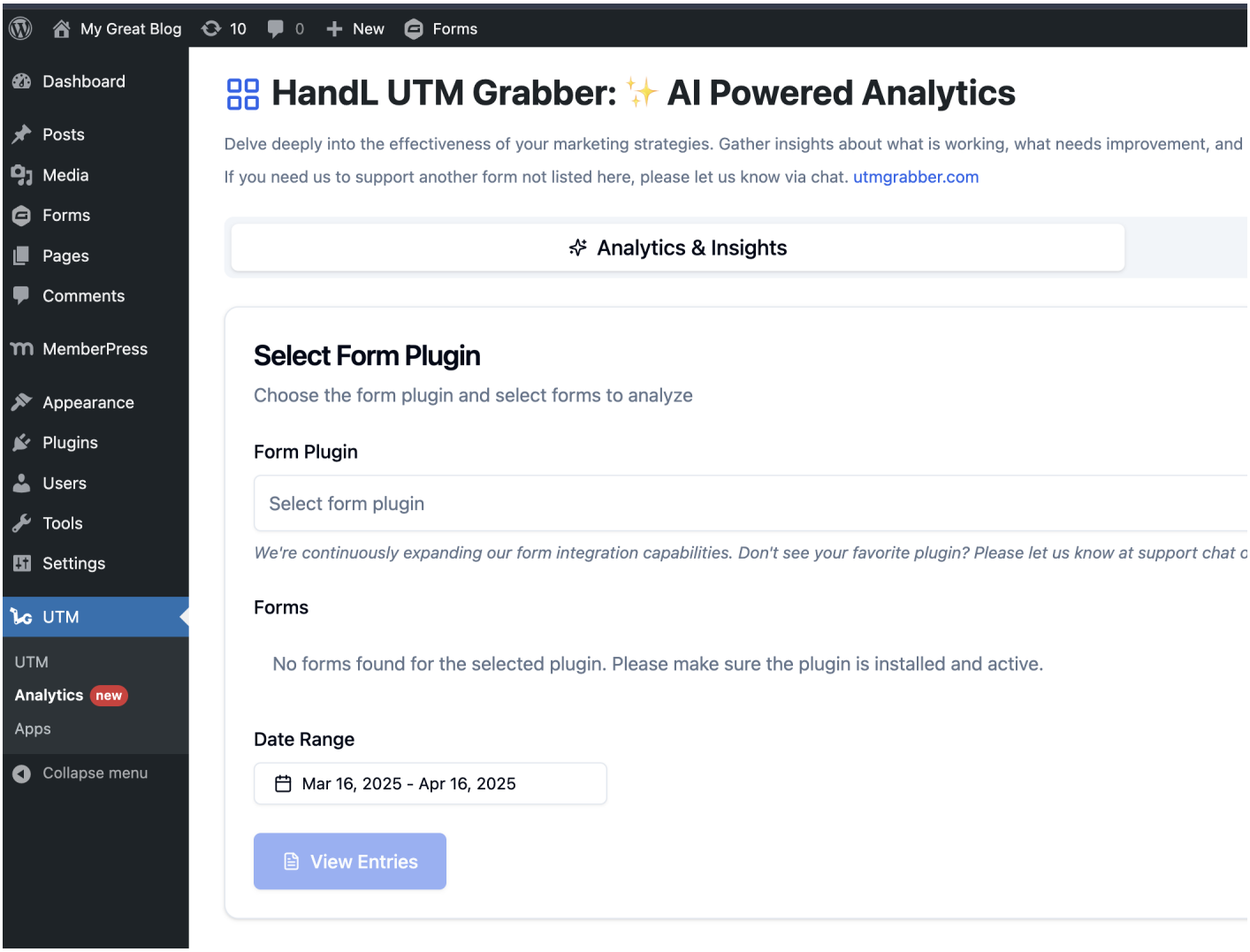
AI Powered Report Insight

Experience the power of Artificial Intelligence (AI) with our new tool, UTM Grabber. This state-of-the-art plugin is a favorite among top businesses across the globe for UTM (Urchin Tracking Module) tracking. Now, we have integrated an AI-powered reporting insight tool directly into WordPress.

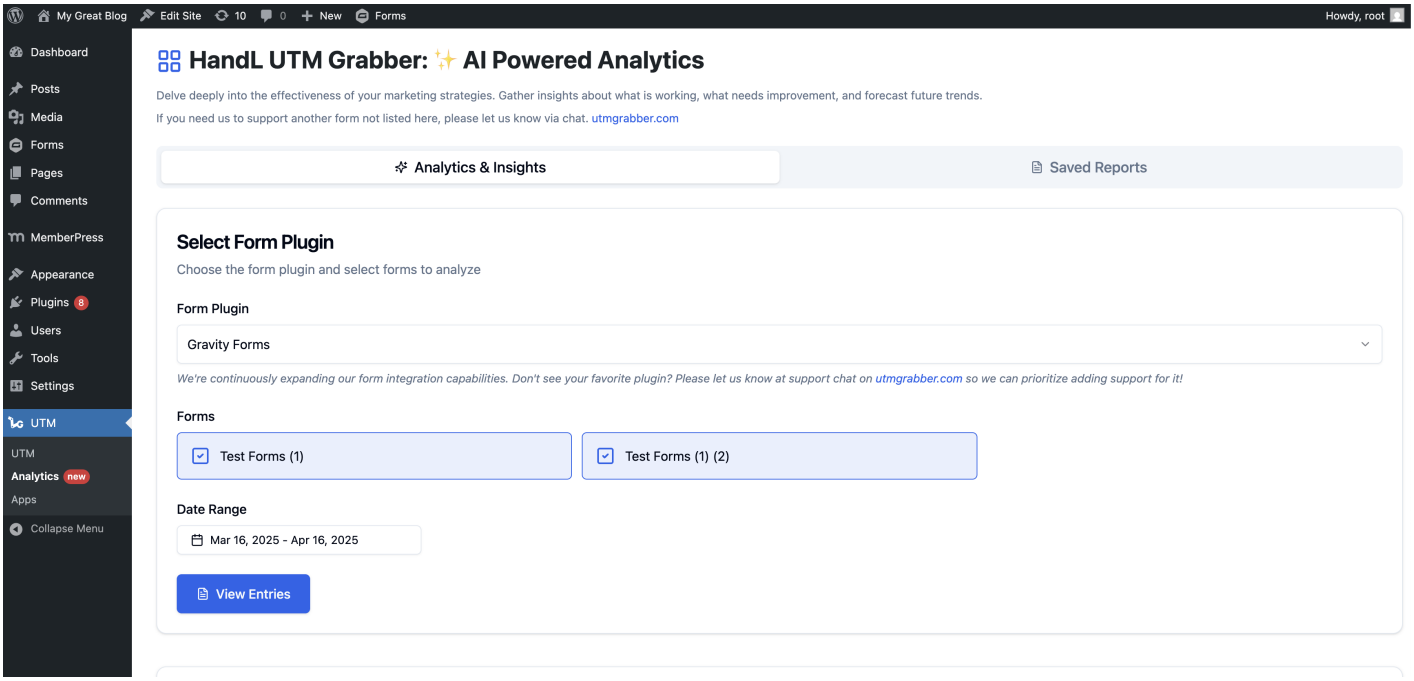
What does this mean for you? This tool helps you understand your marketing strategies better by pinpointing what's working and what's not. Even better, it provides suggestions on improving your campaigns. With UTM Grabber, you don't just collect data, you gain valuable insights to drive effective actions and results.

Here's how to use it:

1. Access the report insight by going to UTM > Analytics on your WordPress dashboard.

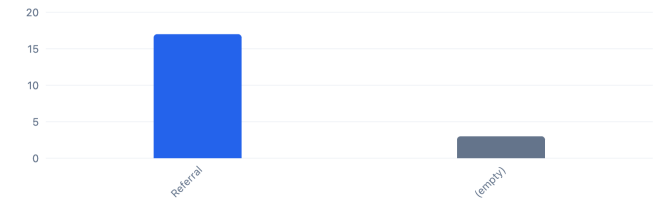


2. Select your form plugin, specific forms, and date range in just a few clicks.



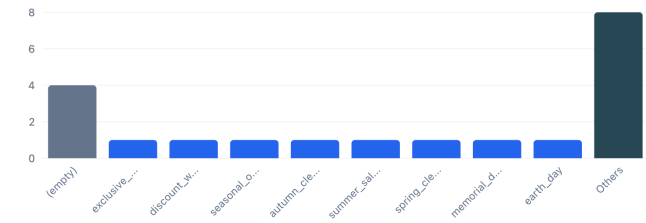
3. Generate a report, customizing it with different groupings like utm_campaign, utm_medium, utm_source, utm_content, utm_term, and traffic_source.

Traffic Source



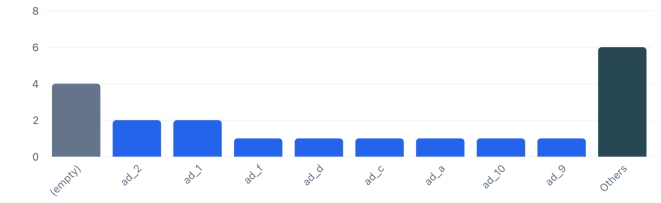
Traffic Source	Occurrence
Referral	17
(empty)	3

UTM Campaign



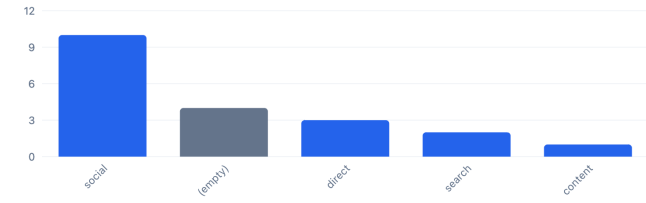
UTM Campaign	Occurrence
(empty)	4
exclusive_offer	1
discount_week	1
seasonal_offer	1
autumn_clearance	1
summer_sale	1
spring_clearance	1
memorial_day	1
earth_day	1
Others (8 items) - Click to view all	8

UTM Content



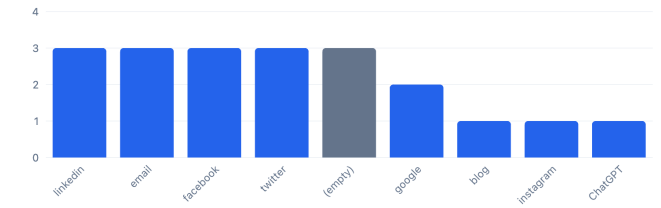
UTM Content	Occurrence
(empty)	4
ad_2	2
ad_1	2
ad_f	1
ad_d	1
ad_c	1
ad_a	1
ad_10	1
ad_9	1
Others (6 items) - Click to view all	6

UTM Medium



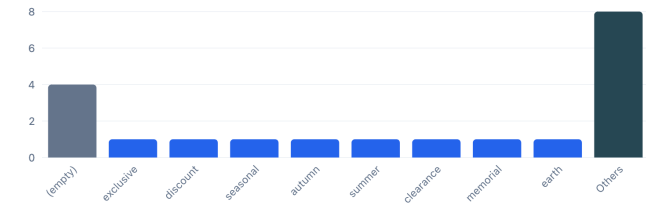
UTM Medium	Occurrence
social	10
(empty)	4
direct	3
search	2
content	1

UTM Source



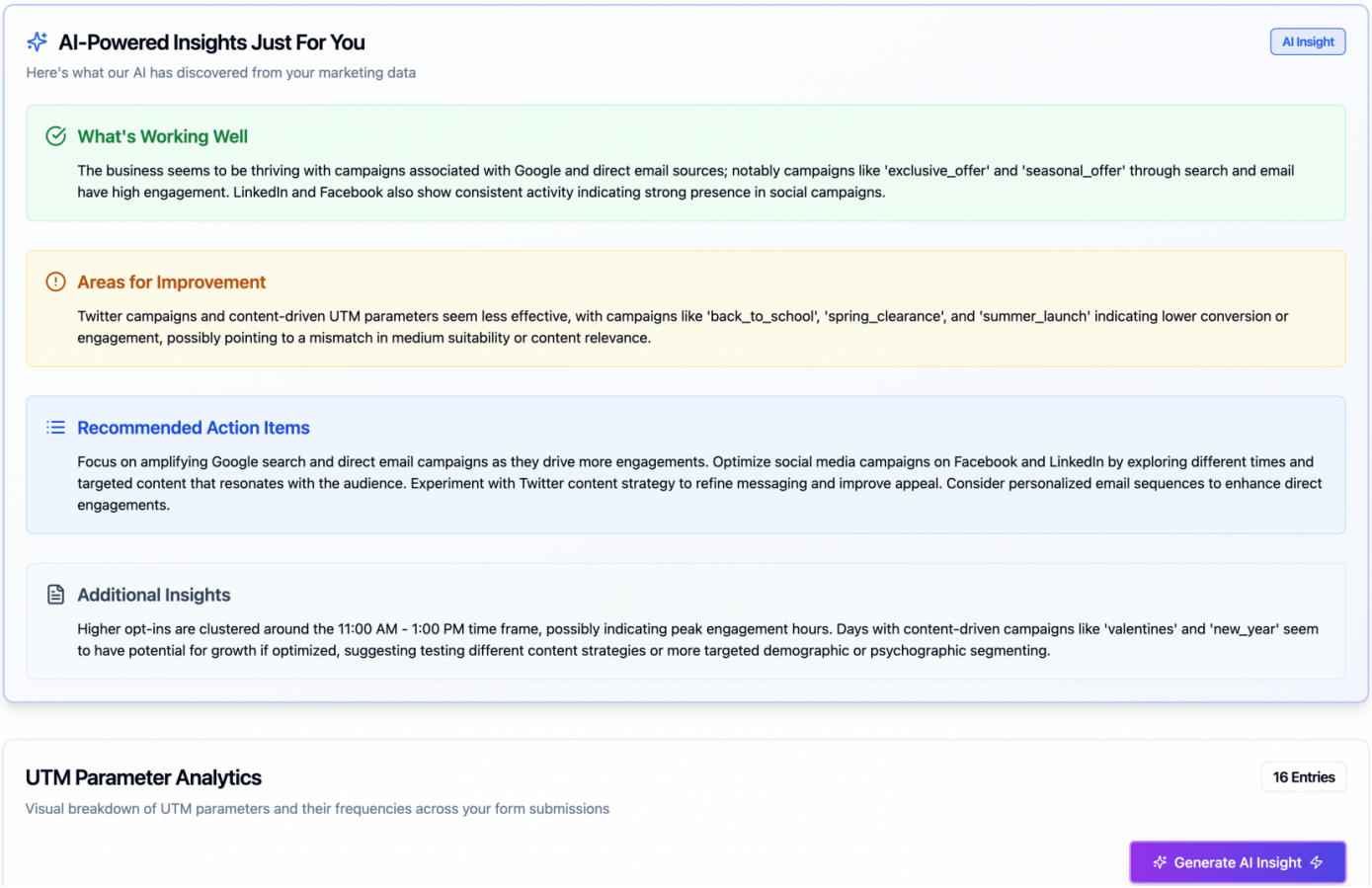
UTM Source	Occurrence
linkedin	3
email	3
facebook	3
twitter	3
(empty)	3
google	2
blog	1
instagram	1
ChatGPT	1

UTM Term



UTM Term	Occurrence
(empty)	4
exclusive	1
discount	1
seasonal	1
autumn	1
summer	1
clearance	1
memorial	1
earth	1
Others (8 items) - Click to view all	8

4. Finally, generate an interpretation using the power of AI. You'll get clear, actionable insights to enhance your marketing efforts.



Get ready to experience the future of UTM tracking with UTM Grabber's AI-powered reporting tool!

Revision #3

Created Fri, Dec 22, 2023 4:14 AM by Leman

Updated Wed, Apr 16, 2025 6:18 AM by Maruf