

Track and capture gclid, wbraid and gbraid

GCLID is already being tracked by default, so no action is required for that.

Add WBRAID and GBRAID as custom parameters under the UTM menu

HandL UTM Grabber

HandL Options

Custom Fields

GDPR

Gravity Forms

Predefined Variables

Facebook CAPI

What is this?

All the native utm_ parameters including fbclid, gclid are already tracked by default. However if you'd like to track a parameter not listed in [he](#)

Custom Param 1

gbraid

Custom Param 2

wbraid

Custom Param 3

Parameter Name

Save Changes

Add these parameters, and they will be tracked and captured just like any other UTM parameters. It's that easy!

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