# Appending UTMs using Shortcode

If none of the other propsed solutions here How to Append UTM? worked, you can always pull the UTM parameters using the shortcode.

For example

```
<a href="https://www.domain.com?utm_campaign=[utm_campaign]"></a>
<div class="some-cool-div" data-
url="https://www.domain.com?utm_campaign=[utm_campaign]"></div>
```

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