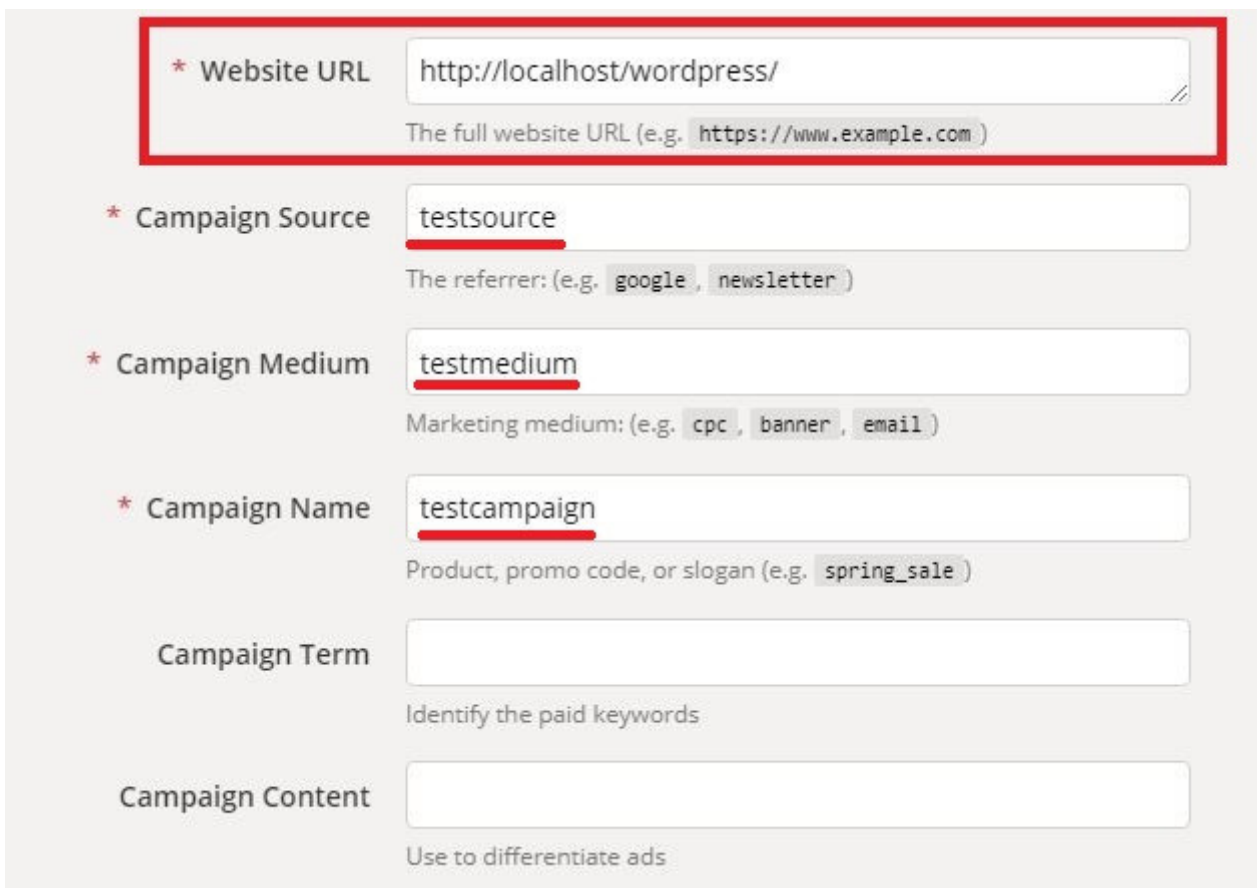


First Touch

1. Paste the link in the campaign url builder and fill the required fields.



* Website URL

The full website URL (e.g. `https://www.example.com`)

* Campaign Source

The referrer: (e.g. `google`, `newsletter`)

* Campaign Medium

Marketing medium: (e.g. `cpc`, `banner`, `email`)

* Campaign Name

Product, promo code, or slogan (e.g. `spring_sale`)

Campaign Term

Identify the paid keywords

Campaign Content

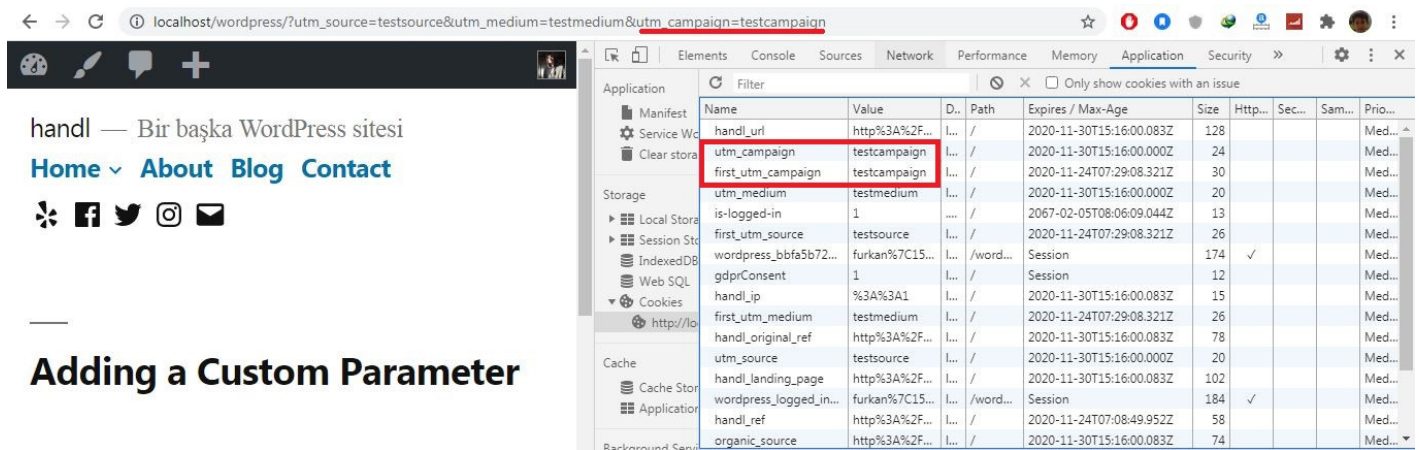
Use to differentiate ads

2. Copy the link below and search it

Use this URL in any promotional channels you want to be associated with this custom campaign

☐ Set the campaign parameters in the fragment portion of the URL (not recommended).

ⓑ Convert URL to Short Link (authorization required)



Updated Tue, Sep 22, 2020 2:05 AM