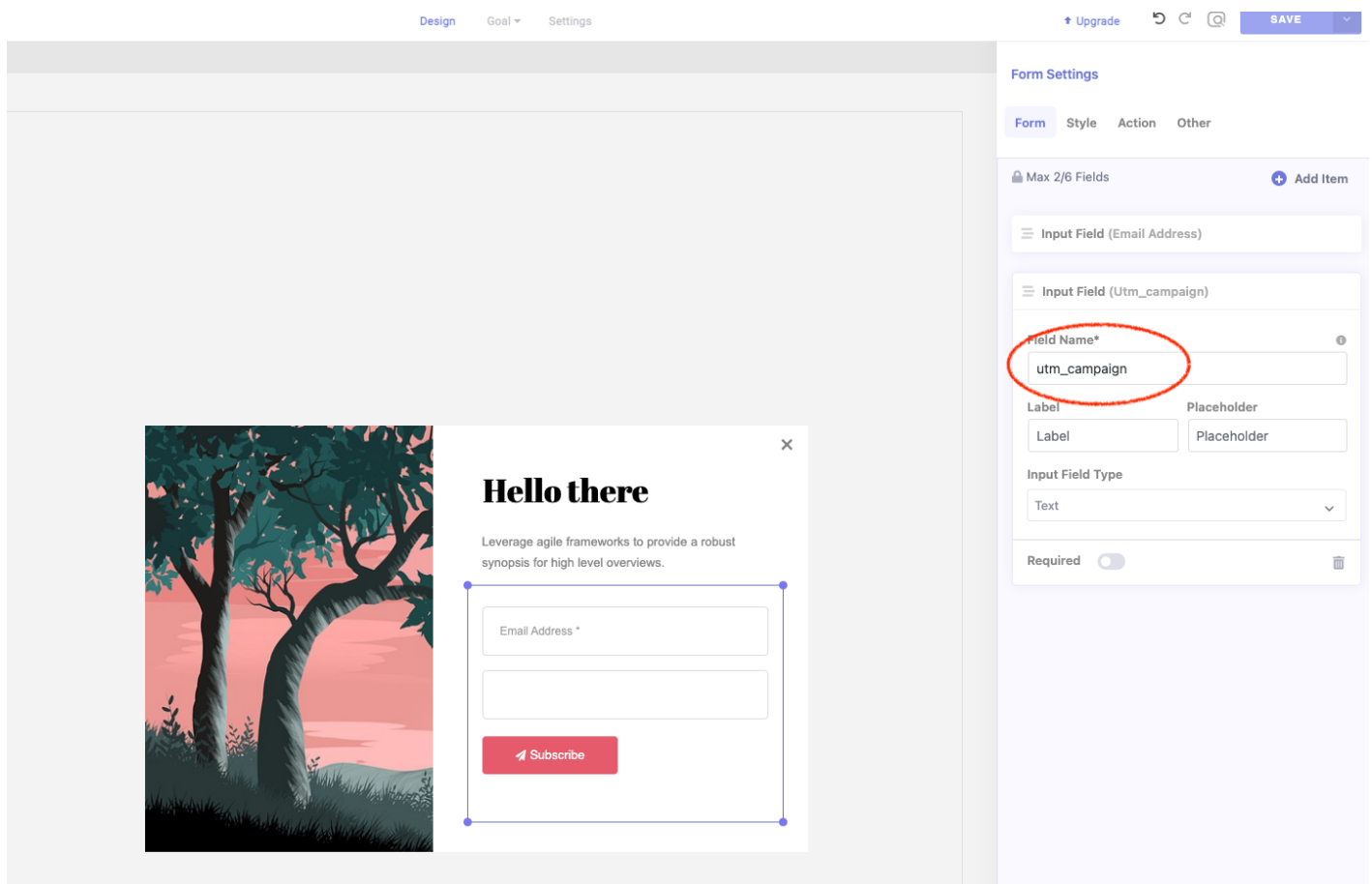


Brave (widget) builder UTM capture Integration

Create the fields in Brave Form

As shown before. Field Name **MUST** match our parameter name. See our parameter name here [Native WP Shortcodes](#)



The screenshot displays the Brave Form builder interface. On the left, a preview of a form titled "Hello there" is shown, featuring a tree illustration and a "Subscribe" button. On the right, the "Form Settings" panel is visible, showing a list of fields. The second field, "Input Field (Utm_campaign)", is selected, and its "Field Name*" is set to "utm_campaign", which is circled in red. The "Label" and "Placeholder" fields are also visible, both set to "Label" and "Placeholder" respectively. The "Input Field Type" is set to "Text", and the "Required" toggle is turned on.

Add the following JS codes in your WP's footer

```
<script>
jQuery( document ).ready(function() {
  Object.entries(brave_popup_formData).forEach(entry => {
    var [k, v] = entry;
    var fields = JSON.parse(v.fields)
```

```
Object.entries(fields).forEach(entry2 => {  
  var [k2, v2] = entry2;  
  if (v2.uid && handl_utm_all_params.indexOf(v2.uid) > -1){  
    jQuery('#brave_form_field'+k2).hide()  
    jQuery('[name="'+k2+'"]').attr('value',Cookies.get(v2.uid))  
  }  
})  
})  
})  
})  
</script>
```

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