Input Field Wrapper

There are some places you are not able to use WP’s native shortcodes. One example is when you use HTML in WYSWYG editor. If you directly copy paste the HTML below in your WP editor, you will see that the shortcode breaks.

```
<input type="hidden" name="utm_campaign" id="utm_campaign" value="HandL UTM Grabber Readme" />
```

In order to prevent this, we recommend using the following shortcode wrappers.

UTM Parameters (Last Touch)

```
[utm_campaign_i]<input type="hidden" name="utm_campaign" value="%s" />[/utm_campaign_i]
[utm_source_i]<input type="hidden" name="utm_source" value="%s" />[/utm_source_i]
[utm_term_i]<input type="hidden" name="utm_term" value="%s" />[/utm_term_i]
[utm_medium_i]<input type="hidden" name="utm_medium" value="%s" />[/utm_medium_i]
[utm_content_i]<input type="hidden" name="utm_content" value="%s" />[/utm_content_i]
[gclid_i]<input type="hidden" name="gclid" value="%s" />[/gclid_i]
```

UTM Parameters (First Touch)

```
[first_utm_campaign_i]<input type="hidden" name="first_utm_campaign" value="%s"
```

```
/>[/first_utm_campaign_i][first_utm_source_i]<input type="hidden" name="first_utm_source"
value="%s" />[/first_utm_source_i][first_utm_term_i]<input type="hidden"
name="first_utm_term" value="%s" />[/utm_termfirst_utm_term_i_i][first_utm_medium_i]<input
type="hidden" name="first_utm_medium" value="%s" />[/first_utm_medium_i]
[first_utm_content_i]<input type="hidden" name="first_utm_content" value="%s"
/>[/first_utm_content_i]
```

Facebook Ads Related Parameters Facebook Ads Dynamic Parameters

```
[ad_id_i]<input type="hidden" name="ad_id" value="%s" />[/ad_id_i][adset_id_i]<input
type="hidden" name="ad_id" value="%s" />[/adset_id_i][ad_name_i]<input type="hidden"
name="ad_name" value="%s" />[/ad_name_i][adset_name_i]<input type="hidden" name="adset_name"
value="%s" />[/adset_name_i][placement_i]<input type="hidden" name="placement" value="%s"
/>[/placement_i]
//many more...
```

Google Ads Related Parameters Google Ads ValueTrack Parameters

```
[campaignid_i]<input type="hidden" name="campaignid" value="%s" />[/campaignid_i]
[adgroupid_i]<input type="hidden" name="adgroupid" value="%s" />[/adgroupid_i]
[keyword_i]<input type="hidden" name="keyword" value="%s" />[/keyword_i][placement_i]<input
type="hidden" name="placement" value="%s" />[/placement_i]
//many more...
```

Other HandL UTM Grabber Parameters

```
[handl_original_ref_i]<input type="hidden" name="handl_original_ref" value="%s"
/>[/handl_original_ref_i][handl_landing_page_i]<input type="hidden" name="handl_landing_page"
value="%s" />[/handl_landing_page_i][handl_ip_i]<input type="hidden" name="handl_ip"
value="%s" />[/handl_ip_i][handl_ref_i]<input type="hidden" name="handl_ref" value="%s"
/>[/handl_ref_i]
[handl_url_i]<input type="hidden" name="handl_url" value="%s" />[/handl_url_i]
```

```
[organic_source_i]<input type="hidden" name="organic_source" value="%s" />[/organic_source_i]
[organic_source_str_i]<input type="hidden" name="organic_source_str" value="%s"
/>[/organic_source_str_i]
[gaclientid_i]<input type="hidden" name="gaclientid" value="%s" />[/gaclientid_i]
[user_agent_i]<input type="hidden" name="user_agent" value="%s" />[/user_agent_i]
```

You get the gist by now, you can add ANY custom parameter you defined in the settings

```
[user_i]<input type="hidden" name="user" value="%s" />[/user_i][email_i]<input type="hidden"
name="email" value="%s" />[/email_i][affid]<input type="hidden" name="affid" value="%s"
/>[/affid]
[cid]<input type="hidden" name="cid" value="%s" />[/cid]
```

To append all the UTMs to your link, you can use `handl_all`

```
[handl_all_i]<iframe src="https://someexternaldomain.com?%s" border="0" style="border: none;
opacity: 1; visibility: visible;"></iframe>[/handl_all_i]
```

You can safely use the shortcode wrappers in your HTML content without worrying about breaking the code.

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