

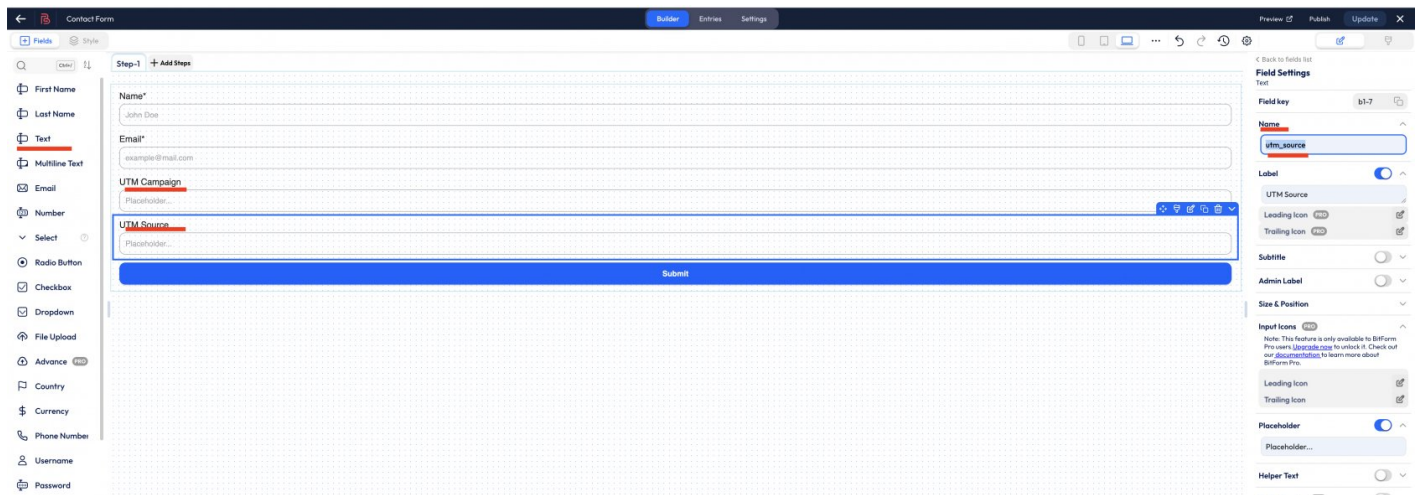
Bit Form

- [Tracking UTMs in BitForm](#)

Tracking UTMs in BitForm

Integration is straightforward. When creating your form, ensure the name matches exactly with our naming convention as outlined in the [Native WP Shortcodes](#) guide.

That's all you need to do!



We have shown examples for `utm_campaign` and `utm_source`, but you can add all parameters as hidden fields to track them effectively.

The screenshot shows the 'Entries' tab in the BitForm interface, displaying a table of form submissions. The table has columns for Name, Email, UTM Campaign, UTM Source, and Status. The first entry shows a submission from John Doe with the email example@example.com, UTM Campaign 'your_campaign', and UTM Source 'your_source'. The status is 'Unread'.

#	Name	Email	UTM Campaign	UTM Source	Status
1	John Doe	example@example.com	your_campaign	your_source	Unread