103. Internal Apps

HandL GCLID Reporter

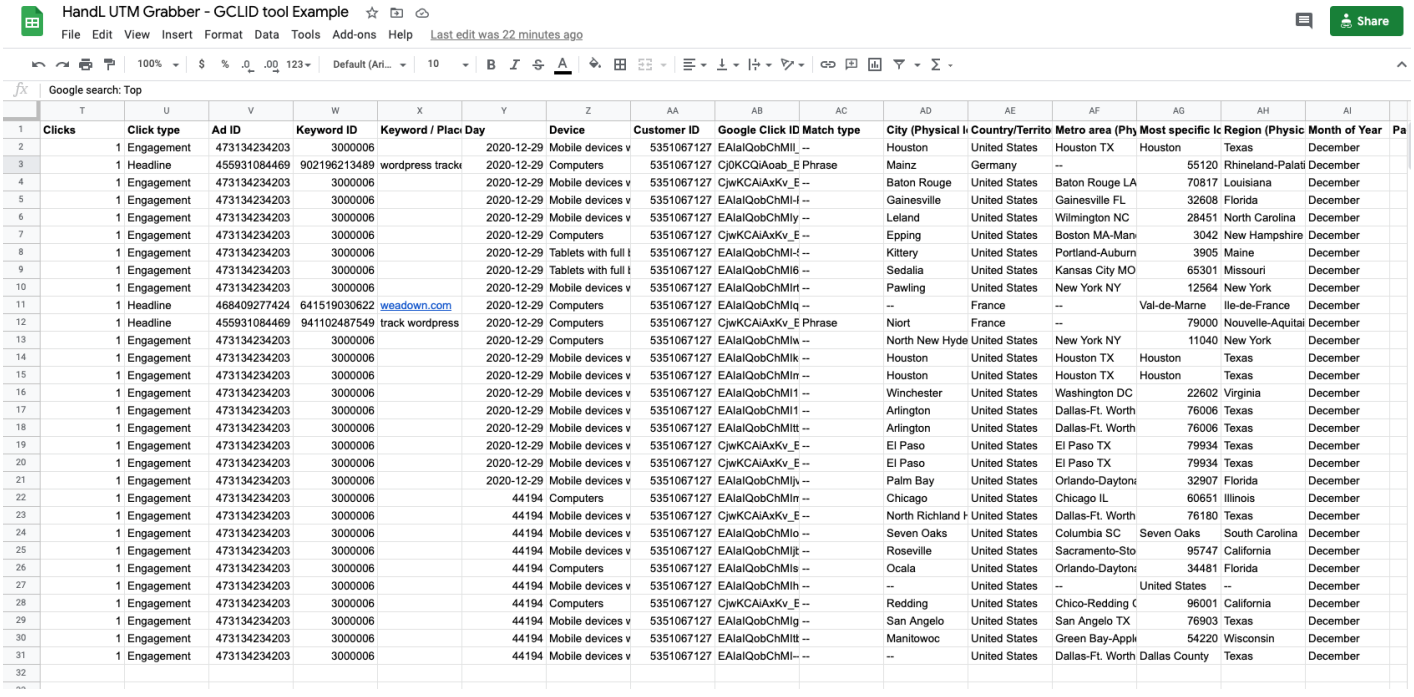
- HandL GCLID Reporter
- AI Powered Report Insight

HandL GCLID Reporter

GCLID, short for Google Click Identifier, is a **unique and hihgly encrypted tracking parameter** that Google uses internally to transfer information between your Google Ads account and your Google Analytics account. As you know, **GCLID is not directly available in Google Ads, so it isn't possible to associate GCLID data with the users/campaign/location in Google Ads**.

HandL UTM Grabber allows tracking GCLID throughout the conversion. With the GCLID collected and GCLID reporter, now you can **create daily report associating every single GCLID to your campaign, ads groups and even to the level of ads creative**. You can also see which location GCLID is associated, and if it is search ads, you can see the exact (or phrase) **keywords** used for corresponding GCLID value. In addition to that, you'll see the **placement, click type (engagement or headline), device, ads network and more**.

See a sample report (It opens in Google Spreadsheet)



HandL UTM Grabber - GCLID tool Example

File Edit View Insert Format Data Tools Add-ons Help Last edit was 22 minutes ago

Share

Google search: Top

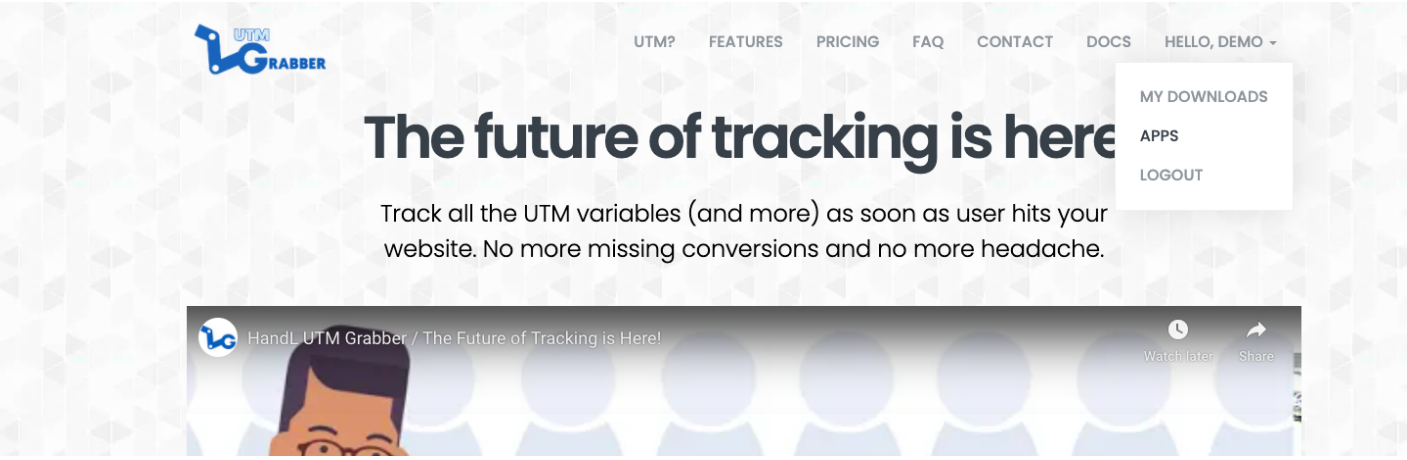
	T	U	V	W	X	Y	Z	AA	AB	AC	AD	AE	AF	AG	AH	AI	
1	Clicks	Click type	Ad ID	Keyword ID	Keyword / Plac	Day	Device	Customer ID	Google Click ID	Match type	City (Physical l	Country/Territo	Metro area (Phy	Most specific lo	Region (Physic	Month of Year	Pa
2	1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	EAIaIQobChMIL	--	Houston	United States	Houston TX	Houston	Texas	December	
3	1	Headline	455931084469	902196213489	wordpress tracke	2020-12-29	Computers	5351067127	Cj0KCQiAoab_E	Phrase	Mainz	Germany	--	55120	Rhineland-Palati	December	
4	1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	CjwKCAiAxKv_E	--	Baton Rouge	United States	Baton Rouge LA	70817	Louisiana	December	
5	1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	EAIaIQobChMI-I	--	Gainesville	United States	Gainesville FL	32608	Florida	December	
6	1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	EAIaIQobChMIy	--	Leland	United States	Wilmington NC	28451	North Carolina	December	
7	1	Engagement	473134234203	3000006		2020-12-29	Computers	5351067127	CjwKCAiAxKv_E	--	Epping	United States	Boston MA-Man	3042	New Hampshire	December	
8	1	Engagement	473134234203	3000006		2020-12-29	Tablets with full b	5351067127	EAIaIQobChMI-(	--	Kittery	United States	Portland-Auburn	3905	Maine	December	
9	1	Engagement	473134234203	3000006		2020-12-29	Tablets with full b	5351067127	EAIaIQobChMI6	--	Sedalia	United States	Kansas City MO	65301	Missouri	December	
10	1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	EAIaIQobChMIrt	--	Pawling	United States	New York NY	12564	New York	December	
11	1	Headline	468409277424	641519030622	weadown.com	2020-12-29	Computers	5351067127	EAIaIQobChMIq	--	--	France	--	Val-de-Marne	Ile-de-France	December	
12	1	Headline	455931084469	941102487549	track wordpress	2020-12-29	Computers	5351067127	CjwKCAiAxKv_E	Phrase	Niort	France	--	79000	Nouvelle-Aquitai	December	
13	1	Engagement	473134234203	3000006		2020-12-29	Computers	5351067127	EAIaIQobChMIv	--	North New Hyde	United States	New York NY	11040	New York	December	
14	1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	EAIaIQobChMIk	--	Houston	United States	Houston TX	Houston	Texas	December	
15	1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	EAIaIQobChMIn	--	Houston	United States	Houston TX	Houston	Texas	December	
16	1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	EAIaIQobChMI1	--	Winchester	United States	Washington DC	22602	Virginia	December	
17	1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	EAIaIQobChMI1	--	Arlington	United States	Dallas-Ft. Worth	76006	Texas	December	
18	1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	EAIaIQobChMIt	--	Arlington	United States	Dallas-Ft. Worth	76006	Texas	December	
19	1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	CjwKCAiAxKv_E	--	El Paso	United States	El Paso TX	79934	Texas	December	
20	1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	CjwKCAiAxKv_E	--	El Paso	United States	El Paso TX	79934	Texas	December	
21	1	Engagement	473134234203	3000006		2020-12-29	Mobile devices v	5351067127	EAIaIQobChMIv	--	Palm Bay	United States	Orlando-Daytona	32907	Florida	December	
22	1	Engagement	473134234203	3000006		44194	Computers	5351067127	EAIaIQobChMIn	--	Chicago	United States	Chicago IL	60651	Illinois	December	
23	1	Engagement	473134234203	3000006		44194	Mobile devices v	5351067127	CjwKCAiAxKv_E	--	North Richland H	United States	Dallas-Ft. Worth	76180	Texas	December	
24	1	Engagement	473134234203	3000006		44194	Mobile devices v	5351067127	EAIaIQobChMIo	--	Seven Oaks	United States	Columbia SC	Seven Oaks	South Carolina	December	
25	1	Engagement	473134234203	3000006		44194	Mobile devices v	5351067127	EAIaIQobChMIj	--	Roseville	United States	Sacramento-Sto	95747	California	December	
26	1	Engagement	473134234203	3000006		44194	Computers	5351067127	EAIaIQobChMIs	--	Ocala	United States	Orlando-Daytona	34481	Florida	December	
27	1	Engagement	473134234203	3000006		44194	Mobile devices v	5351067127	EAIaIQobChMIh	--	--	United States	--	United States	--	December	
28	1	Engagement	473134234203	3000006		44194	Computers	5351067127	CjwKCAiAxKv_E	--	Redding	United States	Chico-Redding (	96001	California	December	
29	1	Engagement	473134234203	3000006		44194	Mobile devices v	5351067127	EAIaIQobChMIg	--	San Angelo	United States	San Angelo TX	76903	Texas	December	
30	1	Engagement	473134234203	3000006		44194	Mobile devices v	5351067127	EAIaIQobChMIt	--	Manitowoc	United States	Green Bay-Appl	54220	Wisconsin	December	
31	1	Engagement	473134234203	3000006		44194	Mobile devices v	5351067127	EAIaIQobChMI-	--	--	United States	Dallas-Ft. Worth	Dallas County	Texas	December	
32																	

Temporarily, this tool is available to ALL paid subscribers completely for FREE. No IFs and BUTs.

How to use it?

Go to Apps section

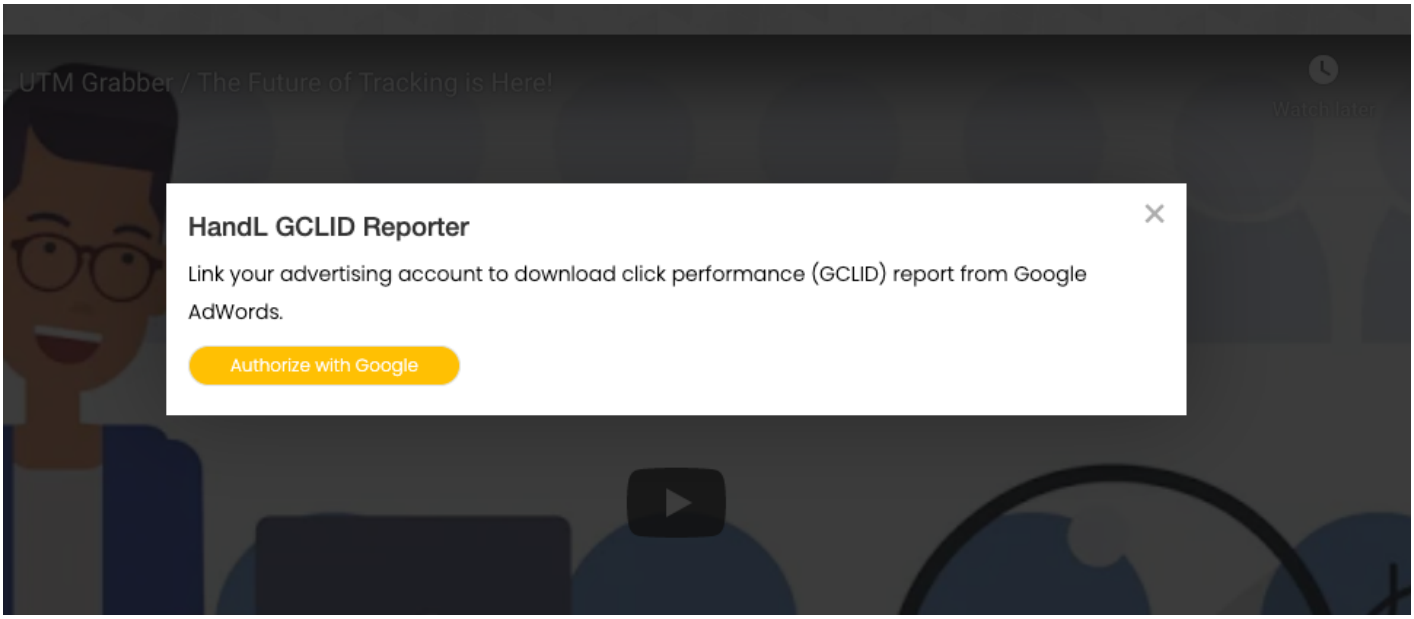
Login to utmgrabber.com and click your name and select **Apps** from the menu.



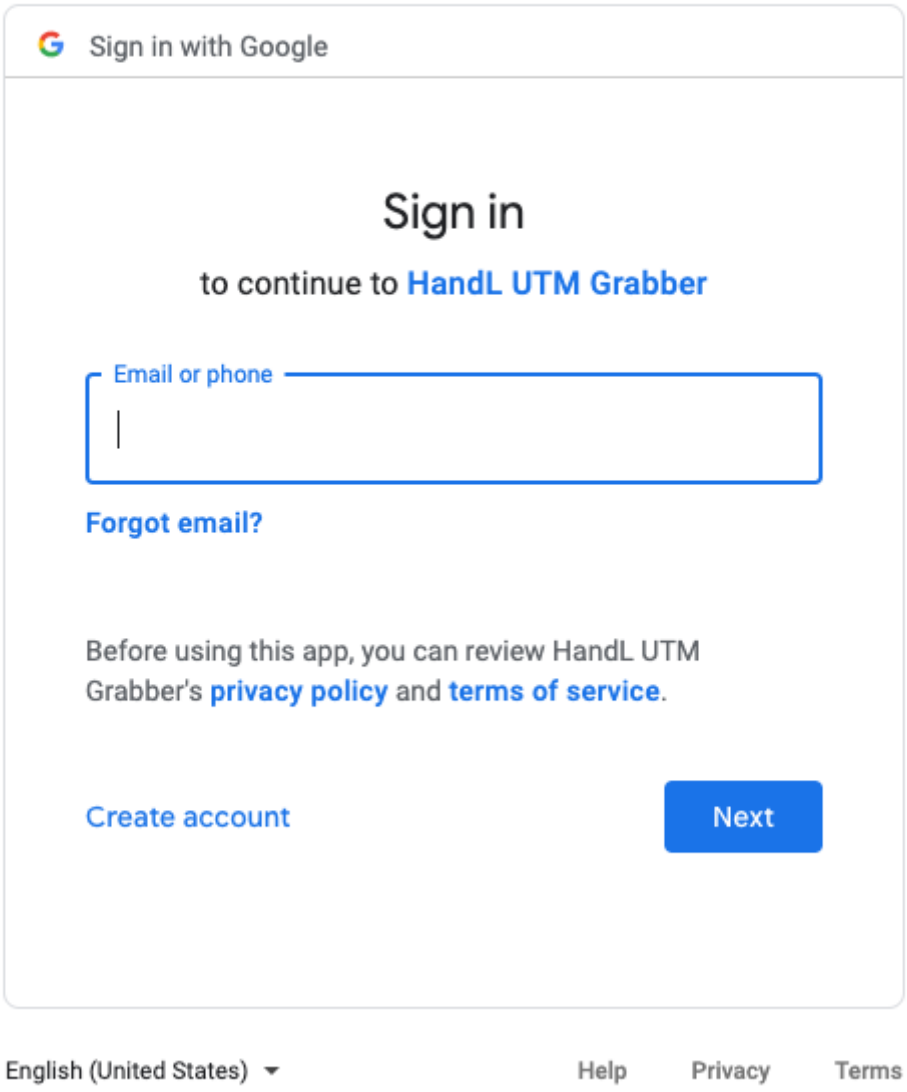
Authorize with Google

Authorize your Google Ads account with us so we can pull the necessary information needed for you.

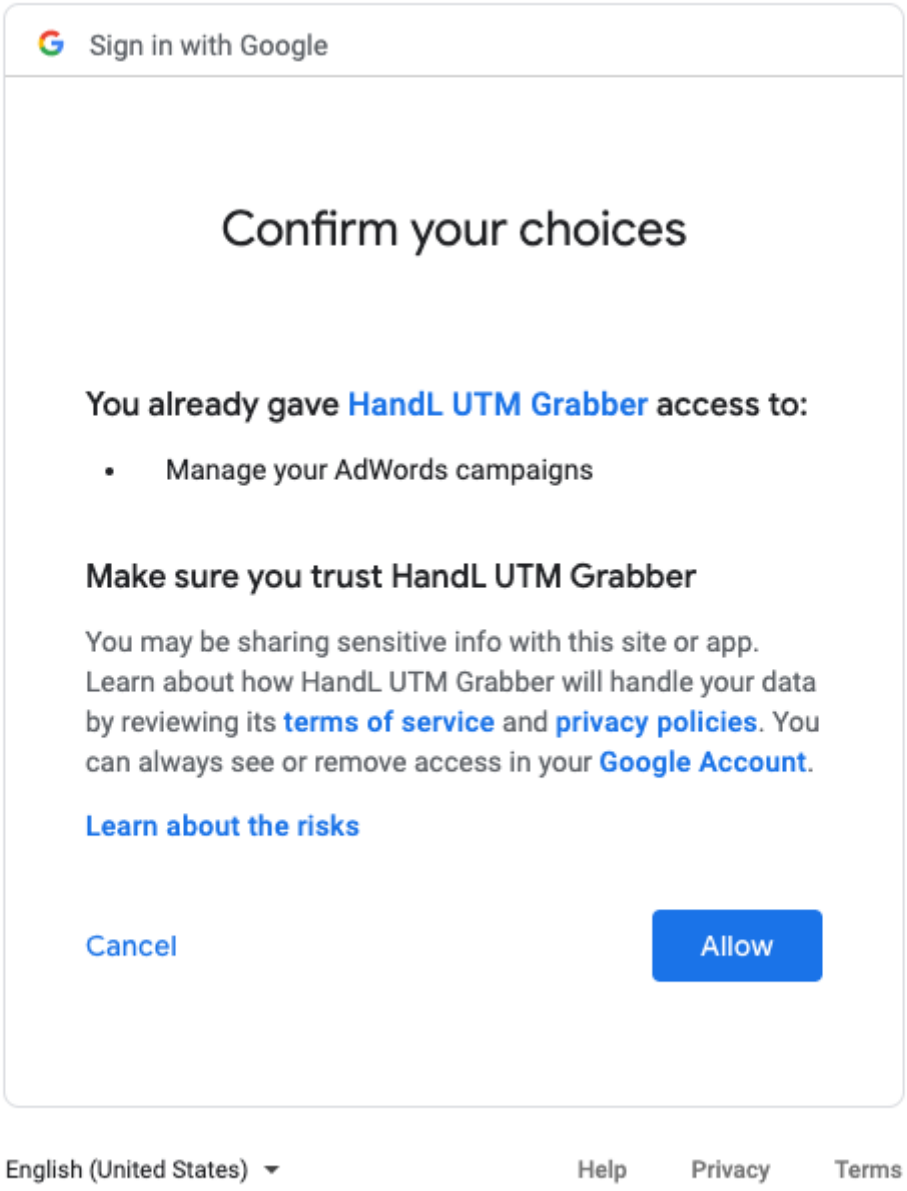
We never access any sensitive information in your account. We only save refresh_token and your advertising account ID to generate the report, nothing else. See our privacy page for more.



You will be taken to Google login website. **Login using your Gmail account that is associated with your Google Ads.**



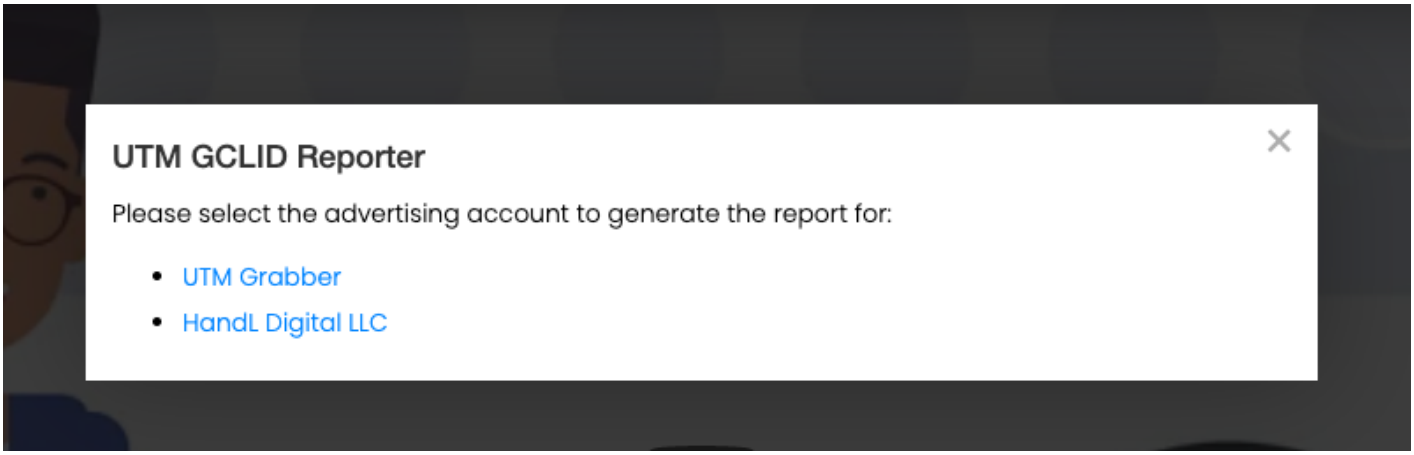
You will be taken to a confirmation page like the shown below. Click **Allow**



And you will be taken back to our website (utmgrabber.com). Go to Apps again.

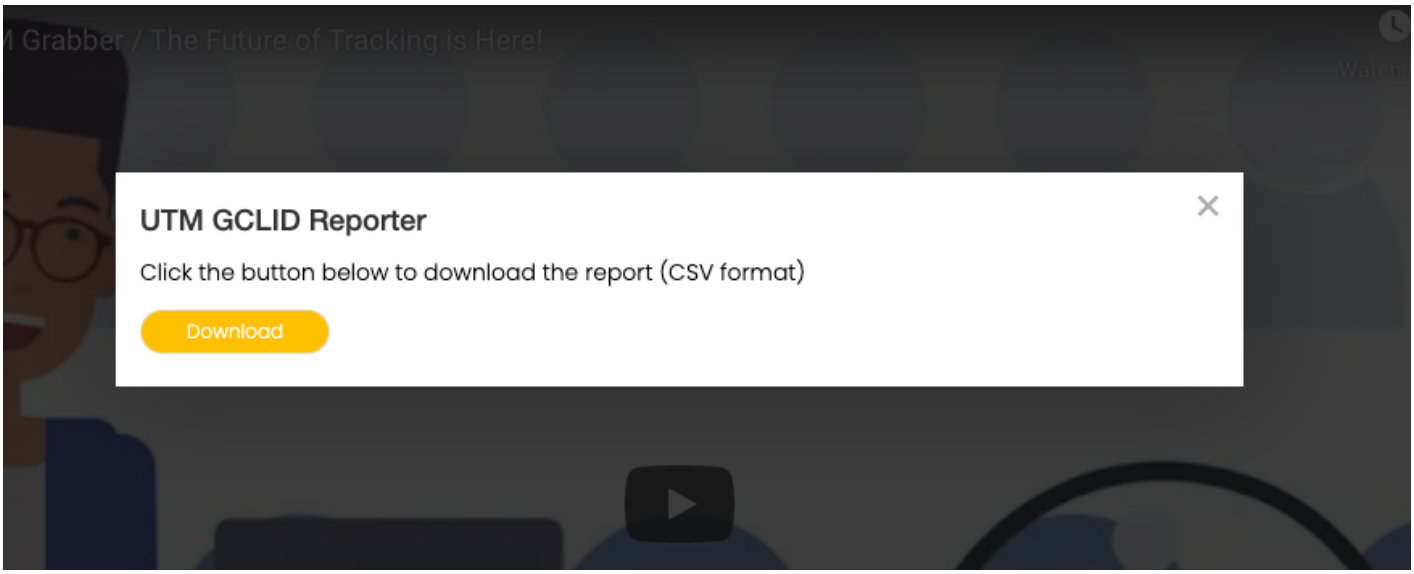
Select Ads account to use

All the ads accounts will be displayed like shown below. Select the one you'd like to use.



Download the report

You can download the report right away. This will only download yesterday's data (for now). Visit us again next day to download the report again daily. **You do not need to go through authorization steps again the next day.**



Any question, help needed? don't hesitate and click the chat bubble at the bottom of the page.

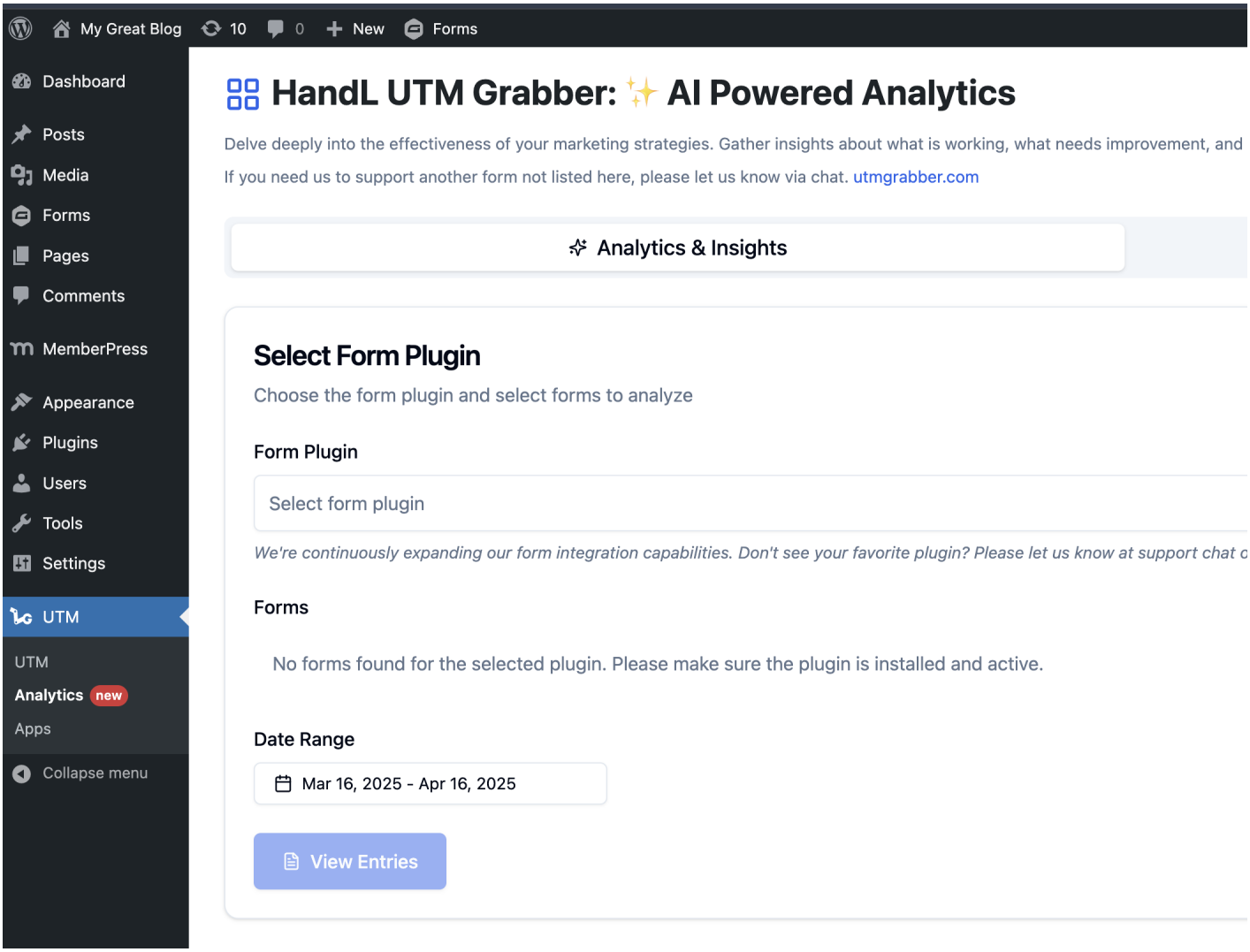
AI Powered Report Insight

Experience the power of Artificial Intelligence (AI) with our new tool, UTM Grabber. This state-of-the-art plugin is a favorite among top businesses across the globe for UTM (Urchin Tracking Module) tracking. Now, we have integrated an AI-powered reporting insight tool directly into WordPress.

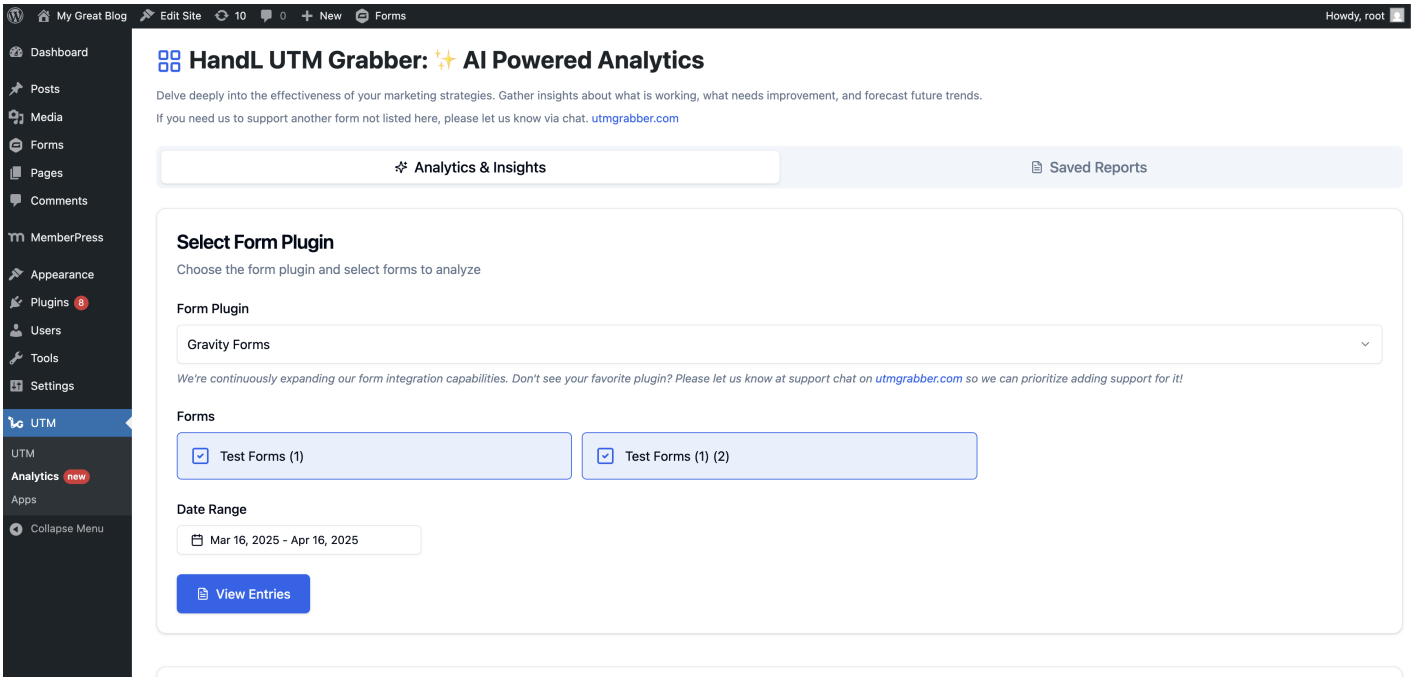
What does this mean for you? This tool helps you understand your marketing strategies better by pinpointing what's working and what's not. Even better, it provides suggestions on improving your campaigns. With UTM Grabber, you don't just collect data, you gain valuable insights to drive effective actions and results.

Here's how to use it:

1. Access the report insight by going to UTM > Analytics on your WordPress dashboard.

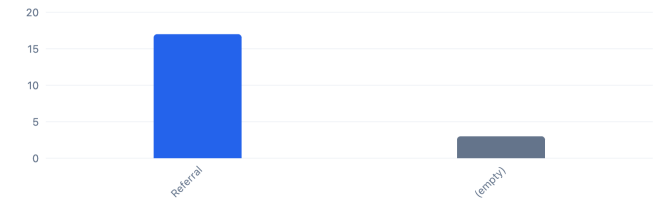


2. Select your form plugin, specific forms, and date range in just a few clicks.



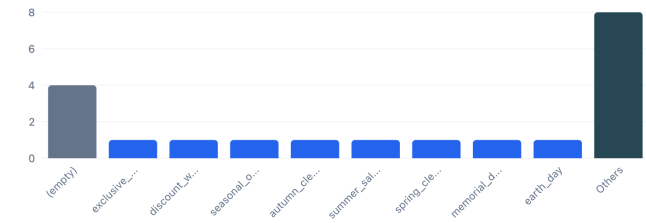
3. Generate a report, customizing it with different groupings like utm_campaign, utm_medium, utm_source, utm_content, utm_term, and traffic_source.

Traffic Source



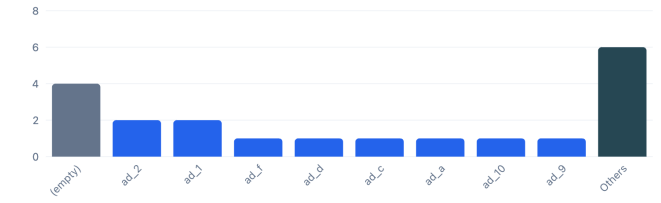
Traffic Source	Occurrence
Referral	17
(empty)	3

UTM Campaign



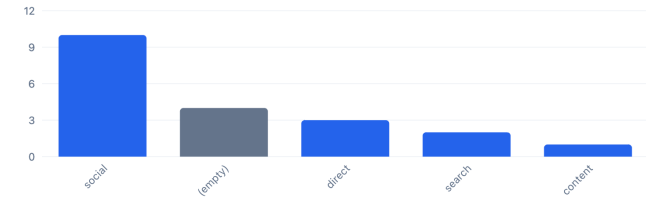
UTM Campaign	Occurrence
(empty)	4
exclusive_offer	1
discount_week	1
seasonal_offer	1
autumn_clearance	1
summer_sale	1
spring_clearance	1
memorial_day	1
earth_day	1
Others (8 items) - Click to view all	8

UTM Content



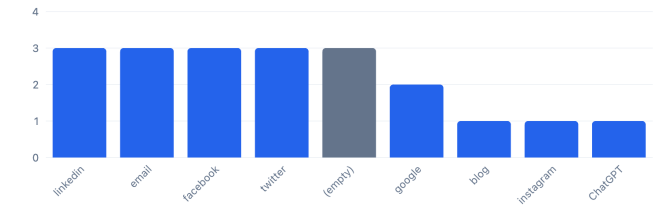
UTM Content	Occurrence
(empty)	4
ad_2	2
ad_1	2
ad_f	1
ad_d	1
ad_c	1
ad_a	1
ad_10	1
ad_9	1
Others (6 items) - Click to view all	6

UTM Medium



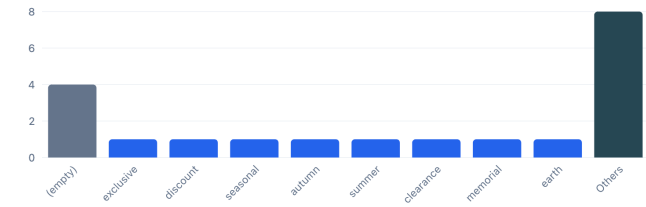
UTM Medium	Occurrence
social	10
(empty)	4
direct	3
search	2
content	1

UTM Source



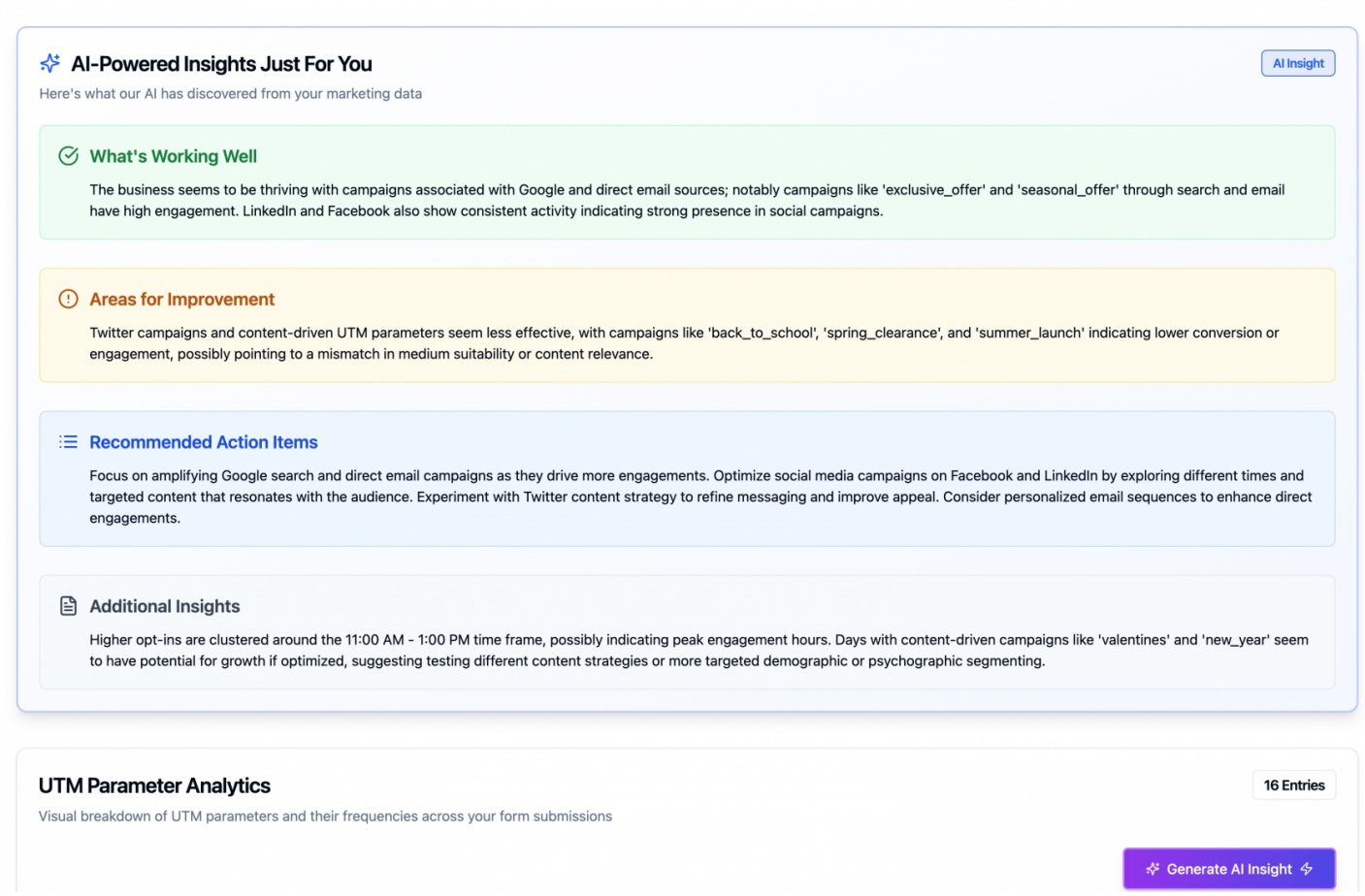
UTM Source	Occurrence
linkedin	3
email	3
facebook	3
twitter	3
(empty)	3
google	2
blog	1
instagram	1
ChatGPT	1

UTM Term



UTM Term	Occurrence
(empty)	4
exclusive	1
discount	1
seasonal	1
autumn	1
summer	1
clearance	1
memorial	1
earth	1
Others (8 items) - Click to view all	8

4. Finally, generate an interpretation using the power of AI. You'll get clear, actionable insights to enhance your marketing efforts.



Get ready to experience the future of UTM tracking with UTM Grabber's AI-powered reporting tool!