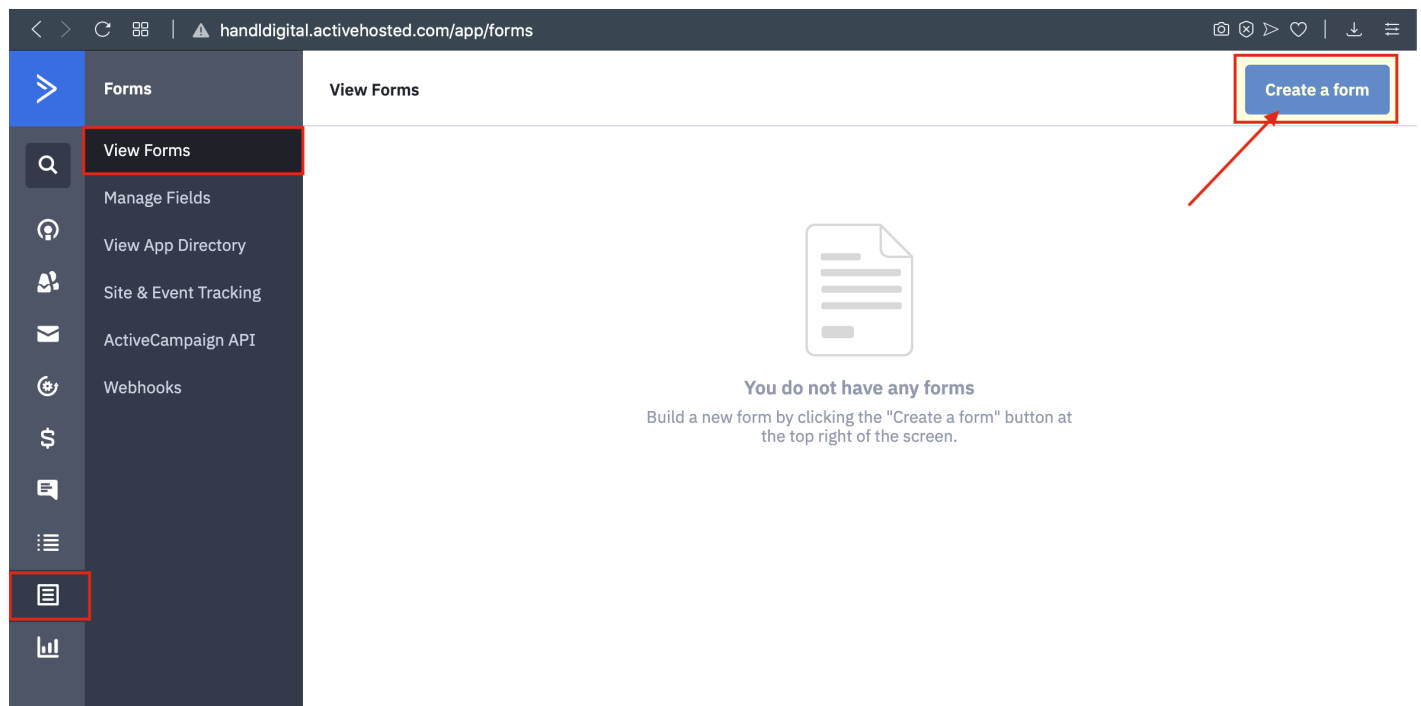


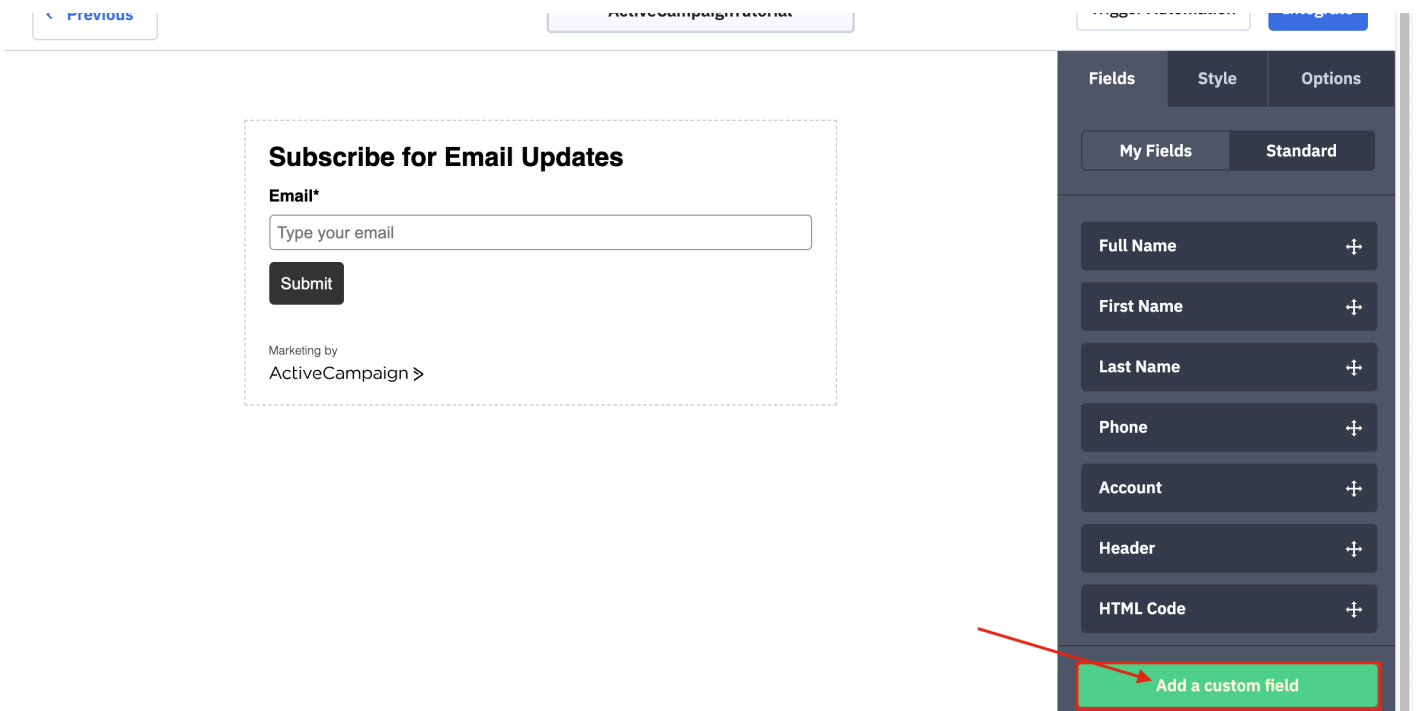
Active Campaign

1.Go To Forms and Create A Form In Active Campaign

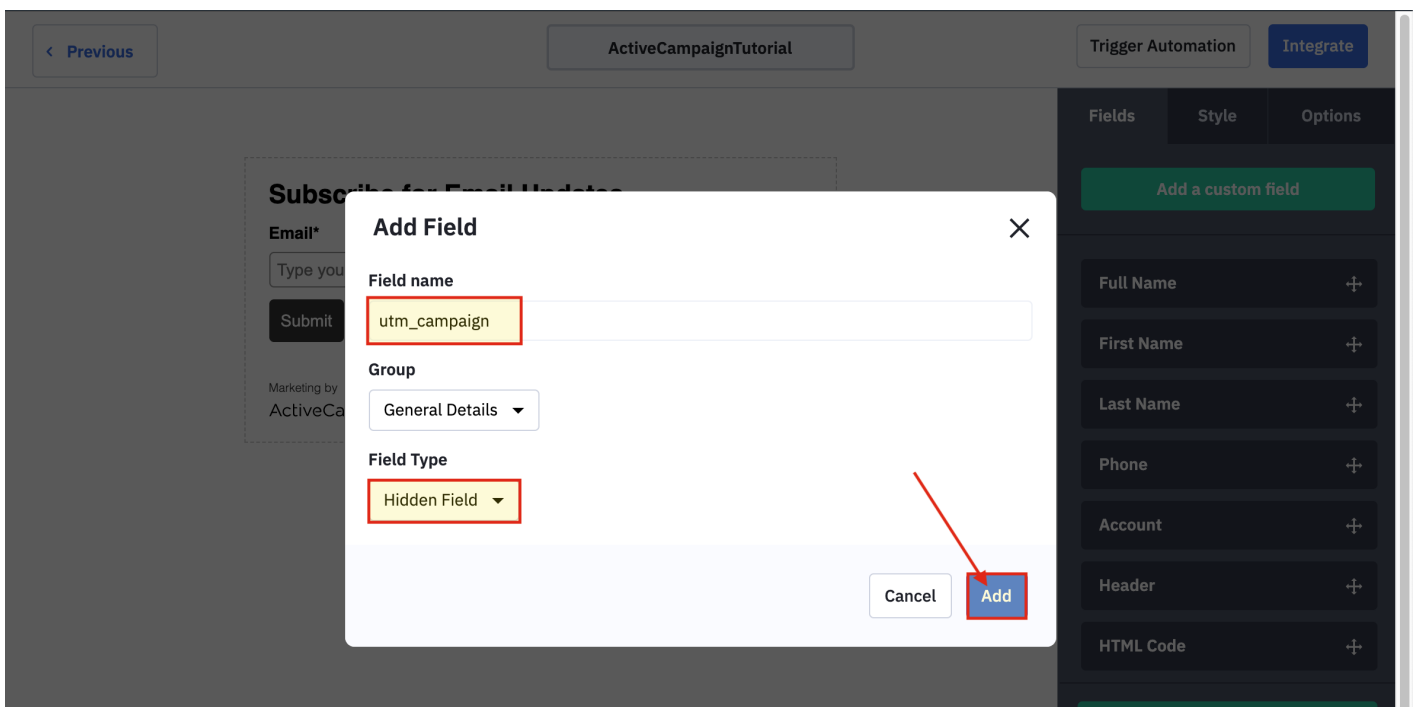


2.Add A Custom Field to Your Form With Using Wrappers

You Can Reach The Wrappers by clicking this link -----> [INPUT FIELD WRAPPER](#)



3.Fill The Blanks With Using Wrappers



4.Add Your Custom Fields To Your Form And Click "Integrate"

< Previous ActiveCampaignTutorial Trigger Automation **Integrate**

Subscribe for Email Updates

Email*

Type your email

Submit

Marketing by
ActiveCampaign >

Fields Style Options

My Fields Standard

Search fields

utm_campaign +

utm_source +

utm_medium +

utm_term +

utm_content +

gclid +

5.Copy The Embed Code

< Edit form ActiveCampaignTutorial Save and exit >

Integrate Your Form

Use the following options to integrate your custom form into your website

Embed Link WordPress Facebook

Simple Embed

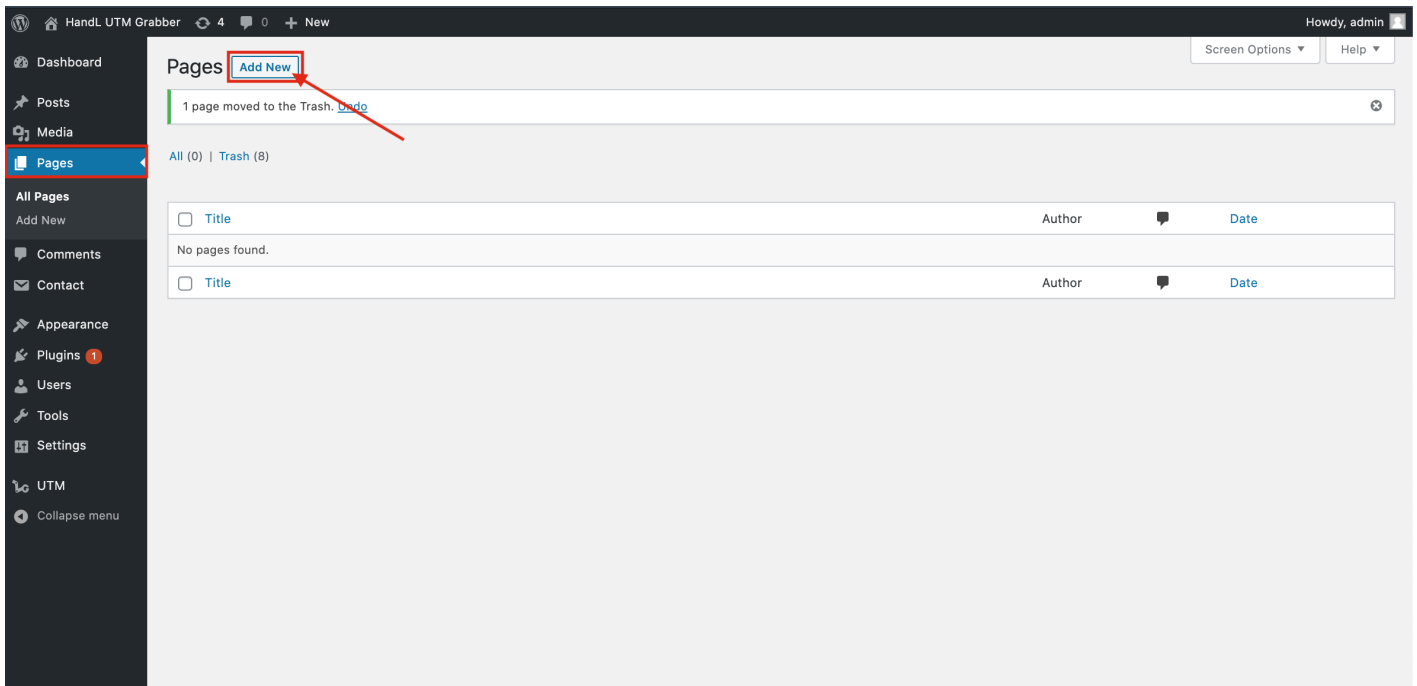
```
<script> hosted.com/f/embed.php?id=1" type="text/javascript" charset="utf-8"></script>
```

Full Embed

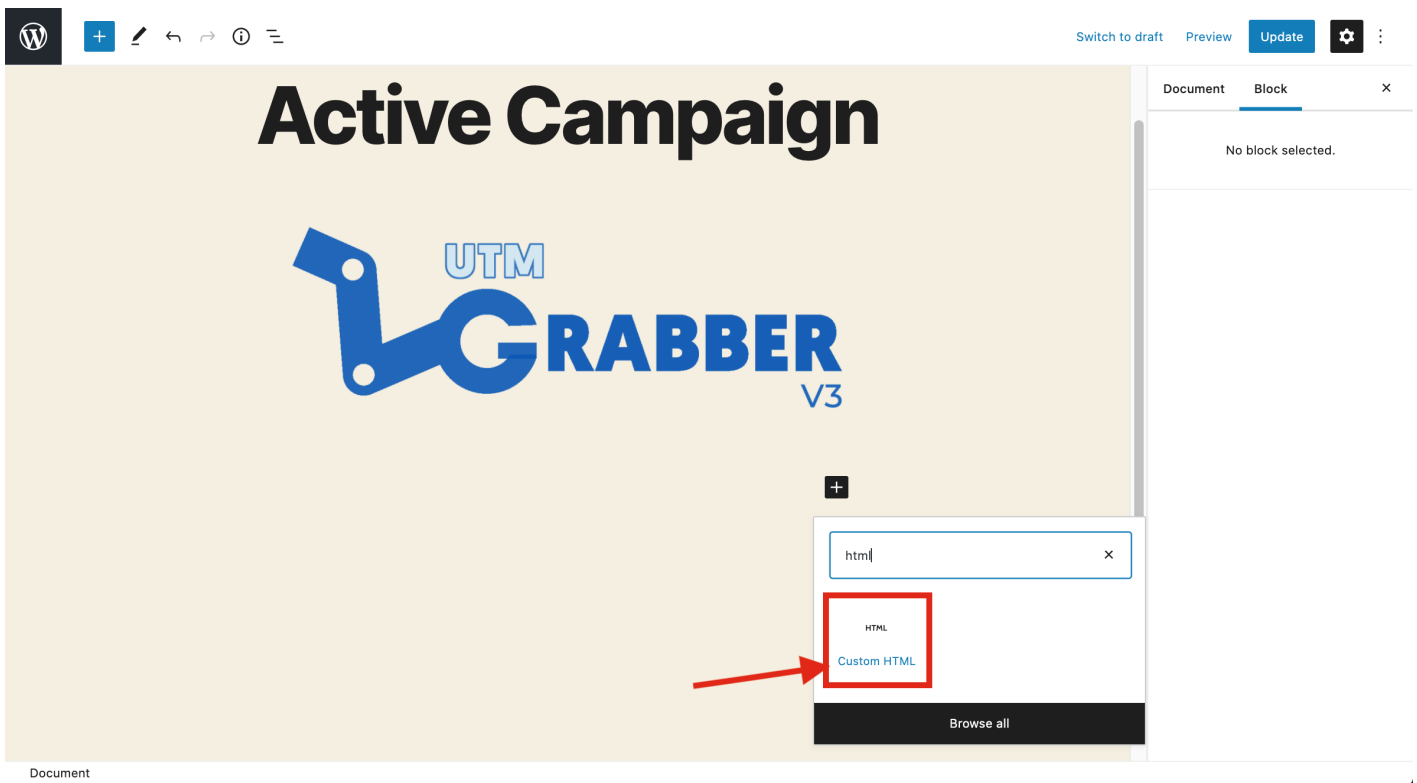
```
<style>
#_form_1_ { font-size:14px; line-height:1.6; font-family:arial, helvetica, sans-serif; margin:0; }
#_form_1_* { outline:0; }
._form_hide { display:none; visibility:hidden; }
._form_show { display:block; visibility:visible; }
#_form_1_._form-top { top:0; }
#_form_1_._form-bottom { bottom:0; }
#_form_1_._form-left { left:0; }
#_form_1_._form-right { right:0; }
#_form_1_ input[type="text"],#_form_1_ input[type="date"],#_form_1_
textarea { padding:6px; height:auto; border:#979797 1px solid; border-radius:4px; color:#000 !important; font-size:14px; -webkit-box-sizing:border-box; -moz-box-sizing:border-box; box-sizing:border-box; }
#_form_1_ textarea { resize:none; }
#_form_1_._submit { -webkit-appearance:none; cursor:pointer; font-
```

Help

6.Add A New Page To Your Wordpress Site



7. Select The Custom HTML Block to Add your Embed Code



8. After Pasted Your Code Search For "<form" tag in it

WordPress editor interface showing a page titled "Active Campaign". The page content includes the "UTM GRABBER V3" logo and a form. The form is currently in "HTML" view, showing the following code:

```
</style>
<link href="https://fonts.googleapis.com/css2?family=Lato&family=Montserrat&family=Roboto&display=swap" rel="stylesheet">
<form method="POST"
action="https://mstfk0102.activehosted.com/proc.php" id="_form_1_"
class="_form_form_1 _inline-form _dark" novalidate="">
  <input type="hidden" name="u" value="1">
  <input type="hidden" name="f" value="1">
  <input type="hidden" name="s">

```

The right sidebar shows the "Document" tab with "Custom HTML" content: "Add custom HTML code and preview it as you edit."

9. Add Class Variable to Your Hidden Fields for detect UTM's

WordPress editor interface showing the same page. The form is now in "HTML" view, and the code for the hidden fields has been updated to include class variables for UTM tracking. A red box highlights the class attributes for the first five hidden fields, and a red arrow points to the "Update" button in the top right corner.

```
<input type="hidden" name="m" value="0">
<input type="hidden" name="act" value="sub">
<input type="hidden" name="v" value="2">
<input type="hidden" name="field[1]" value="" class="utm_campaign">
<input type="hidden" name="field[2]" value="" class="utm_source">
<input type="hidden" name="field[3]" value="" class="utm_medium">
<input type="hidden" name="field[4]" value="" class="utm_content">
<input type="hidden" name="field[5]" value="" class="utm_term">
<input type="hidden" name="field[6]" value="" class="gclid">
<div class="_form-content">
  <div class="_form_element_x51802713 _full_width _clear">

```

The right sidebar shows the "Document" tab with "Status & visibility" and "12 Revisions" options. The "Update" button is highlighted in red.

10.Go to Campaign URL Builder and then Copy The URL that it Generated

Enter the website URL and campaign information

Fill out the required fields (marked with *) in the form below, and once complete the full campaign URL will be generated for you. *Note: the generated URL is automatically updated as you make changes.*

* Website URL
The full website URL (e.g. `https://www.example.com`)

* Campaign Source
The referrer: (e.g. `google`, `newsletter`)

* Campaign Medium
Marketing medium: (e.g. `cpc`, `banner`, `email`)

* Campaign Name
Product, promo code, or slogan (e.g. `spring_sale`)

Campaign Term
Identify the paid keywords

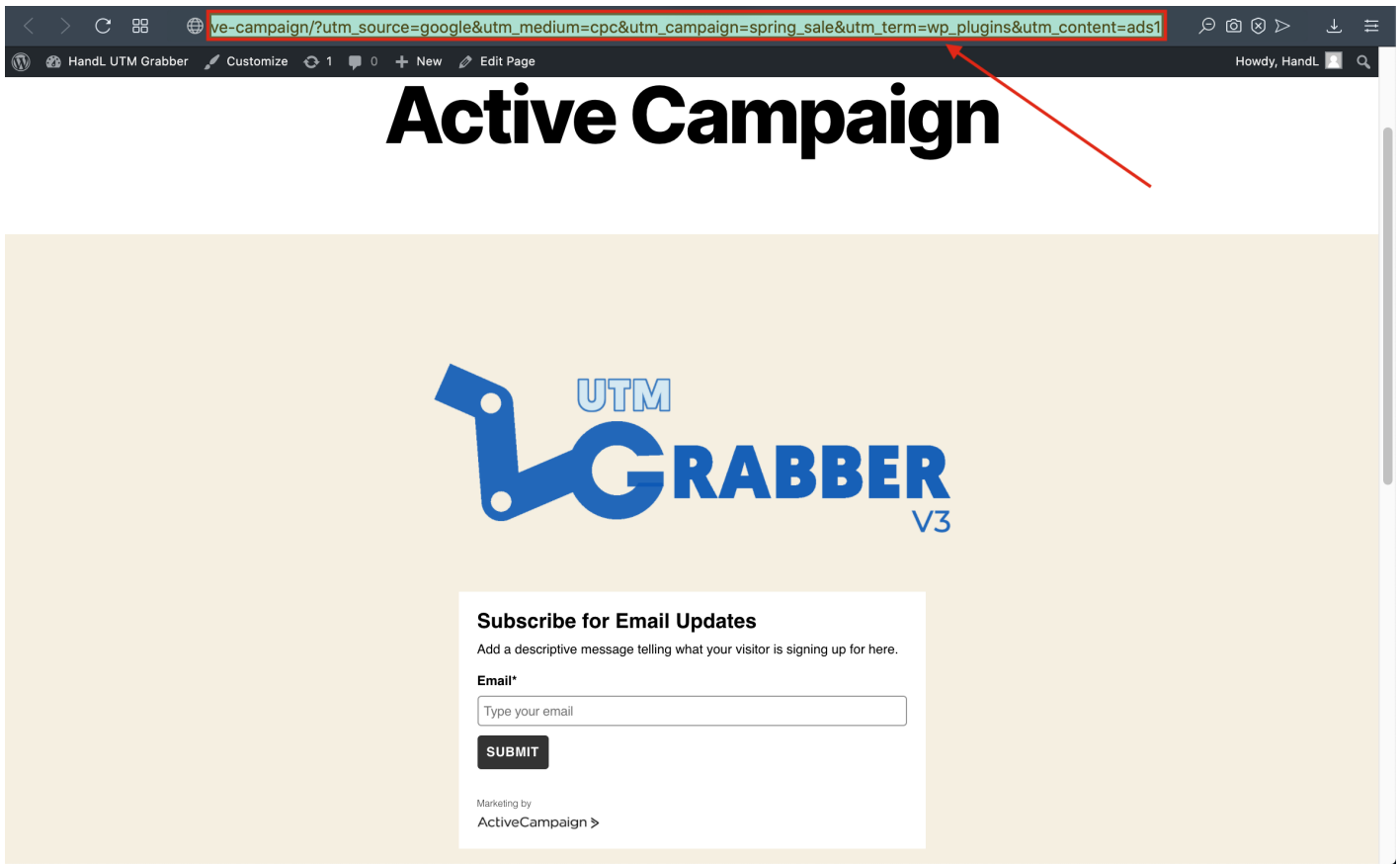
Campaign Content
Use to differentiate ads

Share the generated campaign URL

Use this URL in any promotional channels you want to be associated with this custom campaign

☐ Set the campaign parameters in the fragment portion of the URL (not recommended).

11.Paste The URL that you copied from Campaign URL Builder



12. Here is Your Values in Form Site, Click "Submit"

HandL UTM Grabber Customizer

UTM GRABBER V3

Subscribe for Email Updates

Add a descriptive message telling what your visitor is signing up for here.

Email*

kemal@handdigital.com

SUBMIT

Marketing by
ActiveCampaign >

```
<input type="hidden" name="m" value="0">
<input type="hidden" name="act" value="sub">
<input type="hidden" name="v" value="2">
<input type="hidden" name="field[1]" value="spring_sale" class="utm_campaign">
<input type="hidden" name="field[2]" value="google" class="utm_source">
<input type="hidden" name="field[3]" value="cpc" class="utm_medium">
<input type="hidden" name="field[4]" value="ads1" class="utm_content">
<input type="hidden" name="field[5]" value="wp_plugins" class="utm_term">
<input type="hidden" name="field[6]" value="" class="gclid">
<div class="_form-content">
  <div class="_form_element _x51802713 _full_width _clear"></div>
  <div class="_form_element _x28044317 _full_width _clear"></div>
  <div class="_form_element _x00710344 _full_width"></div>
</div>
```

html body #site-content #post-40 div div form#_form_1 _form_form_1 _inline-form_dark div_form-content div_button-wrapper_full_width

Styles Computed Event Listeners >>

Filter :hov .cls +

element.style {

#_form_1 ?utm_source=nt=ads1:278

._full_width {

width: 100%;

}

#_form_1_* { ?utm_source=nt=ads1:247

outline: > 0;

}

*, ::before, ::after style.css?ver=1.5:146

13.Go To Your Contacts In Active Campaign

Forms

View Forms

Manage Fields

View App Directory

Contacts

ActiveCampaign API

Webhooks

Create a form

ACTION Any FILTER All labels Search forms

	Name	Actions	Entries
<input type="checkbox"/>	ActiveCampaignTutorial	Subscribe to a list	1 Edit

14.Here Is Your Result..

>

Contacts / @handldigital.com

Send a Campaign

Personal Info

All Deals (0)

@handldigital.com

Add an account

@handldigital.com

Click to add a phone number

ABOUT

General Details

Hide Empty Fields

utm_campaign

spring_sale

utm_source

google

utm_medium

cpc

utm_content

ads1

utm_term

wp_plugins

gclid

Click to add

Phone

Click to add a phone number

Account

Add an account

Tags

Enter tag

Lists

Add a contact task

Add a contact note

Send an email

Add Field

Recent Activities

All Activities

Subscribed to list

Subscribed to list Master Contact List via form

ActiveCampaignTutorial

a minute ago

Comment

Help

Revision #23

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