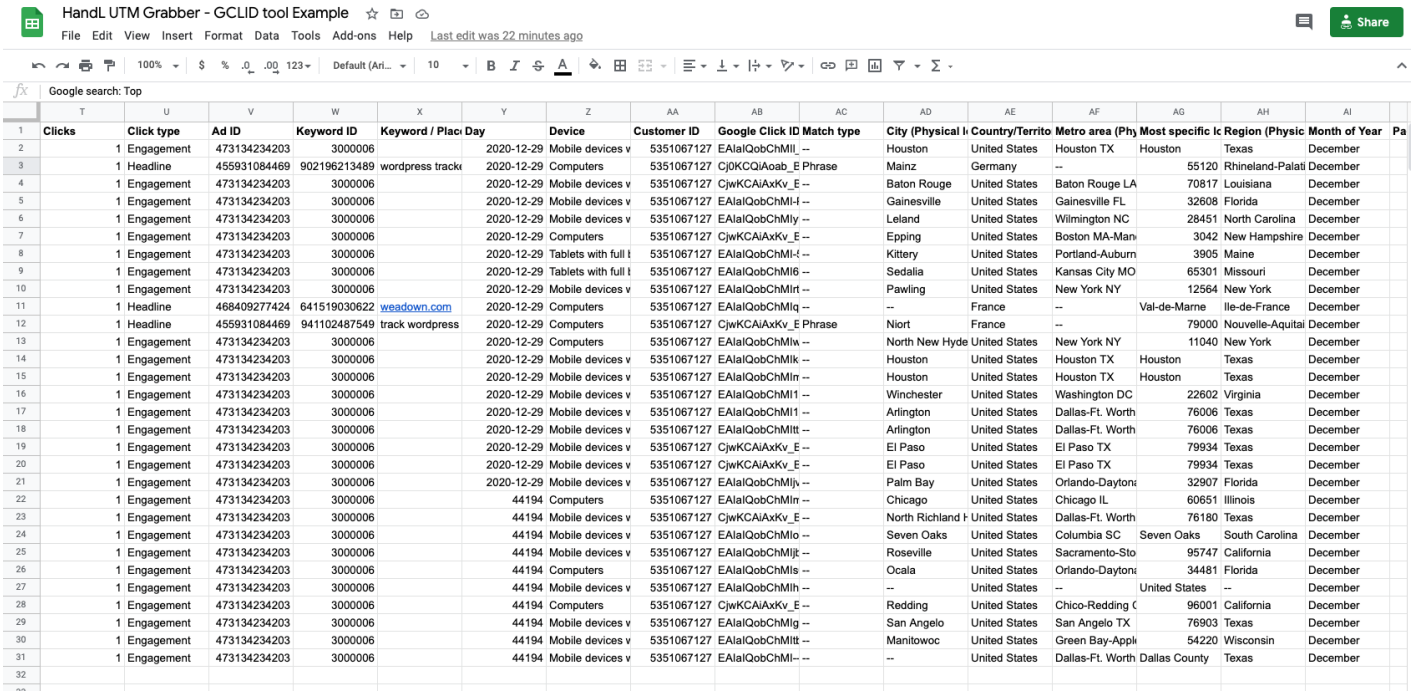
HandL GCLID Reporter

GCLID, short for Google Click Identifier, is a **unique and hihgly encrypted tracking parameter** that Google uses internally to transfer information between your Google Ads account and your Google Analytics account. As you know, **GCLID is not directly available in Google Ads, so it isn't possible to associate GCLID data with the users/campaign/location in Google Ads**.

HandL UTM Grabber allows tracking GCLID throughout the conversion. With the GCLID collected and GCLID reporter, now you can **create daily report associating every single GCLID to your campaign, ads groups and even to the level of ads creative**. You can also see which location GCLID is associated, and if it is search ads, you can see the exact (or phrase) **keywords** used for corresponding GCLID value. In addition to that, you'll see the **placement, click type (engagement or headline), device, ads network and more**.

See a sample report (It opens in Google Spreadsheet)


HandL UTM Grabber - GCLID tool Example

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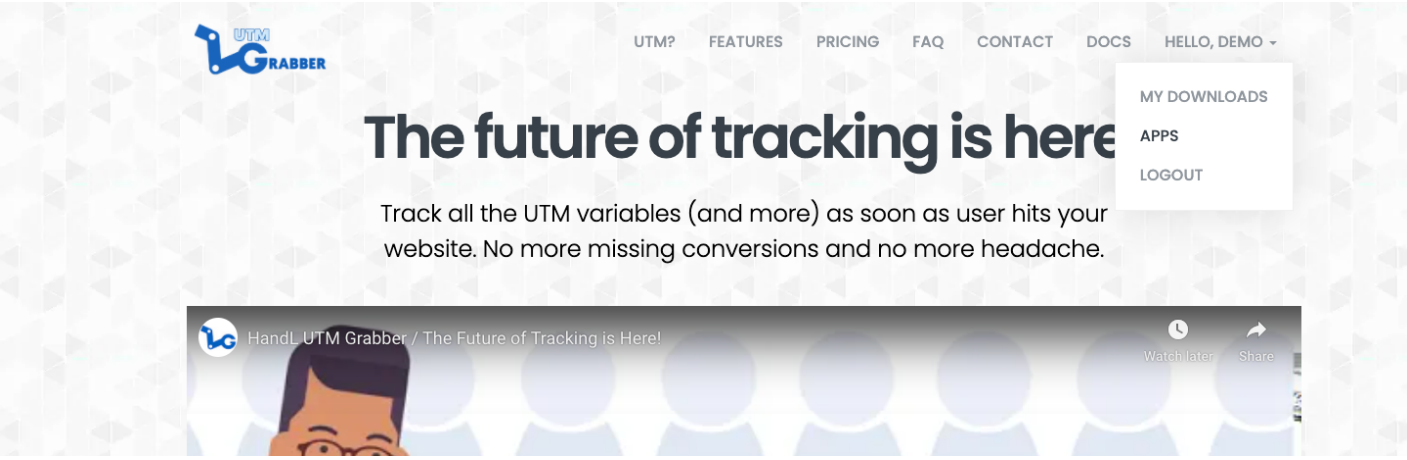
Clicks	Click type	Ad ID	Keyword ID	Keyword / Plac	Day	Device	Customer ID	Google Click ID	Match type	City (Physical l	Country/Territo	Metro area (Phy	Most specific lc	Region (Physic	Month of Year	Pa
1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	EAIaIQobChMIl_	--	Houston	United States	Houston TX	Houston	Texas	December	
1	Headline	455931084469	902196213489	wordpress tracke	2020-12-29	Computers	5351067127	Cj0KCQiAoab_E	Phrase	Mainz	Germany	--	55120	Rhineland-Palati	December	
1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	CjwKCAiAxKv_E	--	Baton Rouge	United States	Baton Rouge LA	70817	Louisiana	December	
1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	EAIaIQobChMI-I	--	Gainesville	United States	Gainesville FL	32608	Florida	December	
1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	EAIaIQobChMIy	--	Leland	United States	Wilmington NC	28451	North Carolina	December	
1	Engagement	473134234203	3000006		2020-12-29	Computers	5351067127	CjwKCAiAxKv_E	--	Epping	United States	Boston MA-Man	3042	New Hampshire	December	
1	Engagement	473134234203	3000006		2020-12-29	Tablets with full b	5351067127	EAIaIQobChMI-(	--	Kittery	United States	Portland-Auburn	3905	Maine	December	
1	Engagement	473134234203	3000006		2020-12-29	Tablets with full b	5351067127	EAIaIQobChMI6	--	Sedalia	United States	Kansas City MO	65301	Missouri	December	
1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	EAIaIQobChMIrt	--	Pawling	United States	New York NY	12564	New York	December	
1	Headline	468409277424	641519030622	weadown.com	2020-12-29	Computers	5351067127	EAIaIQobChMIq	--	--	France	--	Val-de-Marne	Ile-de-France	December	
1	Headline	455931084469	941102487549	track wordpress	2020-12-29	Computers	5351067127	CjwKCAiAxKv_E	Phrase	Niort	France	--	79000	Nouvelle-Aquitai	December	
1	Engagement	473134234203	3000006		2020-12-29	Computers	5351067127	EAIaIQobChMIv	--	North New Hyde	United States	New York NY	11040	New York	December	
1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	EAIaIQobChMIk	--	Houston	United States	Houston TX	Houston	Texas	December	
1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	EAIaIQobChMIn	--	Houston	United States	Houston TX	Houston	Texas	December	
1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	EAIaIQobChMI1	--	Winchester	United States	Washington DC	22602	Virginia	December	
1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	EAIaIQobChMI1	--	Arlington	United States	Dallas-Ft. Worth	76006	Texas	December	
1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	EAIaIQobChMIt	--	Arlington	United States	Dallas-Ft. Worth	76006	Texas	December	
1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	CjwKCAiAxKv_E	--	El Paso	United States	El Paso TX	79934	Texas	December	
1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	CjwKCAiAxKv_E	--	El Paso	United States	El Paso TX	79934	Texas	December	
1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	EAIaIQobChMIjv	--	Palm Bay	United States	Orlando-Daytona	32907	Florida	December	
1	Engagement	473134234203	3000006		44194	Computers	5351067127	EAIaIQobChMIm	--	Chicago	United States	Chicago IL	60651	Illinois	December	
1	Engagement	473134234203	3000006		44194	Mobile devices v	5351067127	CjwKCAiAxKv_E	--	North Richland H	United States	Dallas-Ft. Worth	76180	Texas	December	
1	Engagement	473134234203	3000006		44194	Mobile devices v	5351067127	EAIaIQobChMIo	--	Seven Oaks	United States	Columbia SC	Seven Oaks	South Carolina	December	
1	Engagement	473134234203	3000006		44194	Mobile devices v	5351067127	EAIaIQobChMIjt	--	Roseville	United States	Sacramento-Sto	95747	California	December	
1	Engagement	473134234203	3000006		44194	Computers	5351067127	EAIaIQobChMIs	--	Ocala	United States	Orlando-Daytona	34481	Florida	December	
1	Engagement	473134234203	3000006		44194	Mobile devices v	5351067127	EAIaIQobChMIh	--	--	United States	--	United States	--	December	
1	Engagement	473134234203	3000006		44194	Computers	5351067127	CjwKCAiAxKv_E	--	Redding	United States	Chico-Redding C	96001	California	December	
1	Engagement	473134234203	3000006		44194	Mobile devices v	5351067127	EAIaIQobChMIg	--	San Angelo	United States	San Angelo TX	76903	Texas	December	
1	Engagement	473134234203	3000006		44194	Mobile devices v	5351067127	EAIaIQobChMIt	--	Manitowoc	United States	Green Bay-Appl	54220	Wisconsin	December	
1	Engagement	473134234203	3000006		44194	Mobile devices v	5351067127	EAIaIQobChMI-	--	--	United States	Dallas-Ft. Worth	Dallas County	Texas	December	

Temporarily, this tool is available to ALL paid subscribers completely for FREE. No IFs and BUTs.

How to use it?

Go to Apps section

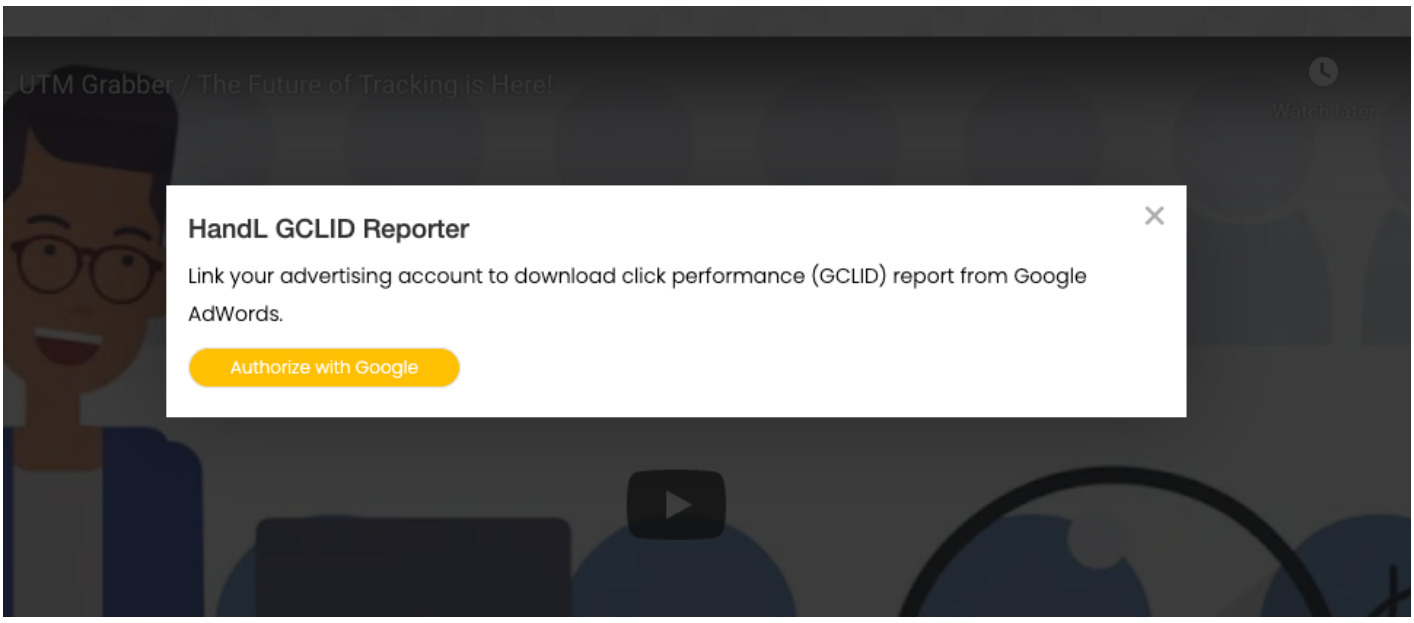
Login to utmgrabber.com and click your name and select **Apps** from the menu.



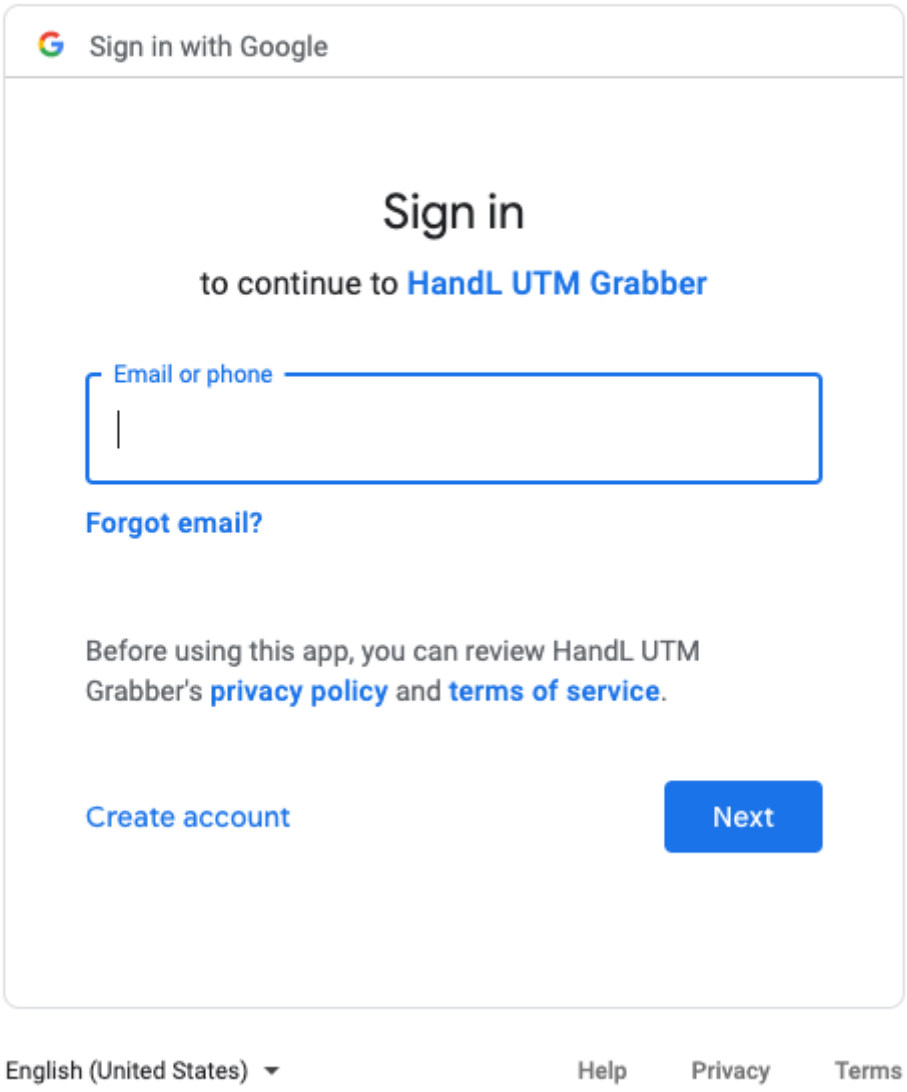
Authorize with Google

Authorize your Google Ads account with us so we can pull the necessary information needed for you.

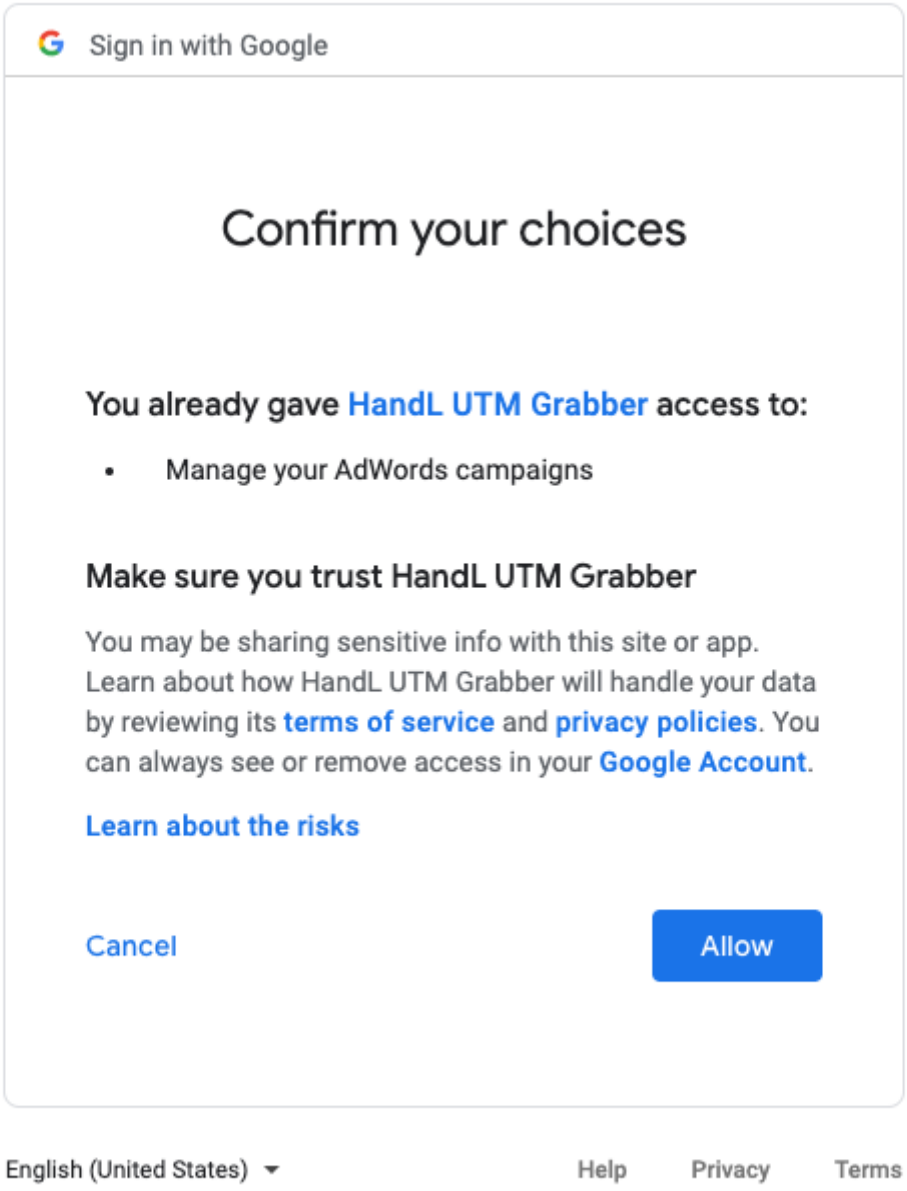
We never access any sensitive information in your account. We only save refresh_token and your advertising account ID to generate the report, nothing else. See our privacy page for more.



You will be taken to Google login website. **Login using your Gmail account that is associated with your Google Ads.**



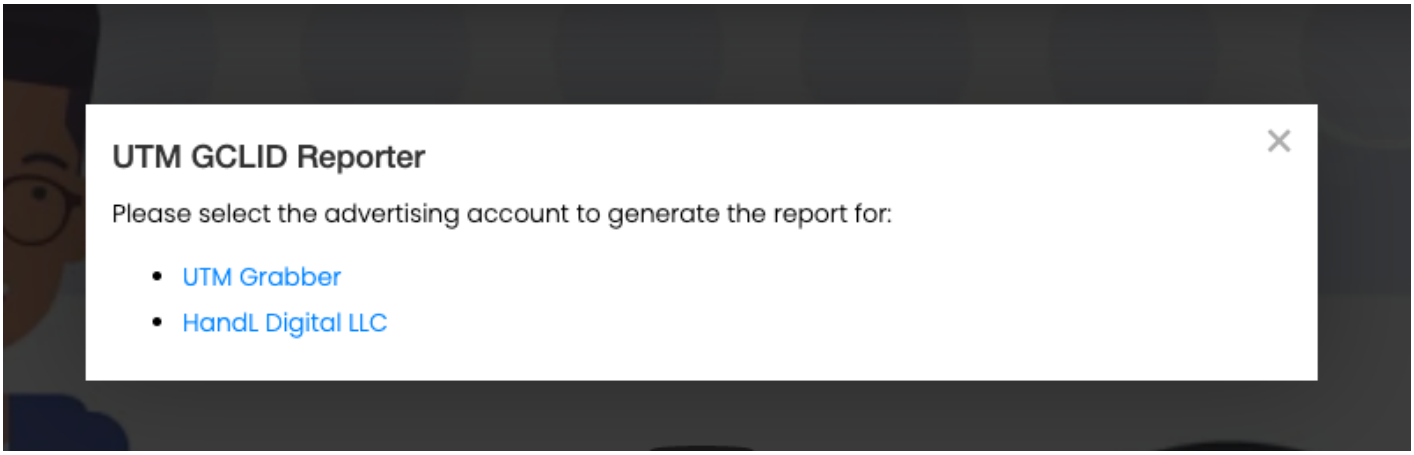
You will be taken to a confirmation page like the shown below. Click **Allow**



And you will be taken back to our website (utmgrabber.com). Go to Apps again.

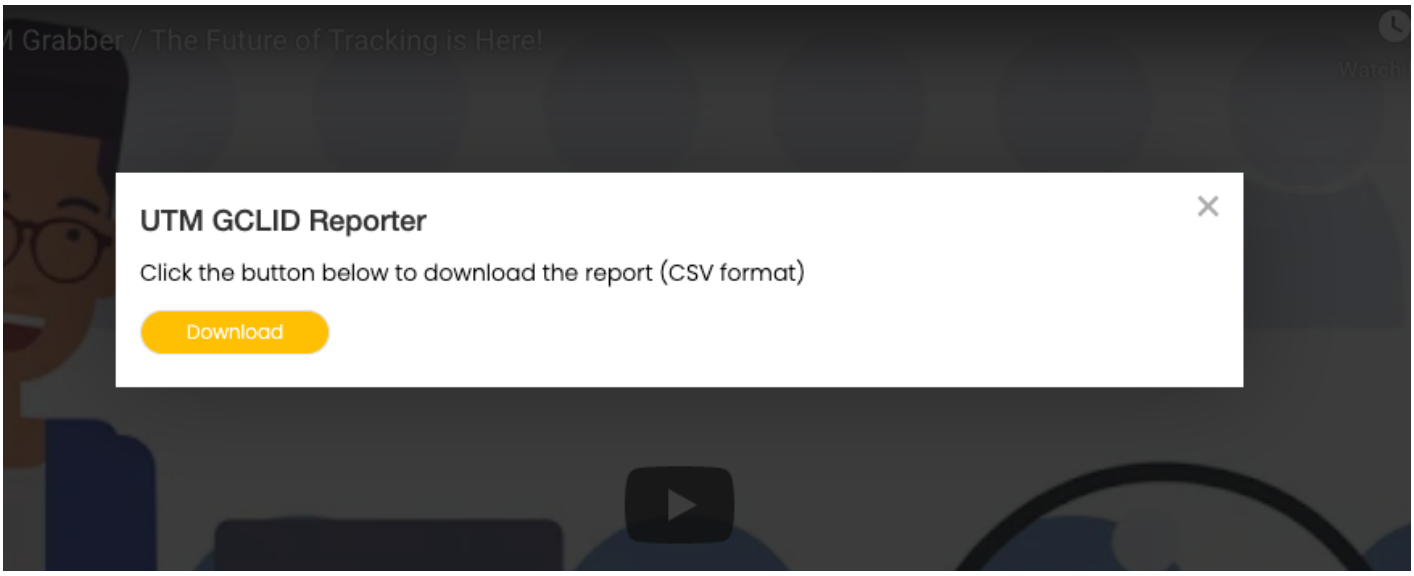
Select Ads account to use

All the ads accounts will be displayed like shown below. Select the one you'd like to use.



Download the report

You can download the report right away. This will only download yesterday's data (for now). Visit us again next day to download the report again daily. **You do not need to go through authorization steps again the next day.**



Any question, help needed? don't hesitate and click the chat bubble at the bottom of the page.

Revision #8
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