Facebook Conversion API (FB CAPI)

As of HandL UTM Grabber v3.1, we have started supporting the Facebook Conversion API on the following plugins. Please bookmark this page as we add new support every day.

Send Events from WooCommerce to Facebook Ads

We currently send AddToCart, InitiateCheckout, AddPaymentInfo, and Purchase events. Please refer to these instructions for setup details.

Send Lead Events from Gravity Forms to Facebook Ads

Send Lead Events from Contact Form 7 to Facebook Ads

Send Lead Events from Ninja Forms to Facebook Ads

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