

Tracking UTM's in BitForm

Integration is straightforward. When creating your form, ensure the name matches exactly with our naming convention as outlined in the [Native WP Shortcodes](#) guide.

That's all you need to do!

The screenshot displays the 'Contact Form Builder' interface. On the left, a sidebar lists various form fields: First Name, Last Name, Text (highlighted in red), Multiline Text, Email, Number, Select, Radio Button, Checkbox, Dropdown, File Upload, Advance, Country, Currency, Phone Number, Username, and Password. The main workspace shows a form titled 'Step-1' with a 'Submit' button. The form contains four fields: 'Name*' (with value 'John Doe'), 'Email*' (with value 'example@mail.com'), 'UTM Campaign' (with placeholder 'Placeholder...'), and 'UTM Source' (with placeholder 'Placeholder...'). The 'UTM Source' field is selected, and its settings are shown in the right sidebar. The sidebar settings for 'UTM Source' include: Field key (b7-7), Name (utm_source), Label (checked), UTM Source (checked), Leading icon (info icon), Trailing icon (info icon), Subtitle (unchecked), Admin Label (unchecked), Size & Position (expanded), Input icons (info icon), Placeholder (checked), and Helper Text (unchecked). A note at the bottom of the sidebar states: 'Note: This feature is only available to BiliForm Pro users. Upgrade to unlock it. Check out our documentation to learn more about BiliForm Pro.'

We have shown examples for `utm_campaign` and `utm_source`, but you can add all parameters as hidden fields to track them effectively.

Contact Form						
	#	Name	Email	UTM Campaign	UTM Source	Status
<input type="checkbox"/>	1	John Doe	example@example.com	your_campaign	your_source	Unread

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