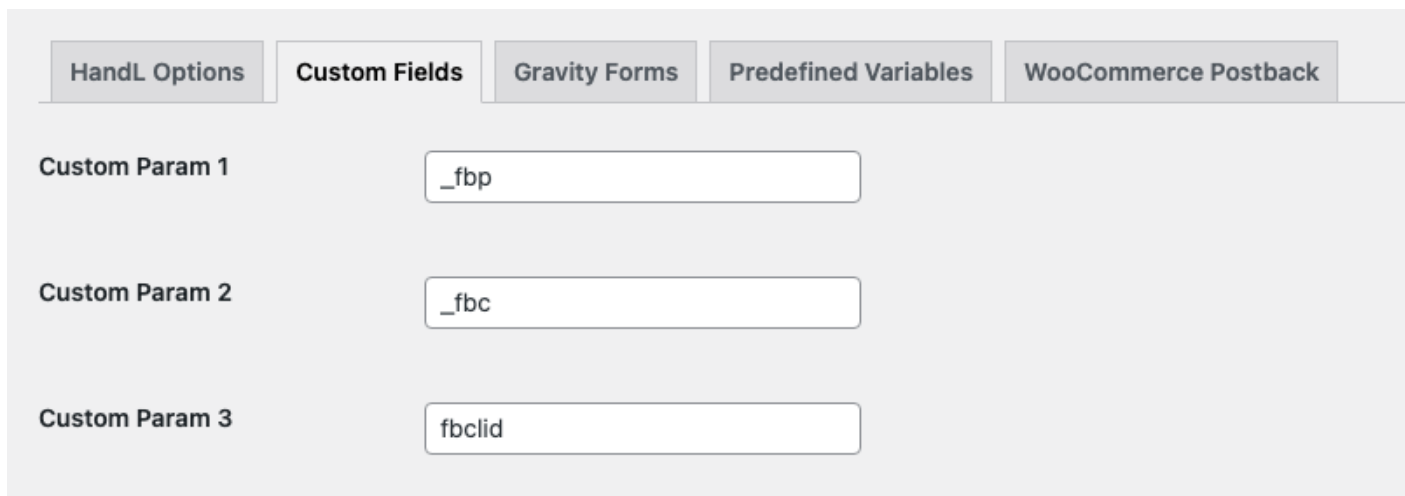


# Track and capture fbclid, \_fbclid and \_fbp

Add fbclid, \_fbclid and \_fbp as custom parameters under UTM menu



| HandL Options  | Custom Fields                        | Gravity Forms | Predefined Variables | WooCommerce Postback |
|----------------|--------------------------------------|---------------|----------------------|----------------------|
| Custom Param 1 | <input type="text" value="_fbp"/>    |               |                      |                      |
| Custom Param 2 | <input type="text" value="_fbclid"/> |               |                      |                      |
| Custom Param 3 | <input type="text" value="fbclid"/>  |               |                      |                      |

ad they will be tracked and captured just like any other UTM parameters. So easy... :)

---

Revision #1

Created Thu, Jun 10, 2021 5:26 PM by [Leman](#)

Updated Thu, Jun 10, 2021 5:27 PM by [Leman](#)