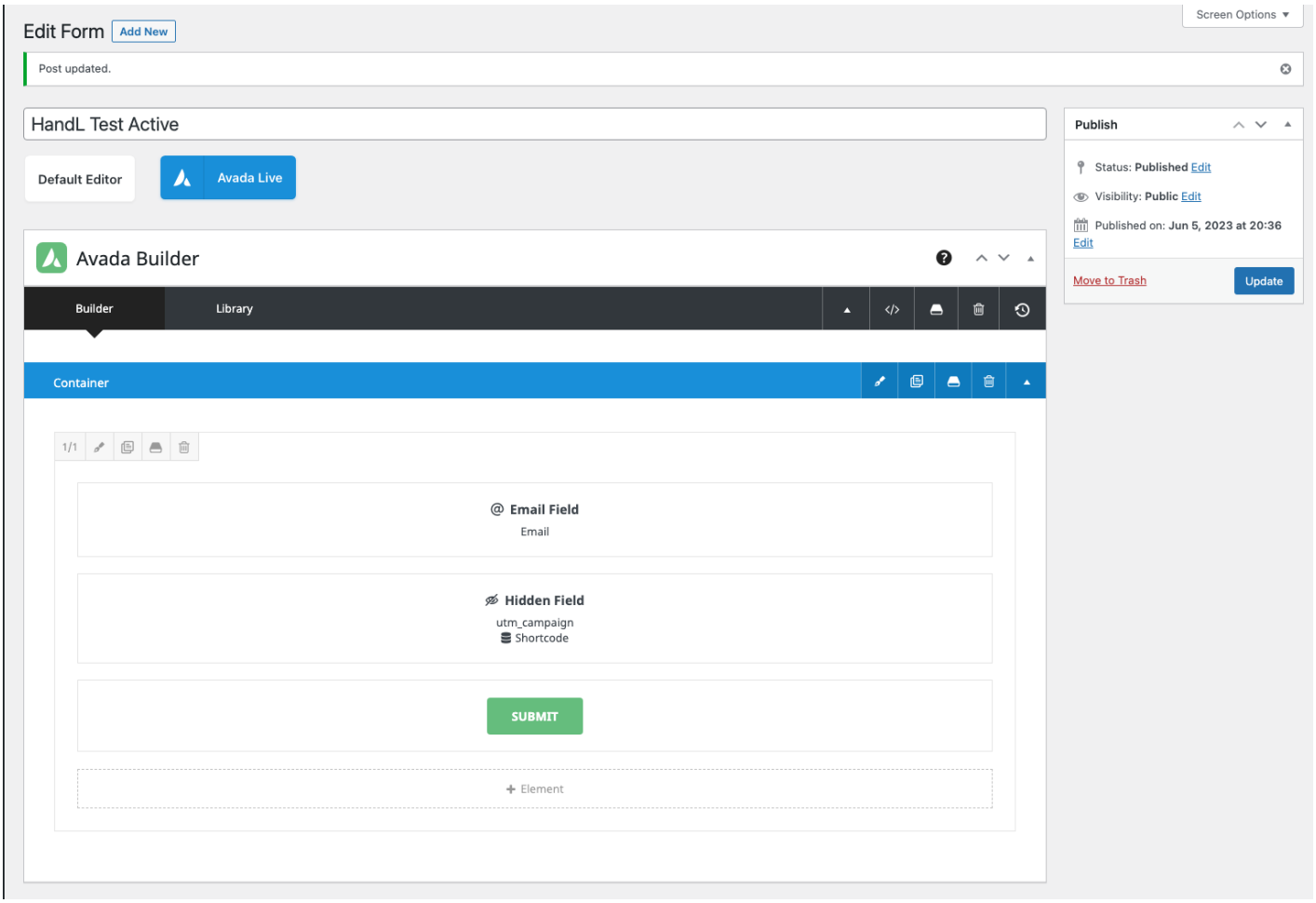
Avada Fusion Form

- UTM Tracking in Avada Fusion Form

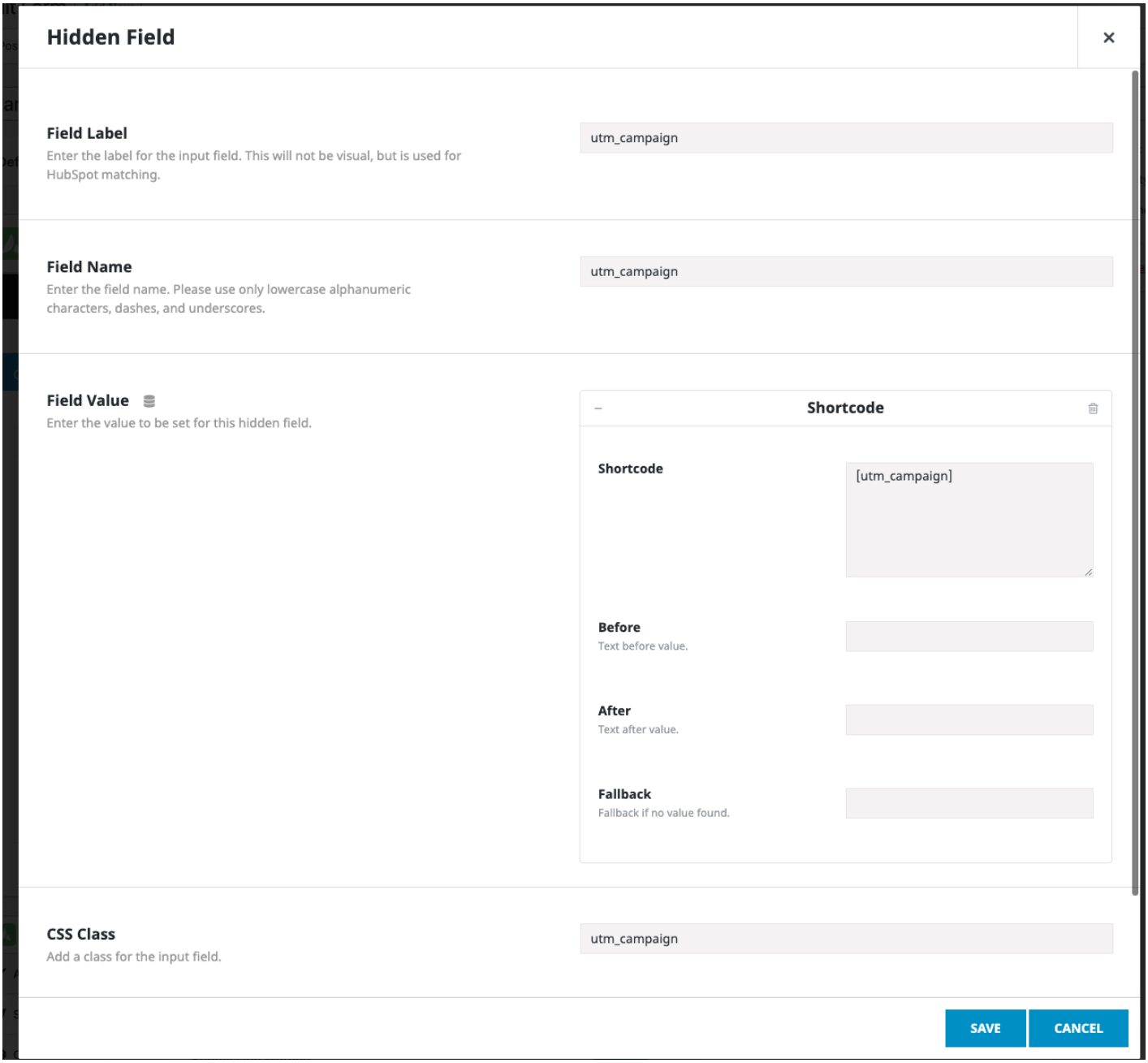
UTM Tracking in Avada Fusion Form

Create your form in Avada



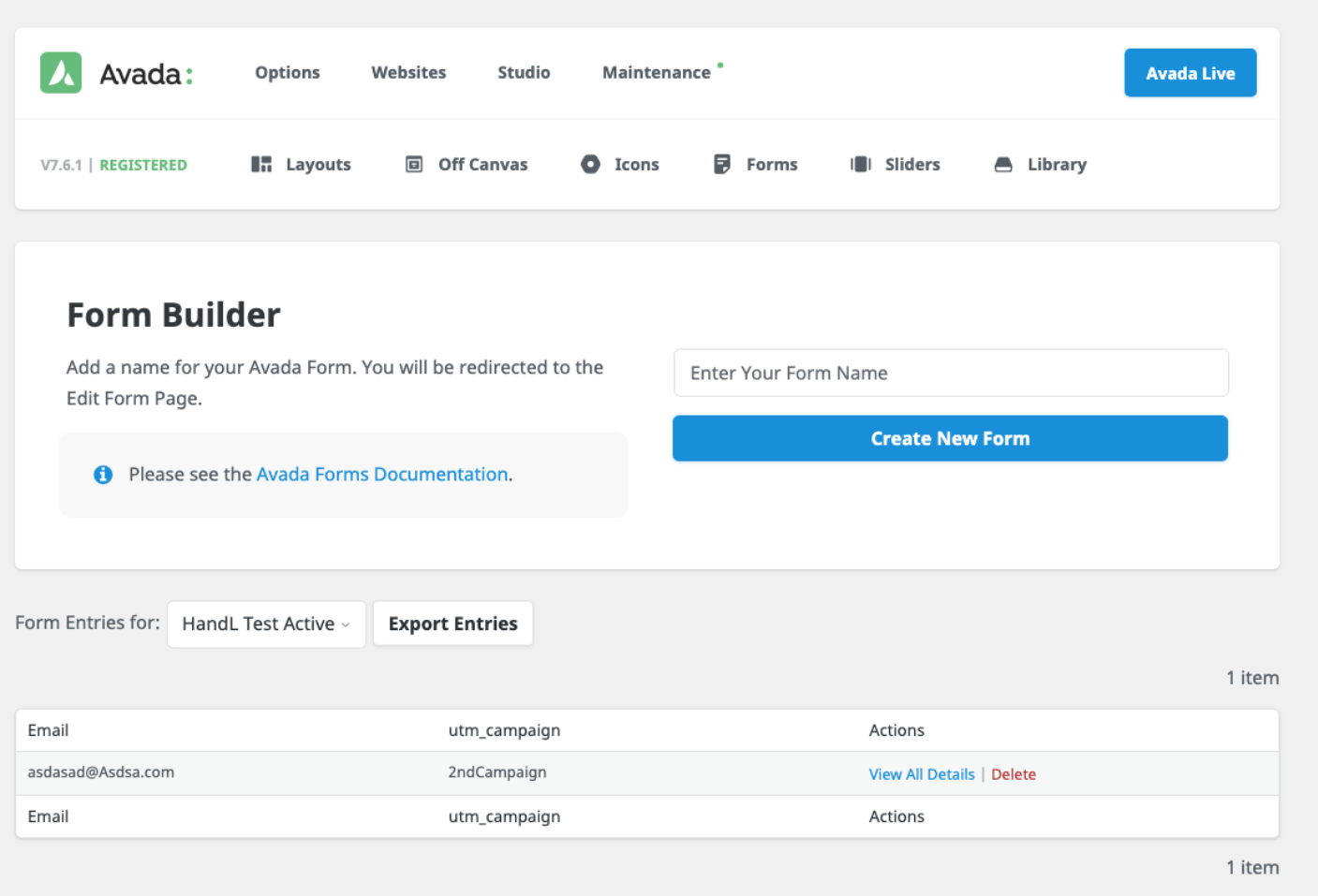
And add the hidden fields like this

It must have CSS class matching to our naming convention here Native WP Shortcodes.

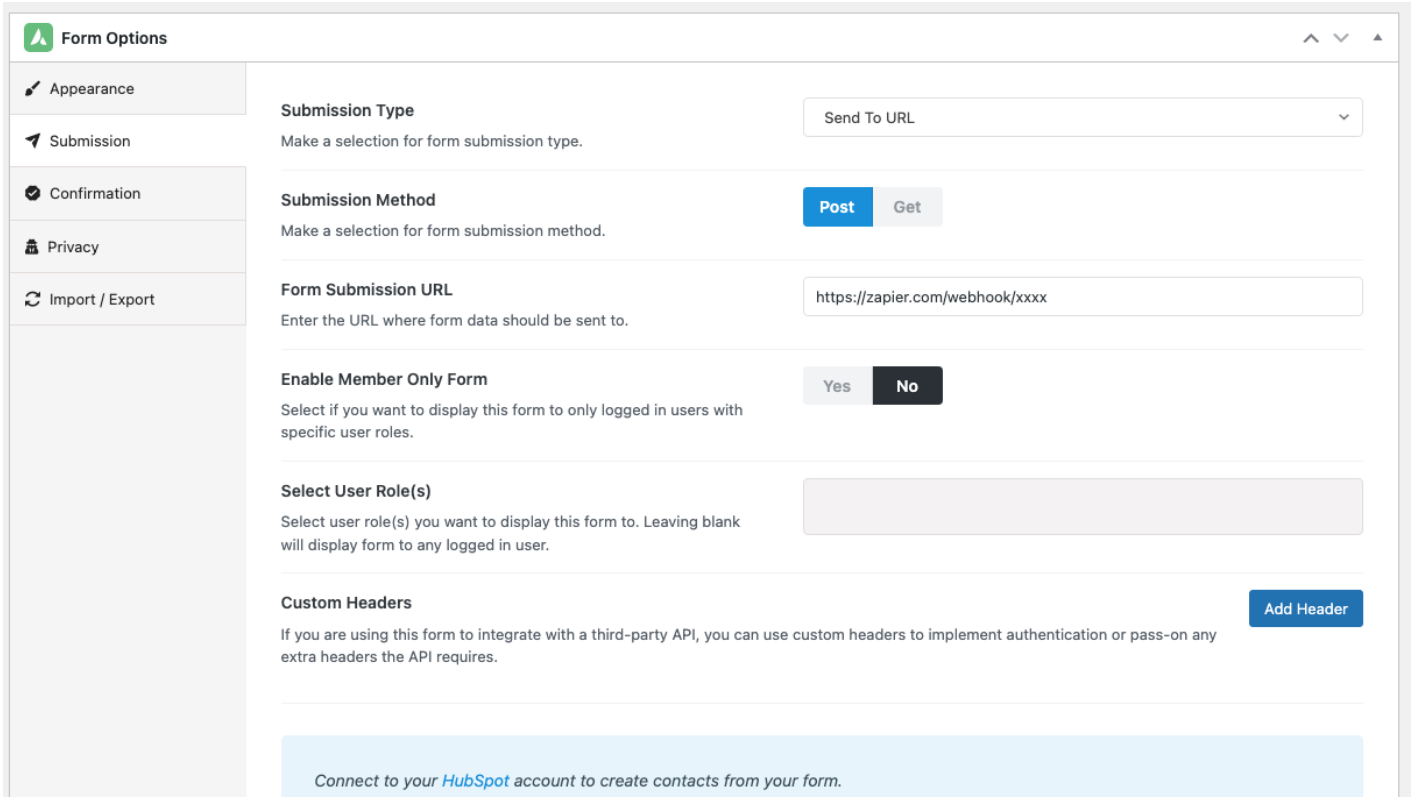


Here we only demonstated utm_campaign, you can add other fields very similarly as well.

If you do testing, you should see the UTM params in the Form Builder submission section



If you want to send this data outside of your WordPress like Salesforce or Hubspot. You can use submission type as "Send To URL" to send the data to your Webhook in Zapier. And you can sync the data to your favorite CRM within Zapier.


Form Options
Appearance
Submission
Confirmation
Privacy
Import / Export
Submission Type
Make a selection for form submission type.
Send To URL
Submission Method
Make a selection for form submission method.
Post
Get
Form Submission URL
Enter the URL where form data should be sent to.
https://zapier.com/webhook/xxxx
Enable Member Only Form
Select if you want to display this form to only logged in users with specific user roles.
Yes
No
Select User Role(s)
Select user role(s) you want to display this form to. Leaving blank will display form to any logged in user.
Custom Headers
If you are using this form to integrate with a third-party API, you can use custom headers to implement authentication or pass-on any extra headers the API requires.
Add Header
Connect to your HubSpot account to create contacts from your form.