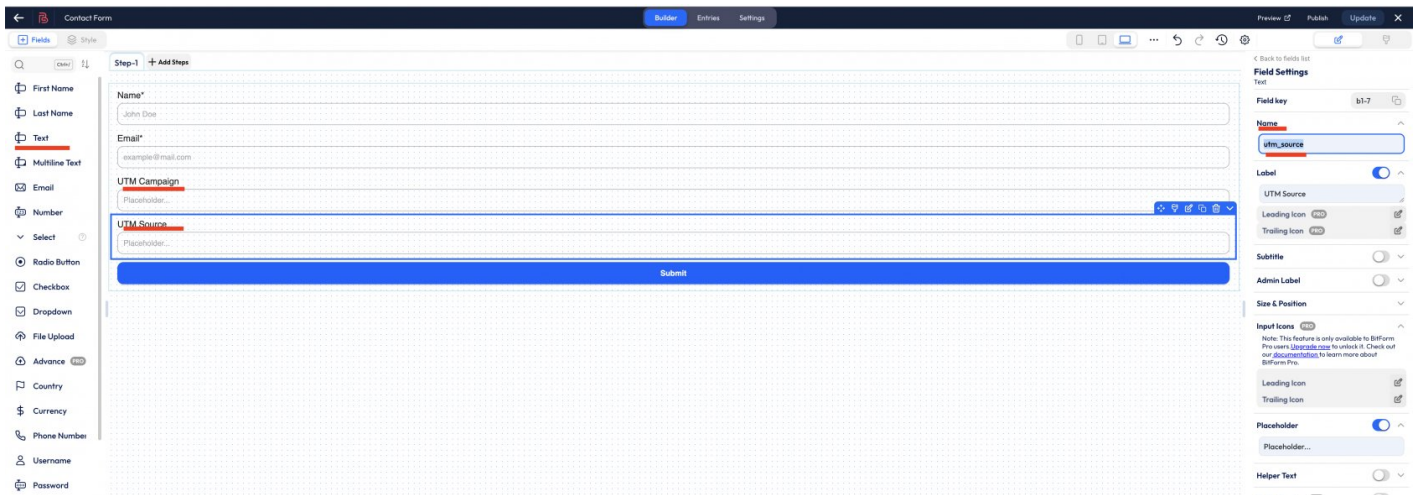


# Tracking UTM's in BitForm

Integration is straightforward. When creating your form, ensure the name matches exactly with our naming convention as outlined in the [Native WP Shortcodes](#) guide.

That's all you need to do!



We have shown examples for `utm_campaign` and `utm_source`, but you can add all parameters as hidden fields to track them effectively.

A screenshot of the BitForm 'Entries' view, showing a table of form submissions. The table has columns for '#', 'Name', 'Email', 'UTM Campaign', 'UTM Source', and 'Status'. One entry is visible with the following data: # 1, Name John Doe, Email example@example.com, UTM Campaign your\_campaign, UTM Source your\_source, and Status Unread.

#	Name	Email	UTM Campaign	UTM Source	Status
1	John Doe	example@example.com	your_campaign	your_source	Unread

Revision #1

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