

Performance Overview - is UTM Grabber really slow?

Impact on Website Performance

Ensuring that plugins do not hinder website performance is crucial for user experience and SEO rankings. The UTM Grabber plugin has been meticulously optimized to ensure it operates efficiently with minimal impact on your site's performance.

Performance Testing

To validate the efficiency of UTM Grabber, we conducted performance tests using two industry-standard tools: Google's PageSpeed Insights and GTmetrix. Here are the results:

- **PageSpeed Insights:** Achieved an 'A' score, indicating optimal speed and performance.
- **GTmetrix:** Also received an 'A' rating, signifying high performance and efficiency.

https://pagespeed.web.dev/analysis/https-demo1-utmgrabber-com/zje14pdxz1?form_factor=desktop

Report from Jan 15, 2025, 8:23:50 PM

<https://demo1.utmgrabber.com/>

Analyze

 Mobile

 Desktop

 Discover what your real users are experiencing

 No Data

 Diagnose performance issues

99

Performance

90

Accessibility

96

Best Practices

92

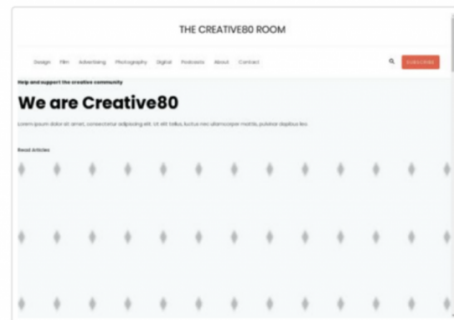
SEO

99

Performance

Values are estimated and may vary. The [performance score is calculated](#) directly from these metrics. [See calculator.](#)

▲ 0-49 ■ 50-89 ● 90-100



METRICS

Expand view

- **First Contentful Paint**

0.7 s

- **Total Blocking Time**

0 ms

- **Speed Index**

0.8 s

- **Largest Contentful Paint**

0.7 s

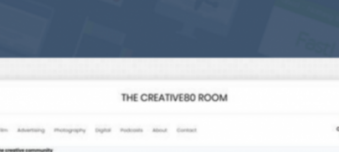
- **Cumulative Layout Shift**

0

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Latest Performance Report for:

<https://demo1.utmgrabber.com/>

Report generated: Wed, Jan 15, 2025 6:25 PM -0800

Test Server Location: 🇨🇦 Vancouver, Canada

Using: 🌐 Chrome 117.0.0.0, Lighthouse 11.0.0

GTmetrix Grade ?

<div style="font-size: 3em; font-weight: bold; color: green;">A</div>	Performance ? <div style="font-size: 2.5em; font-weight: bold; color: green;">97%</div>	Structure ? <div style="font-size: 2.5em; font-weight: bold; color: green;">89%</div>
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Web Vitals ?

Largest Contentful Paint ? <div style="font-size: 2.5em; font-weight: bold; color: green;">1.1s</div>	Total Blocking Time ? <div style="font-size: 2.5em; font-weight: bold; color: green;">40ms</div>	Cumulative Layout Shift ? <div style="font-size: 2.5em; font-weight: bold; color: green;">0.05</div>
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Summary

Performance

Structure

Waterfall

Video

History

Alerts

The UTM Grabber's lightweight design is a hallmark of its performance capabilities. Specifically, the plugin only requires **66.46ms** to load, underscoring its efficiency and negligible impact on page load times.

The performance evaluation clearly demonstrates that UTM Grabber is a highly efficient plugin that seamlessly integrates with WordPress sites without affecting their speed. Its exceptional performance metrics assure users that their site's PageSpeed and GTmetrix scores remain high, even with the plugin active.

Created Thu, Jan 16, 2025 2:27 AM by [Leman](#)

Updated Thu, Jan 16, 2025 2:31 AM by [Leman](#)