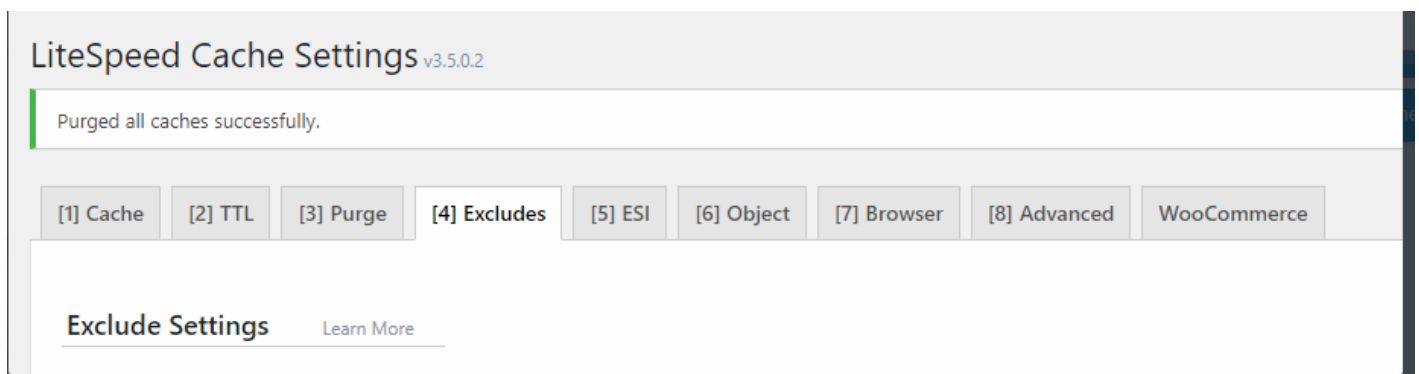
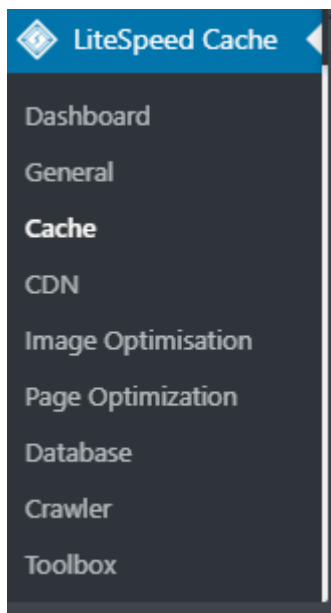


# I'm using LiteSpeed caching plugin

If you are using the LiteSpeed caching plugin, you should do the following settings in your WP to effectively capture UTMs.

## Go to Settings




# Copy the list below and add it in "Do not cache cookies" field

## COOKIES

```
utm_campaign
utm_source
utm_term
utm_medium
utm_content
gclid
first_utm_campaign
first_utm_source
first_utm_term
first_utm_medium
first_utm_content
handl_original_ref
handl_landing_page
handl_ip
handl_ref
handl_url
organic_source
gaclientid
//and all the custom parameters created by you
```

Do Not Cache Cookies



utm\_campaign

utm\_source

utm\_term

utm\_medium

utm\_content

gclid

first\_utm\_campaign

first\_utm\_source

first\_utm\_term

first\_utm\_medium

first\_utm\_content

handl\_original\_ref

handl\_landing\_page

handl\_ip

handl\_ref

handl\_url

organic\_source

gaclientid

To prevent cookies from being cached, enter them here. One per line.

Copy the list below and add it in "Do not cache query strings" field

#### QUERY ARGS

```
utm_campaign
utm_source
utm_term
utm_medium
utm_content
gclid
//and all the custom queries you are capturing
```

That's it. You are ready to go collecting UTMs :)

Revision #3

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