

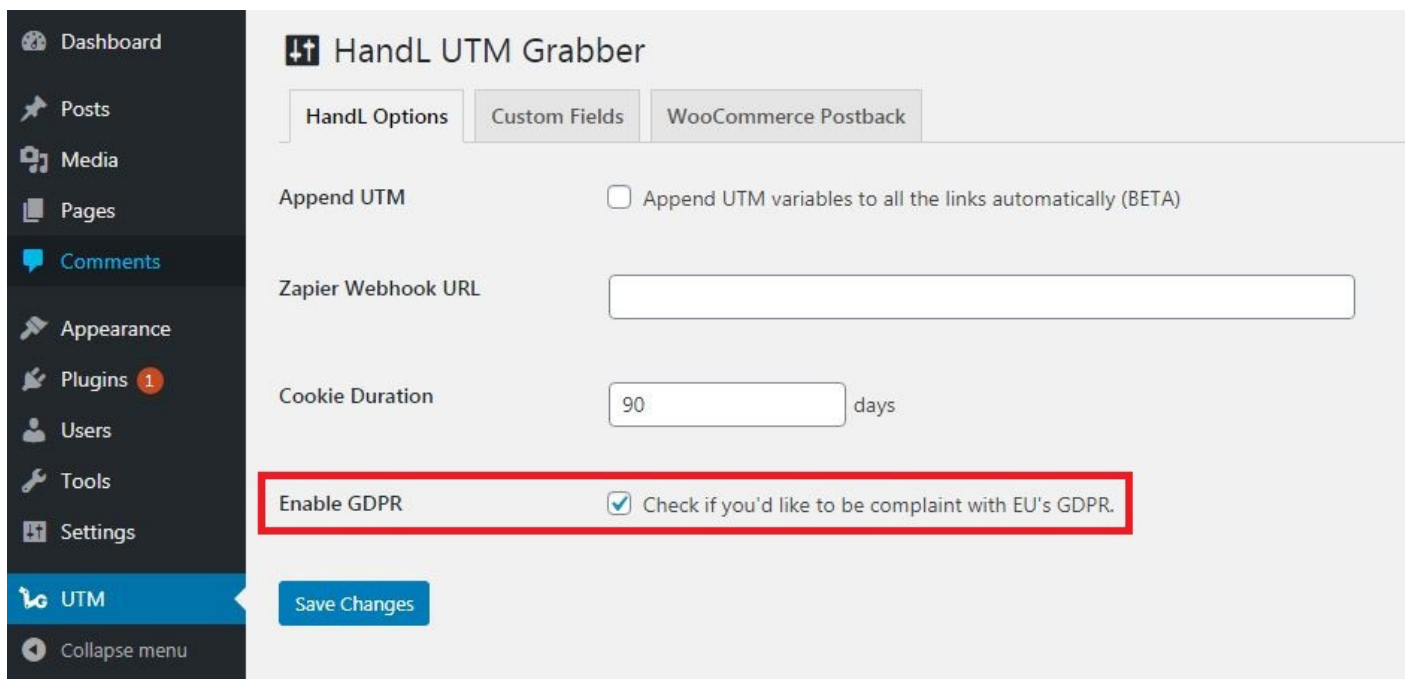
How to Enable GDPR?

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- ['Enabling GDPR' documentation video tutorial](#)

'Enabling GDPR'

documentation with screenshots

1. Click UTM, check the "Enable GDPR" box in the HandL Options tab and save changes



The screenshot shows the WordPress dashboard sidebar on the left with the 'UTM' menu item highlighted. The main content area is titled 'HandL UTM Grabber' and has three tabs: 'HandL Options', 'Custom Fields', and 'WooCommerce Postback'. The 'HandL Options' tab is active. It contains the following settings:

- Append UTM:** A checkbox labeled 'Append UTM variables to all the links automatically (BETA)' which is currently unchecked.
- Zapier Webhook URL:** An empty text input field.
- Cookie Duration:** A text input field containing '90' followed by 'days'.
- Enable GDPR:** A checkbox labeled 'Check if you'd like to be complaint with EU's GDPR.' which is checked. This section is highlighted with a red rectangular border.

A blue 'Save Changes' button is located at the bottom left of the settings area.

You can see the cookie alert below after refreshing the page

We use a handful of cookies to help with analysis and improve your site experience. We don't resell your data ever but you can opt-out if you wish. Learn more by visiting our Privacy Policy.

DENY

ACCEPT

Cookie Notice Users: HandL UTM Grabber V3 works with the popular Cookie Notice plugin by dFactory and no need to check that GDPR box.

'Enabling GDPR'

documentation video tutorial

Please watch the related Video Tutorial below

and click right to the video and open link in new tab

Setting GDPR in HandL UTM Grabber is very easy.

It is literally a click of a button to enable GDPR. Once it is enabled, clients will see a message in the footer to either accept or deny data collection.

If GDPR is active, there will be no data collected in client's browser until client gives consent (hit "Accept" button). User decision will be **kept in COOKIES**, so when user visits your site, it will honor user's previous decision.

It is also easy to integrate with other similar WordPress plugin developed such as "Cookie Notice" plugin, so basically if you are already using a GDPR plugin, you can integrate HandL UTM Grabber to recognize the GDPR plugin of your choice.